

INVESTMENT DECISION IN THE  
NEPALESE STOCK MARKET WITH REFERENCE TO  
CAPITAL ASSET PRICING MODEL



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# RECOMMENDATION

This is certified that the thesis

*Submitted by*

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*Entitled*

## **Investment Decision in the Nepalese Stock Market with Reference to Capital Assets Pricing Model**

*(A Comparative Study of 25 companies listed in Nepal Stock Exchange)  
has been prepared as approved by this department in the prescribed format of  
Faculty of Management. This thesis is forwarded for examination.*

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*for*

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# DECLARATION

*I hereby declare that the work reported in this thesis entitled **Investment Decision in the Nepalese Stock Market with Reference to Capital Assets Pricing Model** (A Comparative Study of 25 listed companies in Nepal Stock Exchange) submitted to Shanker Dev Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master's degree in Business Studies under the supervision of **Shree Bhadra Neupane** and **Rabindra Bhattarai**.*

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## Abbreviations

ADBL	Ace Development Bank Ltd.
BBCL	Bishal Bazaar Co. Ltd.
BNL	Bottlers Nepal Ltd.
CAPM	Capital Asset Pricing Model
CHP	Chilime Hydropower Co. Ltd.
GRUL	Gorakhkali Rubber Udyog Ltd.
HBL	Himalayan Bank Ltd.
HGI	Himalayan General Insurance
JSML	Jyoti Spinning Mills Ltd.
NBL	Nabil Bank Ltd.
NDBL	Nepal Development Bank Ltd.
NEPSE	Nepal Stock Exchange Ltd.
NFC	National Finance Co. Ltd.
NIB	Nepal Investment Bank Ltd.
NIDCCM	NIDC Capital Markets Ltd.
NLGI	National Life and General Insurance
NRB	Nepal Rastra Bank.
NSBI	Nepal SBI Bank Ltd.
NSMFL	Nepal Share Markets & Finance Ltd.
NTC	Nepal Telcome Ltd.
SBBL	Sanima Bikash Bank Ltd.
SCB	Standard Chartered Bank Ltd.
SHL	Soaltee Hotel Ltd.
STC	Salt Trading Corporation
TRHL	Taragon Regency Hotel Ltd.
UIC	United Insurance Com. (Nepal) Ltd.
ULL	Uni Lever Ltd.

## CHAPTER ONE

# INTRODUCTION

### **1. 1. Background**

The investors support investment sectors by investing their funds and savings. It is implied that Investors or every body wants to maximize his/her wealth in a proper and safe way, investors always endeavor to invest in such a sector which provide adequate return on their hard earn money. Whatever may be the type of investment; the major motto is to maximize the return with minimizing the risks involved there on.

Nowadays people are becoming more aware to select and invest in proper means of investment. Among them banker's fixed deposit is one of them but the people are not satisfied with the fixed deposit return due to low interest rate. As the real interest rates provided by banks are negative i.e. they are less than the inflation rate prevailing in the country. So, people started to invest in productive sector like industrial, trading, service, banking sector etc for better return. The form of investment may be different such as a creditors, equity holders, stock holders etc.

Investment is defined simply to be the sacrifice of current consumption for future consumption whose objective is to increase future wealth. The sacrifice of current consumption takes place at present with certainty and the investor expects desire level of wealth at the end of his investment horizon. The decision to investment now is a most crucial decision as the future level of wealth is not certain. Time and risk are the two conflicting attributes involved in the investment decision.

Some investment alternatives are preferred over others since the risk and return characteristics on such underlying investment alternatives satisfy the individual investor's expectations. Return expected on share investment can be partitioned into dividend and capital gain components. Both these two components of the total return on share investment are not certain with investors having to make decisions in an uncertain environment. Investments in shares are risky in relation to the investments in other fixed income securities like treasury bills, saving certificates, etc. Despite the risk element inherent to investment in shares, most investors desire to invest in shares in anticipation that the future price of the stock will increase. The

intrinsic, or theoretical, price of the stock today can be ascertained by analyzing publicly disclosed financial investments. Investors, in most cases, do not analyze published financial statement before they make the investment in shares of a given company. The actual market price of the stock striving towards equilibrium must reflect the theoretical value of the stock determined by using some valuation models. Determining the intrinsic value of stock today and comparing it with the actual market price however, are rare in practice.

Over the past decade, the investment in any business is become very risky due to highly volatile in Nepalese economy, inflation, government instability, and the major factor affecting to this is transition stage of the country. Nepalese stock market shows a high level of fluctuation when we look as at the overall picture of the stock market. People think twice before they invest in any stock market. This makes the investors more vulnerable towards possible risk, and encourages them to divert their investments to other safer alternatives such as gold, saving deposits, etc, or to spend on current consumption. Looking it in that way, this study is expected to provide at least some insight to the investors in making rational investment decision with the use of concepts embodied in the Capital Asset Pricing Model (CAPM).

## **1.2 Statement of the Problem**

Making investment is sometimes profitable & less risky and sometimes less profitable and high risky job. Choosing the best alternative, when there are a number of similar investment alternatives, is even more difficult job. Every investment is not safe. All the investment has certain level of risk. The fundamental issue is how to select the best combination of risk and return to maximize the wealth of shareholders. The tough part of the decision-making under uncertainty is deciding how much extra return should be required to accept a measurable risk. Every investment decision is based on past experiences for the future expectations. It is always not possible to predict perfect forecast of the future incident. All investment decisions

carry a degree of risk along with return. So in this case a proper analysis of past trends of the market and future expectations are only the base of rational investment decision.

In Nepal, the listing of shares in NEPSE and their trading in the stock market is a recent phenomenon. A low trading volume, absence of professional brokers, early stage of growth, limited movement of share prices, and limited information available to investors characterize the Nepalese stock market. A number of researches are available on government owned public enterprises but researches on enterprises whose stocks are listed in NEPSE and traded in stock market are yet to come up in Nepal. Viewed in this way this study is expected to provide at least some inside into application of CAPM in Nepal.

The present study, therefore, attempts to address the following issues relevant to investment decisions in the Nepalese Stock Market:

- How much returns can be expected from the selected stocks of the Nepalese Stock Market? Do the stocks with higher expected returns have higher risks?
- Which stocks in the Nepalese Security Market are aggressive, defensive and which are average?
- Which stocks in the Nepalese Security Market are overpriced and which are underpriced?
- Which company is right for the investment based on the companies holding shares, right issues, and company's performance of stock price and frequently trading stocks?
- Which are the companies that are overvalued/undervalued by the investors of Nepalese Security Market?

### **1.3 Objective of the Study**

The major purpose of this study is to develop a framework for investing in stocks available in the Nepalese security market (Nepal Stock Exchange) with the use of the CAPM. The specific objectives could be listed as below:

- i) To estimate the expected return and risk of the selected companies listed in Nepal Stock Exchange.
- ii) To identify the highly aggressive, aggressive, average and defensive stocks among the selected securities.
- iii) To identify the overpriced and under-priced stocks among the selected stocks.
- iv) To evaluate the selected listed companies preference for investment. The preference mainly based on the companies' performance, dividend yield, market capitalization, risk and others factors.

#### **1.4 Significance of the Study**

This study is the basic research regarding the decision to make investment in Nepalese Stock Market according to the different decision alternatives. It provides the framework of minimizing the risk by investing in different alternatives. It helps to find out the expected rate of return and the required rate of return of each particular company by considering the year end price and the dividend yield.

The study provides us the knowledge about diversifiable and undiversifiable risk associated in investment decision with the help of different statistical tools. The Capital Asset Pricing Model is the basis study criterion which helps to find out the valuation of stock through beta coefficient and required rate of return. The full text of this Model has been presented in Chapter II.

In this way the study give the entire knowledge about the investment in particular company or the sector regarding different investment decisions.

## **1.5 Limitations of the Study**

Limitation of the study indicates the difficulties while conducting the research. There are so many problems such as: time limitations, to focus only to fulfill the objectives, to utilize relevant statistical and financial equations and others.

- ) This study only considers for the limited years data.
- ) It is mainly based on secondary data but not completely ignore the primary data
- ) It is particularly for the degree of Master of Business Studies.
- ) This study only considers the limited number of selected listed companies in the NEPSE whose performance is better in terms of trading the securities and others.
- ) This study only tries to find out the selected listed companies risk and return trade off. Similarly to identify which stocks are aggressive or defensive. In addition this study try to find out which securities are over/under and fair priced.
- ) This study focus on selected listed companies' performance in terms of holding shares, right issues, stock price, trading of stocks and others.
- ) Time limitation also one of the major problems of this study.

## **1.6 Organization of the Study**

This study has been organized into five chapters. Each chapter covers some facets pertaining to the investment decisions in Nepalese Security Market. The following are the titles of the chapters:

Chapter One	: Introduction
Chapter Two	: Review of Literature
Chapter Three	: Methodology
Chapter Four	: Presentation and Analysis of Data
Chapter Five	: Summary and Conclusions

The report is organized in this fashion to make this study in line with simple research methodology approach.

Chapter One contains the introductory part of the study. This chapter gives an account of the objectives and scope of the study, and also looks over the major issues to be investigated and explained.

Chapter Two is devoted to theoretical framework that bounds the study, and brief review of relevant literatures. It includes the review of previous writings and studies relevant to the problem being explored, and within the framework of the theory structure.

Chapter Three covers the research methodology employed in the study. This chapter further attempts to explain the nature and sources of data, list of the selected companies, the method of data analysis and utilization of statistical tools.

Chapter Four elaborates the presentation and analysis of data. Basically the descriptive analysis is done for this research work.

Finally, summary and conclusions of the study are presented in chapter five. It also focuses on the major findings along with other empirical evidences. Recommendations for further research are also offered in this section.

## **CHAPTER TWO**

### **LITERATURE REVIEW**

The basic framework for the present study on "*Investment decision in the Nepalese Stock Market with reference to Capital Asset Pricing Model (CAPM)*" has been drawn from the past research study, books, articles published in journals, policy documents etc. In this chapter attempts has been made to review the literatures pertinent to the study. It includes theoretical framework and thesis review. Theoretical framework attempts to review the theoretical aspects of the study especially the financial market, security analysis, theories of Efficient Market Hypothesis and Capital Asset Pricing Model (CAPM).

#### **2.1 Conceptual Review**

##### **2.1.1 Concept of Market**

The dictionary meaning of market is the gathering of people for buying and selling goods. Especially, the concept of transactions leads to the concept of a market. In other words, it is the set of actual and potential buyers of a product. Each people gather in a place or in a central area called a market place, traders bring goods to the merchant and trades for desired goods. As a number of persons and transactions increases in a society, the number of merchants and market places also increases.

"The increasing competition in the market gives rise to a strange form of market popularly known as credit market. Each buyer may not be able to pay for goods in cash and further each businessman may also not be succeeded without providing credit facilities in today's world. As a result, credit market has emerged. Credit facility to the customers is one of the most important factors in marketing environment. Similarly, debt facility to a manufacturer or financing to an individual business is also equally important. The large corporations require financing though financial instruments. This resulted not only physical but also financial market. Therefore, Markets are sub-divided into two broad categories - real sector

and financial markets. The markets relevant to this study are only financial." (*Kotler & Armstrong, 1992: 8*)

### **A) Financial Market**

A financial system is a set of institutional arrangements through which financial surpluses in an economy are mobilized from surplus units to deficit unit (spenders). Financial assets, financial markets, and financial institutions are the basic ingredients of any financial system. Financial market refers to the place where the transactions of mobilizing funds are performed. It is especially the market for paper or documents. Analytically, financial markets are very much similar to the goods and service market. Instead of goods and services, it deals with financial assets and instruments of various kinds such as currency, deposits, cheques, bills, bonds, debentures, etc.

