

**COST VOLUME PROFIT ANALYSIS AS A TOOL TO MEASURE
EFFECTIVENESS OF PROFIT PLANNING AND CONTROL**

(A case study of Bottler's Nepal Limited)

A THESIS

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VIVA-VOCE SHEET

We have conducted the VIVA-VOCE examination of the thesis

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Entitled

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(A case Study of Botler's Nepal Limited)

And found the thesis to be the original work of the student and written

according to the prescribeed format. We recommend the thesis to

be accepted as partial fulfillment of the requirement for

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DECLARATION

I hereby declare that the work reported in the Thesis entitled "**Cost Volume Profit Analysis as a Tool to Measure Effectiveness of Profit Planning and Control (A case study of Bottlers Nepal Limited)**" submitted to Office of the Dean, Faculty of management, Tribhuvan University is my original work done in the form of partial fulfillments of the requirement of the Master Degree of Business Studies (MBS) under the guidance and supervision of Dr. Sushil Bhakta Mathema & Mr. Omprakash Prasad Yadav of Nepal Commerce campus.

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I have tried to cover all the possible matters that I felt, important to sum up the "CVP Analysis as a tool to measure effectiveness of profit planning and control (A case study of Bottlers Nepal Limited)". I am hopeful that this task will be helpful to the students of business studies and to those who want to make for the research under this topic.

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ABBREVIATIONS

BEP	–	Break- Even- Point
BNL	–	Bottlers Nepal Limited
CEO	–	Chief Executive Officer
CM	–	Contribution Margin
CMPU	–	Contribution Margin per Unit
CVP	–	Cost Volume Profit Analysis
EOQ	–	Economic Order Quantity
FC	–	Fixed Cost
F/Y	–	Fiscal Year
NRS	–	Nepalese Rupees
P/V	–	Profit Volume
PPC	–	Profit Planning and Control
TU	–	Tribhuvan University
UNL	–	Unilever Nepal Ltd.
VC	–	Variable Cost