

**REVENUE MANAGEMENT AND ITS IMPACT ON  
PROFITABILITY OF KUMARI BANK LIMITED**

**By**

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*In partial fulfillment of the requirement for the Degree of  
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# **RECOMMENDATION**

This is to certify that the Thesis

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Entitled:

## **REVENUE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF KUMARI BANK LIMITED**

*has been prepared as approved by this Department in the prescribed format of  
the Faculty of Management. This thesis is forwarded for examination.*

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#### **DECLARATION**

I hereby declare that the work reported in this thesis entitled **“REVENUE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF KUMARI BANK LIMITED”** submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Asso. Prof. Prakash Singh Pradhan** and **Shanker Raj Joshi** of Shanker Dev Campus.

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**Sudeep Kumar Lamichhane**

**Researcher**

## ABBREVIATIONS

ABBS	:	Any Branch Banking Services
ADB	:	Agricultural Development Bank
ATM	:	Automated Teller Machine
BE	:	Break Even
CBS	:	Central Bureau of Statistics
CV	:	Coefficient of Variance
CVP	:	Cost Volume Profit
FCY	:	Foreign Currency
FY	:	Fiscal Year
GDP	:	Gross Domestic Product
KBL	:	Kumari Bank Limited
Km	:	Kilometer
LC	:	Letter of Credit
LCY	:	Local Currency
M	:	Meter
NBL	:	Nepal Bank Limited
NEPSE		Nepal Stock Exchange

NIDC	:	Nepal Industrial Development Corporation
NRB	:	Nepal Restra Bank
OBS	:	Off Balance Sheet
POS	:	Point of Sales
RBB	:	Rastriya Banijya Bank
SD	:	Standard Deviation
Sq. Km	:	Square Kilometer
SWIFT	:	Society for Worldwide Interbank Financial Telecommunication
TC	:	Traveler's Cheque
TT	:	Telegraphic Transfer

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