

# CHAPTER-I

## INTRODUCTION

### 1.1 Background of Study

In Nepal, more than 70 percent of the economically active people are depending on agriculture for livelihood. Low productivity of this sector is one of reason for Nepal to remain one of the least developing countries in the world. Prospects for overall economic development will be brighter only if the present structure of the economy with pre-dominant dependence on traditional agricultural can be transformed through the process of industrialization.

After the restoration of democracy in 2046 B.S the development of Nepal was supposed to be flourished but this didn't come true. Although Nepal is getting various foreign aids the development of Nepal is not being sufficiently. For the over-all development of socio- economic in Nepal it must launch various programs.

Nepal is following the principal of mixed economy. Government of Nepal is contributing for the economic development and there is also right to do economic activities to private sectors. Government corporations can play an important role in social economical activities. Many government enterprises are providing services to public but ineffective management has led them to liquidation.

Keeping the concept of public enterprises, the government of Nepal has started various trading, manufacturing, finance, insurance, public utilities and services. The main objectives of public enterprises are to accelerate economic growth.

The main sector of the study is trading companies. Trade signifies a market and is a means by which the exchange of a goods and service take place as a result of buyers and sellers being in contact with each other, either directly or through mediating agents or institutions. Thus, the trading is the sum of involved in directing

the flow of goods and services from producers to consumers. Every organization is not operationalized without cash. Therefore cash is the important factor for every organization. Nepalese public trading intuitions are not following the cash management practices that may be due to the lack of proper knowledge of cash management or negligence. Too much high and low level of cash may lead organizations in critical conditions.

The basic objective of cash management is to insure adequate cash not more not less. It refers to avoiding lazy cash and investing excess cash in marketable securities as excess cash yields nothing. At the same time, it is the most unproductive also. It is not like machinery, which directly helps in producing goods. It is concerned with managing cash inflows and outflows, if cash inflows are less than cash outflows, we need to arrange for cash either by taking loan or by other means. If cash inflows are greater than outflow, the excess cash should be invested in marketable securities. (*Pradhan, 2004; p.310*)

Nepalese public enterprises are primarily based on traditional practices to manage cash. There is no proper and systematic system of planning, budgeting and forecasting of cash requirements. (*Bajracharya, 1990; p.12*)

Cash management is concerned with the managing i) cash flows ii) cash flow within the firm and iii) cash balance held by the firm at a point of time by financing deficit of investing surplus cash. (*Pandya, 1994; p.698*)

The proposed thesis is based on information provided by companies' directors and objectives one. My study will emphasis on cash management practices of two main trading organizations National Trading Corporation and Salt Trading corporation .It will study their efficiency and drawback comparatively and suggest them for remedies for the management of cash fund.

So, the study is based on the comparative evaluation of cash management of two firms as similar nature. This comparative evaluation study uses some financial and statistical tools to evaluate the cash position, which makes easy to compare with each other.

## 1.2 Statement of the Problems

Cash management refers to the proper management of firm's cash position. It is concerned with all decisions and acts that influence the determination of appropriate level of cash and their efficient use as well as choice of financing method, keeping in view of liquidity. Cash and Bank balance of an enterprise is that portion of total assets which is put to variable operative and rapidity of turnover which influence the types and terms of financing. Hence, cash management is in itself decision-making area within the framework of the overall current assets management.

Cash management in public enterprises of Nepal is primarily bases on traditional practices, lacking in a scientific approach. Cash management has been the most indicated the challenging area of modern corporate finance as much as management always trade-off between the liquidity and profitability of the firm. Though most of the enterprises in Nepal have been well recognized the importance of proper cash management, they are still facing the problem of cash management.

Big and large most enterprises had periodic accumulation of surplus cash and corresponding cash shortage from time to time. However none of enterprises considered the implications of holding idle cash balance and few look in the potential benefit of investing surplus in marketable securities. Those that did not fail to consider the cost of administrating such investment.

Nepalese public enterprises have never thought of source of current asset i.e. cash and usually depend on government for it. Some of private enterprises have depreciation fund and utilized surplus to overcome scarcity of cash.

In order to remedy the current problems of cash management in public enterprises studies and researches are conducted to find out reality, so this study would be one of those efforts and thus it examines the cash management practices being employed in National Trading LTD in comparisons with Salt Trading Corporation LTD. Basically, the problems of this research as follows:

- i. What is comparative cash position of each corporation?
- ii. Is there optimum cash position in these corporations?
- iii. What is the relationship between level of cash and other financial variables?
- iv. What is the receivable conversion period and inventory conversion period of the corporations?

### **1.3 Objectives of the Study**

The main objective of this study is to examine the overall cash management prospects of National Trading limited in comparison with Salt Trading Limited.

The specific objectives of this study are as follows

- i. To identify and compare the cash position of each firm.
- ii. To analyze the relationship between cash balance and other financial variables.

### **1.4 Significance of the Study**

As we know cash is the life blood of an organization. Without it no business can be run. The appropriate level of cash leads the company in growing direction but the high and minimum level of cash may lead the company downwards.

By all segments of organizational activities, if some of the department are handled by independently without considering of their implication for cash management. The conflicting interest of those departments is bound to create serious problems. The study of cash management is there considered as an integrated approach to management science.

The idea behind cash management is therefore maintaining adequate liquid assets whenever and wherever required by the firm. The maintenance the corporate liquidity therefore consists of determining the volume and timing of cash required by firm. Liquidity and technical solvency are two different terms always confused and misused in cash management. A company could be solvent and yet may not have enough cash. 'Liquidity' denotes the capability to meet its current obligations, where as 'solvency' is strength is strength of enterprises to meet its entire obligation including long term loans.

In conclusion every rupee reduced in cash balance may contribute to the generation of additional profit.

This study may prove helpful to the future researchers of concerned field. Poor management of cash affects adversely on profitability of company. This study will be very useful to provide information and to draw the attention of National Trading LTD and Salt Trading Corporation LTD to identify the strength and weakness of their cash management. This study is expected to be helpful to the individuals and stakeholders because it highlights the cash management of national Trading Limited and Salt trading limited.

### **1.5 Limitations of Study**

This study will have following limitations:

- 1) This study will covers only two trading company namely NTL and STCL.
- 2) This study will covers the period of seven years beginning from 2066/67to 2072/73.
- 3) Data used in study will be of secondary type
- 4) This study will fully dependent on the accuracy of the data provided by two corporations.

### **1.6 Organization of Study**

This study has been organized in five chapters.

The first chapter presents a brief introduction of the study. It includes background, focus need and importance, objectives and limitations of the study and statement of problems.

The Second chapter will deal with the review of literatures relating to cash management i.e. books, journals and thesis.

In third chapter, the research methodology employed for the study has been described which includes research design, population and sample, sources of data and tools for data analysis.

Then the acquire data are presented and analyzed through the way in methodology in fourth chapter.

At last the summary, major findings, issue, constraints and some recommendation has been presented in fifth chapter.

## **CHAPTER-II**

### **REVIEW OF LITERATURE**

Review of literature is an essential part of all studies. It is a way to discover what other research. It is also a way to avoid investing problems that have already been definitely answered. It refers to the reviewing of the past studies in the concerned field. Such studies could be thesis, dissertations, books, articles and or any sort of other publications written earlier by a person or an organization. The purpose of literature review is thus to find out what research studies have been conducted in one's chosen field of study and what remains to be done.

#### **2.1 Conceptual Framework**

##### **2.1.1 Meaning of Cash Management**

The term 'cash' constitutes the most readily acceptable item of current assets to firm and includes the currency, coins, cheques and also some near cash items such as marketable securities and bank time deposits. Some items of cash such as currencies, coins, cheques, are readily available in terms of cash, whereas, other items such as treasury bills, commercial papers and other marketable securities are readily convertible into cash without any delay. Financial manager in his function of cash management must ensure that there is sufficient cash, meaning that if there is excessive cash, the financial manager must seek to invest in low-risk highly liquid money market instruments that are conveniently convertible into cash within no point of time if need arises. 'These securities provide a small profit on cash that that may not needed for the firm's operation. These securities are widely used as short term investments by the firms in developed countries. Each security offers different characteristics that make it suitable foe different firms. These securities are as follows: (*Subedi, 2006; p.7*)

**Treasury Bills:** A treasury bill is an unconditional promise by the government treasury holder of the bill a specified amount at maturity. Treasury bills are used for normally 3,6,12 months.

Commercial and Finance Paper: Commercial papers refer to short term, unsecured promissory notes of large non- financial corporations. Finance paper refers to similar notes from finance companies. These notes are issued by firms needing cash for periods of 30 days to one year. Other firms purchase them with cash that have a desire to earn a higher yield.

Other marketable securities: The other marketable securities are treasury notes, banker's acceptances, repurchase agreements etc.'

“Cash management also is called ‘management of money position’ because cash includes not only the cash or currency in hand but also the readily convertible securities or other near cash items e.g. time and demand deposits, readily available credit and so on.”(*Shrestha, 2004; pp.310-312*)

Cash is an asset constituting the most liquid item among all the assets. But to obtain cash involves cost because corporations have to raise capital through issue of shares or by borrowing with interest. Indeed cash which has cost, whether received through generation of funds in business operations or externally through money markets, procurement of cash is liability and a wasted opportunity unless it is put to its optimal use. As such whatever cash a corporation has must be utilized efficiently to meet obligations of interest payments if cash is obtained from borrowings, and if is received through issue of shares the corporations has responsibility to owners to assure them to pay favorable rate of return.

Cash is regarded as the both input and output of a business operation. Cash serves as input in sense that all business activities are carried on without any obstructions in regular basis with the availability of cash. All business began with the provision of sufficient cash to do business. At the same time, the cash the cash is the thing that a businessman ultimately wants to achieve through the sale of goods and service is manufactured. Cash as means and ends of business operation must be in sufficient quantity. Holding of cash in excess and insufficient than requirement may lead a firm to problems. Shortage of cash puts obstruction in the way of production where as excessive cash than requirement contribute nothing to the profitability of firms idle cash earns nothing. Therefore, a financial manager, often challenge of maintaining optimum level of cash, which bypass the risk and doesn't put negative impact on firm's profitability. The basic issue in cash management is to keep the investment in cash a low as possible while still keeping the firm operating efficiently and effectively.

Cash is the most important form of current assets. It is the basic input and ultimate output.

Thus management of cash has been regarded as one of the conditioning factors in the decision making.

### **2.1.2 Functions of Cash Management**

The firms' functions of cash management should consist of following strategies to overcome uncertainty about cash flow prediction and to maintain coincidence in cash inflow and outflow.

- ) Turnover inventory as quickly as possible, avoiding stocks-outs that may result in a loss of sales.
- ) Pay account payable as late as possible without deteriorating the firm's credibility, but take the advantage of any favorable cash discounts.
- ) Collect accounts receivable as quickly as possible without losing future sales due to high pressure collection techniques. Cash discounts, if they are economically justifiable, may be used to accomplish this objective.
- ) Involve in cash planning to determine deficit or surplus cash in each period
- ) The cash in surplus must be invested into marketable securities.

*(Poudel, et al; 2006, p.360)*

### **2.1.3 Objectives of Cash Management**

The basic objectives of cash management are two fold, (a) meeting payment schedule and (b) minimizing funds committed to cash balances. These are conflicting and mutually contradictory and the task of cash management is to reconcile them.

#### **(a) Meeting Payment Schedule:**

In the normal course of business, firms have to make payment of cash on a continuous and regular basis to suppliers of goods, employees and so on. At the same time, there is a constant inflow of cash through collections from debtors. To meet the payment schedules, a firm should maintain an adequate amount of cash balance. The advantages of maintaining adequate cash balances are, (i) the relationship with the bank is not strained; (ii) it prevents insolvency or bankruptcy

arising out of the inability of a firm to meet its obligations; (iii) it helps in fostering good relations with trade creditors and suppliers of raw-material, as prompt payment may help their own cash management, (iv) a cash discount can be availed of if payment is made within the due date; (v) it leads to a strong credit rating which enables the firm to purchase goods on favorable terms and to maintain its line of credit with banks and other sources of credit. (vi) To take advantage of favorable business opportunities that may be available periodically; and (vii) finally, the firm can meet unanticipated cash expenditure with minimum of strain during emergencies, such as; strikes, fires, or a new marketing campaign by competitors.

**(b) Minimizing funds committed to cash balances:**

The second objective of cash management is to minimize cash the payment schedule. The aim of cash management, therefore, should be to have an optimal amount of cash balances.

In minimizing the cash balances, two conflicting aspects have to be reconciled. A high level of cash balances will, as shown above, ensure prompt payment together with all the advantages. But it also implies that large funds will remain idle, as cash is a non-earning asset and the firm will have to forego profits. A low level of cash balances, on the other hand, may mean failure to meet the payment schedule. The aim of cash management, therefore, should be to have an optimal amount of cash balances. (*Khan & Jain, 1986 "Financial Management"*)

### **2.1.4 Efficiency in cash management**

The need for efficiency of firm's cash management has been well recognized over the years because of two basic reasons. First, the increased interest costs of funds being tied up has increased the opportunity cost of holding cash so that financial managers, today, are more encouraged to search efficient way of managing cash. Second, the use of computerized electronic funds transfer mechanism has made improved cash management possible. This section deals with a number of techniques available for effective and efficient cash management.

### **1) Speedy Cash Collection:**

‘One important way of increasing efficiency of cash management is to speed up cash collection efforts then it can reduce cash balance requirement. The fundamental idea to collect accounts receivable as soon as possible, but pay account payable as late as is consistent with maintaining the firm’s creditworthiness with suppliers’. (*Poudel, et al.; 2006, p.361*) Reducing the lag for gap between the times a customer pays his bill can accelerate cash collection and the time the cheques is collected and funds became available for use. Within this time gap, the delay is caused by the mailing time. The amount of cheques sent by the customer but not yet collected are called deposit float. The greater the deposit floats longer the time taken in converting cheques into usable funds.

### **2) Concentration Banking:**

Concentration banking, also known as decentralized collection system requires the establishment of different collection center at different places instead of a single center at firm’s central office. To adopt this system, a firm may open bank account at different collection center. The collections centers will be required to collect cheques from customer and deposit them in their local bank accounts. This reduces the gap in mailing of cheques between customer and firm, the firm and its local bankers. The cheques and funds deposited into local bank are sent to concentration bank each day where the firm has its central account.

### **3) Lock-box System:**

A lock box system can significantly reduce all types of float. A firm will set up a lock-box arrangements in a city (or cities) corresponding to the geographic distribution of its customers. Customer are directed to mail payments to the lock-box system (a post box office) administered by a local bank that collects checks from the box. Sometimes several times a day, and deposits the checks to the firm’s account. The bank begins the clearing process and notifies the firm that a check has been received, reducing the processing float. The bank charges the receiving firms for service rendered. To determine whether a lock-box system is advantageous, the firm will compare the bank fees (including compensating balances) against the gains from reducing float” (*Weston & Copeland, 1999:289*)

#### **4) Special Handling of Cash:**

“Special handling of cash enables corporation to have sufficient funds that can be put the profitable use. This special handling may involve personal pickup of these cheques or the use of air mail or special delivery.”(*Subedi, 2006; p.11*)

#### **5) Slowing Disbursement:**

It recalled that a basic strategy of cash management is to delay payment as long as possible without imparting the credit rating of the firm. In fact, slow disbursement represents a source of funds requiring no interest payment. There some techniques to delay payments; avoidance of early payments, centralized disbursement, floats and accruable.” (*Shrestha, 2004; p.345*)

#### **6. Using Float:**

Float is the difference between the balance shown in a firm (or individuals) check book and balance on bank’s records. Firm’s not float is function of its ability to speed-up collections and checks written (disbursement float).

