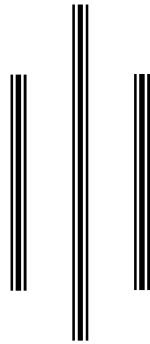


# **MARKET POTENTIALITY OF PHARMA INDUSTRIES IN NEPAL**

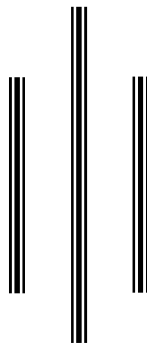


**Submitted by**

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**A Thesis**

**Submitted to**

**Office of the Dean**

**Faculty of Management**

**Tribhuvan University**

**In the partial fulfillment of the requirement for the  
Degree of Master of Business Studies (MBS)**

**Birgunj Nepal**

**September, 2013**

## **RECOMMENDATION**

This is to certify that the thesis

Submitted By  
**YAM PRASAD CHAULAGAIN**

### **Entitled**

**“A study on Market Potentiality of Pharma Industries in Nepal”**  
has been prepared as approved by this Department in the prescribed format of  
Faculty of Management. This thesis is forwarded for examination.

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(Thesis Supervisor)  
Thakur Ram Multiple Campus

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## **VIVA-VOCE SHEET**

We have conducted the viva-voce examination of the thesis presented by

**YAM PRASAD CHAULAGAIN**

Entitled

**A Study on “Market Potentiality of Pharma Industries in Nepal”** and found the thesis to be original work of the student written according to the prescribed format. We recommend the thesis to be accepted as a partial fulfillment of the requirement for the degree of Master of Business Studies (M.B.S.)

### **VIVA-VOCE COMMITTEE**

Head Of Research Committee

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Member (External Expert)

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Date: 2070-

## **DECLARATION**

I hereby declare that the thesis entitled “ **Market Potentiality of Pharma Industries in Nepal**” submitted to Faculty of Management, Thakur Ram Multiple Campus, Tribhuvan University, is my original work done for the partial fulfillment of the requirement for the degree of Master in Business Studies (M.B.S.) under the supervision and guidance of Dr. Dipak Shakya, Head Of Research Committee, Thakur Ram Multiple Campus, Birgunj, Parsa, Nepal.

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# **TABLE OF CONTENT**

	<b>Page No.</b>
RECOMMENDATION	I
VIVA VOCE SHEET	II
DECLARATION	III
ACKNOWLEDGEMENT	IV
TABLE OF CONTENTS	V
LIST OF TABLE	VIII
LIST OF CHART	IX
ABBREVIATION	X

## **CHAPTER-I**

### **INTRODUCTION**

1.1 Background of Study	1
1.2 Focus of the Study	5
1.3 Statement of the Problem	5
1.4 Objective of the Study	7
1.5 Significance of the Study	7
1.6 Limitation of the Study	8
1.7 Research Question	8
1.8 Organization of the Study	9

## **CHAPTER-II**

### **REVIEW OF LITERATURE**

2.1 General Review	10
2.2 Direction of Nepal's Foreign Trade	11
2.3 Brief Scenario of National Pharma Central Industry	12
2.4 Job Destination	14
2.5 Pharmaceutical Marketing in Nepal	15
2.6 Review of Related Studies	16
2.7 Importance of Drug Use in Health care System	18
2.8 Sales and distribution Channels of Drugs	18

2.9 Aspiration and code of conduct in Drug Marketing	20
2.10 National Drug Policy 1995	20
2.11 Problems with National Pharmaceutical Industries	21
2.12 Conceptual review	23
2.12.1 Introduction of International Marketing concept	23
2.12.2 Components of Internal marketing	24
2.13 Review of Articles	25
2.14 Review of Pervious study	26
2.14.1 Books	26
2.14.2 Reviews of Previous thesis/ Dissertation /Unpublished Thesis	26
2.14.3 Review of Journal Article	28

### **CHAPTER-III**

#### **RESEARCH METHODOLOGY**

3.1 Research Design	30
3.2 Nature and source of data	31
3.3 Population	31
3.4 Samples	31
3.5 Data and information Gathering techniques	32
3.6 Research Hypothesis	32
3.7 Research methodology	33

### **CHAPTER- IV**

#### **DATE PRESENTATION & ANALYSIS**

4.1 Production of Medicines in Nepal	34
4.2 Consumption of Medicine in Nepal	36
4.2.1 Calculation of consumption in Retail Sales Values	37
4.2.2 Presentation of consumption of Medicine of Nepal	37
4.3 Demand Forecasting of Medicine in Nepal	39
4.4 Present Chart of Share	41
4.5 Import substitution of Medicine	41
4.6 Presentation and analysis of 1 <sup>0</sup> Data	45
4.6.1 Presentation of 1 <sup>0</sup> data on Table	45
4.7 Major Finding of the study	52

## **CHAPTER-V**

### **SUMMARY, CONCLUSION & RECOMMENDATION**

5.1 Summary	54
5.2 Conclusion	55
5.3 Recommendation	55
<b>Bibliography</b>	
<b>Appendix</b>	
<b>Questionnaires</b>	

## **LIST OF TABLE**

	<b>Page No.</b>
4.1 The domestic Pharma Sales in Retail Value in Nepal	34
4.2 Consumption Pattern of Modern Medicines in Nepal	37
4.3 Demand Forecasting of Medicines in Nepal	39
4.4 Share of Drug Consumption Through different sectors	41
4.5 Imports substitution of Medicine in Nepal	44
4.6 Interview with doctors	46
4.7 Interview with Entrepreneurs	48
4.8 Interview with Consumers	50

## LIST OF CHARTS

	<b>Page No.</b>
2.1 Pharmaceutical sales in Nepal from different sectors	14
2.2 Pharmaceutical Market in Nepal	16
2.3 Chart of Health care system in Nepal	19
4.4 Sale of Domestic Manufacture	35
4.5 Total consumption of Medicines	38
4.6 Demand forecasting of Medicine in Nepal	40
4.7 Share of Drug consumption through import and domestic industries	41

## ABBREVIATION

DDA	– Department of Drug Administration
NCDA	– Nepal Chemist and Druggist Association
WHO	– World Health Organization General
GMP	– General Manufacturing Practice
GDP	– Gross Domestic Products
RDRL	– Royal Drug Research Laboratory
WTO	– World Trade organization
GLP	– Good Laboratory Practice
TRIPS	– Trade Related Intellectual Property's Rights
IMS	– Intercontinental Medical Survey
APPON	– Association of Pharmaceuticals Producers of Nepal
DJPL	– Deurali Janta Pharmaceuticals Ltd.
T.U.	– Tribhuvan University
IOM	– Institution of Medicine
CTEVT	– Council for technical Education and vocational Training
EDL	– Essential Drugs List
USP	– United States Pharmacopoeia
EP	– European Pharmacopoeia
BP	– British Pharmacopoeia
IP	– Indian Pharmacopoeia
VAT	– Value added Tax
BICC	– Baneshwar International Conference Center
NRB	– Nepal Rastra Bank
TRMC	– Thakur Ram Multiple Campus
PHON	– Pharmaceutical Horizon of Nepal
MON	– Ministry of Health
NGO	– Non Governmental Organization
INGO	– International Non Governmental Organization
UN	– United Nations
ISI	– Import substitution industries