

TEA MARKETING IN ILAM DISTRICT

(WITH SPECIAL REFERENCE TO SHREE ANTU VDC)

Submitted by:

Chandrakala Pokhrel

Central Department of Management

Campus Roll No.: 92(2065)

Symbol No. 280515

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RECOMMENDATION

This is to certify that the thesis:

Submitted by:

Chandrakala Pokhrel

Entitled

Tea Marketing In Ilam District,: With Special Reference To Shree Antu VDC, Nepal

has been prepared as approved by this Department in the prescribed format of the
Faculty of Management. This thesis is forwarded for examination.

.....

Dr. Bhoj Raj Aryal
(Thesis Supervisor)

.....

Prof. Dr Bal Krishna Shrestha
(Chairman, Research Committee)

.....

Prof. Dr. Dev Raj Adikhari
(Head of the Department)

Date: _____

VIVA VOCE SHEET

We have conducted the viva-voce examination of the thesis presented

By:

Chandrakala Pokhrel

Entitled

Tea Marketing In Ilam District,; With Special Reference To Shree Antu VDC, Nepal

and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Masters of Business Studies (M.B.S.)

Viva-Voce Committee

Chairman of Research Committee:

Member (Thesis Supervisor):

Member (External Expert):

Member (CDM):

Date: _____

DECLARATION

I hereby declare that this thesis entitled “**Tea Marketing In Ilam District, With Reference To Shree Antu VDC, Nepal**” submitted to Central Department of Management, Faculty of Management, Tribhuvan University is my original work done for the partial fulfillment of requirement of the Degree of Masters of Business Studies (MBS), which is prepared under the supervision of Dr. Bhoj Raj Aryal of Central Department of Management.

Chandrakala Pokhrel

Researcher

CDM Roll No: 92 (2065)

Central Department of Management

Date:

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ACRONYMS

4P S	–	Place, price, product, promotion
B S	–	Bikram Sambhat
COC	–	Code of conduct
CTC	–	Crush Tear and curl
Devt	–	Development
G D P	–	Gross Domestic product
Gms	–	Grams
Gvot	–	Government
H M Y	–	His majesty's Government
INF	–	Information
K g	–	Kilogram
Mgmt	–	Management
Mkt	–	Marketing
MM	–	Milimeter
Mt	–	Metric tone
N T C D B	–	Nepal Tea and coffee development Board
N T D C	–	Nepal Tea Development Corporation
Rs	–	Rupees
S N	-	Serial Number
SDC	–	Shankar dev Campus
T U	–	Tribhuvan University
UK	–	United kingdom
USA	–	United states of America
VDC	–	Village development committee
WTO	–	World Trade organization