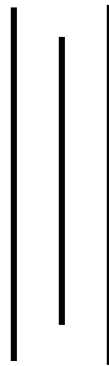


**PROMOTIONAL SYSTEM OF NEPALESE BISCUITS INDUSTRIES
(A CASE STUDY OF NEBICO BISCUIT PVT. LTD.)**

**By
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**A Thesis Submitted to:
Office of the Dean
Faculty of Management
Tribhuvan University**



*In partial fulfillment of the requirement for the Degree of
Master of Business Studies (M.B.S)*

**Kathmandu, Nepal
July, 2009**

RECOMMENDATION

This is to certify that the Thesis

Submitted by:

SHANTA KUMARI THAPA

Entitled:

**PROMOTIONAL SYSTEM OF NEPALESE BISCUITS INDUSTRIES
(A CASE STUDY OF NEBICO BISCUIT PVT.LTD.)**

*has been prepared as approved by this Department in the prescribed format of the
Faculty of Management. This thesis is forwarded for examination.*

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Dr. N.K. Pradhan

(Thesis Supervisor)

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Prof. Bisheshwor Man Shrestha

(Head of Research Department)

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Prof. Dr. Kamal Deep Dhakal

(Campus Chief)

VIVA-VOCE SHEET

We have conducted the viva –voce of the thesis presented

by

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Entitled:

**PROMOTIONAL SYSTEM OF NEPALESE BISCUITS INDUSTRIES
(A CASE STUDY OF NEBICO BISCUIT PVT.LTD.)**

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for

Master Degree of Business Studies (M.B.S.)

Viva-Voce Committee

Head, Research Department

Member (Thesis Supervisor)

Member (External Expert)

TRIBHUVAN UNIVERSITY

Faculty of Management

Shanker Dev Campus

DECLARATION

I hereby declare that the work reported in this thesis entitled “**PROMOTIONAL SYSTEM OF NEPALESE BISCUITS INDUSTRIES (A CASE STUDY OF NEBICO BISCUIT PVT. LTD.)**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Dr. N.K Pradhan** of Shanker Dev Campus.

.....
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Researcher

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