#### **7. Transferring Funds:**

A transferring fund is a system for moving funds among accounts at different banks. There are two principal methods-wire transfer cheques. With an electronic depositary transfer, fund is immediately transferred from one bank to another. With an electronic depositary transfer cheques (EDTC) arrangement in the movement of funds, an electronic cheques image is processed through an automatic clearing house. The funds become available on business day later. From small transfers, a wire transfer may be too costly.

#### **8. Overdraft System:**

It a system where by depositors may write cheques in excess of their balance with other bank automatically extend loans to cover shortage. Most of the foreign countries use overdraft system.

## **9. Synchronized Cash Flows:**

Synchronization of cash flow can be achieved at a situation in which inflows coincide with outflows, thereby permitting a firm to hold transactions balance to a minimum. (*Subedi, 2006; p.12*)

## **10. Minimum Cash Balance:**

Corporations are required to keep a minimum cash balance requirements of a bank either for the service it render or in consideration of lending arrangements.

### **2.1.5 Different Techniques of Cash management**

#### **1. Cash Budget:**

Cash budget serves as the most important techniques of planning and control cash receipt and payment. It provides much more detailed information concerning a firm's future cash flows. It is the most important tools for managing cash. The essence of preparing cash budget is to determine whether at a given point of time there is surplus or shortage of cash.

#### **2. Cash Planning:**

Cash Planning can help anticipate future cash flows and needs of the firm and reduces the possibility of idle cash planning is a technique to plan for and control the use of cash. The forecasts may be based on the present operation or anticipated future operation. Cash plan are very crucial in developing the overall operation plans of the firms. Cash planning may be done on daily, weekly or monthly basis. It depends on upon the size of the firms and philosophy of management. (*Panday, 1994; p.843*)

#### **3. Long-term Cash Forecasting:**

Long term cash forecasting are prepaid to give an idle of the company's financial requirement of distance future. Once a company has developed long term cash forecast, it can be used to develop long term cash forecast, it can be used to evaluate the impact of say new product development on the firm's financial condition three, five or more years in future. The major uses of the long term cash forecast are companies' future financial needs, especially for its

working capital requirements to evaluate proposed capital projects and it helps improve corporate planning. Long term cash forecasting not only reflects more accuracy the impact of recent acquisitions but also foreshadows financing problems, these new additional may past for the company.

#### **4. Short- term Cash forecasting:**

There are most two common used methods of short-term cash forecasting are as follows;

##### **) Receipt and Disbursement Forecasting:**

The prime aim of receipt and disbursement forecasts is to summarize these flows during a predetermined period. In case of those companies where cash items of income and expenses involve flow of cash; this method is favored to keep a close control over cash.

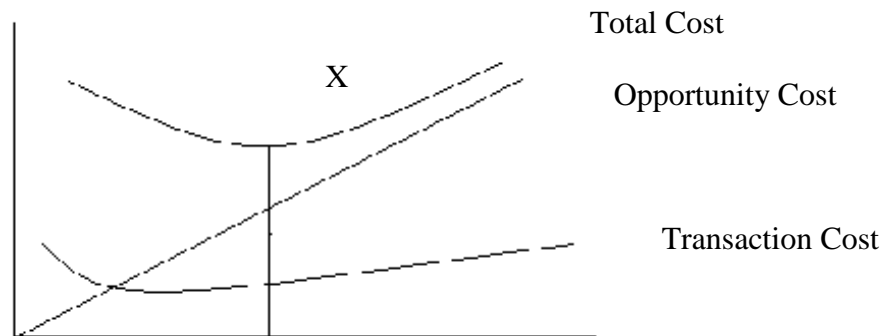
##### **) Adjusted Net Income Method**

This method of cash forecasting involves the tracing of working capital flows. Sometimes, it is also called the sources and uses approach. Two objectives of this method are; to project the company's need for cash at some future date and to show whether the company can generate this money internally or not, how much give will either borrow or rise in the capital market.

#### **2.1.6 Determining the Optimum Cash Balance**

Financial manager responsibilities are to maintain a sound liquidity position of the firm. So that dues may be settled in time. The firm needs cash not only to purchase raw materials and pay wages but also for payment of dividend, interest, taxes and countless other purpose. The test of liquidity is really the availability of cash to meet the firm's obligations when they become due. Thus, the cash balance is maintained for transaction purpose and an additional amount may be maintained as a safety stock. The financial manager should determine the appropriate amount of cash balance, a trade- off between risk and return influences such a decision. If the firm maintain small cash balance, its liquidity position becomes weak and suffers from a capacity of cash to make payment. But investing released funds in some profitable opportunities can attain a higher profitability. If the firm maintains a high level of cash balance it will have a sound liquidity position but forgo the opportunity

to earn interests. Thus, the firm should maintain an optimum cash balance to find out the optimum cash balance the transaction costs and risk of too small balance should be matched with opportunity costs of too large a balance. The figure shows this trade-off graphically.



**Figure 2.1 Determination of optimum cash balance**

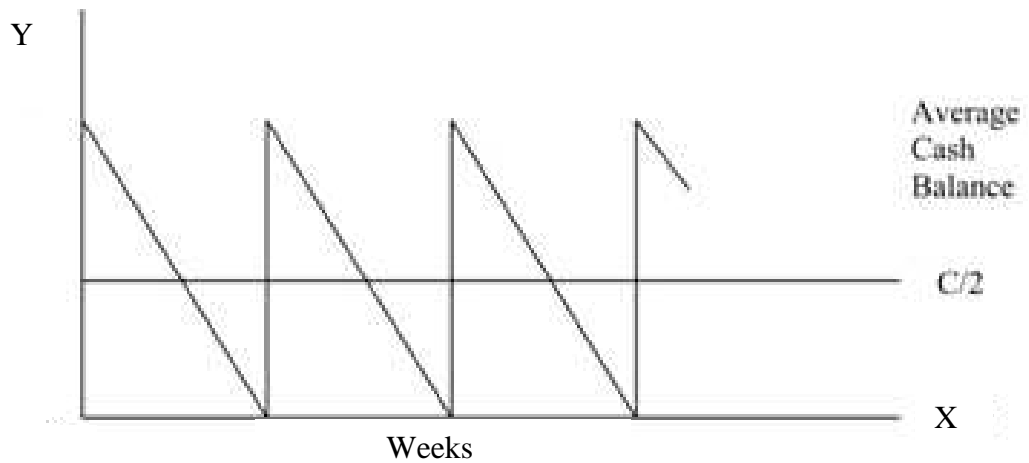
### **2.1.6.1 Optimum cash balance under certainty; Baumol's Model**

In viewing of minimizing the opportunity cost of holding cash and maximizing the return on the available funds, the cash balance be maintained at a minimum level and the funds not required firm immediately use be invested in the marketable securities. Baumol model is one of the methods that can be use for this purpose Baumol model is based on the assumptions that;

The cash is used at constant rate.

- 1) The periodic cash requirements is less or and
- 2) "There are some costs such as opportunity costs and increase and other costs such as transaction cost and decrease as cash balance increase.

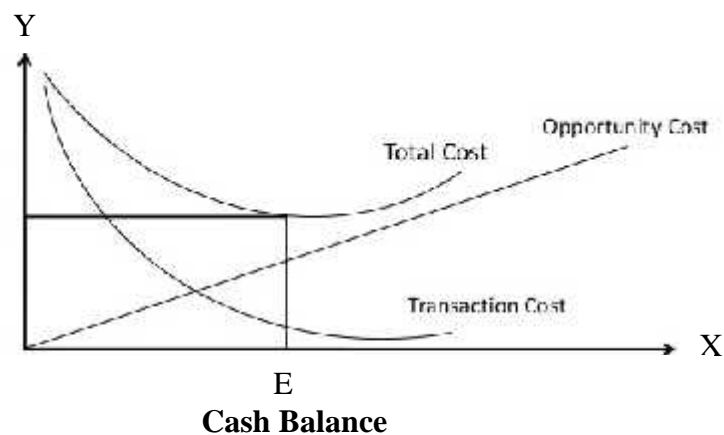
Because of these assumption (1) and (2) the graphical representation of cash looks like as follows:



**Figure 2.2 Baumol's model for cash balance**

Given its assumptions, the model prescribes an optimal size of cash balance and the optimal size of account or borrowing. What matter for a firm is the total of opportunity cost and transaction cost? Therefore, objective of this model is to minimize the total cost.

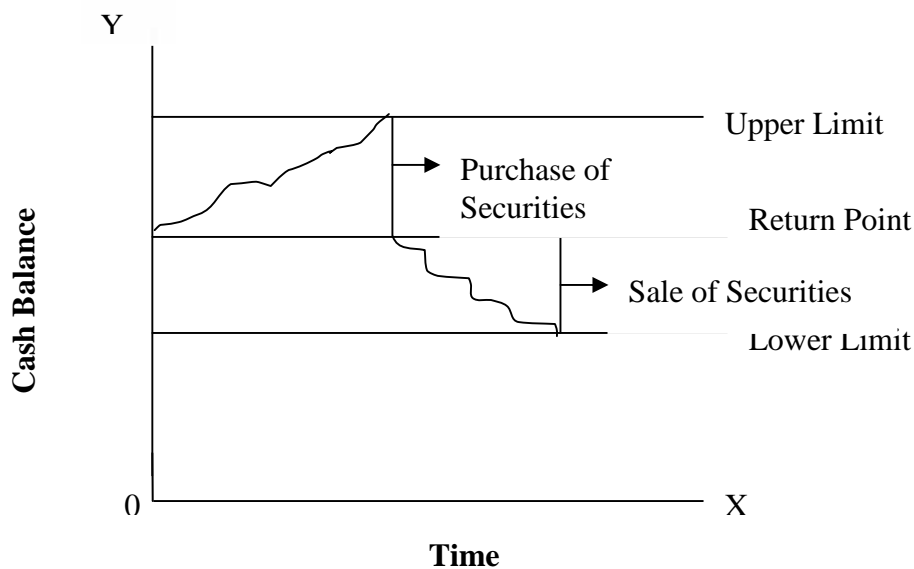
The figure given below shows the relationship between the average size of the cash balance and various costs associated with cash maintenance.



**Figure 2.3 Relationship between average cash balance and cash maintain**

### 2.1.6.2 Optimum cash balance under uncertainty: Miller-Orr Model

The Limitation of Baumol Model is that it does not allow cash flows to fluctuate. Firms in practice do not use their cash balance uniformly nor are they able to predict daily cash inflows and outflows. The Miller-Orr model cash flow variation. It assumes that net cash flows are normally distributed with a zero value of mean and standard deviation. As shown in figure below, the Miller-Orr model provides for two control limits upper control limit as well as and lower control and return point. If the firm's cash flows fluctuate randomly and hit the upper limit, then it buys sufficient marketable securities to come back to a normal level of cash balance (then return point). Similarly when firm's cash flows wander and hit the lower limit. It sells sufficient marketable securities to bring the cash balance back to the normal level (return point)



**Figure 2.4 Miller-Or model for optimum cash balance**

(Miller or M. H. and Orr D; a model for the demand for the money by firms)

### 2.1.6.3 Orglers's Model

According to this model, an optimal cash management strategy can be determined through linear programming model. The construction of the model comprises three sections which are as follows,

1. Selection of appropriate planning horizon

2. Selection of appropriate decision variables and
3. Formulation of the cash management strategy itself.

The advantage of linear programming model is that it enables coordination of the optimal cash management strategy with the other operations of the firms such as production and with fewer restrictions of working capital balances.

The model usually uses one year planning horizon with twelve monthly periods because of its simplicity. It has four basic sets of decisions variables which influences cash management of a firm and which must be incorporated into the linear programming model of the firm. There are as follows,

- i) Payment schedule
- ii) Short- term financing
- iii) Purchase and sell of marketable securities
- iv) Cash balance itself

The formation of the model requires that the financial manager first specify an objective function and specify a set of constraints. Orgler's objective function is 'to minimize the horizon value of the net revenues of from the cash budget over the entire planning period.' Using the assumption that all the revenue generated is immediately re-invested and that any cost is immediately financed. The objective function represents the value of the net income from the cash budget at the horizon 'adding the net returns over the planning period'. Thus the objective function recognizes each operation of the firm that generates cash inflows or outflows as adding or subtracting profit opportunities for the firm. In the objective function, decision variables, which cause inflows, such as payment of receivables, have positive coefficient, while decision variables, which generate cash outflows, such as interest on short term borrowing, have negative coefficient. The purchase of marketable securities would, for example produce revenue and thus have a positive coefficient while the sale of those securities would incur conversion costs and have a negative coefficient.

An examples of linear programming model as follows:

Objective function: Maximize profit =  $a_1x_1 + a_2x_2$

Subject to:

$C_1X_1 + B_2X_2 \leq$  Cash available constraint.

$B_1X_1 + B_2X_2 >$ current arrests requirement constraint.

## **2.1.7 Cash Conversion Cycle**

Cash conversion cycle measures the length of time the firm has funds tied up in working capital. It is the length of time between when the company makes payments and when it receives cash payment. Put another way, it is the length of time between paying for raw materials and receiving cash from the sale of finished goods. Cash conversion period/cycle consists of the following periods.

### **) Inventory Conversion Period**

It is the average length of time required to convert materials into finished goods; it is the amount of time a product remains in inventory in various stages of completion. The inventory conversion period is calculated by dividing inventory by the cost of goods sold per day.

### **) Receivables Collection Period**

It is the average length of time required to convert the firm's receivables into cash i.e. to collect cash following a sale. The receivables collection period is also called the days sales outstanding (DSO), and it is calculated by dividing accounts receivable by average credit sales per day.

### **) Payable Deferral Period**

It is the average length of time between the purchase of raw materials and labor and the payment of cash for them. It is computed by dividing accounts payable by credit purchases.

### **) Cash Conversion Cycle**

Cash conversion cycle computation nets out the three periods just defined, resulting in a value that equals the length of time between the firm's actual cash expenditures to pay for (invest in) productive resources (materials and labor) and its own cash receipts from the sale of products (that is, the length of time between paying for labor and materials and collecting on receivables).

Thus,

Cash Conversion Cycle = Inventory Conversion period + Receivable Collection Period – Payable Deferral Period

### **2.1.8 Motives of Holding Cash**

The firm's holds cash for various motives. They are:

#### **1. Transaction Motives:**

Transaction motives refer to the need to hold cash to satisfy normal disbursement collection activities associated with a firm's ongoing operation. Transaction means the act of giving and taking or kinds in ordinary course of business. Cash is spend for the payments of purchase, labor, taxes, and dividend etc and generated from sale of goods or services, return on outside investments etc.

