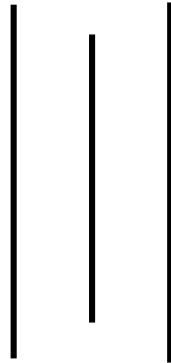


**TOURISM MARKETING IN NEPAL WITH SPECIAL
REFERENCE TO TREKKING SERVICE**

By

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Campus Roll No.: 1886/063
T.U. Regd. No.: 7-1-303-51-99
2nd Year Exam Symbol No.: 2651**

**A Thesis Submitted to:
Office of the Dean
Faculty of Management
Tribhuvan University**



*In partial fulfillment of the requirement for the degree of
Master of Business Studies (MBS)*

**Kathmandu, Nepal
November, 2011**

RECOMMENDATION

This is to certify that the thesis

Submitted by:

Nirmal Prasad Gaire

Entitled:

TOURISM MARKETING IN NEPAL WITH SPECIAL REFERENCE TO TREKKING SERVICE

*has been prepared as approved by this Department in the prescribed format of
the Faculty of Management. This thesis is forwarded for examination.*

.....
Dr. N.K. Pradhan
(Thesis Supervisor)

.....
Prof. Bishweshor Man Shrestha
(Head, Research Department)

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Prof. Dr. Kamal Deep Dhakal
(Campus Chief)

VIVA-VOCE SHEET

We have conducted the viva –voce of the thesis presented

by:

Nirmal Prasad Gaire

Entitled:

TOURISM MARKETING IN NEPAL WITH SPECIAL REFERENCE TO TREKKING SERVICE

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for the degree of

Master of Business Studies (MBS)

Viva-Voce Committee

Head, Research Department

Member (Thesis Supervisor)

Member (External Expert)

DECLARATION

I hereby declare that the work reported in this thesis entitled “**Tourism Marketing in Nepal With Special Reference to Trekking Service**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the degree of Master of Business Studies (MBS) under the supervision **Dr. N.K Pradhan** of Shanker Dev Campus, T.U.

.....

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