

A Study on Brand Preference of Noodles in Far Western

A THESIS

SUBMITTED BY:

Khadak Singh Bista

Roll No.: 440/057

T.U. Regd. No.: 6491-93

MBS S.N.: 1868/059

Nepal Commerce Campus

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VIVA VOCE SHEET

We have conducted the viva vice examination of the thesis presented by

Khadak Singh Bista

Entitled

**A Study on
Brand Preference of Noodles (in War Western)**

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement of Master's Degree in Business Studies (MBS)

Viva Voce Committee

Chairperson, Research Committee: _____

Member (Thesis Supervisor): _____

Member (External Expert): _____

Date:.....

RECOMMENDATION

This is to certify that the thesis

Submitted by:
Khadak Singh Bista

Entitled

**A Study on
Brand Preference of Noodles (in War Western)**

has been prepared as approved by this department in the prescribed format of Faculty of Management . This thesis is forwarded for the examination.

Dr. Bihari Binod Pokharel
(Thesis Supervisor
&
Head of Research Department)

Diwakar Pokhrel
(Campus Chief)

Date: _____

DECLARATION

I hereby, declare that the work reported in this thesis entitled "**A Study on Brand Preference of Noodles in Far Western**" submitted to Research Department of Nepal Commerce Campus, New Baneshwor, from T.U., is my original work done in the form of partial fulfillment of the requirements for the Masters of Business Studies (MBS) under the supervision of **Dr. Bihari Binod Pokharel** Nepal Commerce Campus, T.U.

Khadak Singh Bista
Nepal Commerce Campus
Roll No.: 440/057
T.U. Regd. No.: 6491-93
MBS S.N.: 1868/059

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Nepal Commerce Campus

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ABBREVIATIONS

| | |
|-------|--------------------------------------|
| A.D. | Anno Domini |
| B.S. | Bikram Sambat |
| C.G. | Chaudhary Group |
| F/Y | Fiscal Year |
| Govt. | Government |
| ISO | International, Standard Organization |
| N.S. | Nepal Standard |
| Pvt. | Private |
| T.U. | Tribuvan University |
| USA | United State of Amerika |
| VDC | Village Development Committee |

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