#### **2. Precautionary Motives:**

A precautionary motive refers to hold cash as a safety margin to act as a financial reserve. A firm should also hold some cash for the payments of unpredictable or anticipated events. Such as strikes and lock up from employees, increase in cost of raw materials, funds and labor, falls in market demand and so on.

#### **3. Speculative Motive**

The speculative motive refers to the need to hold the cash in order to be able to take advantage of bargain purchase that may arise, attractive interest rates and favorable exchange rate fluctuations. For example; purchasing of raw material at reduced price on payment of immediate cash falls in price of shares and securities, purchasing at favorable price.

#### **4. Compensating Balance/ Compensating Motives**

Besides above motives, a firm, sometimes also need cash to meet the compensating balance requirement demanded by commercial banks. Firm often maintains bank balance in excess of transaction needs as a means of

compensating balance. Bank provides various services to the firm like; payment of check information of credit, loan etc.

Out of these four motives for holding cash, the most important ones are the transaction motive. This is because precautionary balance can be met by short borrowings and business firms normally do not speculate and thus doesn't require speculative balances.

## **2.2 Review of books**

In this section an attempt has been made to review some book on financial management, which deals with the management of cash.

The well-known professor Weston and Brigham have given some theoretical insight into the cash management after their various studies on it. The bond conceptual findings of their studies provide sound knowledge and guidance for the future studies in the field of management. Cash management in any enterprise and naturally to this study as well. They explain in the beginning, the motives for holding cash specific advantage of adequate cash, synchronization of cash flows, expending collection and cheques clearing, using float, cost of cash management determining the minimum cash balance, compensating balances overdraft system cash management, management of account receivable credit policy, evaluating changes in credit policy.(Weston & Brigham, "Managerial Finance)

From the book entitled 'financial management' written by M.Y. Khan and P.K. Jain, cash management is one of key areas of 'working capital management'. Apart from the fact that it is the most liquid current assets, cash is the common denominator to which all current assets, can be reduced because the other major liquid assets i.e., receivables and inventory get eventually converted in cash. This underlines the significance of cash management. (*Khan & Jain*).

For the cash management, a well-known Indian professor I. M. Pandey has described some conceptual ingredients, which are based on his various research studies. We can learn lesson from it and helpful for this study indeed. He has described various aspects of cash management which are as follows; fact of cash management, motives for holding cash, cash forecasting and budgeting, managing the cash flows, controlling disbursement, determinant of the optimum cash balance.(*Pandey, 1994; pp.839-896*)

Cash management, techniques and components are described in Van- Horne book in the cash management Chapter. 'Functions included in cash management are: management of collections, lock-box system and other procedures, control of cash disbursements payroll and dividend disbursements, Zero balance account, electronic fund transfer, balancing Cash and marketable securities, compensating balance and fees, Models for determining optimal cash investor model and stochastic model. (Van Horne, 1999; pp.343-360)

In any type of firm the financial manager should not strive to attain the aspect of profitability but he should also turn towards ensuring liquidity of the corporation. Since every business is a constant debtor as it borrows funds from financial Institutions and purchase merchandise on credit. Thus the enterprise should always keep vigilance upon liquidity if it wants to save itself from deterioration of credit standard.”(Solman, 1964; p.13)

“Corporate must adopt cash such a policy that makes optimum cash management possible for improving the efficiency of cash management effective method of collection and should be adopted. However in a developing country. Corporation has given not much attention in assessing the time value of money so certain method of efficient cash management practiced by corporations in the countries may not be viable in the view of either the deficiency of knowledge or lack of consequences among corporate managers of developing country to calculate the interests cost of funds lost, if cash is not collected promptly.”(Shrestha, 1994; p.62)

Although it is impossible to formulate a set of assets management policy of universal applicability, one policy or rule that appears to be unanimously accepted is that it must be conserved”( Kent, 1964; p.128)

We also received some theoretical concept on the component of cash management from Van Horne books. He has categorized the various component of cash management. These are the functions of cash management; managing collection, transferring funds, concentration banking, lock box system etc.

## **2.3 Review of articles**

Journals are hardly found in Nepal. But some of the journals which are related to our study are found in T.U. Central Library. These are reviewed here that are related with current topic.

A study jointly carried out Pradhan and Koirala (1982) entitled "Working capital management in Nepalese corporations". They have focused on evaluation of working capital position of selected manufacturing and non manufacturing corporations in Nepal. They based their study on five manufacturing and six non-manufacturing public enterprises. This study is concentrated in the size of investment, trend of investment and need to control the investment in current assets management. Major findings of the study are as follows;

- I. Investment in total assets had declined over the periods of time in both manufacturing companies. However the manufacturing corporations had consistently more investment in cash and receivable as compared to non- manufacturing corporations.
- II. Inventory management was a great significance in manufacturing companies while cash and receivable was a great importance for the non manufacturing companies. The manufacturing bear high level of inventory.
- III. Major Motive of holding cash In Nepalese Corporation was to provide a reserve for routine outflow of cash to keep on the production process and sales.

## **2.4 Review of Government Publication**

The latest annual report on financial status of public enterprises (PEs) published by ministry of finance has further highlighted the darker side of these government owned enterprises compared to previous financial performance.

As regards to the financial performance PES, most of them have incurred operating losses. In FY 2002/03 aggregating Rs. 1.61 billion, mainly due to operating loss of Rashtriya Banijya Bank amounting to Rs. 3.25 billion. During this period, profit level of public utility enterprises has been positive, losses of service and social sector has transformed into profit. Operating losses of PEs belonging to

industrial and trading sectors, however, has gone up. For instance, profit level of PEs like Janakpur cigarette Factory, Industrial District Management Ltd, Nepal Telecom Company, Rashtriya Beema Sanstha and Citizen's Investment Trust have been going up. Similarly, Nepal Transit and warehousing management company, Royal Nepal Airlines, Nepal Television, Nepal Industrial development Corporation are making operating profits from losses in FY 2002/03. At the same time, losses of Dairy Development Corporation, Royal Drugs Ltd and Agricultural Inputs co. have come down. Aggregate operating profit of PES in FY 2003/04 is estimated to improve further totaling Rs. 3.89 billion. The reason behind this optimism is reduction in losses of trading sector, recovery of loss-making financial sector into profit-making one, and increase in the profit of public utility sector. In FY 2001/02, net capital investment in the PES totaled Rs. 150.09 billion, which dropped to Rs. 97.23 billion in FY 2002/03. The reason for this drop in net capital investment is the decline in investment level in Public utility and financial sectors. Such investment in FY 2003/04 however, is estimated to reach Rs. 128.56 billion because of reversal of FY 2002/03 capital investment scenario. Net capital investment or profit ratio in FY 2001/02 was negative 3.65% which improved a little to minus 1.66% in the following year. The ratio is estimated to further improve into positive by 3.8% in F.Y. 2003/04. These above literature reviews indicated that almost all of the public enterprises are operating under loss. The financial performances of this PES have been seen disappointing. Cash management is no doubt an internal part of finance functions, and research undertaking on cash management function is one of the rarest undertakings as seen in T.U. Central Library.<sup>15</sup> (*15 Economic Survey 2003/04*)

## **2.5 Thesis/ Dissertations**

In review of literature section, the books, publication and dissertations will be discussed. There were only few thesis and dissertation written on cash management when browsed through computer records of these reports presented earlier in Tribhuvan University Central Library.

Some of the theses regarding cash management are reviewed here.

) **Bhandari, (2006)** conducted a research on the topic “A study on cash management in Nepalese manufacturing companies with special reference to Dabur Nepal Pvt. Ltd. and Uni-liver Nepal Ltd. The major findings of this thesis are follows;

- i. The companies are lacking definite policy regarding how much of cash and bank balance to hold each fiscal year.
- ii. Correlation between cash and bank balance and account receivables of both companies are is negative which suggests increase in cash and bank follows decrease in account receivables and vice- versa.
- iii. Cash and bank balance is positively correlated with current assets liabilities of both firms.
- iv. The current ratio of both firms is satisfactory.
- v. The average quick ratio of DNPL is greater than ratio of UNL; it reveals that DNPL has satisfactory level of liquidity position.
- vi. Average ratio of Net profit after tax to sales and current assets of UNL is better than that of DNPL

Miss Bhandari has given the following recommendations to improve the application of cash management system for its better operation.

1. To management Cash efficiently.
2. To design the effective account receivables management.
3. Adopt effective credit policy
4. adopt effective management of inventory
5. Forecasting the cash and bank balance taking into consideration of sales volume
6. Maintain optimum cash balance every year.

) **Bajracharya, (2005)** conducted the thesis on cash management entitled “” A study of cash management in Nepalese public Enterprises (A case study of Hulas Steel Industries).The conclusion of this thesis has been described below,

It can be stated that Hulas Steel Industry's Cash management is poor. Declining profitability of the company adds much to the worsening financial position of the company. Besides, cash management being one of the important elements in financial function, there are other numerous aspects of finance involved in the overall performance of the company counts for the managerial aspects such as human resource management, organizational structure, marketing management etc. however, above all disappointing down falling trend of the financial position is indicative of the fact that Hulas Steel Industries should immediately seek for drastic change in its managerial structure. So far cash management is concerned, the recommendations suggested above could, to a greater extent, uplift Hulas Steel Industry's cash management situation.

This research has given the following recommendation for the improvement of company's cash position.

- i ) Responsibility should be clearly defined.
- ii) Familiar with strengths and weakness of the enterprise.
- iii) Efficient management of cash
- iv) To prepare monthly trial balance
- v) To design the effective account receivables management
- vii) Adopt effective credit policy
- viii) Activate investing activities
- ix) Maintain optimum cash balance every year.

**J Awale, (2005)** reviewed entitles 'Comparative evaluation of capital structure between Salt Trading Corporation Limited and National Trading Limited.

The Major findings of the thesis are as follows,

- I. STCL is highly levered company and bearing much risk by employing more long term debt whereas NTL is less risky company.
- II. Both the companies are trying to reduce the debt financing.

- III. Both the companies do not have appropriate ratio of long- term debt to capital employed.
- IV. Weak management of total debt to total assets ratio of both companies
- V. Debt service capacity of STCL is lower than NTL.
- VI. The interest burden of both companies is high

The study has given the following recommendation to maintain optimal capital structure of both companies.

- a) Both the companies are recommended to plan their capital structure by analyzing the possible alternative financial plans.
- b) Both the companies should try to maintain appropriate debt ratio which minimizes the return of the firms.
- c) Both the companies are recommended to maintain the sound debt capacity of the company by different sector.
- d) Both the companies should control administrative expenses, and unskilled manpower.
- e) Both the companies are suggested to minimize interest expenses by using cheaper debt.

Both the companies are suggested to decrease financial leverage

J **Neupane, (2005)** conducted the thesis on cash management of STCL entitled 'A study on cash management of Salt Trading Corporation Limited,' in partial fulfillment of MBS program. Mr. Neupane has extracted following findings about the cash management pf STCL.

- a. The corporation has been following traditional approach in the management of cash.
- b. The STCL could not make the best use of available cash balance.
- c. The average cash turnover is in fluctuating trend over the study period.
- d. The average inventory conversion period in cash is very low i.e. 62 days.

- e. The average payable conversion period is than faster than average receivable period which is not good signal for the purpose of managing cash.
- f. The company Poor average cash conversion cycle i.e. 64 days.
- g. The company has liberal credit policy to sales.
- h. The company has not maintained optimum cash balance.

Mr. Neupane has given the following recommendation to improve the cash management of STCL.

- a) To manage cash efficiently.
- b) To prepare monthly trial balance, cash funds statements and financial reports.
- c) To design effective account receivables management.
- d) Adopt effective credit policy.
- e) Maintain optimum cash balance.
- f) Invest the surplus in profitable opportunities.
- g) Prepare cash budget.

J **Mulepati, (2005)** conducted thesis on cash management of Nepal Drug LTD (Royal Drug LTD), entitled, “A study on cash management of Nepalese public enterprises, a case study of Royal Drug LTD, ’in partial fulfillment of Master of business program. The thesis was based on especially secondary data. The major findings of the study have been presented below.

### 1) Overall cash Management

- a) Nepal Drug Ltd doesn’t have any definite policy regarding how much of cash balance to each fiscal year.
- b) NDL has not been forecasting cash balance taking into consideration the sales volume.
- c) NDL fails to collect receivables from its debtors timely.
- d) NDL fails to maintain adequate proportion of cash in its current assets.

- e) NDL has not been precisely meeting its current liabilities payment.

## **2) Liquidity position**

- a) A large portion of NDL's current asset has been tied-up in the most liquid assets; i.e. inventory
- b) Current assets and quick assets are not maintained in accordance with current liabilities.
- c) Profitability of NDL in being worsening trend, liquidity does not practically increase with increase in profitability and vice –versa.

## **3) Cash flow statement**

- a) Operating activity of company is moderately satisfactory.
- b) Investing activities of NDL is poor; surplus cash and cash equivalent have not been invested in short- term investment opportunities.
- c) Financing activity of NDL is almost passive; thus poor.

The study has given the following recommendation to overcome the constraints of cash management.

- a) Responsibility should be clearly defined.
- b) Familiar with strengths and weaknesses of the enterprise.
- c) Efficient management of cash.
- d) To prepare monthly trial balance.
- e) To design an effective account receivable management.
- f) Adopt effective credit policy.
- g) Activate effective investing and financing activities.
- h) Maintain optimum cash balance each year.
- i) Prepare cash budget on the basis of cash flow analysis.

) **Pradhan, (1997)** presented this thesis on 1997, entitled ‘A study of cash management of salt trading corporation limited’, partial fulfillment of the requirements for the degree of master’s of business administration. The thesis was on secondary data of company for the past six years. The major findings of the study have been presented below.

- a. The Cash collection efficiency in the company is satisfactory.
- b. Management has taken liberal credit policy to sales of goods. Hence the cash and bank balance of the study period is minimum of accounts receivables.
- c. Optimum cash balance in maintained.

Mr. Bijaya Pradhan has provided some recommendation to improve cash management of STCL as:

- ) Design effective and efficient management of cash and receivables
- ) Adopt effective credit policy
- ) Maintain optimum cash balance
- ) Prepare cash budget
- ) Invest in marketable securities

#### **2.2.4 Research Gap**

There are various researches which have been done on the current topic “Cash Management.” I want to prove that this research is an original one as it has studied about the two main leading trading organizations on their management of cash. There are some thesis on the study of working capital management and the capital structure management of this organization comparatively but about the management of cash has not been studied earlier. I hope this research will definitely help the new researchers to study in the corresponding subject. It will find out the problem faced by the organization in the management of cash and suggest them to overcome from such problems.

## **CHAPTER-III**

### **RESEARCH METHODOLOGY**

#### **3.1 Introduction**

Research Methodology describes the methods and processes applied in the entire aspects of this study. It states the entire process how data have been extracted and tools that have been used to analyze and interpret data in objectives of research work. The main purpose of this chapter is to focus on different research method and condition while conducting the research work. Every research needs systematic methodology to show the better result of research work. for the study of cash management between NTL and STCL also needs an appropriate research methodology. For the purpose of these study primary as well as secondary data have been used which were available from both organizations.