Financial markets are the centers where people with surplus funds interact with the business firms, which can utilize such funds efficiently. Speaking broadly, the purpose of financial markets in an economy is to allocate saving efficiently during a period of time to parties who use funds for investment in real assets or for consumption.

"Efficient financial markets are essential to ensure adequate capital formation and economic growth in an economy. With financial intermediaries in an economy, the flow of savings from savers to user of the funds can be indirect. Financial intermediaries include institutions like commercial banks, life insurance companies, credit unions, and pension and profit sharing funds. These intermediaries come between ultimate borrowers and lenders by transforming direct claims into indirect ones. They purchase primary securities and, in turn, issue their own securities to the investors."

"In sum, financial markets refer to the institutional arrangements for dealings in financial assets and credit instruments of different types such as currency, cheques, bank deposits,

bills, bonds, debentures etc. Thus, financial markets facilitate a systematic transfer of funds to productive business companies and projects." (*Luckett, 1984:146-147*)

Financial markets are broadly classified as negotiated-loan markets and open markets. Negotiated-loan market is a market in which lender and borrower personally negotiate the terms of the loan agreement. A businessperson borrowing from a bank and an individual borrowing from small loan companies are examples of negotiated loans. In contrast, the open market is an impersonal market in which standardized securities are traded in large volumes. Buyers and sellers may never meet, and there is comparatively little latitude for tailoring an instrument to the precise needs of a given issuer. The stock market is an example of an open market. Securities are bought and sold by a myriad of investors through stock market. Thus, the open market provides the binding that ties the country's financial institutions together into an integrated part. However, only the open market is the concern of this study.

Financial instruments facilitate the transfer of funds from surplus spending units to deficit-spending units on the basis of credit required for short run and long run. Short run credit is required for the purpose of working capital of the companies whereas long run credit is required to purchase fixed assets. Short run credit is provided by money market and long run by capital market. In this way, the open market further can be classified into money market and capital market. Moreover capital market is relevant to the present study. So this section primarily deals with the theoretical aspects of the capital market.

## **B) The Capital Market**

The capital market (CM) refers to the market where long-term funds are borrowed and lent. In other words, it refers to the links between lenders and borrowers of funds arranging a funds transfer process to seek each other's benefit. It is just the market for capital funds. The word "capital" used in this context implies a long-term commitment

on the part of the lender and a long-term need for the funds on the part of the borrower. Both lenders and borrowers coming together in capital market play effective financial intermediary role in primary and secondary market through the use of various long-term capital market instruments like common stocks, bonds, preferred stocks, convertible issues, etc. Thus strictly speaking, the market encompasses any transaction involving long-term debt or equity obligations.

In literary sense, the term "capital market" is used to describe the institutional arrangements for facilitating the borrowing and lending of long-term funds. Businesses, in the form of public limited companies require long-term or permanent capital in order to finance their activities, or to undertake expansion schemes. Similarly, government needs large quantities of funds in order to be able to provide and expand services such as education, health-care, and defense. In order to meet their money demands to fulfill their objectives, both companies and government raise money by issuing different securities.

Stock exchange plays a significant role in mobilizing funds in capital market. Investment institutions, unit trusts, industrial banks, insurance companies, etc, also raise funds from public and sometimes from government too through various securities and use them in long-run investments. Securities dealt in capital market are long-term securities. Some securities are of perpetual nature and others are for a longer period. Debentures may be either redeemable or irredeemable, the proceeds of life insurance policies may be repayable at death or at maturity so stock exchange, investment trusts and insurance companies are the major segments of capital market.

In many developing countries, the unorganized capital market is still a prevailing characteristic of the economy. But it has crucial role to play in channeling funds from savers to users as they hold huge amounts of the financial assets.

"The capital market can be usefully sub-divided into the primary market and the secondary market. The primary market deals with the selling of new securities whereas the secondary market deals the securities previously issued in the market." (*Luckett, 1984: 147*)

### **C) Primary Market**

"Securities available for the first time are offered through the primary markets. The issuer may be the brand new company or one that has been in business for many years. Primary market is used to denote the market for the original sale of securities by an issuer to the public. The volume of new issues in the primary market, particularly of common stock, is directly related to market conditions. When the market is high or rising, the number of new issues being offered to the public rises and when the market is low or falling, the number declines." (*Weston & Brigham, 1981: 375*)

"The institution that dominates the primary market is the investment –banking house. It is a traditional middleman in the primary market. When a company decides to acquire new funds from the outside, it will frequently do so through the intermediation of an investment banker in the developed countries. The investment banker's principal activity is to bring sellers and buyers together in the market. They are specialists in the marketing of new securities. They advise companies in the design of the security. Although there are a number of possible arrangements, the investment-banking house underwrites a new issue of securities. In underwriting agreement, an investment banker agrees to buy the securities from the issuing company and sells them to the public. In addition, placing new securities through the intermediation of investment bankers, many companies engage in the private placement of securities. In private placement, the issuer of the securities sells securities directly to investors without the underwriting services of an investment banker. This method is cheaper, and it avoids the underwriting costs." (*Luckett, 1984: 147*)

#### **D) Secondary Market**

Securities that have been previously issued are traded in the secondary market. The majority of all capital market transactions occur in the secondary market. The proceeds from sale of securities in the secondary market do not go to the original issuer but to the owners of the securities. In other words, securities are traded among the individual as well as institutional investors.

The function of the secondary market is to provide liquidity for securities purchased in the primary markets. Once investors have purchased securities in the primary market, they need to place them in the secondary market in order to sell. Secondary markets are further divided into the over-the-counter market and the registered stock exchanges.

#### **E) The Over-the-Counter Market**

"The over-counter-market (OTC) is the market for the securities not listed on the stock exchanges. When the company first sells its securities to the public, the securities are traded in the OTC. It includes all transactions in securities other than those taking place on registered stock exchanges. In practice, however, the term is usually limited to the activities of dealers and brokers may range in size from very large houses doing an international business to one person firms that trade only in local markets." (*Brigham & Houston, 2001:174-186*).

#### **2.1.2 The Stock Exchanges**

"Stock exchanges are voluntary associations of members who come together for the purpose of buying and selling, for the general public, the securities of the great companies. Only listed securities are traded in the exchanges and are bought and sold through auction. The members of these exchanges are truly a national market in which virtually anyone may participate." (*Luckett, 1984: 144*)

The stock exchanges play an indispensable role in mobilizing funds in capital market. The essential function of a stock exchange is to provide active market for already issued securities. The essential function of a stock exchange is to provide active market place for corporate share and other listed securities. The various virtues governing stock exchange include enhanced marketability of securities, rational allocation of investible funds, enhanced economic growth and wealth generation and proper maturity, liquidity, marketability and diversification of investment. The growth of capital market through the vehicle of stock exchange has brought a flow of the information about various securities in addition to the sound listing criteria that prove worthwhile to the investors. However, the secondary market is said to give liquidity to primary issues, and this liquidity is an essential ingredient in the capital formation process of the economy.

### **2.1.3 Theories of CAPM**

#### **Capital Asset Pricing Model (CAPM)**

The capital asset pricing model or CAPM is a model that relates the required rate of return for a security to its risk as measure by beta. CAPM predicts the relationship between the risk and equilibrium expected returns on risky assets. The Capital Asset Pricing Model almost always referred to as CAPM, is centerpiece of modern financial economics. It was first purposed by William F. Shape, who was awarded the 1990 Nobel Prize for economics.

#### **Assumptions of the CAPM**

A number of simplifying assumptions lead to the basic version of CAPM. The fundamental idea is that individuals are as alike as possible, with the notable exceptions of initial wealth and risk aversion. "As in all financial theories a number of assumptions were made in the development of the Capital Asset Pricing Model (CAPM); they are summarized in the following list. (*Brigham, et al, 1999:212*)

- ) All investors focus on a single holding period, and they seek to maximize the expected utility of their terminal wealth by choosing among alternative portfolios on the basis of each portfolio's expected return and standard deviation.
- ) All investors can borrow or lend an unlimited amount at a given risk-free rate of interest,  $K_{RF}$ , and there are no restrictions on short sales of any asset.
- ) All investors have identical estimates of the expected returns, variances, and covariance among all assets; that is, investors have homogeneous expectations.
- ) All assets are perfectly divisible and perfectly liquid (that is, marketable at the going price).
- ) There are no transactions costs.
- ) There are no taxes.
- ) All investors are price takers (that is, all investors assume that their own buying and selling actively will not affect stock prices).
- ) The quantities of all assets are given and fixed."

Capital Asset Pricing Model (CAPM), an important tool used to analyze the relationship between risk and rates of return. The primary conclusion of the CAPM is this: The relevant risky-ness of an individual stock is its contribution to the risky-ness of a well-diversified portfolio.

"The risk that remains after diversifying is market risk, or the risk that is in the market, and it can be measured by the degree to which a given stock tends to move up or down with the market." (*Brigham, et al, 1999:178-180*).

### **The Security Market Line (SML)**

According to the CAPM, the differences in risk premium across assets are due to difference in the systematic risk of assets. This risk called beta and measures the sensitivity of the return of an assets relative to movements in the market return, given this risk free rate, the CAPM predicts that the expected return of an asset is an upward-sloping linear function of its beta. According to CAPM, the equilibrium expected return for stock I is

$$E(R_i) = R_f + [E(R_m) - R_f] S_j$$

Where,

$R_f$  = Risk free rate

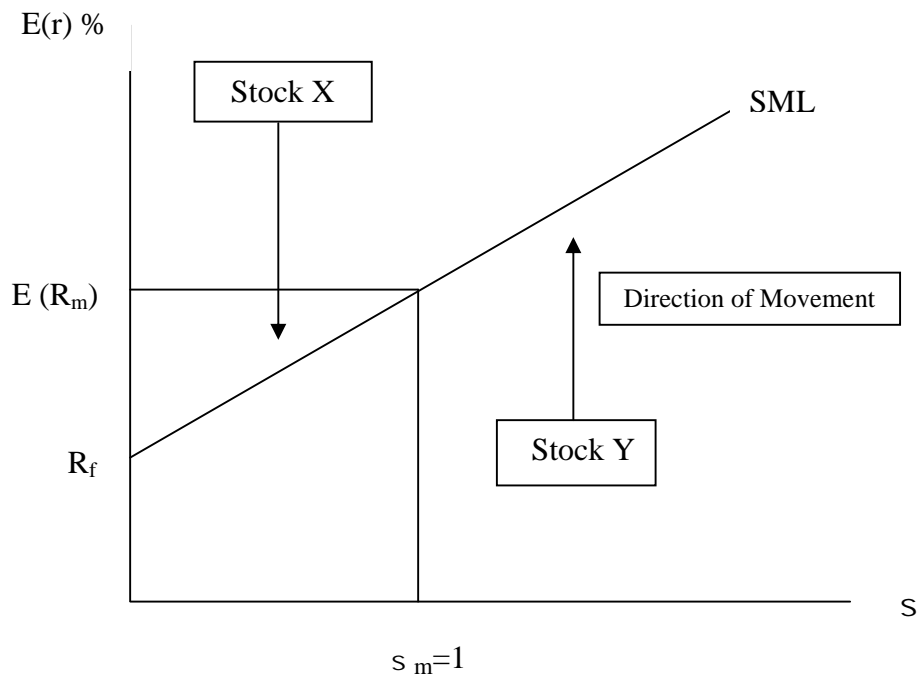
$E(R_m)$  = Expected overall return of market portfolio

$S_j$  = Beta coefficient of security 'I'

As per CAPM, a security expected return should relate to its degree of systematic risk, and not to its degree of total risk. Systematic risk is the thing that matters to investors holding a well-diversified portfolio. The greater the systematic risk i.e. its beta, the greater the risk and greater the expected returns required.

