

**A STUDY OF PUBLIC RESPONSE TO
INITIAL PUBLIC OFFERING IN NEPAL**

(A Marketing Perspective)

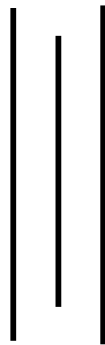
A Thesis

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Master of Business Studies (M.B.S)**

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RECOMMENDATION

This is to certify that the thesis submitted by

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A Study of Public Response to Initial Public Offering in Nepal

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DECLARATION

I hereby declare that the work reported in this thesis entitled “**A Study of PublicResponse to Initial Public Offering in Nepal**” submitted to Makwanpur Multiple Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of Uddhav Prasad Sapkota Lecturer of Makawanpur Multiple Campus.

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ABBREVIATIONS& Acronyms

ADBL	Ace Development Bank Ltd.
AFL	Api Finance Ltd.
BOA	Bank of Asia
BPPNL	Bhrikuti Pulp & Paper Nepal Ltd
BSL	Birat Shoe Ltd
BVS	Book Value of Share
CBIL	Citizens Bank International Limited
CFL	Crystal Finance Ltd.
CHCL	Chilime Hydro Power Co. Ltd.
CIT	Citizen Investment Trust
DCBL	Development Credit Bank Ltd.
EFI	Emporial Financial Institution
ELITE	Elite Capital Ltd.
EPS	Earning Per Share
GBL	Global Bank Limited
GDBL	Gorkha Development Bank Ltd
HBBL	HimchuliBikas Bank Ltd
HDL	Himalayan Distillery Ltd.
HTIL	Himgiri Textile Industries Ltd.
ICFC-FI	ICFC Financial Institution
IPO	Initial Public Offering
KFL	Kaski Finance Ltd.
LGICL	Lumbini General Insurance Company Ltd
LUBL	Lumbini Bank Limited
MBB	MalikaBikas Bank
NBICL	NB Insurance Co. Ltd
NCML	NIDC Capital Markets Ltd.
NEPSE	Nepal Stock Exchange
NFCL	Nepal Finance Co. Ltd.
NHCL	National Hydropower Co. Ltd
NMBL	NMB Bank Ltd.
PCBL	Prime Commercial Bank Limited
SBL	Siddhartha Bank Limited

PDBL Bank Ltd	Public Development
PICL Ltd	Prudential Insurance Co.
SBB Bank	Swabalamban Bikash
SBSL Ltd	Sikhar Bittiya Sansthan
SEBON	Security Board of Nepal
SICL	Siddhartha Insurance Ltd
SIL Ltd	Shikhar Insurance Co.
SSML	Shreeram Sugar Mills Ltd
TRHL Ltd.	Taragaon Regency Hotels
OHL	Oriental Hotels
VBBL	Vibor Bikas Bank Ltd