#### **3.2 Research Design**

A well settled research is necessary to fulfill the objective of the study aim to evaluate managerial efficiency and performance regarding various fund management. Research design is the plan, structure and strategy of investigation conceived so as to obtain answers of research question. It means definite procedures and techniques that guide to the study and propounds way for research methodology. Research is very helpful in facilitating smooth operation of research work there by making research as efficient as possible yielding maximum information with minimum expenditure of efforts, time and resources.

This study is a case of National Trading and Salt Trading LTD. The research is based on historical data. For these past seven year data has been used. To achieve the objective of the study descriptive and analytical research designs have been used. To conduct the study both descriptive approaches are utilized for conceptualization, problem identification, conclusion and suggestion of the study where as analytical approach will be followed for the presentation and analysis of data. The balance-sheets, profit and loss account statements, statements of proposed and approved

budget with expenses for last seven fiscal years have been compared to analyze the cash management of the companies.

### **3.3 Population and Sample**

There are many trading companies which are actively operating their business in market. It is not possible to study all of them regarding the research topic. Therefore among them two reputed trading companies are taken as judgement Sample Company from population for this research study. Those companies are National Trading Limited and Salt Trading Corporation limited. However, this is a case study, and thus the findings couldn't be extensively generalized to all other public trading enterprises.

### **3.4 Sources of Data**

This study is taken on secondary as well primary data. The main sources will be published and unpublished records of companies, previous studies and different articles, journals and news etc.

### **3.5 Tools for Analysis**

To find out true picture of cash management of National and Salt trading Ltd. financial tools and statistical tools are used. They are as follows:-

#### **3.5.1 Financial Tools**

A Ratio analysis-ratio analysis is a widely used tool of financial analysis. The ratio reveals the relationship a more meaningful way so as to enable one to draw conclusion from it. As the case of cash management involves the ratio for judging operational efficiency, the rate of return on total assets and capital employed and activity, efficiency ratio would be particularly meaningful for management and investing, although there is no hard and fast rule. It also provides a framework for financial planning and control. It can provide some useful insights into the operation of the country.

**a) Analysis of cash turnover ratio:**

This ratio indicates the number of times average cash balance is turned over during the year. It is computed as follows:

$$\text{Cash turnover ratio} = \frac{\text{Sales}}{\text{Cash and Bank Balance}}$$

It measures the speed with which cash moves through an enterprise's operation.

**b) Account receivable turnover ratio:**

This ratio is computed by dividing sales by account receivables. Thus,

$$\text{Account receivable turnover ratio} = \frac{\text{Sales}}{\text{Account Receivables}}$$

It indicates the no. of times the receivables are turned over during the year. It gives the general measure of productivity of the receivable measurement. If the ratio is high the working capital becomes higher and if the ratio is low the working capital becomes lower.

**c) Current ratio:**

Current ratio measures the liquidity position of the firm. It examines the liquidity position of the firm as to holding current assets against current liabilities. Higher ratio indicates satisfactory position and vice-versa. However, too high ratio is the indication of poor cash management indicating poor credit management. The standard of this ratio is 2:1, however the standards of Nepalese public enterprises tend to be less than 2:1, but nevertheless any company should maintain this ratio above 1:1, since lower than this ratio definitely indicates poor liquidity position.

This ratio is obtained by following formula,

$$\text{Current ratio} = \frac{\text{Current Assets}}{\text{Current Liabilities}}$$

**d) Cash and bank balance to current assets:**

This ratio is supportive to analyze the liquidity position of the firm. It measures the position of cash and bank balance, the most liquid current asset in total current assets. Higher ratio indicates sound liquidity position and vice-versa.

This ratio is obtained by following formula,

$$\text{Cash and bank balance to current assets} = \frac{\text{Cash and bank balance}}{\text{current Assets}}$$

**e) Cash and bank to current liabilities:**

This ratio calculates the cash balance available in meeting payment of firm's current liabilities. Moderately higher ratio indicates good liquidity; too high and low ratio is not favorable for the firm. Too high ratio indicates excess cash balance by firm and low means the firm unable to meet the current liabilities.

This ratio is obtained by following formula,

$$\text{Cash and bank balance to current liabilities} = \frac{\text{Cash and bank balance}}{\text{Current liabilities}}$$

**f) Net profit margin ratio:**

This ratio is used to calculate the profitability position of the firm. Higher ratio indicates the higher profitability of the firm and vice-versa.

This ratio is obtained by following formula,

$$\text{Net profit margin} = \frac{\text{Net profit}}{\text{Sales}}$$

**g) Average collection period:**

It indicates the no. of days it takes on an average to collect account receivables. It is computed as to collect account receivables. It is computed as follows;

$$\text{Average collection Period} = \frac{\text{Days in a year}(360)}{\text{Receivable tuenover ratio}}$$

**h) Inventory Conversion Period**

Inventory conversion period indicates the efficiency of firms in selling its product.

$$\text{Inventory turnover} = \frac{\text{Sales}}{\text{Inventory}}$$

$$\text{ICP} = \frac{360}{\text{inventory turnover}}$$

### 3.5.2 Statistical tools

#### a) Straight line trend:

A widely and most commonly used method to describe the trend is the method of least square. Under this method, a trend line is fitted to the data satisfying the following two conditions.

Let the trend line between the dependent variable  $y$  and the independent variable  $x$  be represented by :

$$y = a + bx \dots\dots\dots(i)$$

Then for any given value of independent variable  $x$ , the estimate value of  $y$  denoted by  $y_c$  given by above equation is;

$$y_c = a + bx$$

or, 
$$a = \frac{\sum y}{n}$$

and,

$$\sum XY = b \sum X^2$$

$$b = \frac{\sum XY}{\sum X^2}$$

#### b) Standard deviation:

The standard deviation of a series of value is defined as the square root of the mean of the distribution. It may be found by finding the differences between each individual frequency and the mean of the frequency distribution, squaring these differences individually adding the square deviation and dividing by  $N$  and extracting the square of the results. The fundamental formula for the standard deviation is follows:

$$S. D. = \sqrt{\frac{1}{N} \sum (X - \bar{X})^2}$$

Where,  $N$  = No of observation/ Time periods

—  
 $\bar{X}$  = Mean of variable  $X$

The standard deviation measures the absolute variability of a distribution the greater the amount of the dispersion or variability the greater the SD, for the greater

will be magnitude of the deviation of the values from their mean. A small SD means a high degree of uniformity of the observation as well as homogeneity of a series.

In conjunction with standard deviation, coefficient of variation (CV) is also computed which is relative measure of dispersion based on standard deviation. It is defined by standard deviation divided by mean of the expected return. It is used to standardize risk per unit of return. A project with low CV has less risk per rupee than the project with high CV.

### c) Karl Pearson's co-efficient of correlation:

“Correlation analysis is the statistical tools that we can use to describe the degree to which one variable is linearly related to another.”<sup>17</sup> It does not tell us anything about causes and effect relationship. Correlation analysis helps in determining relationship between two or more variable. “In business, correlation analysis enables the executive to estimate costs, sales price and other variables. (Levin, Richard & David, 1991; p.342)

On the basis of some other series with which their costs, sales or prices may be functionally related. Some of the guesswork can be removed from decisions when the relationship, between variables to be estimated and one or more other variables on which it depends are closed and reasonably in variant.

Out of various method of calculating correlation, Karl Pearson's correlation coefficient is best and one of the most popular method. Karl Pearson's correlation coefficient measures the degree of relationship between two variables suppose X and Y; given by

$$r = \frac{uv}{\sqrt{u^2 \cdot v^2}}$$

Where;

r = Karl Pearson's coefficient of Correlation between X and Y.

$$u = X - \bar{X}$$

$$v = Y - \bar{Y}$$

$$\bar{X} = \frac{\sum X}{N}, \quad \bar{Y} = \frac{\sum Y}{N}$$

N = Number of observations.

### Interpretation of correlation coefficient (r)

- a. The value of 'r' lies between +1.00 to -1.00
- b. When  $r = +1$ , there is positively perfect correlation between the two variables.
- c. When  $r = -1$ , there is a negatively perfect correlation between the two variables.
- d. When  $r = 0$ , the variables are uncorrelated i.e, increase or decrease in one variable results no impact on another variable and vice-versa.

To test the reliability of Karl Pearson's correlation coefficient, we use probable error method. It is given by:

$$P.E. = 0.6745 \frac{1 Z r^2}{\sqrt{n}}$$

It is used in interpretation whether calculated value of 'r' is significant or not.

1. If  $r < P.E.$ , it is insignificant. So, perhaps there is no evidence of correlation.
2. If  $r > 6P.E.$ , it is significant.
3. But when  $r \approx 6(P.E.)$ , the value of 'r' is inconclusive as to statistically significant/ insignificant correlation.

The upper and lower limits within which the correlation coefficient is expected to lie are given by:

$r + P.E$  (Upper Limit) and

$r - P.E$  (Lower Limit), respectively

But when 'r' is of negative value, i.e.  $-1.00 \leq r < 0$ , in order to compare 'r' with P.E which is always in positive value, 'r modulus' or  $|r|$  is calculated.  $|r|$  is nothing but it is the positive value of 'r' itself.

For instance, if 'r' is calculated as  $r = -0.5$ , then  $|r| = 0.5$ .

This positive value of 'r' is compared with P.E. and 6 (P.E.) to derive to a conclusion of practically significant/insignificant correlation.

#### **d) Regression analysis:**

The regression is the determination of the statistical relationship between two or more variables. In simple regression there are only two variables. One independent variable and effect the behavior of dependent variable. Regression can only be interpreted on what exists physically i.e. there must be physical way in which independent variable (X) can effect dependent variables (Y)” (Kothari, C.R, 1989; p.42)

For the analysis of cash management of STCL and NTL simple regression analysis is applied to locate the relationship between sales and cash balance. The computation of regression lines of sales (X) on cash balance (Y) as follows:

$$(X - \bar{X}) X r \frac{\dagger x}{\dagger y} (Y - \bar{Y})$$

Where,  $\bar{X}$  = Mean of X variable

$\bar{Y}$  = Mean of Y variable

$\dagger x$  = Standard deviation of X variable

$\dagger y$  = Standard deviation of Y variable

r = Karl Pearson's coefficient of Correlation.

Likewise, the regression line of Y variable on X variable is given by;

$$(Y - \bar{Y}) X r \frac{\dagger y}{\dagger x} (X - \bar{X})$$

## CHAPTER-IV

### PRESENTATION AND ANALYSIS OF DATA

The basic objective of this study as stated in chapter one is to analyze cash management of National Trading Limited and Salt Trading Corporation Limited. For accomplishment of this objective, a definite course of research Methodology has been followed which is described in chapter third. Now in this chapter the effort has been made to assess and analyze the cash management to describe the actual position of cash management in NTL and STCL.

#### 4.1 Analysis of Data by Financial Tools

##### 4.1.1 Analysis of Cash and Bank Balance

Management of cash plays a significant role in current assets. The total cash includes cash in hands, cash at bank, cash in transit and fixed account. The table below shows the cash position of NTL and STCL during the period of study.

**Table 4.1**  
**Analysis of cash and bank balance of NTL & STCL**

**(Rs. in million)**

Fiscal years	STCL		NTL	
	Cash and bank balance	% increased	Cash and bank balance	% increased
2066/67	65.30	-	3.43	-
2067/68	111.69	71.04	(3.47)	(201.17)
2068/69	259.35	132.21	11.06	418.73
2069/70	85.21	(67.14)	56.34	409.40
2070/71	126.10	48	0.02	(99.96)
2071/72	488.77	287.61	0.58	2800
2072/73	222.69	(54.44)	0.01	(98.28)

*Source: Annual report of NTL & STCL*

The above table shows the cash and bank balance of STCL are Rs. 65.30M, 111.69M, 259.35M, 85.21M, 126.10M, 488.77M, and 222.69M during the fiscal years 2066/67 to 2072/73 respectively. It is increased 71.04 percentages in the year 2067/68, increased by 132.21 percentage in the fiscal year 2068/69. In the same way, it was decreased by 67.14 percentage in the year 2069/70, increased by 48 percentage in the year 2070/71, increased by 287.61 percentage in the year 2071/72 and decreased by 54.44 percentage in the year 2072/73.

Similarly, the cash and bank balance of NTL is Rs 3.43M in the year 2066/67. This balance is decreased by 201.17 percentage in the year 2067/68 and reached to Rs 3.47M but this balance in the year 2068/69 Rs 11.06M. This balance is increased by compared to the year 2068/69. In the same way, the cash and bank balances are 56.34M, 0.02M, 0.58M and 0.01M in the fiscal year 2069/70, 2070/71, 2071/72 and 2072/73 respectively. It is increased by 409.40 percentage in the year 2069/70, decreased by 99.96 percentage in the year 2070/71, increased by 2800 percentage in the year 2071/72 and decreased by 98.28 percentage in the year 2072/73 compared to the previous year cash.

The above discussion shows both of the companies have not following any effective policy regarding the management of cash. The cash and bank balance of the companies are fluctuating unequally in the various time periods. On the whole these figures show no any definite policy of cash management, while in some years they have maintained excessive of cash balance. While in other years they have low,. Moreover the companies have not planned cash inflow and outflow forecast. It is of crucial importance for the companies to keep careful watch over the cash movements of determine how cash throws offs become available and also to investigate the opportunity for the use of cash.

#### **4.1.2 Analysis of Cash Turnover Ratio**

Cash turnover ratio represents how quickly the cash is received from its sale be formulated to find out. Higher turnover is signal of good liquidity and vice-versa.

$$\text{Cash turnover ratio} = \frac{\text{Sales}}{\text{Cash and Bank Balance}}$$

**Table 4.2**

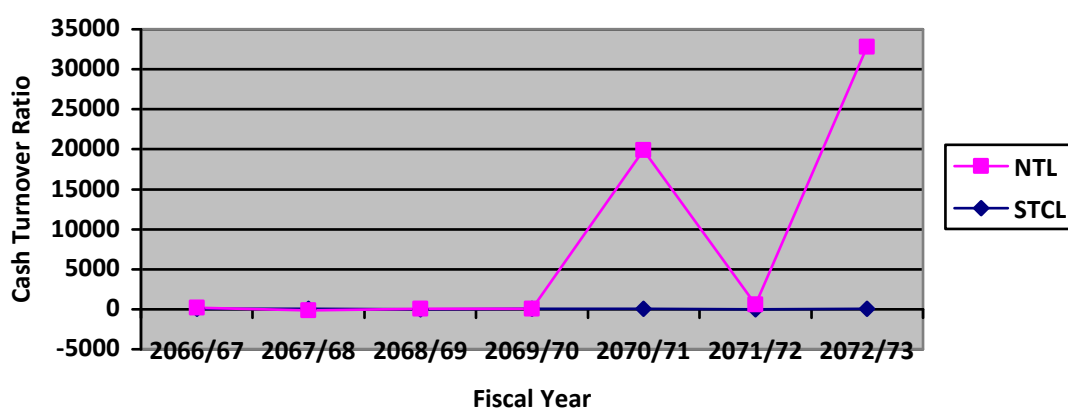
**Analysis of Cash Turnover Ratio of NTL and STCL**

(Rs. in million)

F/Y	STCL			NTL		
	C and B balance	Sales	Ratio (times)	C and B balance	Sales	Ratio (times)
2066/67	65.30	3366.34	51.55	3.43	561.80	163.79
2067/68	111.69	3874.06	34.69	(3.47)	621.93	(179.23)
2068/69	259.35	4619.85	17.81	11.06	701.41	63.42
2069/70	85.21	4380.04	51.40	56.34	380.39	6.75
2070/71	126.10	4853.73	38.49	0.02	396.91	19845.5
2071/72	488.77	6956.20	14.23	0.58	337.75	582.33
2072/73	222.69	6832.63	30.68	0.01	327.97	32797
Total	1359.11		238.85	67.97		53279.56
Average	194.16		34.12	9.71		7611.37

*Source: Annual report of STCL & NTL*

The following ratio can be presented in graph as follows:-



**Figure 4.1 Cash Turnover Ratio**

In the context of STCL, the cash conversion ratio are higher than the average of seven years period in all years except in the years 2068/69 and 2071/72.