The expected return-beta relationship can be graphed as the security market line (SML)

**Figure No. – 2.1  
Security Market Line (Beta Version)**



*(source: Alexander, et.al. 2003:198)*

The slope of SML is the risk premium of the market portfolio. At the point where  $\beta = 1$  (which is the beta of the market portfolio) on the horizontal axis, it can read off the vertical axis, it can off the vertical axis the expected return of the market portfolio.

The security market provides a benchmark for evaluation of investment performance. Given the risk of an investment as measured by its beta, the SML provides the required rate of return that will compensate investors for the risk of that investment as well as for the time value of money. Since the SML is the graphical representation of expected return beta relationship, “Fairly priced” assets plot exactly on the SML.

If an individual security (Stock Y of graph) has an expected return-risk combination that places it below the SML; it will be overvalued in the market. That is, it provides an expected return less than that required by the market for the systematic risk involved.

Investors seeing the opportunity for the superior returns by investing in stock X (under priced selling) should rush to buy it. This action (increases in demand) would drive the price up and the expected return, until the expected return was on the SML. In case of stock Y, investor holding this stock would sell it, recognizing that they could obtain a higher return for the same amount of systematic risk with other stocks. This selling pressure would drive Y's market price down and its expected return up until the expected return was on the SML, when the expected returns for these two stocks to the SML, market equilibrium will again prevail. (*Van Horne 1998: 74-75*)

### **Efficient Market Hypothesis**

One of the most profound but controversial theories of stock market behavior and its implications for investment decision-making is the Efficient Market Hypothesis (EMH). This theory deals with the degree of capital market efficiency. Market efficiency in this context refers to the market's ability to price securities correctly and instantaneously change security price to reflect new information. In an efficient market, a security's price would correctly reflect the important variables for that security and would represent an unbiased estimate of its investment value. Market efficiency also implies that as new information becomes available, the market quickly analyzes it, and any necessary price adjustments occur rapidly.

The efficient market hypothesis suggests that investors cannot expect to outperform the market consistently on a risk-adjusted basis over an extended period of time. This hypothesis is based on the premise that security prices reflect all available information concerning a firm and that security prices change rapidly in response to new information. Because security prices fully incorporate known information and prices change rapidly, day-to-day price

change will follow in a "random-walk" over time. A random walk essentially means that price changes are unpredictable and patterns formed are accidental.

"Security prices are rationally and efficiently determined by such fundamental considerations as earning, interest rates, dividend policy and the economic environment. Changes in these variables are quickly reflected in a security's price. All known information is embodied in the current price, and only new information will alter that price. New information has to be unpredictable; if it is predictable, the information would be known and stock prices would have already adjusted for the information. Hence, new information must be random and security prices should change randomly in response to that information. If changes in security prices were not random and could not be predictable, then investors consistently outperform the market and security markets would not be efficient." (*Cheney & Moses, 1992: 746*)

The EMH also asserts that the price of any under-or-over valued stock is unstable and will change. The security's equilibrium price is a true valuation of what the investors believe the asset is worth. If the markets were not so efficient and prices did not adjust, some investors would be able to adjust their holding and take advantage of differences in investor's knowledge.

The degree of market efficiency has important implications for the economy and for investment decision-makers. In an economic sense, it is important that security prices provide accurate signal that can be used to allocate capital resources correctly. Miss-priced securities would result in incorrect allocations of capital. Although efficient-market may be important and desirable from an economic perspective, it presents a dilemma to investors in terms of an appropriate investment strategy.

However, the apparent randomness of stock prices lies in understanding the market –making mechanism. In an efficient market, liquid capital will channel quickly and accurately where it

will do the community the most good. "Efficient market will provide ready financing for worthwhile business ventures and drain capital away from inefficient corporations that are poorly managed or producing obsolete products. It is essential that a country have efficient capital markets if that country is to enjoy highest possible level of wealth, welfare and education for population. One of the main reasons that some underdeveloped countries do not advance is that they have inefficient capital markets. In inefficient capital markets, prices may be fixed or manipulated rather than determined by supply and demand. Capital may be controlled by a few wealthy people and not be fluid and flow where it is needed. Graft and public distrust can cause money to be hoarded rather than invested in the capital market, or investors may be ignorant and unable to distinguish between worthwhile business ventures and bad investment." (*Bhalla, 1997: 383*)

In an efficient market, all prices are correctly stated and there are no bargains in the stock market. Thus, James H. Lorie defined the efficient security market as: "Efficiency in this context means the ability of the capital markets to function so that prices of securities react rapidly to information. Such efficiency will produce prices that are appropriate in terms of current knowledge, and investors will be less likely to make unwise investments. A corollary is that investors will also be less likely to discover great bargains and thereby earn extraordinary high rates of return. There are three forms of EMH theory- (i) Weak form (price information), (ii) Semi-strong form (other public information), and (iii) Strong form (inside information) tests.

The weak form or the random walk hypothesis hold that past prices do not provide information that can be used to outperform the market. The price of a security fully reflects whatever information is implied or contained in the price sequence preceding it. Thus, studying past price behavior and other technical indicators of the market will not produce superior investment results. It is asserted that the past data cannot be used to predict future stock prices. The stock prices approximate a random walk, as the information available.

Prices walk more or less randomly across the charts. Since the walk is random, a knowledge of past price changes do nothing to inform the investor about whatever the price tomorrow, next week, or next year will be higher or lower than today's price.

The semi-strong form of EMH asserts that the current price of a stock reflects all of the publicly available information concerning the company. Thus any significant new public information should immediately be reflected in the stock market. Furthermore, there is no lag between the time that the information becomes available and the adjustment of the stock price. This knowledge includes both the firm's past history and the information learned through studying a firm's financial statements, its industry, and the general economic environment. Analysis of the information cannot be expected to produce superior investment results. Instead, if the investor has access to inside information that individual may consistently achieve superior results. Such an inside information are stock splits, earning announcements, new discoveries, acquisitions and divestitures, and financial distress. Of course, most investors do not have such an access to inside information and further the use of such information for personal gain is illegal.

The strong form of the EMH asserts that the current price of a stock reflects all known information concerning the firm. Information includes both public and private. Private information implies the certain individuals or organizations such as corporate insiders. In effect, an idealistic economic situation results in perfectly efficient market where prices and values are always equal as they fluctuate randomly together in response to the arrival of new information. Thus, the strong form of the EMH is equivalent to perfect markets in which the market correctly prices securities at all times. Prices adjust quickly to new information public and private. (*Cheney & Moses, 1992: 753*)

### **The Concept of Stock Valuation**

The concept of value is at the heart of financial management. The value of any tradable item is whatever the bidder is prepared to pay. With a well-established asset market, valuation is relatively simple. So long as the market can be accepted as being reasonably efficient, then the market price can be trusted as a fair assessment of value. Several analytical techniques are available to assist the financial manager for valuing common stock. The investor expects regular earnings in the form dividends and capital gains from the upward movement of the stock price. Therefore, the valuation model should account for all these factors. Some of the basic valuation models used to determine the intrinsic value of the stocks are: Net Asset Value (NAV); the Dividend Discount Model (DDM); and Price-Earnings (P/E) model. These different models are discussed below:

### **The NAV Model**

The NAV is the value of total assets less current liabilities and long term debt, which is financed by shareholders' net-worth. The shareholders' net-worth comprises of paid-up capital, share premium, accumulated profit and other free reserves, which belong to shareholders. The NAV per share or the book value per share is determined dividing the total NAV by number of outstanding shares. (*Alexander, et. al. 2003: 574*)

NAV (Book Value) per share = Net Asset Value/Number of shares outstanding.

### **The DDM Model**

The DDM states that the value of a share now is the sum of stream of future discounted dividends, plus the value of the share as and when sold in some future year. Therefore, the value of a share today is a function of the cash inflows expected by the investors and the risk associated with the cash inflows.

$$V_0 = D_1 / (1+K)^1 + D_2 / (1+K)^2 + D_3 / (1+K)^3 + \dots + D_t / (1+K)^n \text{ or}$$

$$V_0 = \sum_{t=1}^n \frac{D_t}{(1+K)^t}$$

In the model,  $V_0$  represents the intrinsic or the theoretical value of the stock today,  $D_t$  is the dividend expected in  $n$ th year and the  $K$  is the firm's cost of equity capital. The equation stated above assumes that dividend will grow at a given rate and the amount of dividend will be different in different years. A zero growth stock is a stock from which the investor expects a constant amount of dividend each year and where the dividend is not expected to grow. In such case the price of the stock now,  $V_0$ , is calculated by dividing the amount of dividend by the cost of equity.

$$V_0 = D / K$$

Generally, dividend is expected to grow at a given rate ( $g$ ). Myron J. Gordon developed an equation to value the stock price for a growing firm. It is often called the Gordon Model.

$$V_0 = D_1 / (K - g)$$

$D_1$  is the next expected dividend and  $g$  is the growth rates in dividends.

### **The P/E Model**

This model requires only an estimate of price–earnings ratio. It uses earnings rather than dividends in determining the intrinsic value of the stock. Under this model, the intrinsic value of the stock today is calculated as follows:

$$V_0 = M * E$$

$M$  is the estimate of earnings multiplier or P/E ratio and  $E$  is the estimates of earnings. The theoretical multiplier ( $M$ ) for a company that distributes all earnings as dividends and has no earnings growth is equals to:

$$M = [D/E] / K = 1/K$$

If the company retains parts of its earnings, and that results in earnings growth, the theoretical multiplier ( $M$ ) can be calculated as:

$$M = [D/E(1+g)]/[K-g]$$

The growth rate (g), being the product of retention ratio (b) and return on incremental capital (r), will be zero if the company does retain earnings and distributes all its earnings as dividends (b = 0) or the if the company produces no additional earnings on retention (r = 0). (Alexander, et. al. 2003: 329-353)

### **Return**

Investors are risk-averter and they select the securities that maximize expected rate of return for any given level of risk or minimize risk level of expected returns. The mean and the standard deviation measure the return and the risk of an individual security respectively.

The mean is the average of the total return of a firm's security. The total return is calculated by adding capital gain and the dividend yield of a security. It is normally denoted by (R<sub>j</sub>). Here, capital gain is calculated by dividing the difference between the NEPSE index of current year and the previous year by the previous year's NEPSE index as below:

$$\text{Capital gain} = \frac{t_n Z_{nZ} - t_{n-1} Z_{n-1}}{t_{n-1}}$$

Where, t<sub>n</sub> = Nepse index of current year;

t<sub>n-1</sub> = Nepse index of previous year

Dividend yield is the ratio between dividend paid and market price. Hence,

Total Return (R<sub>j</sub>) = Capital gain + Dividend yield

### **The Expected Rate of Returns**

The expected rate of return is the expected after-tax increase in the value of the initial investment over the over the holding period. The overall rate of return can be decomposed

into capital appreciation and dividend components. Capital appreciation is the difference between investor's end-of-the period and beginning-of-the period.

