

**A STUDY ON MARKET SITUATION OF BRAND  
WAI WAI IN KATHMANDU VALLEY**

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**A Thesis Submitted to:**

**Office of the Dean**

**Faculty of Management**

**Tribhuvan University**

***In partial fulfillment of the requirement for the Degree of  
Master's in Business Studies (M.B.S)***

**Kathmandu, Nepal**

**August, 2009**

# **RECOMMENDATION**

This is to certify that the Thesis

Submitted by:

**RAJESH BHANDARI**

Entitled:

**A STUDY ON MARKET SITUATION OF BRAND**

**WAI WAI IN KATHMANDU VALLEY**

*has been prepared as approved by this Department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.*

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**DECLARATION**

I hereby declare that the work reported in this thesis entitled **“A STUDY ON MARKET SITUATION OF BRAND WAI WAI IN KATHMANDU VALLEY ”** submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Dr. N.K. Pradhan** of Shanker Dev Campus.

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# TABLE OF CONTENTS

Acknowledgement

Table of Contents

List of Tables

List of Figures

Abbreviations

**Page No.**

## **CHAPTER – I INTRODUCTION**

1.1 Background of the Study	1
1.2 Significance of the Study	4
1.3 Statement of the Problem	5
1.4 Objectives of the Study	6
1.5 Limitation of the Study	6
1.6 Rational for Selection of Kathmandu	7
1.7 Marketing Policy / Strategies of 'Wai Wai'	7
1.8 Organization of the Study	8

## **CHAPTER-II REVIEW OF LITERATURE**

2.1 Introduction	9
2.2 Marketing (Conceptual Framework)	9
2.2.1 Marketing Concepts	10
2.2.2 Marketing Management	13
2.2.3 Marketing Environment	14
2.2.4 Segmentation	18
2.2.5 Some Repeated Terminologies	19
2.2.6 The Marketing Concept in Nepal	22

2.2.7 Development of Marketing	24
2.2.8 Basic Principal of Marketing Concept	24
2.2.9 Marketing System	24
2.2.10 Marketing Mix	25
2.3 Promotion	26
2.3.1 Advertising	27
2.3.2 Advertising and other Promotional	30
2.4 Products	33
2.5 Distribution	37
2.5.1 Channels of Distribution	38
2.5.2 Channel Design for Consumer Products	39
2.5.3 Physical Distribution	40
2.6 Pricing	40
2.7 How to Covert Customer Desire into a Scale?	44
2.8 A Review of Previous Research Work	45

### **CHAPTER -III RESEARCH METHODOLOGY**

3.1 Introduction	47
3.2 Data Collection Procedure	47
3.3 Population	48
3.4 Sampling	48
3.5 Data Processing and Analysis	48
3.6 Data Presentation	49

### **Chapter - Iv Data Presentation And Analysis**

4.1 Consumer's View	50
4.1.1 Age and Occupation of the Consumers	50
4.1.2 Qualification of the Respondents	51
4.1.3 Use of Different Brands of Noodles	51

4.1.4 Actual Users of the Wai Wai Brand	52
4.1.5 Reasons for Preferred Wai Wai Brand	53
4.1.6 Availability of Wai Wai	54
4.1.7 Reasons for not Preferred WaiWai Brand	55
4.1.8 Suggestion taken from Sometime Users of Wai Wai	56
4.1.9 Trends of Watching Advertisement of Wai Wai	57
4.1.10 Having T.V on Respondent Home	58
4.1.11 Attraction of Advertisement on NTV	59
4.1.12 Effective Advertisement from Different Media	60
4.2 Businessman View	61
4.2.1 Types of Shop	62
4.2.2 Stock- Wise Situation of Noodles	63
4.2.3 Sale-Wise Situation of Noodles	64
4.2.4 Payment Status of Wai Wai	65
4.2.5 Payment Vs. Sales Growth	66
4.2.6 Increasing of Noodles Markets	67
4.2.7 Trends of Consumer Taking Brands Name	68
4.2.8 Trends of Suggestion to Consumer	69
4.2.9 Convincing Capacity of Shopkeeper	70
4.3 Major Findings	71

## **CHAPTER--V SUMMARY, CONCLUSION AND RECOMMENDATIONS**

5.1 Summary	73
5.2 Conclusion	74
5.3 Recommendations	75

## **Bibliography**

## **Questionnaire**

## **LIST OF TABLES**

<b>Table No.</b>	<b>Title</b>	<b>Page No.</b>
2.1	Comparative Features of Marketing Concepts	13
4.1	Age and Occupation of the Consumers	50
4.2	Qualification of the Respondents	51
4.3	Use of Different Brands of Noodles	51
4.4	Actual Users of the Wai Wai Brand	52
4.5	Reasons for Preferred Wai Wai Brand	53
4.6	Availability of Wai Wai	54
4.7	Reasons for Not Preferred Wai Wai Brand	55
4.8	Suggestion taken from Sometime Users of Wai Wai	56
4.9	Trends of Watching Advertisement of Wai Wai	57
4.10	Having T.V. on Respondent Home	58
4.11	Attraction of Advertisement on NTV	59
4.12	Effective Advertisement from Different Media	60
4.11	Types of Shop	62
4.12	Stock – Wise Situation of Noodles	63
4.13	Sale –Wise Situation of Noodles	64
4.16	Payment Status of Wai Wai	65
4.17	Payments Vs Sales Growth	66
4.18	Increasing of Noodles Markets	67
4.18	Trends of Consumer Taking Brands Name	68
4.19	Trends of Suggestion to Consumer	69
4.20	Convincing Capacity of Shopkeeper	70

## LIST OF FIGURE

<b>Figure No.</b>	<b>Title</b>	<b>Page No.</b>
2.1	Communication	16
2.2	Stages of Marketing Development	24
2.3	Marketing System	25
2.4	Marketing Mix	26
2.5	Channel Structure for Consumer and Industrial Products	39
2.6	Channel Designs for Consumer Products	40
4.1	Use of Different Brands of Noodles	52
4.2	Actual Users of the Wai Wai Brand	53
4.3	Reasons for Preferred Wai Wai Brand	54
4.4	Availability of Wai Wai	55
4.5	Reasons for not Preferred Wai Wai Brand	56
4.6	Suggestion taken from Sometime Users of Wai Wai	57
4.7	Trends of Watching Advertisement of Wai Wai	58
4.8	Having T.V. on Respondent Home	59
4.9	Attraction of Advertisement on NTV	60
4.10	Effective Advertisement from Different Media	61
4.11	Types of Shop	62
4.12	Stock – Wise Situation of Noodles	63
4.13	Sale –Wise Situation of Noodles	64
4.14	Payment Status of Wai Wai	65
4.15	Payment Vs Sales Growth	66
4.16	Increasing of Noodles Markets	67
4.17	Trends of Consumer Taking Brands Name	68
4.18	Trends of Suggestion to Consumer	69
4.19	Convincing Capacity of Shopkeeper	70