This shows in the year 2068/69 it takes 17.81 times and 2071/72 it takes 14.23 times which is below from standard i.e. 34.12. This shows there is not homogeneity in cash collection from sales in STCL during the study period.

In the above table, the cash turnover ratio of NTL is not stable during seven years period, it is highest in the year 2072/2073 i.e.32797 times and the lowest in the year 2067/68 i.e. (179.23) times.

### **4.1.3 Account Receivable Turnover Ratio**

Account receivable is relationship between credit sales and collection period. If turnover is high there would be little congestion of fund in turnover and vice-versa.

The corporations sell their goods on credit and cash basis. When the corporations extend credit to its customer, books debts are credited. Debtors and account receivables are to be converted into cash over certain period and therefore they are included in current assets. The liquidity position of the corporations depends on the quality of debtors to a great extent. The following table shows the account receivable turnover ratio of NTL and STCL.

$$\text{Account receivable turnover ratio} = \frac{\text{Sales}}{\text{Account Receivables}}$$

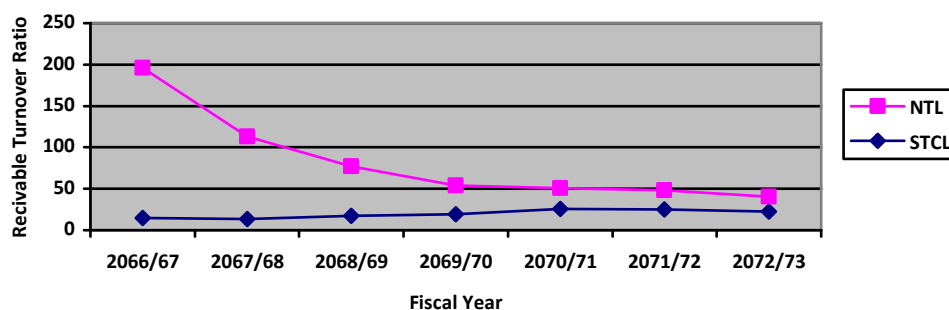
**Table 4.3**

**Analysis of Account Receivable Turnover Ratio of NTL and STCL**

(Rs. in millions)

Years	STCL			NTL		
	Receivables	Sales	Ratios	Receivables	Sales	Ratios
2066/67	223.04	3366.34	15.09	3.10	561.80	181.23
2067/68	293.81	3874.06	13.19	6.22	621.93	99.99
2068/69	263.16	4619.85	17.56	11.82	701.41	59.34
2069/70	230.59	4380.04	18.99	10.08	380.39	34.74
2070/71	189.79	4853.73	25.57	15.95	396.91	24.88
2071/72	276.39	6956.20	25.17	14.52	337.75	23.26
2072/73	301.48	6832.63	22.66	18.69	327.97	17.55
Total	1778.26		138.23			440.99
Average	254.04		19.75			63

*Source: Annual report of STCL & NTL*



**Figure 4.2 Account Receivable Turnover Ratio**

From the table we can say that the account receivable turnover ratio of NTL is very high in the year 2066/67 i.e. 181.23 times and in the year 2071/72 it is very low i.e. 23.26times. The average of seven years period is 6.43 times. In the same way the average ratio of STCL is 19.75times. The highest ratio is in the year 2070/71i.e.25.57 times and the lowest ratio is in the year 206/68 i.e.13.19 times. Comparing to NTL there is homogeneity in the receivable turnover ratio of STCL.

From the above trend analysis, we can say there is higher fluctuation in Account receivable turnover Ratio of NTL than STCL.

#### 4.1.4 Current Ratio

Current Ratio shows the ability for payment of current debt from current assets. It measures the liquidity positions of the company. It is called simple relationship between current assets and current liabilities. As a conversational rule, a current ratio of 2:1 or more is considered to be satisfactory. The higher the current ratio, greater the margin of safety, the large the amount of current assets in relation the current liabilities, the more the firm's ability to meet current obligation and strong working capital policy. It is calculated as,

$$\text{Current Ratio} = \frac{\text{Current Assets}}{\text{Current Liabilities}}$$

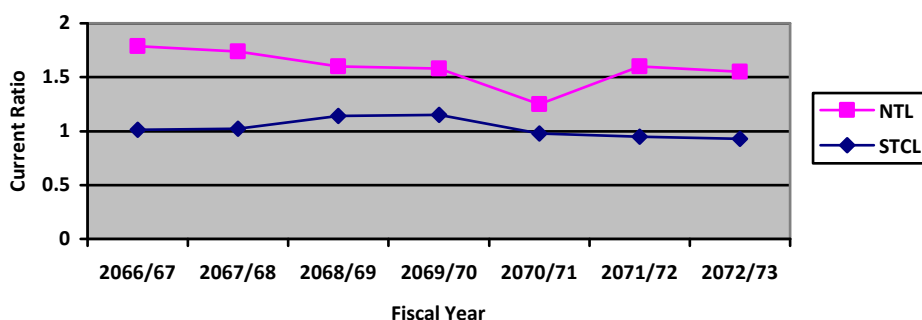
**Table 4.4**

**Analysis of Current Ratio of NTL and STCL (Rs. in million)**

Year	STCL			NTL		
	Current Assets	Current Liabilities	Ratio in times	Current Assets	Current Liabilities	Ratio in times
2066/67	2874.49	2842.93	1.01	399.39	513.74	0.78
2067/68	3286.28	3222.22	1.02	583.73	815.10	0.72
2068/69	3002.32	2639.63	1.14	320.04	692.20	0.46
2069/70	3128.99	2727.73	1.15	335.12	777.72	0.43
2070/71	4842.92	4944.50	0.98	220.45	818.83	0.27
2071/72	5038.98	5279.89	0.95	243.28	375.80	0.65
2072/73	5412.22	5803.49	0.93	288.28	463.62	0.62
Total	27586.20		7.18			3.93
Average	3940.89		1.03			0.56

*Source: - Annual Report of STCL & NTL*

Graphically, we can present the following ratios as follows:



**Figure 4.3 Current Ratio**

In the above table, we can see that the current ratios of NTL are 0.78, 0.72, 0.46, 0.43, 0.27, 0.65 and 0.62 for the years 2066/67 to 2072/73 respectively. It shows there is the lowest ratio in the year 2069/70 i.e. 0.43 times and the highest ratio is in the year 2066/67 i.e. 0.78 times. The average ratio for seven years period is 0.56. From the above study, it is concluded that NTL is not able to maintain standard ratio of 2:1 which shows poor liquidity position.

Similarly, current ratio of STCL are 1.01, 1.02, 1.14, 1.15, 0.98, 0.95 and 0.93 for the years 2066/67 to 2072/73 respectively. In the year 2069/70, there is the highest ratio i.e. 1.15 and the 2072/73, there is the lowest ratio i.e. 0.93 during the study period. The average ratio for the seven years period is 1.03. In comparison with NTL the current ratio of STCL are good except in the year 2072/73 i.e. 0.93 which is below the standard.

The above trend lines show the current ratio of NTL is homogenous or it is not fluctuating. For STCL this ratio is increasing till the year 2069/70 but it has decreased adversely in the year 2072/73.

#### **4.1.5 Cash and Bank Balance to Current Assets**

The current ratio is supportive to analyze the liquidity position of the firm. It measures the position of cash and bank balance, the most liquid asset in total current assets. Higher ratio indicates sound liquidity position and vice-versa. It is calculated

cash and bank balance divided by current assets, which is shown in the following table.

$$\text{Cash and bank balance to current assets} = \frac{\text{Cash and bank balance}}{\text{current Assets}}$$

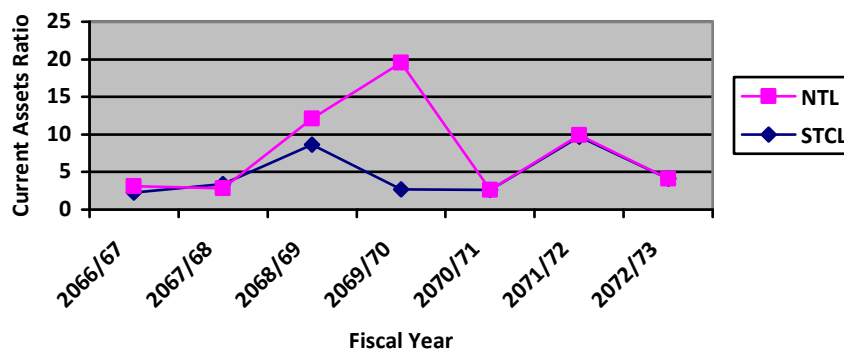
**Table 4.5**

**Analysis of Cash and Bank Balance to Current Assets Ratio**

**(Rs. in million)**

Year	STCL			NTL		
	Cash and bank balance	Current assets	Ratio %	Cash and Bank balance	Current assets	Ratio %
2066/67	65.30	2874.49	2.27	3.43	399.39	0.86
2067/68	111.69	3286.28	3.40	(3.47)	583.73	(0.59)
2068/69	259.35	3002.32	8.64	11.06	320.04	3.46
2069/70	85.21	3128.99	2.72	56.34	335.12	16.81
2070/71	126.10	4842.92	2.60	0.02	220.45	0.00
2071/72	488.77	5038.98	9.70	0.58	243.28	0.24
2072/73	222.69	5412.22	4.11	0.01	288.28	0.00
Total	1359.11		33.44			20.78
Average	194.16		4.78			2.97

*Source:- Annual report of NTL and STCL for the relevant year*



**Figure 4.4 Cash and Bank to Current Assets Ratio**

The above table shows that the highest ratio is in the year 2071/72 i.e. 9.70percentage and the lowest is in the year 2066/67 i.e. 2.2percentage of STCL. Other ratios are 3.40percentage, 8.64percentage, 2.72percentage, 2.60 percentage and 4.11percentage in the year 2067/68, 2068/69, 2069/70, 2070/71 and 2072/73 respectively. The average ratio for the seven years period is 4.78percentage.

For NTL, the highest ratio is in the year 2069/70 i.e. 16.81percentage and the lowest ratio is in year 2067/68 i.e. (0.59percentage). Similarly, other ratios are 0.86percentage, 3.46percentage, 0percentage, 0.24percentage and 0percentage for the years 2066/67, 2068/69, 2070/71, 2071/72 and 2072/73 respectively. The average ratio for the seven years period is 20.78percentage. Comparing to NTL the cash and bank balance to current ratio of STCL is poor.

#### **4.1.6 Analysis of Cash and Bank Balance to Current Liabilities**

##### **Ratio**

Among the techniques of measuring corporate liquidity, the ratio of cash and bank balance to current liabilities may also be used as index of cash management. This ratio indicates the amount of cash (in percentage) available to pay the current obligation of the firm. In general a low percentage of cash to current liabilities may be regarded as a favorable indicator. However, a very low ratio is not desirable as it may lead corporate solvency.

$$\text{Cash and bank balance to current liabilities} = \frac{\text{Cash and bank balance}}{\text{Current liabilities}}$$

The following table shows the level of cash in relation to current liabilities of National Trading Limited and Salt Trading Corporation Limited.

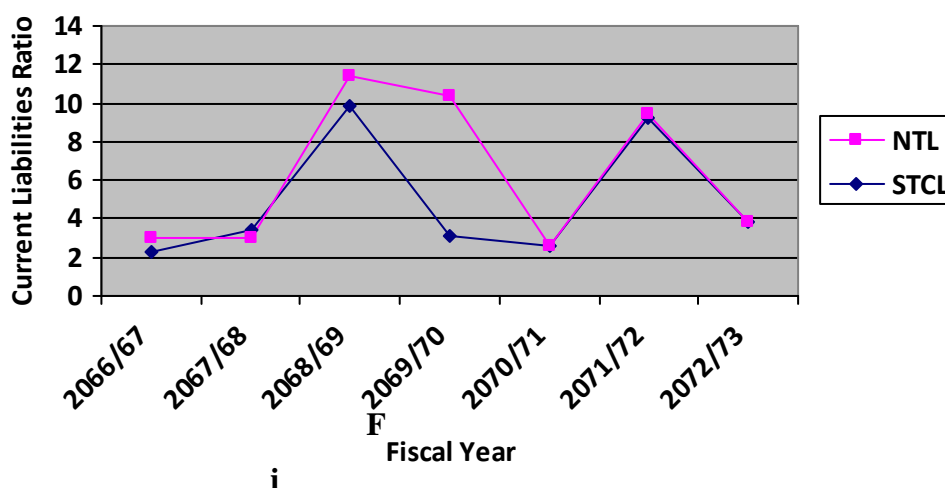
**Table 4.6**

**Analysis of Cash and bank to current liabilities**

(Rs. in millions)

Year	STCL			NTL		
	Cash and bank balance	Current liabilities	Ratio in percentage	Cash and bank balance	Current liabilities	Ratio in percentage
2066/67	65.30	2842.93	2.30	3.43	513.74	0.67
2067/68	111.69	3222.22	3.47	(3.47)	815.10	(0.43)
2068/69	259.35	2639.63	9.83	11.06	692.20	1.60
2069/70	85.21	2727.73	3.12	56.34	777.72	7.25
2070/71	126.10	4944.50	2.55	0.02	818.83	0
2071/72	488.77	5279.89	9.26	0.58	375.80	0.15
2072/73	222.69	5803.49	3.84	0.01	463.62	0
Total	1359.11	27460.39	34.37	67.97	4457.01	9.24
Average	194.16	3922.91	4.91	9.71	636.72	1.32

Source: - Annual report of NTL and STCL for the relevant years



**Figure 4.5 Cash and Bank to Current Liabilities Ratio**

The analysis of above table shows Cash and bank balance to current liabilities ratio of NTL are in fluctuating trend. They are 0.67percentage, (0.43percentage), 1.60percentage, 7.25percentage, 0percentage, 0.15percentage, and 0percentage for the year 2066/67 to 2072/73. During the study period cash and bank balance is not homogeneous. The average ratio for the years is 1.32percentage.