Expected return is the most likely return on an asset (in our case the stock), which has been calculated here by dividing the total sum of individual stock's annual return over the study period by the number of years in the study period.

$$\text{Expected Return } [E(R_i)] = \frac{\sum_{i=1}^n R_i}{n}$$

### Single-Period Return

For a one-year holding period, the benefits associated with ownership include the cash dividend paid during the year together with an appreciation in market price, or capital gain, realized at the end of the year. Thus, the Expected or realized or ex-post rate of return is:

$$= (\text{Ending price} - \text{Beginning price} + \text{Dividends}) / \text{Beginning price}$$

Ex-ante rate of return on an investment is also the mean value of the probability distribution of its possible returns. The expected rate of return, in such case, can be calculated as:

$$HPR = \sum_{i=1}^n P_i \frac{HPR_i}{n}$$

In this equation,  $HPR_i$  is the  $i$ th possible outcome,  $P_i$  is the probability of the  $i$ th outcome and  $n$  is the number of possible outcome.

### Return over Several Periods

Annualized rate of returns over several periods can be calculated in two ways. The first one is simply to take the average of the annual holding period returns over a given period and the

second one, which also takes into account the compounding effects of cash receipts over different time intervals, is the geometric mean rate of return.

The simple arithmetic mean:

$$HPR_{\text{arithmetic}} = \frac{\sum_{t=1}^n HPR_t}{n}$$

The geometric mean rate of return:

$$HPR_g = \left( \prod_{t=1}^n (1 + HPR_t) \right)^{1/n} - 1.0$$

### Measuring Risk of Investment Alternatives

Investors are risk-averse and they select the securities that maximize expected rate of return for any given level of risk or minimize risk for any given level of expected returns.

Chenny and Moses define risk as the variability of possible returns around the expected return of an investment. For some investments, this variability can be quite small. Similarly, Weston and Brigham define risk as the chance that some unfavorable event will occur. Each investor has his own attitude toward risk and how much he can tolerate. The real rate of return will provide a rate of return that compensates the investors for deferred consumption. An additional rate of return should be added to the risk-free rate of return that provides premium for additional risk bearing.

$$E(R_j) = R_f + RP_j$$

Where,  $E(R_i)$  = Required rate of return for asset i.

$R_f$  = Risk-Free- rate of return.

$RP_i$  = Risk premium for stock i.

A number of factors may contribute to investment uncertainty. The factors usually mentioned with respect to marketable securities are business risk, financial risk, liquidity risk, default risk, interest rate risk, management risk and purchasing power risk. Risk is a difficult concept to grasp. Some of the statistical methods that can be used to measure risk of an underlying financial asset are discussed below.

### **The Range**

The range is one of the traditional methods of measuring risk, which simply communicates the difference between the best possible return and the worst possible return; it does not provide any information about the distribution of the rates of return between the extremes.

The range = Best possible rate of returns – Worst possible rate of returns.

The degree of risk of an underlying security is reflected in the magnitude of the difference.

The smaller difference the lower will be the degree of risk.

### **The Standard Deviation**

The standard deviation ( $\sigma$ ) is the other measure of investment risk. The smaller the standard deviation the lower will be the degree of risk of the stock. The formula for calculating the standard deviation is:

$$\text{Standard deviation } (\sigma) = \text{SD}(i) = \sqrt{\frac{\sum (Y - \bar{Y})^2}{N}}$$

In the equation, Y is the possible rates of returns, and  $\bar{Y}$  is the average mean return and N is the number of observations. The variance can also be used to measure risk, which is the square of the standard deviation.

$$\text{Variance} = \text{Var} (R_i) = \sigma^2$$

Total risk ( $\sigma^2$ ) can also be defined as the sum of systematic risk plus unsystematic risk. Systematic risk has its source factors that affect all marketable assets and thus cannot be diversified away. The sources of systematic risk are market-pervasive.

Systematic risk reflects market-wide factors such as the country's rate of economic growth, corporate tax of economic growth, corporate tax rates, interest rates etc. Since these market-wide factors generally cause returns to move in the same direction they cannot cancel out. Therefore, systematic risk remains present in all portfolios. Some investments will be more sensitive to market factors than others and will therefore have a higher systematic risk. The measure of systematic risk permits an investor to evaluate an asset's required rate of return relative to the systematic risk of the stock.

Unsystematic (company-specific or unique) can be reduced through diversification. Investors who hold well-diversified portfolio is wholly systematic, unsystematic risk have been diversified away. These investors may want to measure the systematic risk of each individual investment within their portfolio, or of a potential new investment to be added to the portfolio. A single investment is affected by both systematic and unsystematic risk but if an investor owns a well-diversified portfolio then only the systematic risk of that investment would be relevant. If a single investment becomes a part, unsystematic risk can be ignored.

The systematic risk of an investment is measured by the covariance of an investment's return with the returns of the market. Once the systematic risk of an investment is calculated, it is then divided by the market risk, to calculate a relative measure of systematic risk. This relative measure of risk is called the 'beta'.

The relationships among total risk, systematic risk and unsystematic risk are shown below.

$$\text{Total Risk } (\sigma^2_i) = \text{Systematic risk} + \text{Unsystematic risk};$$

$$\text{Where, Systematic risk} = b^2 \text{Var}(R_m) \quad \text{and Unsystematic risk} = \text{Var}(e)$$

Another term for systematic risk is "undiversifiable risk" while for unsystematic risk is "diversifiable risk". Throughout the following sections, the term "diversifiable" and "undiversifiable" will be used instead of "systematic" and "unsystematic".

### **The Coefficient of Variation**

The coefficient variation (CV) is the other useful measure of risk. It is the standard deviation divided by the expected return, which measures risk per unit of return. It provides a more meaningful basis for comparison when the expected returns on two alternatives are not the same. If investors believe that the rate of return should increase as the risk increase, then the coefficient of variation provides a quick summary of the relative trade-off between expected return and risk.

$$\text{Coefficient of Variation (CV)} = \sigma / Y'$$

In general the CAPM indicates that an asset's required return should be related to the risk free rate of return plus a risk-free return based on the beta of the asset.

### **The Beta Coefficient**

The beta coefficient ( $\beta$ ), a measure of systematic risk, can be calculated by using the following formula:

$$\text{Beta coefficient } (\beta_i) = \text{Cov}_{iM} / \sigma_M^2$$

$\text{Cov}_{iM}$  is the covariance between the return of an individual asset and the returns of the market and  $\sigma_M^2$  is the variance of the market returns.

The CAPM contends that shares co-move with the market. If the market moves by 1% and a share has a beta of two, then the return on the share would move by 2%. The beta indicates the sensitivity of the return on shares with the return on the market. Some companies activities are more sensitive to changes in the market- eg luxury car manufacturers- have high betas, while those relating to goods and services likely to be in demand irrespective of the

economic cycle- eg food manufacturers-have lower betas. The beta value of 1.0 is the benchmark against which all securities' betas are measured.

Stocks can be classified as aggressive or defensive or average depending on the value of beta coefficients.

**Table – 2.2**  
**Beta and Stocks classification**

<b>Beta coefficient ( S )</b>	<b>Stocks classification &amp; degree of risk</b>
Beta coefficient exactly equals to 1	Average stock; equally risky as the market
Beta coefficient greater than 1	Aggressive stock; more risky than the market
Beta coefficient less than 1	Defensive stock; less risky than the market

*(source: Brigham & Houston, 2001: 227-287 )*

Beta coefficient can also be related with the CAPM equation to determine the required rate of return of a given stock. The required rate of return ( $K_i$ ) is the risk free rate of return ( $K_{RF}$ ) plus a risk premium ( $RP_j = K_M - K_{RF}$ ) based on the beta of the stock ( $S$ ). (*Brigham & Houston, 2001:227-287*)

$$K_i = K_{RF} + S (K_M - K_{RF}) \text{ or } K_j = K_{RF} + RP_j S$$

#### **2.1.4 Validity and Role of Capital Asset Pricing Model**

Investor primarily concerned with the systematic risk that cannot be eliminated by diversification. They expect extra return as a premium for bearing the systematic risk. If this were not so, the stock price should increase whenever two companies merge to spread their risk, and an investment companies which invest in shares of other firms should be highly valued than the shares they hold. In real world mergers undertaken just to spread risk do not increase stock price and investment companies are no more highly valued than the stock held. In recent years there is explosion of research into the opportunities and risk of investing in emerging equity markets stimulated in part by the growing exposure of US and European investor to these markets, but also following the rapid rise and fall of returns on the assets class.

### **2.1.5 Capital Market in Nepal**

The history of capital market in Nepal starts with the establishment of Biratnagar Jute Mill in 1936 A.D. Thereafter, various mills of rice, cotton, sugar, and others were established. In 1937, Tejarath was set up to facilitate loans to government employees. In the same year, the first industrial Act was promulgated, which was also a favorable step to promote capital market in Nepal. But, the participation of public in the ownership structure of industries was not available and all the shares of companies were gone to Rana families' portfolio. In 1950, democracy was established in the country by throwing Rana regime and the interim government was much busy in devising measures to revive the sick industries and only very little attention could be given to initiate the development of capital market. Important actions were taken during these periods for this sake and various institutions and industries were established. Then, in 1960, Nepal entered into Panchayat System by sacking democracy. GoN started to issue bonds in 1964. Government bonds still occupy a major chunk of trading in the securities market.

After an extensive study of the working of public limited company GoN announced Industrial Policy in 1974. This policy made a provision for the establishment of an institution named Securities Marketing Centre to deal with securities. It was established with the joint effort of Nepal Rastra Bank (NRB) and Nepal Industrial Development Corporation (NIDC) to mobilize the capital among the various industries and companies. After a passage of few years, this center was changed into Securities Exchange Centre (SEC) in 1976. Securities Exchange Act came into force on 13 April 1984. Since then, SEC started to operate under this act. Before this, it was operating under the Company Act. The main purpose of Securities Exchange Act was to provide systematic and regular environment of market of securities ensuring and protecting the interest of individual and institutional investors as to increase public participation in various firms and companies.

The interim government initiated financial reform program and established a Citizen's Investment Fund as pioneering capital market institution. The established of NIDC Capital Markets Limited is also another milestone in this regard. Now, Nepal has entered into market-oriented economic system. Thus, necessity was felt to change the whole operation of Stock Exchange Centre to make it compatible with the changing economic system. As a result, GoN brought about changes in the existing structure of SEC by separation SEC into two distinct entities –Securities Exchange Board of Nepal (SEBO/N) and Nepal Stock Exchange Ltd. (NEPSE) at the policy level in 1993. (*Shrestha, 1992:15*)

### **Constituents of Capital Market in Nepal**

The constituents of capital market in Nepal include the following institutions and parties:

Securities Exchange Board of Nepal

Nepal Stock Exchange Limited

### **Securities Exchange Board of Nepal**

GoN established the Securities Exchange Board on May 26, 1993. The thrust of the board is to promote and protect the interest of investors by regulating the securities market. Besides the regulatory role, it is also responsible for the development of securities market in the country. The objectives of the Board are:

To ensure a regulated and orderly market for the primary issues and secondary trading of securities and to foster the development of securities market by protecting the interest of inventors.

