

**A STUDY ON**  
**SWOT ANALYSIS OF NEPALESE COMMERCIAL BANKS**  
**(Comparative Study of Nepal Credit & Commerce Bank Limited and**  
**Nepal Bank Limited)**

**A THESIS**

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**Faculty of Management**

**Tribhuvan University**

**Kathmandu Nepal**

**In Partial Fulfillment of the Requirements for the Degree of**  
**Master's of Business Studies (M.B.S.)**

**September 2012(2069)**

## **RECOMMENDATION**

This is certify that the thesis

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**A STUDY ON SWOT ANALYSIS OF NEPALESE COMMERCIAL BANKS**

*has been prepared as approved by this department in the prescribed format of the Faculty of Management. This is forwarded for examination. We recommend this thesis for acceptance.*

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**VIVA-VOCE SHEET**

**We have conducted the viva-voce sheet examination of the thesis**

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And found the thesis to be the original work of the student and written in according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for the Degree of Master's in Business Studies (MBS)

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## **DECLARATION**

I hereby declare that the work reported in this thesis entitled **A STUDY ON SWOT ANALYSIS OF NEPALESE COMMERCIAL BANKS** submitted to office of the Dean, Faculty of management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirements for the Master's Degree in Business Study (M.B.S.) under the supervision of Mr. Uddhab Pd. Sapkota.

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## **ABBREVIATION**

&	:	And
B.S.	:	Bikram Sambat
C.V.	:	Coefficient of Variation
CRR	:	Cash Reserve Ratio
DPS	:	Dividend per Share
EPS	:	Earning Per Share
EPS	:	Earning Per Share
FY	:	Fiscal Year
GDP	:	Gross Domestic Product
HBL	:	Himalayan Bank Limited
i.e.	:	That Is
JVB	:	Joint Venture Banks
NBBL	:	Nepal Bangladesh Bank Limited
NBL	:	Nepal Bank Limited
NBOC	:	Nepal Bank Of Ceylon Limited
NCCBL	:	Nepal Credit and commerce Bank Limited
NCO	:	Nepal Oil Corporation
NGBL	:	Nepal Grindlays Bank Limited
NPA	:	Non Performing Assets
NPAs	:	Non-Performing Assets
NRB	:	Nepal Rastriya Bank
PE	:	Probable Error
ROA	:	Return on Assets
ROE	:	Return on equity
Rs.	:	Rupees
SWOT	:	Strength, Weakness, Oppurtunity and Threats
T.U.	:	Tribhuvan University