Similarly, the highest ratio for STCL is in the year 2068/69 i.e.9.83percentage and the lowest ratio is the year 2070/71 i.e. 2.55percentage. The average ratio for the seven years period is 4.91percentage. The ratio is in fluctuating trend. Thus it can be said that NTL has faced the problem of cash management.

In the above trend analysis we can see the cash and bank balance to current liabilities of both companies are fluctuating. There is more fluctuation in this ratio of STCL than NTL.

#### **4.1.7 Analysis of Net Profit Margin Ratio**

Earning the profit is the main objective of every business organization. So the analysis of net profit can be meaningful. It shows the relationship between net profit and sales Net profit also helps to determine the firms to maintain optimum cash balance. It is calculated by dividing net profit after tax by sales.

$$\text{Net profit margin} = \frac{\text{Net profit}}{\text{Sales}}$$

The table shows the net profit margin of two firms,

**Table 4.7****Analysis of Net profit Margin Ratio****(Rs. in million)**

Year	STCL			NTL		
	NPAT	Sales	Ratio %	NPAT	Sales	Ratio %
2066/67	37.15	3366.34	1.10	(158.43)	561.80	(28.20)
2067/68	60	3874.06	1.55	(128.12)	621.93	(20.60)
2068/69	104.34	4619.85	2.26	(151.80)	701.41	(21.64)
2069/70	17	4380.04	0.39	(146.19)	380.39	(38.43)
2070/71	(40.46)	4853.73	(0.83)	(188.68)	396.91	(47.54)
2071/72	20.26	6956.20	0.29	(152.38)	337.75	(45.12)
2072/73	21.55	6832.63	0.321	(140.41)	327.97	(42.81)

*Source- Annual report of NTL and STCL*

The above table clears that the net profit margin ratio of NTL is not homogenous during the study period. As we can see in the table, that the company has suffered from loss.

Similarly, for STCL the highest ratio was in the year 2068/69 i.e. 2.26 percentage and the lowest ratio is in the year 2070/71 i.e. (0.83) which shows net loss. From the above study, we can see that STCL has suffered from loss during the year 2070/71.

#### **4.1.8 Analysis of Average Collection Period/ Receivable Conversion Period**

Receivable conversion period indicates the no of day's debtor turnover into cash. it analyzes the determining collections of debtors. The longer the collection period, more efficient in the management of credit policy and short period refers the strict credit policy. The receivable conversion period is calculated as follows,

$$\text{RCP} = \frac{\text{Days in a year}}{\text{Receivable turnover ratio}}$$

**Table 4.8**

**Analysis of Average Collection Period**

STCL				NTL		
Year	Days in a year	Receivable turnover	ACP	Days in year	Receivable turnover	ACP
2066/67	360	15.09	23.86	360	181.23	1.99
2067/68	360	13.19	27.29	360	99.99	3.60
2068/69	360	17.56	20.50	360	59.34	6.07
2069/70	360	18.99	18.96	360	37.74	9.54
2070/71	360	25.57	14.08	360	24.88	14.47
2071/72	360	25.17	14.30	360	23.26	15.48
2072/73	360	22.66	15.89	360	17.55	20.51
Total		138.23	134.88		443.99	71.66
Average		19.75	19.27		63.43	10.24

*Source: - Annual reports and table no 4.3*

The above table shows the average collection period of NTL is the highest in the year 2072/73 which is 20.51 days and the lowest is in the year 66/67 that is 1.99 days. This table shows that high receivable turnover causes to low average collection period.

In the same way, STCL has the highest days to collect its receivable is in the year 2067/68 i.e 13.19 and the lowest days is in the year 2070/71 i.e 25.57. The low days of collection shows the ability of firms to collect their account receivables from sales.

#### **4.1.9 Analysis of Inventory Conversion Period**

Inventory conversion period indicates the efficiency of firms in selling its product. The short period indicates fast conversion of inventory into sales and long

period indicates slow conversion inventory into sales. It can be calculated as follows:

$$\text{ICP} = \frac{360}{\text{inventory turnover}}$$

**Table 4.9**  
**Analysis of Inventory Conversion Period**

Year	STCL				NTL			
	Inventory	Sales	I.T	ICP	Invento ry	Sales	I.T	ICP
2066/67	1447.51	3366.34	2.33	154.51	273.85	561.80	2.05	175.61
2067/68	1579.42	3874.06	2.45	146.94	472.21	621.93	1.32	272.73
2068/69	1547.78	4613.85	2.98	120.81	163.03	701.41	4.30	83.72
2069/70	1437.10	4380.04	3.05	118.03	142.03	380.39	2.68	134.33
2070/71	3126.62	4853.73	1.55	232.26	76.34	396.91	5.20	69.23
2071/72	2793	6956.20	2.49	144.58	55.13	337.75	6.13	58.73
2072/73	3042.01	6832.63	2.25	160.00	63.77	327.97	5.14	70.04
Total	14973.44			1077.13	1246.36			864.39
Average	2139.06			153.88	178.05			123.48

*Source:-Annual report of NTL and STCL*

In the above table, the inventory conversion period of NTL are not stable during the study period, the highest period during the study period is 232.26 days in the year 2070/71 and the lowest period is in the year 2068/69 that is 118.03 days. This shows there is idle inventory for long period. That may create the problems in the management of cash in the company

In the context of STCL, the ICP is also in fluctuating trend. The highest days during the study period is 272.73 days in the year 2067/68 and the lowest ratio is in the year 2071/72 i.e. 58.73. The lower day of inventory conversion period is beneficial for firm to convert inventory into cash.

## 4.2 Analysis of Data Statistical Tools

### 4.2.1 Fitting the straight line least square spreadsheet for variations in Cash Balance

To analyze the data by using least square method, let us assume that the fiscal year be X and cash balance be y, if we keep fiscal year ranking from 1 to 7, then no of observation would be seven.

So that the straight line trend be:

$$y_c = a + b x$$

Where,

$$\bar{x} = \frac{\sum x}{n}$$

$$a = \frac{\sum y}{n} - b \bar{x}$$

$$b = \frac{\sum xy - \bar{x} \sum y}{\sum x^2 - n \bar{x}^2}$$

**Table 4.10**

**Least square spread sheet fiscal years and Cash and Bank balance of NTL**

**(Rs in million)**

Fiscal years(X)	Cash and bank balance (y)	$x = x - \bar{x}$	$x^2$	$xy$
2066/67(1)	3.43	-3	9	(10.29)
2067/68(2)	(3.47)	-2	4	6.94
2068/69(3)	11.06	-1	1	(11.06)
2069/70(4)	56.34	0	0	0
2070/71(5)	0.02	1	1	0.02
2071/72(6)	0.58	2	4	1.16
2072/73(7)	0.01	3	9	0.09
$\sum x = 28$	$\sum y = 67.97$	$\sum x = 0$	$\sum x^2 = 28$	$\sum xy = 13.14$

**Source: - Audited balance sheet of NTL for the relevant year**

$$\bar{x} = \frac{\sum x}{N} = \frac{28}{7} = 4$$

$$a = \frac{\sum y}{N} = \frac{67.97}{7} = 9.71$$

$$b = \frac{\sum xy}{\sum x^2} = \frac{13.14}{28} = 0.47$$

$$\dots y = 9.71 - 0.47x$$

This trend line shows the negative figure of cash balance in future. The annual rate of decrement in cash balance is same the Rs. (469285.71)

**Table 4.11**

**Least square spread sheet between Cash and Bank and fiscal years of STCL**

**(Rs in million)**

Fiscal year (X)	Cash and bank balance (y)	$x = x - \bar{x}$	$x^2$	$xy$
2066/67(1)	65.30	-3	9	(195.9)
2067/68(2)	111.69	-2	4	(223.38)
2068/69(3)	53.82	-1	1	(259.35)
2069/70(4)	38.53	0	0	0
2070/71(5)	58.82	1	1	126.10
2071/72(6)	76.74	2	4	977.54
2072/73 (7)	51.67	3	9	668.07
$\sum x = 28$	$\sum y = 1359.11$	$\sum x = 0$	$\sum x^2 = 28$	$\sum xy = 198.08$

*Source: - Audited balance sheet of STCL for the relevant year*

$$\bar{x} = \frac{\sum x}{N} = \frac{28}{7} = 4$$

$$a = \frac{\sum y}{N} = \frac{1359.11}{7} = 194.16$$

$$b = \frac{\sum xy}{\sum x^2} = \frac{1093.08}{28} = 39.04$$

$$\dots Y_c = 194.16 - 39.04x$$

This trend lines also shows the positive figure of cash balance for future. The annual rate of increment is same to be  $39.04 \times 1000000 = 39040000$

#### 4.2.2 Correlation Co-efficient between Cash and Bank Balance and Actual Sales

To find correlation between sales and cash and bank balance Karl Pearson's co-efficient of correlation (r) is determined. For this purpose actual sales (x) are assumed to be dependent variable and cash and bank balance(y) are assumed to be independent variable. At first, it is assumed that actual sales will increase as cash

Balance increase or vice-versa. It makes there is positive correlation between cash balance and sales. The significance of correlation 'r' is tested with probable error.

**Table 4.12**

**Correlation 'r' between Actual sales and Cash and Bank balance (in Rs. million) of NTL**

Fiscal Year	Actual sales(X)	Cash balance (Y)	$x - \bar{x} X(u)$	$y - \bar{y} \bar{X}(v)$	$u^2$	$v^2$	uv
2066/67	561.80	3.43	86.35	(6.28)	7456.32	39.44	(542.28)
2067/68	621.93	(3.47)	146.48	(13.18)	21456.39	173.71	(1930.61)
2068/69	701.41	11.06	225.96	1.35	51057.92	1.82	305.05
2069/70	380.39	56.34	(95.06)	46.63	9036.40	2174.36	(4432.65)
2070/71	396.91	0.02	(78.54)	(9.69)	6168.53	93.90	761.05
2071/72	337.75	0.58	(137.70)	(9.13)	18961.29	83.36	1257.20
2072/73	327.97	0.01	(147.48)	(9.70)	21750.35	94.09	1430.56
	$\sum x X$ 3328.16	$\sum y X$ 67.97	$\sum u X0$	$\sum v X0$	$\sum u^2 =$ 135887.20	$\sum v^2 =$ 2660.68	$\sum uv =$ (3151.68)

*Source: Audited balance sheet of NTL*

$$\bar{x} X = \frac{\sum x X}{N} X = \frac{3328.16}{7} X = 475.45$$

$$\bar{y} = \frac{\sum y}{N} = \frac{67.97}{7} = 9.71$$

$$r = \frac{\sum uv}{\sqrt{\sum u^2 \sum v^2}}$$

$$r = \frac{3151.68}{\sqrt{135887.20 \times 2660.68}} = \frac{3151.68}{19014.53} = 0.17$$

The value of 'r' is -.17 shows that there is lower negative correlation between cash and bank balance and actual sales. But this negative correlation is not only due to chances. The test of significance of the values of 'r' shows that either there is significant negative relationship or not between the cash balance and sales.

i.e. Probable Error of Correlation Coefficient (r)

$$r \pm \frac{0.6745 \sqrt{1 - r^2}}{\sqrt{n}}$$

$$\pm \frac{0.6745 \sqrt{1 - (0.17)^2}}{\sqrt{7}} = 0.25$$

Since  $r < P.E.$ , the value of 'r' is not at all significant. So it is doubtful to say whether cash balance increases the sales will increase or vice-versa. So the assumption is wrong.

A regression line can also be fitted to show the degree of relationship between actual sales and cash and bank balance. Cash and bank balance can be forecasted by the value of actual sales. For this purpose cash and bank balance can be forecasted by the value of actual sales. For this purpose cash balance and actual sales have been assumed interrelated economic variables. So the regression line of sales (X) on cash balance (Y) is,

$$x - \bar{x} = r \frac{\sum x}{\sum y} (y - \bar{y})$$

We have standard deviation of Actual sales X

$$\dagger \bar{x} \times \sqrt{\frac{\sum f_x Z_x^2}{n}}$$

$$\times \sqrt{\frac{135887.20}{7}}$$

$$= 139.33$$

Similarly, standard deviation of cash balance Y

$$\dagger \bar{y} \times \sqrt{\frac{\sum f_y Z_y^2}{n}}$$

$$\times \sqrt{\frac{2660.68}{7}}$$

$$= 19.50$$

Where,

$$\bar{x} = 475.45$$

$$\bar{y} = 9.71$$

$$\text{Or, } \bar{x} = 475.45 \times (0.17) \pm \frac{139.33}{19.50} \times (y = 9.71)$$

$$\text{Or, } \bar{x} = 475.45 \times 1.21y \times 11.80$$

$$\text{Or, } \bar{x} \times 1.21y \pm 11.80 \pm 475.45$$

$$\text{Or, } \bar{x} \times 1.21y \pm 487.25$$

This equation shows that sales will decreased by Rs1.21 as in cash balance increase per rupee.

Next regression line of cash balance (Y) on actual sales (X), under,

$$y = \bar{y} + \frac{\dagger y}{\dagger x} (x - \bar{x})$$

$$y = 9.71 + (0.17) \pm \frac{19.50}{139.33} (x - 475.45)$$

$$y = 9.71 + 0.02x \pm 11.31$$

$$y = 0.02x \pm 21.02$$

This shows that cash balance decrease by Rs 0.02 as sales increases per rupee.

**Table 4.13**

**Correlation 'r' between Actual Sales and Cash and Bank balance (in Rs. million) of STCL**

F/Y	Actual sales(X)	Cash balance (Y)	$x - \bar{X}$	$y - \bar{Y}$	$u^2$	$v^2$	uv
2066/67	3366.34	65.30	1616.92	(128.86)	2614430.29	16604.90	(208356.31)
2067/68	3874.06	111.69	(1109.20)	(82.47)	1230324.64	6801.30	(91475.72)
2068/69	4619.85	259.35	(363.41)	65.19	132066.83	4249.74	(23690.70)
2069/70	4380.04	85.21	(603.22)	(108.95)	363874.37	11870.10	65720.82
2070/71	4853.73	126.10	(129.53)	(68.06)	16778.02	4632.16	8815.81
2071/72	6956.20	488.77	1972.94	294.61	3892492.24	86795.05	581247.85
2072/73	6832.63	222.69	1849.37	28.53	3420169.10	813.96	52762.53
	$\sum x$ 34882.85	$\sum y$ 1359.11	$\sum u$ 0	$\sum v$ 0	$\sum u^2$ 186261.42	$\sum v^2$ 131767.21	$\sum uv$ 385024.028

**Source: - Audited Balance sheet of STCL for the relevant year.**

$$\bar{x} = \frac{\sum x}{N} = \frac{34882.85}{7} = 4983.26$$

$$\bar{y} = \frac{\sum y}{N} = \frac{1359.11}{7} = 194.16$$

$$r = \frac{\sum uv}{\sqrt{\sum u^2 \sum v^2}}$$

$$= \frac{385024.28}{\sqrt{11186261.42 \times 131767.21}}$$

$$= 0.32$$

The value of 'r' 0.32 shows there is high positive relationship between cash and sales. By the test of significant of the value of 'r' we can find there is positive correlation or not between two variables,

i.e. Probable Equation of Correlation Coefficient (r)

$$r = \frac{0.6745(1 - Z(r)^2)}{\sqrt{n}}$$

$$= \frac{0.6745(1 - Z(0.32)^2)}{\sqrt{7}} = 0.23$$

$$6 | P.E = 6 | 0.23 = 1.37$$

Since  $r < P.E \times 6$  the value of 'r' is not significant, so there is doubt to say that if cash balance increases, the sales will increase. So the assumption is wrong.