The Board performs the following functions:

- ) To advise GoN on the issues related to development of capital market and the protection of the interest of investors;
- ) To approve the stock exchanges and oversee them for healthy trading of securities;
- ) To register and regulate the members involved in the primary issues and secondary trading of securities;
- ) To regulate public issues of securities including the mutual and trust fund; and
- ) To conduct studies, provide training; organize educational programs on the regulatory and development aspects of capital market.

The Board consists of seven members including its chairman. GoN appoints a full time chairman for a term of four years. Line Ministries nominate three members, representing Ministry of Finance, Ministry of Law, Justice and Parliamentary Affair and Ministry of Industry, Commerce and Supply. Each of the remaining three is nominated by Nepal Rastra Bank, Federation of Nepal Chamber of Commerce and Industries, and Association of Chartered Accountants of Nepal. (*GoN 1997:1*)

### **Nepal Stock Exchange Limited**

Securities Marketing Centre was established to deal with especially the government bonds in 1974. But this center was converted into Securities Exchange Centre (SEC) in 1976. It involved in the management of public issues made by corporate bodies. After eighteen years of incorporation, the Securities Exchange Centre was converted into Nepal Stock Exchange Ltd. (NEPSE) in 1993.

NEPSE is a non-profit organization, operating under Securities Exchange Act. The basic objective of NEPSE is to impart free marketability and liquidity to the government bonds and corporate securities by facilitating transactions in its trading floor through market intermediaries, such as brokers, market maker, etc. Before the conversion into stock

Exchange, Security Exchange Center (SEC) was only the capital market institution undertaking the job of brokering, underwriting, managing public issue, market making for government bonds and other financial services. (*Nepal Stock Exchange Ltd., 1994: 1*)

NEPSE opened its trading floor on 13 Jan. 1994 for its newly appointed brokers and market makers.

GoN, Nepal Rastra Bank and Nepal Industrial Development Corporation are the principal shareholders of the NEPSE. The ownership structure of the NEPSE is as follow:

**Table – 2.3**  
**NEPSE Ownership Structure**

Shareholders	Share Capital (in million Rs.)	Percentage (%)
GoN	11.48	44.30
Nepal Rastra Bank	12.08	46.70
NIDC	2.14	8.30
Members	0.19	0.70
<b>Total</b>	<b>25.89</b>	<b>100.00</b>

*(source: www.nepalstock.com)*

Seven members Board of Directors control NEPSE and the chief executive in Ex-officio Director of the Board. At present it has 27 brokers, 9 market makers (underwriters and security traders). There is a provision of primary and secondary market-dealers but it has not come into the practice yet. However, members of NEPSE are permitted to act as intermediaries in buying and selling of government bonds and shares of listed companies.

Trading on the floor of the NEPSE is restricted to listed corporate securities and government bonds. At present, 114 companies have listed their securities. Besides this, NCM Mutual Fund 2059 of NCML mutual fund and Citizen Unit Scheme of Citizen Investment Trust have been traded in the floor.

NEPSE has adopted an "Open Out-cry System" of trading. The buying broker or market maker with the highest bid posts the price and his number code on the buying column, while the selling broker with the lowest offer posts the price and his number code on the selling column on the quotation board. The market makers quote their bid and offer price on their own board before the floor starts. Once the bid and offer price match each other, contracts between the buying selling brokers or between the brokers and market makers are concluded on the floor. (*Nepal Stock Exchange Ltd., 1998: 2*)

## **2.2 Review of Journals & Articles**

Rouwenhorst (1997) in his article "*Local Returns Factors and Turnover in Emerging stock Markets*" conclude that " The return factors in emerging markets are qualitatively similarly to these in developed markets: Small stocks out perform growth stocks and emerging markets stocks exhibit momentum. There is no evidence that local market betas are associated with average returns. The low correlation between the country return factors suggests that the premiums have a strong local character. Furthermore, global exposures can not explain the average factor returns of merging markets. There is little evidence that the correlation between the local factors portfolios have increase, which suggests that the factors responsible for the increase of emerging market country correlation are separate these markets. A Bayesian analysis of premiums in developed and emerging markets shows that, unless one has strong prior beliefs to the contrary, the empirical evidence favors the hypotheses that size, momentum and value strategies are compensated the relationship between expected returns and share turnover, and examines the turnover characteristics of the local returns factors portfolios. There is no evidence of a relation between expected return and turnover, in emerging markets. However, beta, size momentum, and value are positively cross sectionals correlated with turnover in emerging markets. This suggests that the return premiums do not simply reflect a compensation for liquidity".

The study by Rouwenhorst does not consider the analysis of single security. It has been analyzed the return factors in worldwide stock markets. However, it concentrates in the various emerging stock markets. Hence this article contributes in the area of risk and return analysis in common stock investment.

Papaionnov & George (1997) Tsetsekor in their article review "*Emerging markets portfolio; Diversification and Hedging strategy*" analyzed investment risk and opportunities in emerging markets, structure feature and the role of government in markets, structure feature and the role of government in market development and use of derivative market in emerging economics by governments and investors. It conclude that "Diversification benefits of investing in emerging market are present but have been reduced in recent years as a result of growing foreign institutional investors involved and are less effective during periods of large market movements."

As from above we know that trading system is not systematic in NEPSE. The trading technique/method in NEPSE is also not appropriate and it cheats investors.

Ojha (2008) in his article "*Matching and cheating*" technique of selling and buying of share in NEPSE. Many investors in the Nepali stock market don't know that brokers who use a relatively unknown technique called "Matching" are cheating them. The investors cheated by this method are normally those who occasionally buy or sell shares, not the regular ones who are active almost every day in the market. Matching and splitting are the most prevalent mode of securities transaction in Nepal. According to the Securities Board Nepal (SEBO/N), the regulator of the Country's stock market, about 65% of the total transactions in the NEPSE are executed through matching.

Matching is helping market manipulators to increase the price of their selected stock by matching small quantities of shares at a higher price and thus misleading the naive investors

who would be tempted to buy large quantity of shares at the artificially increased price from the same manipulators.

If matching is totally banned, the government may lose some revenue as the total transaction in stocks may be reduced and its impact will not only be on capital gain tax but also on the tax earning from the commission earned by the brokers. But the question is whether the cheating of the general investors should be allowed to continue. Thus it calls for a proper regulatory framework so that the investors are not cheated while the brokers also get a fair commission for their service even by pursuing their profession honestly." (*New Business Age, April 2005:64*)

"Though the market capitalization and the list of companies at the secondary market are on the continuous rise, NEPSE so far hasn't introduced a policy to recruit new brokers.

Lamsal (2008) in his article "*NEPSE: Increasing capitalization, decreasing brokers*", reveals that there should also be some policy regarding brokers at NEPSE also necessary to update the investors with timely information. The NEPSE officials said that there should be the policy to let the brokers freely enter and exit the market to match the growing market capitalization.

Bhattarai (2005) in his article "*Define Your Objective before Buying Stocks*" has given way to invest in securities according to investors' objective. "Stock market is perhaps poorly understood among Nepalese investors. Its development remains almost impossible unless the people accept it as a way of their life. For this, first of all they have to know what stock market is, and how it functions. If it is not understood, it cannot attract the interests of investors. Thus investors' awareness about stock market and their rights are also essential.

### **2.3 Review of Thesis**

Bhatta (1995) conducted a study on *"Assessment of the Performance of Listed Companies in Nepal"* of 10 listed companies with the data of 1990 to 1995. One of the major objectives that concern with the research topic is to analyze the performance of listed companies in terms of risk and return i.e. expected rate of return and company specific risk, required rate of return, internal rate of return, systematic risk and diversification of risk through portfolio context.

Bhatta addressed the following findings in risk return behavior from the analysis of different stocks. "A highly significant positive correlation has been addressed between risk and return character of the company. Investors expect higher returns from those stocks that associate higher risk. Nepalese capital market is not efficient one. So the stock price does not contain all the information relating to market and company itself. Neither investors analyze the overall relevant information of the stocks nor does the member of stock exchange try to disseminate the information. So the market return and risk both may not represent reality. However, the analysis based in the available information shows high priced stocks such as BBC, NIB, NIC, has beta risk than others. These companies this requires higher returns to satisfy the investors for their risk premium.

Investors in Nepal have not yet practiced to invest in portfolio of securities. An analysis of the two securities portfolio shows that the risk can be totally minimizes if the correlation is perfectly negative. In this situation, the risk can totally be diversified, but when there is perfectly positive relationship between the returns of the two securities, the risk is undiversifiable. The analysis shows some has negative correlation and some has positive one. Negative correlation between securities returns is preferred for diversification of risk"

On the basis of findings Bhatta concluded: "An analysis of risk and return shows that many companies have higher unsystematic or specific risk. There is a need of expert institution that

will provide consultancy services to the investors to maximize their wealth through rational investment decision.

Bhatta, (1995) recommended that following points to improve the market efficiently:

- ) Developed institutions to consult investors for risk minimization.
- ) Establish an information channel in Nepal stock exchange and
- ) Market proper amendment on Trading Rules.

To some extent Bhatta focused in the analysis of risk and return in common stock investment. But due to so many other aspects of analysis investor cannot easily assess the results. In deed, study did not focus the viewpoint of investors rather it concentrates the companies and stock market. However, this study also explores some dimensions for further research in this subject.

Sapkota (2000) had conducted a study about “*Risk and Return in commercial bank in Nepal*”. The basic aim of this study is to analyze risk return of securities of listed companies in Nepal stock exchange limited and about the potential investor who wants to invest in security but repel by imaginary and an unreal risk. So, the study will be more significant for exploring and increasing. The basic objective of this study is to describe risk, return, volatility of stock and some relevant and irrelevant factors, which are very important to make decision in stock investment. It also observes the unseen problems facing by individual investors.

Risk and return analysis is an important concept of investment decision process. It helps to make a good investment opportunity in stock market as well as new issue market. Basically, this study analyses risk and return of commercial banks, which are listed and traded in NEPSE. The study period was 2049/59 to 2055/56 (or after liberalization policy has been lunched). And data are collected from secondary sources, banks officials, SEBON, NEPSE,

Brokers etc. The tools for analysis are market price of stock and dividends and also expected return, standard deviation, covariance, betas, and coefficient of variance etc. It is based on hypothetical data and more analytical and empirical types of research rather than descriptive.

Although this study helps to analyze risk and return concept with considering risk, however, it ignores financial risk and return of related companies. Without considering financial risk and return only, market return could not be able to make optimal investment decision.

This paper also doesn't appropriately observe the unseen problems facing by individual investors, regarding with various problems in stock investment in security market, the study is able to conclude following findings:

- ) It enables the investors to put the return as they can expect and the risk they may take into better prospective.
- ) Nepalese economy is in emerging stage but due to lack of the appropriate information and other knowledge, Nepalese private investors cannot analyze the securities as well as market properly.
- ) Banking industry is the biggest one in terms of market capitalization and turn over and return for common stock of commercial banking sectors are more parallels with market return.
- ) This study has also found risky and higher return projects by analyzing coefficient of variance, beta, (less volatile and higher volatile market). The portfolio approach of investment is better way to win the stock market investment.

