

Factrors Affecting the Consumer's Buying Behavior on Instant Noodle at Kathmandu District

A Thesis

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RECOMMENDATION

This is to certify that the thesis

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Entitled

Factors Affecting the Consumer's Buying Behaviour on Instant Noodle at Kathmandu District

has been prepared and approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

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and found the thesis to be the original work of the student written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment for

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DECLARATION

I, hereby declare that the work reported in this thesis, entitled "**Factors Affecting the Consumer's Buying Behaviour on Instant Noodles at Kathmandu District**", submitted to the office of the dean, Faculty of Management, Tribhuvan University, is my original work. It is done in the form of partial fulfillment of the requirements for the Master of Business Studies (MBS) under the supervision and guidance of Mr.Santosh Pokhrel, Lecturer Central Department of Management, T.U., Kirtipur.

April, 2019

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Table of contents

	Page
Declaration	i
Recommendation	ii
Viva-Voce Sheet	iii
Acknowledgements	iv
Table of contents	v
Chapter One	
1. Introduction	
1.1 Background of the Study	1
1.2 Focus of the Study	3
1.3 Statement of Problem	4
1.4 Objective of the Study	4
1.5 Significance of the Study	5
1.6 Limitations of the Study	5
1.7 Organization of the Study	5
Chapter Two	
2. Literature Review	7
2.1 Review of Related Studies	9
2.2 Consumer's Perception of Instant Noodles Advertising	11
2.2.1 Advertising	11
2.2.2 Advertising for Consumer	11
2.3 Origin, History and Popularity of Instant Noodles	13
2.4 Instant Noodles Industries and Marketing in Nepal	14
2.5 Advertising and Brand Choice	15
2.6 Brand Loyalty of consumers	16
2.7 Marketing	17

2.8 Marketing Strategy	18
2.9 Consumer Behaviour	20
2.9.1 Factors Influencing Consumer Behaviour	21
2.10 Consumer Behavior Models	23
2.10.1 Economics Model	23
2.10.2 Input, process and output model	24
2.10.3 Psychological Models	24
2.10.4 The sociological Model	25
2.10.5 Howard Sheth Model	25
2.10.6 Nicosia Model	26
2.10.7 Webster and Wind Model	26
2.11 Research Gap	27
Chapter Three	
3. Research Methodology	28
3.1. Introduction	28
3.2 Research Design	28
3.3 Nature and Sources of Data	28
3.4 Sampling Method	29
3.5 Data Collection Procedure	29
3.6 Data Processing, Tabulation and Analysis	29
3.7 Analysis of Variables	30
3.8 Tools for Analysis	31

Chapter Four

4. Data Presentation and Analysis	32
4.1. Analysis of Consumer Survey	32
4.1.1 Instant Noodles Users (Sex Wise Classification)	32
4.1.2 Instant Noodles User (Age Wise Classification)	33
4.1.3 Consumption rate of Instant Noodles	34
4.1.4 Instant Noodles (Profession Wise Classification)	35
4.1.5 Instant Noodles User (Education Wise Classification)	37
4.1.6 Instant Noodles Users (Area Wise Classification)	38
4.1.7 Size of Instant Noodles consumed by consumers	39
4.1.8 Daily Consumption of Instant Noodles	40
4.1.9 Purpose of taking Instant Noodles	42
4.1.10 Mostly Taken Place of Instant Noodles	42
4.1.11 Reason of Taking Noodles	44
4.1.12 Preference to Brand by theConsumers	45
4.1.13 Effective Advertisement media for introducing instant noodles	46
4.1.14 Consumers' listening or watching the advertisement in repetition	47
4.1.15 More than one means of advertisement	48
4.1.16 Consumers' assurance about the quality	48
4.1.17 Causes of choosing the product for the first time	48
4.1.18 Choosing the product (Instant Noodles) subsequently	49
4.1.19 Affecting factors of advertisement	49
4.1.20 Brand's best advertisement of instant noodles	50
4.1.21 The Popular Advertisement Media for Instant Noodles	51
4.1.22 Habitual pattern of the consumers	53
4.1.23 Prior decision to the particular brand before going to shop	54
4.1.24 Behaviour in case of unavailability of favourite brand	55
4.1.25 Quality awareness of consumers while purchasing	56
4.1.26 Evaluation of brand on the basis of quality	57

4.1.27 Price preference in purchasing of the instant noodles	59
4.1.28 Choosing alternative brand due to attractive scheme	60
4.1.29 Other factors affecting in the purchase of instant noodles	61
4.1.30 Effective Scheme Which Influence the Purchase	63
4.1.31 Judgment of the consumer in the purchase of instant noodles	64
4.2 Major findings of the study	65
Chapter Five	
5. Summary, Conclusion and Recommendation	69
5.1 Summary	69
5.2 Conclusion	70
5.3 Recommendation	71
Bibliography	72