

# **A STUDY ON MARKET SITUATION OF PARTICLE BOARD MARKETING IN NEPAL**



**A Thesis**

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**Submitted to:**

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Tribhuvan University

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Business Studies (M.B.S.)**

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# RECOMMENDATION

This is to certify that the thesis

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Entitled

**“A Study on Market Situation of Particle Board Marketing in Nepal”** has been prepared as approved by this department in the prescribed format of faculty of management. This thesis is forwarded for examination.

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## **VIVA - VOCE SHEET**

**We have conducted the viva-voce examination of the thesis**

**Submitted by**

**Deepak Prasad Bhatta**

**Entitled**

**"A Study on Market Situation of Particle Board Marketing In  
Nepal."**

And found the thesis to be the original work of the student written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master Degree of Business Studies. (M.B.S.)

### **VIVA - VOCE COMMITTEE**

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# DECLARATION

I hereby, declare the work reported in this thesis entitled "**A Study on Market Situation of Particle Board Marketing In Nepal**" submitted to faculty of management Hari Khetan Multiple Campus, Birgunj, is my original work prepared for partial fulfillment of the requirements for the degree of Master of Business Studies (M.B.S.) under the supervision of Dr. Alok Dutta Lecturer Hari Khetan Multiple Campus, Birgunj, Nepal.

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Finally, I am to say to that, this research paper is my original work. I do not want to declare that, this study is perfectly satisfactory and complete, as there may be limitation and shortcoming because of the limited time and resource. I hereby want to take the responsibility of all those.

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## ABBREVIATIONS

A.D	:-	After Death
&	:-	And
B.S.	:-	Bikram Sambat
e.g.	:-	Example
Etc.	:-	Etcetera
F.M	:-	Frequency Modulation
Govt.	:-	Government
i.e.	:-	That is
Km.	:-	Kilometers
KTM	:-	Kathmandu
Ltd	:-	Limited
MBS	:-	Master of Business Studies
NBL	:-	Nepal Boards Limited
NTV	:-	Nepal Television
No.	:-	Number
Nos.	:-	Number of Consumers
NEPSE	:-	Nepal Stock Exchange
Pvt.	:-	Private
NPR	:-	Nepalese Rupees
HKMC	:-	Hari Khetan Multiple Campus
Sq.	:-	Square
T.U.	:-	Tribhuvan University
U.K.	:-	United Kingdom
U.S.	:-	United States
V.D.C.	:-	Village Development Committee
WTO.	:-	World trade organization
WBR.	:-	World Bank Report