People invest in the share market for different purposes. If someone is not clear about his/her purpose, the strategy followed can be wrong and the benefits not satisfactory, or there s/he may even incur a loss. So, it is necessary to define our objectives first and then start playing with the market. Some possible objectives would be to maximize dividend income, to maximize capital gain in short run, to maximize total gain and to minimize risk. A proper

setting of objectives helps in identify the category of shares that help to accomplish the set objectives. If we observe stocks market regularly, we find various patterns of movement in different stocks. Thus setting clearly defined objectives will help to gain from such movement

Investors who want to maximize their dividend income would do better by investing in the shares in which more shares at a less amount of commission can be purchased. But those investors who want to maximize their return by capital gain in the short run, it is better to avoid investing in shares of finance and insurance companies because their share price is found to fluctuate less as compared to the banks. In case of stocks that do not fluctuate much, it will be difficult of cover the transaction costs.

Capturing a capital gain in a short run requires a selection of highly fluctuating companies or newly listed companies such as Bank of Kathmandu (BOK), Lumbni Bank Ltd (LBL), Macchapuchhre Bank Ltd. (MBL), Nepal Bangladesh Bank Ltd. (NBBL), and Nepal Credit and Commerce Bank Limited. (NCCBL). These price changes can provide a handsome capital gain to the investors but it further requires a regular collection of information and regular contact with brokers. Similarly, the shares of newly listed banks are found to fluctuate more compared to old banks, for example, Nepal Credit and Commercial Bank (NCC).

The next fundamental objective of buying securities is for the purpose of borrowing. Investors can borrow money by using the shares as collateral. Banks and finance companies provide loans up to 50% of the market price of the shares. To borrow in this way, one should have those securities that promise more certain return as well as growth. Such stocks are those of Standard Chartered Bank Nepal Ltd., Nabil Bank Ltd., Bishal Bazaar Company Ltd., Uniliver Nepal ltd and Nepal Investment Bank Ltd. Therefore, it is better to buy these high priced stocks if investor intends to borrow by pledging them. Such borrowing can be used to

buy more stocks and the selection of such stock will again depend on the purpose for which you want to buy them.

Poudel (2002) analyzed risk-return characteristics of commercial banks' shares and tried to determine the degree of correctness in pricing the shares and further endeavored to trace the future price movement when striving towards equilibrium. Poudel conducted the study citing eight commercial banks and taking quarterly data from the secondary sources, particularly from the publications of Nepal Stock Exchange Limited (NEPSE). The banks included in his study are Nepal Arab Bank Limited (NABIL), Nepal Indosuez Bank Limited (NIBL), Standard Charter Bank Nepal Limited (SCBNL), Himalayan Bank Limited (HBL), Nepal SBI Bank Limited (NSBL), Nepal Bangladesh Bank Limited (NBBL), Everest Bank Limited (EBL) and Bank of Kathmandu Limited (BOKL). The sample period in his study commenced on mid July of 1996 and ends in mid July of 2001. Quarterly percentage changes in the NEPSE index were used as the returns on market portfolio (return on average stock). Average return on the 91-day Treasury bill was taken as a proxy of the risk-free rate of return.

Poudel concluded that the average mean return on market portfolio, as measured by percent changes in the NEPSE index, was 5.51 percent over the sample period. All the shares produced higher rates of return than the return on market portfolio. However, the risk-return characteristics did not seem to be the same for all the shares he reviewed. The shares with larger standard deviations appeared to be able to produce higher rates of return. The portion of unsystematic risk was very high with the shares having negative beta coefficient. The risk per unit of return, as measured by the coefficient of variation, was less than that of the market as a whole for all the individual shares. Poudel found most of the shares to have fallen under the category of defensive stocks, (having beta coefficients less than 1), except the shares of Bank of Kathmandu Limited. He observed the return on the shares of Nepal Arab Bank Limited to be negatively correlated with the return on market portfolio with negative beta coefficient.

His study showed that none of the shares are correctly priced. Shares of Nepal Arab Bank Limited, Nepal Indosuez Bank Limited and Himalayan Bank Limited which were found to be overpriced relative to equilibrium thus market forces, was expected to fall in price. The remaining shares appeared to be under-priced indicating a possible positive long-term price trend.

Bhandari (2003) conducted a study on "*Application of CAPM in Nepal*" taking annual data of market prices and dividend yield from 1995 to 2002 of 15 companies listed in Nepal Stock Exchange. The fifteen companies were taken from the sectors: banks, finance companies, insurance companies, trading companies, hotel, airlines and manufacturing.

The objective of his study is to find out the expected return based on the capital assets of 15 selected companies and application of CAPM in Nepal stock markets.

He concluded that Unilever Limited has the highest expected rate of return; In term of the risk measured by standard deviation, common stock of NIDC Capital Market is most risky and Salt Trading Corporation is least risky security; however, some companies are providing higher return at relatively lower risk as revealed by coefficient of variation; Nepse Index, which is used to measure of return of market, indicates that there is negative movement till 1997/98 but is improving thereafter and increasing till 1999-2001 and fails thereafter. The index of Banking and Manufacturing are moving in the same direction. The index of the both is increasing till 1999 to 2001 but is decreasing thereafter. The index of trading is regularly decreasing throughout the review period while that of Hotel, Trading & other is fluctuating each year and is decreasing continuously from 1992 to 2001.

The required future returns on stock of the companies have a linear relationship with market index. Among the 15 companies analyzed NIDC has the highest future required return, which

is followed by Nabil Bank. Only the eight companies under the study have future required return greater than the market return.

The beta coefficient, which measures the systematic risk of the company, reveals that systematic risk of a selected companies range between 3.5373 to 0.0892 times. NIDC Capital Market and Nabil Bank contains the most beta risk followed by Annapurna Finance Company, Himalayan General Insurance, Nepal Investment Bank, etc. and the lower risk companies are Salt Trading Corporation and Bishal Bazar Company Limited. Bhandari's study further remarks that there are differences in expected return, required return and risk situation in the selected enterprises and it shows the real performance of the selected enterprises.

Timilsina, (2005) on the topic "*A Study of the Problems and Prospects of Stock Market Growth in Nepal*". The Objective of his study is to find the problem of Nepalese Stock Market in the view of investor and to analyze its development.

He finds that stock market is in developing stage. The major portions of Nepal investors do not have sufficient knowledge about investment. NEPSE and SEBON do not provide information accurate and timely. So the information provided by them is not sufficient.

He further states that most of the peoples share purchasing decision without analyzing the financial performance of the company and without consulting the experts. Among the listed companies during the year 2003/04, majority are from the finance companies. The number of listed securities are increasing gradually where as the numbers of transactions in NEPSE are in fluctuating manner. Growth of market day per year, average turnover in volume and value are in satisfactory level. Number of issues and amount of issue approved are satisfactory. For the efficient operations of the stock market price formation activity is one of the major concerns. To raise importance of stock market the role of broker is very important. They

facilitate in the share trading activities we can't imagine that transaction of securities without the presence of brokers.

Shrestha (2009) in his study "*A Study on Valuation of Stock in Nepal Stock Market* " has state the objective of analyzing the sensitivity of securities (especially banking, financing and insurance sectors) and compare with market return and also to examine the relationship between market capitalizations with other independent variables such as earning per share, dividend per share, price earning ratio, dividend yield, earning yield and return on equity.

His finding is that the coefficient of variation of banking sector is higher than Finance and insurance sector under his study period. Stability in service, earning and profits are major indicators to minimize the fluctuation of market return. Specially, banking sectors should concern to maintain the stability in services, earning and profits. Under his study period of 1998 to 2007, the Risk associated with banking sector is higher than insurance and finance sectors. Thus he recommends making stable dividend policy that can minimize risk. And also it is recommended to construct portfolio between the Banking, Finance and Insurance sectors to diversify risk and maximization of return. Earning per share and Dividend per share of Banking sector and Earning per share, Dividend per share of Finance and Insurance sector have found positive impact in market capitalization. Thus, this sort of parameter should be maintained regularly to reduce negative impact in market value of firm. Earning yield and return on equity of Banking sector as well as dividend yield, earning yields and return on equity of Finance and Insurance sectors are negatively correlated. The parameters that affect the market capitalization of firm should be considered in order to increase the market capitalization. Most of the individual invertors are revealed to be isolated and incapable to analyzing the performance of the company in which they have invested. Therefore for the effective and efficient investment decision on securities, professional advisory institution should create the appropriate atmosphere to the willing investors by awaiting capital market investment and information.

Bhusal (2010) in his dissertation *"An Analysis of Stock Price Volatility in Nepalese Stock Market"* has put the objective of analyzing major elements resulting the change in stock price and their relationship with NEPSE index. His examination is related with group wise overall behavior of NEPSE index and its signaling factors impact on stock price.

His study concludes that there is a gap between the theory and practice of investment in Nepalese stock market due to the lack of proper analysis of stock market for the smooth operation of the secondary market. Stock market was not properly analyzed for smooth operation of secondary market. Moreover, it can also be concluded that the investment is made without the proper identification and analysis so that the true/fair view of the company's position cannot be reflected by its stock price.

He further states that the market is growing day by day and the future is full of opportunity from investor point of view. However, small market size has made it vulnerable to manipulation and price rigging. Some investors tend to avoid stock market because they do not have options to invest in securities according to their risk return preference. Similarly, firms shun it because stock market is less reliable source of raising funds for them. Due to this financial system in Nepal has remained basically bank dominated. In course of discussing with concerned with stock market it can be concluded that most of the investors are complaining that the market makers, brokers and Nepal Stock Exchange Limited staff,,s are making coalition for fraudulent activities towards investors. And to some extent Govt. and governing authorities are also negligent for the betterment or improvement of overall market. Stock market is seeing bearish trend nowadays because during this period most of the listed companies are announcing dividend and issuing right shares also. However, it can be said from discussion with experts that political and Govt. instability is much more responsible for this. There seem no logical reasons for the declining of NEPSE index. The study also concluded that there is hand of signaling factors to play role for fluctuating

NEPSE index. Finally, the study of stock market behavior is a very useful subject matter if properly analyzes for the development of stock market.

Dawadi (2010) conducted the study on "*Stock Market Efficiency and Stock Price Behavior in Nepal*" defining the objective of analyzing the stock market performance and the behavior of stock price of listed commercial banks in NEPSE (only the selected commercial banks for this study like: - Himalayan Bank, Nepal SBI Bank, Bank of Kathmandu, Nepal Industrial and Commercial Bank, Laxmi Bank, Kumari Bank, Lumbini Bank). However the other specific objectives of his study are to analyze the behavior of stock price of listed commercial banks in NEPSE.

His computed SD and CV and his findings on the basis of that the commercial sector fluctuates more than the NEPSE index. They have perfectly positive correlation. The series of commercial banks index shows there is a dominance of its position in stock market. Hence, there should be clear pattern of index series. For this, the concerned authorities of the stock market should monitor the weakness of stock market. He observed the volatility indices of the sampled stocks and found have large variation in share prices. Its because investors are running blindly after the shares without having proper knowledge about share market. They are investing haphazardly without having adequate information. They should analyze the impacts of signaling factors (signaling factors means national or international events occurred during the investment period which may affect the price of the security). Thus, it is recommended that they should be extremely careful before making the investment decision. The investors should be educated on the benefits of investment in corporate securities. Besides, adequate knowledge on investment analysis should be developed among investors to make competitive and efficient stock market.