To forecast the cash balance from the actual sales, we use regression method. So the sales X on cash balance Y can be shown in the following equation,

$$\sum x \bar{x} = r \frac{\sum x}{\sum y} (\sum y \bar{y})$$

We have standard deviation of actual sales X

$$\dagger x X \sqrt{\frac{f_x Z_{x\bar{A}}}{n}}$$

$$X \sqrt{\frac{11186261.42}{7}}$$

$$= 1264.14$$

Similarly Standard deviation of cash balance Y

$$\dagger y X \sqrt{\frac{f_y Z_{y\bar{A}}}{n}}$$

$$X \sqrt{\frac{131767.21}{7}} = 137.20$$

$$\text{Or, } x Z 4983.26 X 0.32 \frac{1264.14}{137.20} (y Z 194.16)$$

$$\text{Or, } x Z 4983.26 X 2.95 (y Z 194.16)$$

$$\text{Or, } x Z 4983.26 X 2.95 y Z 572.77$$

$$\text{Or, } x X 2.95 y Z 74.51$$

This equation shows that sales will be increased by 2.95 per rupee increase in cash balance.

Next regression line of cash balance on actual sales, X on Y is as under

$$y Z \bar{y} X r \frac{\dagger y}{\dagger x} (x Z \bar{x})$$

$$\text{Or, } y Z 194.16 X 0.32 x \frac{137.20}{1264.14} (x Z 1264.14)$$

$$\text{Or, } y Z 194.16 X 0.035 x Z 43.90$$

$$y X 0.035 x \Gamma 150.26$$

### 4.2.3 Correlation Coefficient between Sales and Account Receivables

To find out the correlation between sales and account receivables Karl Pearson's coefficient correlation coefficient 'r' is determined. For this purpose sales and account receivables are assumed to be interrelated economic variables. It is assumed that receivables(X) is dependent variable and sales(Y) is independent variables. It is assumed that receivables will increase in as per the increment in sales. It means that there should be positive relationship between sales and account receivables.

**Table 4.14**

#### Correlation Coefficient 'r' between Receivables and Sales of NTL

(Rs. in million)

Years	Receivables(X)	Sales(Y)	$x - \bar{x}$	$y - \bar{y}$	$u^2$	$v^2$	uv
2066/67	3.10	561.80	(8.38)	86.35	70.22	7456.32	(723.61)
2067/68	6.22	621.93	(5.26)	146.48	27.67	21456.39	(770.48)
2068/69	11.82	701.41	0.34	225.96	0.12	51057.92	76.83
2069/70	10.08	380.39	(1.40)	(95.06)	1.69	9036.40	123.58
2070/71	15.95	396.91	4.47	(78.54)	19.98	6168.53	351.07
2071/72	14.52	337.75	3.04	(137.70)	9.24	18961.29	418.61
2072/73	18.69	327.97	7.21	(147.48)	51.98	21750.35	1063.33
	$\sum x$ 80.38	$\sum y$ 3328.16	$\sum u$ 0	$\sum v$ 0	$\sum u^2$ 180.90	$\sum v^2$ 135887.20	$\sum uv$ 539.33

Source: - Balance sheet of NTL for the relevant years

$$\bar{x} = \frac{\sum x}{n} = \frac{80.38}{7} = 11.48$$

$$\bar{y} = \frac{\sum y}{n} = \frac{3328.16}{7} = 475.45$$

$$r = \frac{uv}{\sqrt{u^2 | v^2}}$$

$$= \frac{539.33}{\sqrt{180.90 | 135887.20}}$$

$$= 0.11$$

The value of 'r' 0.11 shows that there is positive relationship between sales and receivables. The test of significant of the value of 'r' shows either there is significant positive relation or not between sales and receivables.

The probable error of 'r'

$$P.E. = \frac{0.6745 | (1 Z r^2)}{\sqrt{n}}$$

$$= \frac{0.6745 | (1 Z 0.11^2)}{\sqrt{7}}$$

$$= 0.25$$

$$6 X P.E = 6 X 0.25 = 1.5$$

Since  $r < 6 X P.E$ , the value of 'r' is not significant. So that there is doubt to say if sales increases the receivables will also increases. A regression line also can be fitted to show the degree of relationship between sales and account receivables. For this purpose receivables have been assumed to be dependent on sales.

So that, the regression line of receivables(X) on sales (Y) is as follows

$$x - \bar{x} \times r \frac{\uparrow_x}{\uparrow_y} (y \text{ Z } \bar{y})$$

Now,

$$\uparrow_x \times \sqrt{\frac{(x \text{ Z } \bar{x})^2}{n}} \times \sqrt{\frac{180.90}{7}} \times 5.08$$

$$\uparrow_y \times \sqrt{\frac{(y \text{ Z } \bar{y})^2}{n}} \times \sqrt{\frac{135887.20}{7}} \times 139.33$$

Now,

$$\text{or, } x - 11.48 = 0.11 \mid \frac{5.08}{139.33} \times (y - 475.45)$$

$$\text{or, } x - 11.48 = 0.004y - 1.9069$$

$$x = 0.004y + 9.5731$$

Thus, for one rupee increase in sales, the amount of account receivables will increase by 0.004 Rs.

Again the regression lines of sales (Y) on receivables (X) as follows:

$$y - \bar{y} \times r \frac{\uparrow_y}{\uparrow_x} (x \text{ Z } \bar{x})$$

$$y - 475.45 = 0.11 \mid \frac{139.33}{5.08} (x \text{ Z } 11.48)$$

$$y - 475.45 = 3.02x - 34.64$$

$$y = 3.02x + 440.81$$

Thus, for one rupee increase in receivables, the amount of sales decreases by 3.02.

**Table 4.15**

**Analysis of correlation coefficient between Sales and Account Receivables of STCL**

Years	Rev.(X)	Sales(Y)	$x - \bar{x} = u$	$y - \bar{y} = v$	$u^2$	$v^2$	uv
2066/67	223.04	3366.34	(31)	(1616.92)	961	2614430.29	50124.52
2067/68	293.81	3874.06	39.77	(1109.20)	1581.65	1230324.64	(44112.88)
2068/69	263.16	4619.85	9.12	(363.41)	83.17	132066.83	(3314.30)
2069/70	230.59	4380.04	(23.45)	(603.22)	549.90	363874.37	14145.51
2070/71	189.79	4853.73	(64.25)	(129.53)	4128.06	16778.02	8322.30
2071/72	276.39	6956.20	22.35	1972.94	499.52	3892492.24	44095.21
2072/73	301.48	6832.63	47.44	1849.37	2250.55	3420169.40	87734.11
	$\sum x$ 1778.26	$\sum y$ 34882.85	$\sum u$	$\sum v$	$\sum u^2$ 10053.8	$\sum v^2$ 11670135.7	$\sum uv$ 6994.47

*Source: - Audited balance sheet of STCL for relevant year.*

$$\bar{x} = \frac{\sum x}{n} = \frac{1778.26}{7} = 254.04$$

$$\bar{y} = \frac{\sum y}{n} = \frac{34882.85}{7} = 4983.26$$

Now,

$$\begin{aligned}
 r &= \frac{uv}{\sqrt{u^2 | v^2}} \\
 &= \frac{156994.47}{\sqrt{10053.85 | 11670135.79}} \\
 &= \frac{156994.47}{342534.37} \\
 &= 0.46
 \end{aligned}$$

The value of 'r' 0.46 shows that there is high positive correlation between sales and account receivables. But this positive correlation is not due to chances. The test of significant of the value of 'r' shows either there is positive correlation or not between sales and receivables.

The probable error of 'r'

$$\begin{aligned}
 \text{P.E.} &= \frac{0.6745 | (1 Z r^2)}{\sqrt{n}} \\
 &= \frac{0.6745 | 1 Z (0.46)^2}{\sqrt{7}} \\
 &= 0.20
 \end{aligned}$$

$$6 \times \text{P.E.} = 6 \times 0.20 = 1.20$$

Since  $r < 6 \times \text{P.E.}$ , the value of 'r' is not significant. So there is doubt to say if sales increases, the value of receivables also increases. A regression lines also can be fitted to show the degree of relationship between sales and account receivables. For this purpose receivables have been assumed to be dependent on sales.

So that, the regression line of receivables (X) and sales Y is as follows:

$$\dagger_x X \sqrt{\frac{(x Z \bar{x})^2}{n}} X \frac{\sqrt{10053.8}}{7} X 37.90$$

$$\dagger_y X \sqrt{\frac{(y Z \bar{y})^2}{n}} X \sqrt{\frac{11670135.79}{7}} X 1291.19$$

$$\text{Or, } x - \bar{x} X r \frac{\dagger_x}{\dagger_y} (y Z \bar{y})$$

$$\text{Or, } x - 254.04 X 0.46 \frac{37.90}{1291.19} (y Z 4983.26)$$

$$\text{Or, } x - 254.04 = 0.46 \times 0.03 (y Z 4983.26)$$

$$\text{Or, } x - 254.04 = 0.014y - 68.78$$

$$\text{Or, } x = 0.014y + 185.26$$

This shows, one Rs .increase in sales the receivables will decrease by Rs.0.014.

Again

$$\text{Or, } y - \bar{y} X r \frac{\dagger_y}{\dagger_x} (x Z \bar{x})$$

$$\text{Or, } y - 4983.26 = 0.46 \times \frac{1291.19}{37.90} (x - 254.04)$$

$$\text{Or, } y - 4983.26 = 15.67x - 3981.17$$

$$\text{Or, } y = 15.67x + 1002.09$$

This shows, that per Rs. increase in receivables increases by Rs15.67.

#### **4.2.4 Analysis of correlation coefficient between Account Receivables and Cash and Bank balance**

To find the correlation between receivables and cash and bank balance, Karl Pearson's correlation coefficient is determined. For this purpose account receivables and cash and bank balance are assumed to be interrelated economic variables. Let us assume receivables (X) are dependent variables and cash and bank balance are independent variables.

**Table 4.16**

**Correlation coefficient between Account Receivables and Cash and Bank  
balance of NTL**

Years	Rec(X)	Cash and bank (Y)	$x - \bar{x} = (u)$	$y - \bar{y} = (v)$	$u^2$	$v^2$	uv
2066/67	3.10	3.43	(8.38)	(6.28)	70.22	39.44	52.63
2067/68	6.22	(3.47)	(5.26)	(13.18)	27.67	173.71	69.33
2068/69	11.82	11.06	0.34	1.35	0.12	1.82	0.46
2069/70	10.08	56.34	(1.40)	46.63	1.96	2174.36	(65.28)
2070/71	15.95	0.02	4.47	(9.69)	19.98	93.90	(43.31)
2071/72	14.52	0.58	3.04	(9.13)	9.24	83.36	(27.76)
2072/73	18.69	0.01	7.21	(9.70)	51.98	94.09	(69.64)
	$\sum x$	$\sum y$	$\sum u$	$\sum v$	$\sum u^2$	$\sum v^2$	$\sum uv$
	80.38	67.97			181.17	2660.68	(83.57)

**Source:- Annual report of NTL**

$$\bar{x} = \frac{\sum x}{n} = \frac{80.38}{7} = 11.48$$

$$\bar{y} = \frac{\sum y}{n} = \frac{67.97}{7} = 9.71$$

$$\sigma_x = \sqrt{\frac{\sum (x - \bar{x})^2}{n}} = \sqrt{\frac{181.17}{7}} = 5.09$$

$$\sigma_y = \sqrt{\frac{\sum (y - \bar{y})^2}{n}} = \sqrt{\frac{2660.68}{7}} = 19.50$$

Now,

$$\begin{aligned} r &= \frac{uv}{\sqrt{u^2 + v^2}} \\ &= \frac{(83.57)}{\sqrt{181.17 + 2660.68}} \\ &= -0.12 \end{aligned}$$

The value of 'r' is -0.12 shows there is negative correlation between receivables and cash and bank balance. The test of significant shows either there is significant negative correlation or not between account receivables and cash and bank balance.

$$\begin{aligned} \text{The Probable Error P.E 'r'} &= \frac{0.6745(1 Z r^2)}{\sqrt{n}} \\ &= \frac{0.6745[1 Z (0.12)^2]}{\sqrt{7}} \\ &= 0.25 \\ \dots 6 \times \text{P.E.} &= 6 \times 0.25 \\ &= 1.52 \end{aligned}$$

Since the value of  $r < 6X \text{ P.E}$ , the value of 'r' is not at all significant. So that there is doubt that whether receivables increases the cash balance will decreases. There is no extra evidence to prove that either receivables increase the cash and bank balance decreases.

**Table 4.17**

**Correlation coefficient between Receivables and Cash and Bank balance of  
STCL**

Year	Rec.(X)	Cash and bank(Y)	$x - \bar{x} = (u)$	$y - \bar{y} = (v)$	$u^2$	$v^2$	$uv$
2066/67	223.04	3366.34	(31)	(1616.92)	961	2614430.29	50124.52
2067/68	293.81	3874.06	39.77	(1109.20)	1581.65	1230324.64	(44112.88)
2068/69	263.16	4619.85	9.12	(363.41)	83.17	132066.83	(3314.30)
2069/70	230.59	4380.04	(23.45)	(603.22)	549.90	363874.37	14145.51
2070/71	189.79	4853.73	(64.25)	(129.53)	4128.06	16778.02	8322.30
2071/72	276.39	6956.20	22.35	1973	499.52	3892729	44096.55
2072/73	301.48	6832.63	47.44	1849.37	2250.55	3420169.40	87734.11
	$\sum x$	$\sum y$	$\sum u$	$\sum v$	$\sum u^2$	$\sum v^2$	$\sum uv$
	1778.26	34882.85	0	0	10053.8	11670372.5	156995.81

$$\bar{x} = \frac{\sum x}{n} = \frac{1778.26}{7} = 254.04$$

$$\bar{y} = \frac{\sum y}{n} = \frac{34882.85}{7} = 4983.26$$

$$r = \frac{\sum uv}{\sqrt{\sum u^2 \sum v^2}}$$

$$= \frac{156995.81}{\sqrt{10053.85 \mid 11670372.55}}$$

$$= 0.46$$

The value of 'r' is positive i.e. 0.46, which shows there is positive correlation between receivables and cash and bank balance. But this positive correlation is not only due to chances. The test of significant and the value of 'r' shows either there is positive correlation or not between account receivables and cash and bank balance.

$$\text{The probable error of 'r' (P. E.) (r) = } \frac{0.6745 \mid (1 Z r^2)}{\sqrt{n}}$$

$$= \frac{0.6745 \mid 1 Z (0.46)^2}{\sqrt{7}}$$

$$= 0.20$$

Since the value of  $r < 6 \times \text{P.E.}$ , the value of 'r' is not at all significant. So it is doubt to say that whether receivable increases the receivables also increases the cash balance will decreases or vice-versa. So there is no extra evidence to prove that receivable will increases, cash and bank balance decreases..

