

**A Study on Export Marketing Strategy of
Nepalese Metal Craft Industry**

A Thesis

By

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Submitted to:

Office of the Dean

Faculty of Management

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*In partial fulfillment of the requirement for the Degree of
Master's of Business Studies (M.B.S)*

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RECOMMENDATION

This is to certify that the Thesis

Submitted by

Arun Rajbanshi

Entitled:

A Study on export Marketing Strategy of Nepalese Ready Metal Craft Industry

*has been prepared as approved by this Department in the prescribed format of the Faculty of
Management. This thesis is forwarded for examination.*

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*And found the thesis to be the original work of the student and written
according to the prescribed format. We recommend the thesis to
be accepted as partial fulfillment of the requirement for*

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DECLARATION

I hereby declare that the work reported in this thesis entitled “**A Study on export Marketing Strategy of Nepalese Ready Metal Craft Industry**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Associate Professor, Mr. Pawan Adhikari** of Kankai Adarsh Campus.

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