### **Summary of Literature Review**

The study is basically the theoretical background of different concepts like Financial Market, Capital Market, Primary Market, Secondary Market, Stock Exchange, Capital Market in

Nepal, Constituents of Capital Market in Nepal, Nepal Stock Exchange Ltd., Efficient Market Hypothesis, The Concept of Stock Valuation, Return, Measuring Risk of Investment Alternatives, Capital Asset Pricing Model, Security Market Line, Validity and Role of Capital Asset Pricing Model.

In this regards for measuring risk of investment alternatives the study provides theoretical background regarding expected rate of return, range, standard deviation, systematic and unsystematic risk, coefficient of variation, and beta coefficient etc. The study also focus CAPM which is an important tool used to analyze the relationship between risk and rates of return. In this the required rate of return of each investment alternative is found with the help of beta coefficient, risk free rate and expected rate and than analyze whether the stock is undervalued or overvalued.

In spite of that, the review of different national studies like thesis, articles, journals were also studied as a related topic in this section. The studies includes Application of CAPM in Nepal, Assessment of the Performance of Listed Companies in Nepal, Investment in Shares of Commercial Banks in Nepal, Risk and Return in Commercial Bank in Nepal, Define Your Objective Before Buying Stocks, and Matching and Cheating etc.

### **Research Gap**

The study is done to find out the basic application of Capital Asset Pricing Model in Nepalese capital market. The model is all about the management of investment risk by relating the required rate of return for a security to its risk as measured by beta.

In Nepal the capital market price is mainly determined by the indicative factors like, rumor, signaling effects etc. This model is applied having the assumption of efficient market hypothesis where it is assumed that all the investors are well informed and many other assumptions assumed by this model. In developed country the capital market is very much

efficient and this model can provides the real picture of the capital market. But in Nepal to what extent this model is applied is still to see together with how much it holds true by Nepalese securities.

This study is an attempt to explore the degree of the application of Capital Asset Pricing Model in Nepalese Security Market.

## **CHAPTER THREE**

### **RESEARCH METHODOLOGY**

Research is a knowledge building process. It generates new knowledge, which can be used for different purpose. Research is undertaken not only to solve a problem existing in the work setting, but also to add or contribute to the general body of knowledge in a particular area of interest to the researcher. Thus research is an organized, systematic, data based, critical, scientific inquiry or investigation into a specific problem, undertaken with the objective of finding answers or solutions to it. (*Wolff and Pant, 2005:5*). Methodology is the research method used for investigation. Research Methodology is the way of doing and completing research work. It is the way to solve the research problem systematically. Thus sets of method used in this research are as follows:

#### **3.1 Research Design**

A research design is a plan for the collection and analysis of data. It is a blue print for the study that presents a series of guide posts to enable the researcher to progress in the right direction in order to achieve the goal. It is a strategy for conducting research. It is the main part of any research work. The research design is a plan of study. In this study; the analytical cum descriptive research design has been adopted. The research attempts to explore the information about the behavior of individual stock.

#### **3.2 The Population**

The study is mainly based on secondary data. The data is about the year end closing price of common stocks and dividend of that year. Though there are about 159 companies listed in Nepal Stock Exchange Ltd., all of them do not provide scope for their study. On the one hand, many of them are new and have just begun their operation; on the other hand, many of

the old listed companies do not submit their financial statement to Nepal Stock Exchange Ltd. leading to the absence of data.

### **3.3 The Sampling Procedure**

For the purpose of the study, the collection of secondary data is done through various related books; magazine, journals, newspapers, websites, and the dissertation made in this field have been referred. As far as primary data is concerned, it has been collected through questionnaires distributed to shareholders colleagues, friends, family members and others.

The study focus upon the study of 25 listed companies from different eight sectors like, Commercial Bank, Development Bank, Finance Companies, Insurance Companies, Manufacturing and Processing Companies, Hotels, Trading Companies and Others. The study also includes those companies whose share I possess, like Nepal Telecom, Sanima Bikash Bank.

### **3.4 Data Collection Procedure**

The collection of data is done through the various reports published by Security Exchange Board of Nepal (SEBON). The types of data collected through these reports are Market Price per Share, Dividend Distribution, Market Capitalization, NEPSE Index. Risk free rate is collected through the journal of Nepal Rastra Bank. As far as primary data is concerned, it is collected through questionnaires distributed to shareholders colleagues, friends, family members and others.

### **3.5 Statistical Analysis**

The various financial and statistical tools have been used to analyze and interpret the data. Following are the tools that are used for the analysis of this research:

#### **3.5.1. Financial Tools:**

### **Expected Rate of Return**

The expected rate of return is simply the weighted average of all expected return on the individual assets in the portfolio. It is the summation of market capital gain and average market dividend yield. It shows the rate of return which we get by investing in the investment alternative in the particular year. Here, expected rate of return of individual stock is calculated from their historic realized rates of returns. The relationship used to calculate the expected rate of return is:

$$E(R_i) = \frac{R_i}{n}$$

### **Required Rate of return, [E(R<sub>j</sub>)]**

The significance of CAPM lies in using beta measure of risk in estimating the required rate of return for any investment alternative. Required rate of return calculated using CAPM relationship gives the level of return required to justify the level of risk inherent in the investment alternative. Here, in our study too, required rate of return for the stock of listed companies are calculated using the same relationship. This is also the relationship for security market line (SML). SML states that each stock's required return is equal to the risk-free rate plus the product of the market risk premium times the stock's beta coefficient.

$$R_i = R_f + [ E(R_m) - R_f ] b_i$$

Where,

$R_f$  = Risk-free rate

$E(R_m)$  = Expected market rate of return

$b_i$  = Beta coefficient of the stock i.

The required rate of return is the benchmark for investment decision. In the analysis of stocks, it is the basis for determining over-pricing and under-pricing of stocks in the capital market.

### **Analysis of the sectors**

In order to calculate the sector-wise expected rate of return, average market capitalization of each individual stock of 25 NEPSE companies have been calculated based on the actual market capitalization of each firm over the period of 2000/01 to 2008/09. Then, the average sector-wise market capitalization for each of the eight different sectors cited for this study is calculated. Each company's average market capitalization is divided by the average sector-wise market capitalization to derive the weight to be used in the calculation of sector-wise expected rate of return. The summation of the individual company's expected rates of return multiplied their respective weights gives the sector-wise expected rate of return. The formula used is as below:

$$E(R_s) = \sum E(R_i) \frac{\text{indv.mktcap}(i)}{\text{sect.mkt.cap}(j)}$$

Where,  $E(R_s)$  = Sector-wise expected rate of return

$E(R_i)$  = Expected rate of return of the individual stock  $i$

indv. mkt. cap. = Average market capitalization of the individual stock  $i$

sect. mkt. cap. = Average market capitalization of the sector  $j$

Similarly, sector-wise beta has been estimated as the summation of individual stocks' betas multiplied by the weights as used in estimating sector-wise expected rate of return. The relationship used is as below:

$$B_s = \sum b_i \frac{\text{indv.mktcap}(i)}{\text{sect.mkt.cap}(j)}$$

Where,  $B_s$  = Sector-wise beta coefficient

$b_i$  = Beta coefficient of the individual stock  $i$

indv. mkt. cap. = Average market capitalization of the individual stock  $i$

sect. mkt. cap. = Average market capitalization of the sector  $j$ .

### 3.5.2 Statistical Tools

#### Standard Deviation

Standard deviation is the relative measure of risk associated with any investment alternative. It is a weighted average of the deviations from the expected value and it provides an idea of how far above or below the expected value and the actual value is likely to be. The higher the variability of actual return from the expected value, the higher will be the standard deviation. Standard deviation (SD) in this study is calculated using the following relationship:

$$SD = \sqrt{\frac{\sum (R_i - E(R_i))^2}{n}}$$

#### Coefficient of Variation

The coefficient of variation shows the risk per unit of return, and it provides a more meaningful basis for comparison when the expected returns on two alternatives are not the same.

If a choice must be made between two investments, which have the same expected rate of return but different standard deviations, most people would choose the one with the lower standard deviation and, therefore, the lower risk. Similarly, given a choice between two investments with the same risk (standard deviation) but different expected rates of return, investors would generally prefer the investment with the higher expected return. To most people, this is common sense - return is "good", risk is "bad", and, consequently, investors want as much return and as little risk as possible. But how do we choose between two investments when one has the higher expected rate of return but the other has the lower standard deviation? To help answer this question, another measure of risk, the coefficient of variation (CV), is used.

The coefficient of variation shows the risk per unit of return, and it provides a more meaningful basis for comparison when the expected returns on two alternatives are not the same. CV can be estimated by using the following formula:

$$CV = \frac{SD}{E(R_i)}$$

### **Beta Coefficient ( $b_i$ )**

The risk associated with any investment alternative can be classified into diversifiable (unsystematic) and undiversifiable (systematic) risk. Diversifiable risk is firm specific risk that results from the inefficiencies inherent within a firm while undiversifiable risk results from the macro economic factors like business cycle, inflation, war, epidemic, earthquake, etc, which affect all business units in an economy, hence, can not be eliminated at all. While diversifiable risk can be eliminated to a large extent by increasing the number of securities in a portfolio. The relevant risk for an investor is only the undiversifiable risk. The market compensates only for the undiversifiable risk. The correct measure of undiversifiable risk is beta coefficient ( $b$ ).

The tendency of a stock to move up and down with the market is reflected in its beta coefficient, ( $b$ ). Beta is a key element of CAPM. An average-risk stock is defined as the one that tends to move up and down in step with the general market as measured by some index such as the Dow Jones Industrials, the S&P 500, or the New York Stock Exchange Index. Such a stock will, by definition, have a beta ( $b$ ) of 1.0, which indicates that, in general, if the market falls by 10 percent, the stock will likewise fall by 10 percent. A portfolio of such  $b = 1.0$  stocks will move up and down the broad market averages, and it will be just as risky as the market.

Hence, beta measures a stock's volatility relative to average stock, which by definition has  $b = 1.0$ .

Beta Coefficient of a stock is defined as its contribution to the riskiness of a portfolio. Stock's beta coefficient shows how the stock would affect the riskiness of a diversified portfolio.

Since, beta measures the variability of a stock's return with respect to the market return; the slope of a regression line of the stock's historic return against market return can be used as the estimate of beta. For the purpose of this study, the following statistical relationship is used to calculate the slope of the regression line has been used as the measure of the stock's beta:

$$b = \frac{XY \sum nX'Y'}{X^2 \sum nX'^2}$$

Where,

X	=	Market Return
Y	=	Stock's Return
X'	=	Expected Market Return
Y'	=	Stock's Expected Rate of Return
n	=	Number of Observations

### **3.6 Data Processing Procedure**

The processing of data is done by the utilization of various statistical tools for the purpose of the analysis of stock. In this regards first the raw data of market price per share, dividend yield, market capitalization of listed companies are collected through the trading report of Security Exchange Board, and the risk free rate of return also collected from the quarterly economic bulletin published by NRB. The data are collected from the year 2000/01 to 2008/09. Then by the utilization of different statistical tools computer application using MS Excel, the major findings are found and on the basis of that result the analysis of CAPM is done.

# **CHAPTER FOUR**

## **DATA PRESENTATION AND ANALYSIS**

This chapter is the main focus of the study. This report is the analysis of investment and its risk and returns in stock using CAPM approach of different listed companies of commercial banks, development banks, finance companies, insurance companies, manufacturing and processing companies, hotels, trading companies and others, considering the market price of stock, dividend yield, and risk free rate of each year.