### 4.3 Major Findings

Summary of the major findings from secondary data has been presented under following corresponding to the study objective.

- Both the companies have fluctuating trend of cash and bank balance. Average cash balance of STCL is greater than NTL and it is fluctuating more. The trend analysis of cash and bank balance shows positive figure of cash balance in future. The fluctuating cash and bank balance shows there are not any definite policies how much of cash and bank balance to hold each fiscal year.

The cash turnover ratios of both companies are in fluctuating trend. This ratio of STCL is better than NTL as it has greater ratios during study period. Correlation coefficient between cash and bank balance being low negative and the relation  $r < P.E \times 6$ , suggest statistically inconclusive negative correlation as to significant, in significant, showing little complicity of cash and bank balance with sales variable of NTL where as STCL has positive correlation between sales and cash and bank balance as it signifies the test  $r > 6 \times P.E$ .

- ✚ Proportion of account receivables to sales is not satisfactory of both companies as they have fluctuating trend, and account receivables doesn't increase or decrease in the same pattern as sales does. The study shows that there is negative correlation between the two corresponding variables for NTL as STCL has positive degree of correlation but it is not conclusive as they don't the probable error test.
- ✚ The proportion of cash and bank balance to account receivables of STCL is homogeneous than NTL, so this ratio of NTL is not satisfactory. NTL has average ratio for seven years period is 1.02 times, while STCL has 0.74 times. the value of  $r$  is (-0.12) times shows there is negative correlation between cash and bank balance account receivables of NTL and that of STCL is +0.46 .But there is doubt as both of them do not signify the probable error test.
- ✚ The average current ratio of STCL is good i.e.1.03:1 but NTL has this ratio of only 0.56:1, this shows unsatisfactory liquidity position.
- ✚ The average cash and bank to current asset ratio of STCL is greater than NTL that is 4.78 times and NTL has this ratio of 2.97 times, which shows sound liquidity position in STCL.
- ✚ The cash and bank balance to current liabilities ratio of NTL is lower than that of STCL, which shows NTL has sound liquidity position and is able to meet the current obligation from its cash and bank balance.
- ✚ The net profit margin ratio of NTL is very poor, because it has been suffering from loss from seven years, whereas this ratio of STCL is quite satisfactory.

- In the same, the Average collection period of NTL is better than STCL comparing average days of seven years period and also the Inventory conversion period of NTL is better than STCL.

## **CHAPTER- V**

### **SUMMARY, CONCLUSION & RECOMMENDATIONS**

#### **5.1 Summary**

This study ‘A Comparative Study of Cash Management (NTL and STCL)’ has been prepared to fulfill the requirement of Master s of Business Studies (MBS) program. Mainly the studies are based on data provided by concerned companies. While selecting the companies for analysis, two firms working in same field and similar nature have been selected. Even though some differences; SCTL is listed company in NEPSE where as NTL is not listed company. To the far extent, this study has tried to evaluate the comparative position of cash management of NTL and SCTL.

While starting this study, one main issue has taken; which is to assess the comparative position of two firms in cash management. To justify this statement some objectives of the study have been made. To conclude this study, the whole study has been divided in to five chapters of the different aspect the summary of each chapter can be presented in each paragraphs.

First chapter ‘introduction provides the brief introduction of the study. Evaluation of cash management can be taken as a reliable study in the field of financial management. Whether company issues its share capital to general public or not, cash management decision is the most. So this study tries to evaluate the cash management of public limited company in comparative basis. The main objective of `by using some relative measures. Even though, this study cannot deprive from some limitations.

The literature related to the cash management system have been reviewed in second chapter, in this chapter, the theoretical review and empirical review i.e. review of related studies has been presented separately. From the theoretical review section.

We may take advantages of conceptual foundation of cash management decision as well as reliability of different aspect of cash management in Nepalese context. Similarly, by reviewing some previous studies, many inputs can be taken for the study and other researchers can also take advantages from this section. From this chapter we can conclude that , all the theories of cash management are not applicable in the Nepalese context and almost all previous studies conducted by previous Master's level students has almost same conclusion.

Third chapter explains about the methodology of this study. Mostly the secondary data are used. This study covers the seven years data of STCL besides cash flow statements. Descriptive and analytical research design has been used in the study. Financial as well as statistical tools are used. This includes ratio analysis, trend analysis, Correlation and regression analysis and probable error.

Data presented and analyzed in fourth chapter. Data analysis tools mentioned in the third chapter is used to analyze the data in this chapter. Various ratios that are related to cash management of the firm, correlation analysis between two variables have been used to analyze cash management of the two firms. Even though, different approaches of cash management cannot be used because of the unavailability of data.

## **5.2 Issues and Constraints**

While analyzing the management cash in NTL and STCL, some issues and constraints have been noticed which may be described as follows.

1. Absence of forecast and plan: it is observed that the cash management least concerned to forecast of cash for the coming period. The cash forecasting is lacking completely lacking in the corporation. The fluctuating trend of cash deficit reveals the fact clearly.
2. The lack of accurate and roper sales forecast is one of the important constraints that affect the financial performance of the corporations. If the corporations forecast the expected sales accurately, it can be mange the various activities accordingly. For example, they can for capital, investment, requirement of current expenses and inventories etc.

The quality management itself is a scarce factor in both companies. The of both companies exhibit that managements lack basic knowledge of financial management.

3. Restrictive credit policy is one important constraint that affects the sales volume of corporations. If they adopt liberal credit policy, they can increase the sales volume and receivable turnover by employing a very restrictive credit policy. But however, this is true up to certain point only because such strategy tends to decrease the sales.
4. Due to certain constraints in management, both companies denied to provide information except balance sheet and profit and loss account, which are not sufficient for analysis of cash management

### **5.3 Conclusion**

In conclusion, it can be said that the cash management is an essential part of financial decision making. Many factors or determinants such as level of sales, credit terms, quality of customers, economic condition etc has to be considered in cash management. A part from the level of purchase, method of creating cash management, establish of credit terms, types of credit policy , motives of holding cash management, different techniques of cash management are to be considered.

Conclusively, it can be stated that NTL's and STCL's cash management is very poor. Negative low profitability of the companies adds much to the worsening financial position of the companies. Besides, cash management being one of the important elements in financial function, there are other numerous aspects of finance involved in the overall financial performance of the company. In addition to this, the overall performance of the company counts for other managerial aspects such as; human resource management, organizational structure, markets management etc. However, above all disappointing down-falling trend of the financial position is indicative of the fact that both companies should immediately seek for drastic change in its managerial structure. So far cash management is concerned, the recommendations suggested above could, to a greater extent, uplift NTL's and STCL's cash management situation.

## **5.4 Recommendations**

Based on the findings of the analysis and the issue and constraints mentioned above, some practical recommendations have been provided in the following page.

### **1. Efficient management of cash:**

NTL and STCL should have proper cash planning to estimate the cash receipts and payments. When the cash flows are forecasted, the corporations should then determine the minimum level of cash balance needed. At the same time, the seasonal requirement should be considered.

### **2. To prepare monthly trial balance, Cash fund flow statements and financial reports:**

Looking at the corporations' deficiency in the area of internal audit and central system, it can be suggested, the corporations should prepare monthly trial balance, cash and fund flows statements and financial reports in order to appraise their financial position to the board of directors.

### **3. To design effective account receivables management:**

The management of account receivables should be given top priority by the top management of the corporations since major share of the corporations' current assets has been occupied by the account receivables. Account receivables can be managed efficiently by designing an appropriate receivable management program. The both companies should study character, capacity, capital, collateral and conditions of the credit requesting customers.

### **4. Adopt effective credit policy:**

The corporations should have suitable credit policy to handle the cash management effectively. They should adopt liberal credit policy especially for their staff and workers for effective credit and collection performance as low total receivables. One of the reasons of lower turnover and high collection period arise due to more advances to corporations' employees.

## **5. Invest the surplus cash in profitable opportunities:**

The companies should manage its cash affairs in such a way as to keep cash balances at a minimum level and to invest the surplus cash fund in profitable opportunities.

## **6. Prepare cash budget on the basis of cash flow analysis:**

From the analyses it has been identified that NTL and STCL have been preparing cash budget without any definite planning. So, it is recommended to prepare cash budget based on cash flow analysis. The objective of preparing a cash budget is to forecast whether at any point of time there is likely to be an excess or shortage of cash. The following steps are considered for construction of a cash budget.

Step 1: To identify the sources of cash flows (receipt):

Normally the sources of a business are as follows:

- i. Cash sales.
- ii. Cash collection from debtors.
- iii. Cash sales of fixed assets.
- iv. Interest and dividend received.
- v. Issue of share and debenture.
- vi. Bank loan.
- vii. Loan from financial institutions.

Step 2: To determine the cash outflow (payment).

Following are the list of payments:

- i. Cash purchase
- ii. Payment of the credit purchase.
- iii. Wages and salary payment.
- iv. Payment of manufacturing, administrative and selling expenses.
- v. Repayment of borrowed capital.
- vi. Payment for purchase of fixed assets.

vii. Payment of other expenses.

Step 3: To find out the closing balance. The closing balance of cash can get by the following way:

Closing balance of Cash = opening balance of Cash + Receipt of Cash – payment of Cash.

The specimen of cash budget is given below:

Cash budget for the month.....

Beginning cash balance		*****
Add: Receipt		
Cash sale	*****	
Collection from debtors	*****	
Sales of fixed assets	*****	
Interest received	*****	
Dividend received	*****	
Collection from issuing shares	*****	
Loan received	*****	
Total receipt(A)		*****
Cash payment		
Cash purchase	*****	
Wages and salary	*****	
Manufacturing overhead	*****	
Administrative overhead	*****	
Selling overhead	*****	
Interest	*****	
Dividend	*****	
Fixed assets purchased	*****	
Repayment of borrowed capital	*****	
Total payment (B)		*****
Closing cash balance(A-B)		*****

## **8. Investment in Marketable Securities**

The excess cash normally is invested in marketable securities which can be conveniently and promptly converted into cash. The excess may build up slack season but it would be needed when demand pick up. The financial managers of both companies must decide about the portfolio or marketable securities in which the firms' surplus cash should be invested.

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### **Thesis:**

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## **ANNEX I**

### **1.1 Introduction of National Trading Limited**

Trade is one of the major aspects of the national economy. The efficient administration of trade is one primary responsibility of the national government. As trade sector involves imports and exports, both aspects assume importance for economic development of the country. It imports materials and consumers' goods which cannot be produced within country and exports various local products to other parts of the world. Naturally the developing country like Nepal would need the presence of several agencies both in the public and private sector to coordinate the above activities and manage its trade efficiently.

National Trading Limited was established as a public limited company in 2018 B.S. (March 1962 A.D.) under the Nepal company act, in public completely owned by the government of Nepal. NTL Was created in order to channels commodity aids from the People Republic of China and USSR, with a view to meet the local cost of development projects initiated by these countries through the sale of aid goods in domestic markets. Previously, this function handled by department of commerce, in Nepal. In order to create a better channel to serve the growing needs of national income and people at large, through the regular supply of essential goods at reasonable prices, Nepal government set up NTL as state trading organization. It was entrusted with the functions of engaging on all kinds of trading activities including quota goods to be imported from India for the purpose of establishing domestic prices, regulating the supply of basic construction material, machinery and equipment and consumer goods. NTL began to produce goods from diverse sources and also as it was exporting to diverse markets, NTL through its activities definitely did support the countries policy of trade diversification.

### **The main Functions of Corporation**

The main function of NTL is to supply machinery and equipments, industrial raw materials, constructions materials, consumer goods and goods of daily necessities regularly and at reasonable price with a view to serve the needs of the people at large on the one hand, and also the needs of the country's economic

development in the other. This service motive for promoting and protection the interest of the country and the people especially of those living in the far flung area of the country could only is expected from public enterprises like NTL which seldom has profit making as the sole objective.

Presently, NTL has been working for the following objective:

- a) To establish the price of construction materials and industrial raw materials needed for the country both by local purchase and import.
- b) To maintain stable price through increase the supply by importing the necessary consumer goods for general public.
- c) To supply bonded ware house and duty free goods.
- d) To act as an agent of government in the matter of import and distribution of goods which the government has to import and distribute time to time and handle the commodity –aids goods received for government.
- e) To engage in agencies business by getting the agent through producer

## **Capital**

The initial authorized capital of the company was Rs.1,50,000,000( 150 million) divided into 1,500,000 shares of Rs.100 each, issued ,subscribe and paid up capital of Rs70,957,500 divided into 70975 ordinary shares of Rs100 each fully paid up. (*National Trading Limited “An Introductory profile”*)

## **1.2 Introduction of Salt Trading Corporation Limited**

The controllable transaction of salt in our country has resulted in the artificial lacking of salt from time to time. Moreover, the unnecessary increasing in price of salt, trend of selling inedible salt to customer had also increased. Country couldn't supply edible salt its entire people.

So releasing the voice of public, Government of Nepal under the guidance of late king MahendraBirBikram Shah Dev, included some of the people involved in salt trading corporation at that time it also included government of Nepal and the organization under the ownership of government Nepal. In this way Salt Trading

Corporation Limited was established in 27<sup>th</sup>Bhadra, 2020B.S.August 1963 A.D. under the collaboration of HMG, NTL and share of common people.

Salt Trading has been serving its customer's very honestly and continuously right after establishment. The quality and price of salt is very good even to poor income group. Moreover the corporation has also assured to its customer about the quality supply of its products with reasonable price. Corporation has already established 93 branches and sub branches in 75 districts. And distribution chain has very effectively been made throughout the country along with branches, and sub branches and about 6000 dealers. Corporation has also a long experience in trading of basic goods.

The main features of STCL are to provide highly qualitative salt with reasonable price to its people all over the country whole year. Corporation is importing salt from India annually and is selling to her customer in 40% less price than in India. Besides Salt, Corporation has supplied other various products to her customer. STCL provides edible goods, agricultural goods and other various goods.

Service provided by organization

Corporation has maintained the supply of following goods.

- i. Edible goods: Salt, Ghee, Sugar, Flour, Rice
- ii. Other goods: Lubricant, Coal, Cement, Tractor, Metal detector.
- iii. Mixture of Nutrition: in order to avoid the badness seen in public health, corporation has mixed the following nutritious elements in edible.
  - a) Iodine is mixed in Salt
  - b) Vitamin 'A' and 'D' in vegetables ghee and oil
  - c) Iron in Flour
- iv. Agriculture Centre: Salt Trading Corporation has set up trading and agriculture center in different of country to provide qualitative agricultural goods like chemical fertilizers, Insecticides, hybrid seeds, equipments to the people. Now it has served only 25% people but in near future, Corporation has mission to extend its service throughout the country.

## **Capital**

Initial authorized capital of the company was Rs. 100,000,000(100 million) divided into 1,000,000 shares of Rs. 100 and it has issued subscribe and paid up capital of Rs. 2477700divided into 24777 ordinary shares of Rs. 100 each. (*Salt Trading Corporation “An Introductory Profile”*)