

MARKETING RESEARCH ON BAMBOO
(A Case Study Related to Kirtipur Municipality -8)

A Thesis

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RECOMMENDATION

This is to certify that the Thesis

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VIVA-VOCE SHEET

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And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for the Degree of Master's in Business Studies (MBS)

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DECLARATION

I hereby declare that the work reported in this thesis entitled “**Marketing Research on Bamboo**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (MBS) under the supervision of **Dr. Sushil Bhakta Mathema**, Research Head of Nepal Commerce Campus.

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ABBREVIATIONS

DC	=	Developing Country
FAO	=	Food and Agricultural Organizations
FBSSE	=	Forest-Based Small-Scale Enterprises
LDC	=	Low Developing Country
MC	=	Municipality
NCC	=	Nepal Commerce Campus
PE	=	Probable Error
S I CAA	=	Systematic Information Collection and Analysis Approach
WTO	=	World Trade Organization
Avg.	=	Average
C.P.	=	Cost Price
S.P.	=	Selling Price
NRs	=	Nepali Rupees
GDP	=	Gross Domestic Product
Prof.	=	Professor
FY	=	Fiscal Year
Qty	=	Quantity
S.N.	=	Serial Number