This chapter has tried to analyze and diagnose the deviation of return in stock, its systematic risk associated with market and unsystematic risk inherent in itself. In this regard two types of analysis are done here.

- A. Analysis of Securities
- B. Opinion Survey

### **4.1 Analysis of Securities**

Secondary data are the data, which are already analyzed, concerned to the subject. In this regard the data related to the analysis like year end price of stock, dividend yield, risk free rate, market capitalization of different stock are taken to consideration and found the result from using different statistical tool related to CAPM.

#### **4.1.1 Risk Free Rate**

Risk free rate is the real rate of return by which an investment grows annually after adjusting for inflation if there is no risk associated with the investment. The average realized return of 91-day treasury bill for the period 2000/01 through 2008/09 has been taken as the proxy for the risk free rate of return ( $R_f$ ). Thus, risk free rate of return used in our study is 4.22 %, which is evident from the Table 4.1.1.

**Table – 4.1.1  
Risk Free Rate of Return**

<b>Fiscal Year</b>	<b>91-Day Treasury Bill Rate</b>
2000/01	4.94
2001/02	4.71
2002/03	3.48
2003/04	2.93
2004/05	3.94
2005/06	3.25
2006/07	2.77
2007/08	5.13
2008/09	6.80
<b>Total</b>	<b>37.95</b>
<b>Avg. Return on 91-day T-bill (<math>R_f</math>)</b>	<b>4.22</b>

*(Source: Macro Economic Indicators of Nepal, Nepal Rastra Bank, July 2009)*

#### **4.1.2 Expected Market Rate of Return**

Theoretically, a portfolio consisting of all securities in the capital market is called market portfolio. The market return is simply the weighted average of all expected return on the individual assets in the portfolio. Market return is the summation of market capital gain and average market dividend yield. The risk of a portfolio can be divided into two parts. The parts of the risk that can be reduced through diversification are defined as unsystematic risk, while the part that cannot be eliminated is defined as systematic or market risk. Market portfolio is considered to be a well-diversified portfolio where diversifiable risk (firm specific risk) is completely eliminated and the only risk inherent in the portfolio is the market risk (undiversifiable or systematic risk).

Expected market rate of return is the rate of return one would realize holding a market portfolio. For this study, the portfolio consisting of stocks of all listed companies in proportion of their market capitalization is considered to be the market portfolio. Thus, the return on this portfolio is the market rate of return used in the study.

The expected market rate of return, used in this study, is the combination of capital appreciation (capital gain) and dividend yield of the portfolio. Percentage change in Nepse Index (mid July) per year has been taken as the market capital gain. Average dividend yield of stock of 25 listed companies included in the sample has been taken as the market dividend yield.

Thus, expected market rate of return has been calculated as 23.41%. This means, on an average, the capital market generates the return of 23.41% annually. Expressing it differently, holding any portfolio with beta equal to 1 and unsystematic risk equal to zero would result in the annual return of 23.41%.

**Table 4.1.2**  
**Expected Market Rate of Return**

<b>Year</b>	<b>NEPSE Index</b>	<b>Capital Gain</b>	<b>Market Div. Yield</b>	<b>Market Return (X)</b>
2000/01	348.43			
2001/02	227.54	(34.70)	6.99	(27.71)
2002/03	204.86	(9.97)	4.7	(5.27)
2003/04	222.04	8.39	9.24	17.63
2004/05	286.67	29.11	3.65	32.76
2005/06	386.83	34.94	3.52	38.46
2006/07	683.95	76.81	6.95	83.76
2007/08	963.36	40.85	20.34	61.19
2008/09	749.10	(22.24)	8.69	(13.55)
<b>Total</b>				<b>187.27</b>
<b>N</b>				<b>8</b>
<b><math>E(R_m) = X' = \text{Total}/N</math></b>				<b>23.41</b>

Here,

N = No of observation

$E(R_m) = X'$  = Expected Market Return

#### 4.1.3 Expected Rate of Return, Standard Deviation & Coefficient of Variation

**Table – 4.1.3**  
**Expected Rate of Return, Standard Deviation & Coefficient of Variation**

Sector	Name of the Company	SD	CV ( $R_i$ )	$E(R_i)$
<b>Commercial Bank</b>	Nabil Bank Ltd.	48.75	1.24	39.24
	Nepal Investment Bank Ltd.	40.50	1.64	24.73
	Standard Chartered Bank Nepal Ltd.	31.31	0.86	36.42
	Himalayan Bank Ltd.	22.96	0.93	24.63
	Nepal SBI Bank Ltd.	57.44	2.45	23.45
<b>Development Bank</b>	ACE Development Bank Ltd.	58.14	2.41	24.11
	Sanima Bikash Bank Ltd.	80.85	3.75	21.57
	Nepal Development Bank Ltd.	48.16	7.07	6.81
<b>Finance Co.</b>	NIDC Capital Markets Ltd	73.74	2.02	36.50
	National Finance Co. Ltd.	66.69	2.08	32.03
	Nepal Share Market & Finance Ltd.	169.49	2.84	59.69
<b>Insurance</b>	Himalayan General Insurance Co.	39.80	2.05	19.41
	National Life & General Insurance	39.59	4.05	9.76
	United Insurance Co. Ltd.	34.07	3.27	10.43
<b>Manufacturing &amp; Processing</b>	Bottlers Nepal Ltd. (Balaju)	19.40	9.54	2.03
	Jyoti Spinning Mills Ltd. (Ord)	14.00	(2.85)	(4.92)
	Uni Lever Ltd.	83.27	1.88	44.40
	Gorakhkali Rubber Udhog Ltd.	36.11	8.25	4.38
<b>Hotel</b>	Soaltee Hotel Ltd.	54.04	2.62	20.62
	Taragaon Regency Hotel Ltd.	26.36	(132.16)	(0.20)
<b>Trading</b>	Salt Trading Corporation	6.52	0.70	9.30
	Bishal Bazaar Co. Ltd.	26.83	1.12	24.05
<b>Other</b>	Chilime Hydropower Co. Ltd	52.42	2.12	24.69
	Nepal Telecom Ltd.	1.40	2.83	0.50
	NCM Mutual Fund	30.87	2.64	11.69

(Source: annex 1 & 2)

Table – 4.1.3 presents the expected rate of return,  $E(R_i)$ , standard deviation (SD), and coefficient of variation (CV) of 25 listed companies from eight different sectors.

### **Analysis of Expected Rate of Return**

The top five stocks with highest expected rate of return are Nepal Share Market & Finance Ltd. (59.69%), Uni Lever Ltd. (44.40%), Nabil Bank Ltd. (39.24%), NIDC Capital Markets Ltd. (36.50%) and Standard Chartered Bank Ltd (36.42%).

Out of the 25 listed firms, the five firms with the lowest expected rate of return are Jyoti Spinning Mills Ltd. (-4.92%), Taragaon Regency Hotel Ltd. (-0.20%), Nepal Telecom Ltd. (0.50%), Bottlers Nepal Ltd. (Balaju) (2.03%), Gorakhkali Rubber Udhyog Ltd. (4.38%).

In banking sector, the banks with the highest expected rate of return are Nabil Bank Ltd. (39.24%) and Standard Chartered Bank Ltd. (36.42%). The lowest in this sector are Nepal SBI Bank Ltd. (23.45%) and Himalayan Bank Ltd. (24.63%). However, the expected returns of all the banks have been found to be above 23%.

Among the finance companies, Nepal Share Markets and Finance Ltd. is in top position in terms of expected rate of return with 59.69%. The lowest in these group is National Finance Ltd. with 32.03%. Expected rate of return of the finance companies in the sample have been found to be above 30%.

Among the insurance companies under study, Himalayan General Insurance Co. Ltd ranks the highest in the insurance group with the expected rate of return 19.41% and National Life & General Insurance Ltd. is the lowest with expected rate of return of 9.76%. The expected rate of returns of the insurance companies ranges from 9% to 19%.

In manufacturing & processing sector, the top firms in term of expected rate of return is Uni Lever Ltd, 44.40%. One of the manufacturing firms, Jyoti Spinning Mills Ltd., in the study have negative expected rate of return with (-4.92%).

Out of the two firms in the sample from hotel sector, only Soaltee Hotel Ltd. has positive expected rate of return of 20.62%.

Out of the two firms from trading sector in the sample, Salt Trading Corporation and Bishal Bazar Co. Ltd., have expected rate of return of above 24%.

From the sector "Other", the expected return of Chilime Hydropower Co. Ltd. (24.69%), NCM Mutual Fund (11.69%) is satisfying.

### **Analysis of Standard Deviation**

Table – 4.1.3 also presents the standard deviation of stocks of individual firms under the study.

In term of total risk as measured by the standard deviation (SD), Nepal Share Market & Finance Ltd. has appeared to be the most risky investment with SD of 169.49% out of the all 25 listed companies. Similarly, other four firms with the highest SD after Nepal Share Market & Finance Ltd. are Uni Lever Ltd. (83.27%), Sanima Bikash Bank Ltd. (80.85%), NIDC Capital Markets Ltd. (73.74%) and National Finance Ltd. (66.69%).

The three firms with the lowest SD out of the 25 listed companies are Nepal Telecom Ltd. (1.40%), Salt Trading Corporation Ltd. (6.52%) and Jyoti Spinning Mills Ltd. (14.00%).

In the banking sector, Nepal SBI Bank Ltd. and Nabil Bank Ltd. have the highest risk than the other banks in the sample. Both of these two banks have SD of 57.44% and 648.75% respectively. The bank with the lowest risk in term of SD is Himalayan Bank Ltd. with 22.96%.

In the finance company sector, Nepal Share Markets & Finance Ltd. has the highest risk as measured by SD. SD of Nepal Share Markets & Finance Ltd. is 169.49%. The finance company with the lowest SD risk in the sample is National Finance Co. Ltd, 66.69%.

In the insurance sector, the most risky company is the Himalayan General Insurance Company with SD of 39.80% and the least risky company is United Insurance Co. Ltd. with SD of 34.07%.

In the manufacturing & processing sector, the only company with high risk and high expected return is Uni Lever Ltd. It is the most risky company in its category with SD of 83.27%. All other manufacturing companies have SD risk below 40%. Jyoti Spinning Mills Ltd. has been the manufacturing company with the lowest risk in its category with SD of 14.00%.

Out of the companies from Hotel, Trading and Other sectors, Soaltee Hotel Ltd. and Chilime Hydropower Co. Ltd. seemed to be more risky with SD above 50%. Taragaon Regency Hotel Ltd., Bishal Bazar Co. Ltd. and NCM Mutual Fund have more likely SD of 25%-30%. In these groups Nepal Telecom has lowest SD with 1.40%.

### **Analysis of Coefficient of Variation**

In term of risk per unit of return as measured by CV, Bottlers Nepal Ltd. (Balaju), Gorakhkali Rubber Udyog Ltd., Nepal Development Bank Ltd., are the three companies with the highest risk associated with per every unit of return out of the 25 listed companies. The CVs of these three companies are 9.54, 8.25, and 7.07 respectively.

On the basis of above analysis the following the following table – 4.1.5 presents the companies with highest risk per unit of return and lowest risk per unit of return as measured by CV in each sector considered in the study.

**Table – 4.1.3 (a)**  
**Sector-wise Highest and Lowest Coefficient of Variation**

Sector	Highest Risk Per unit Expected Return		Lowest Risk Per Unit Expected Return	
	Company	CV	Company	CV
Commercial Bank	Nepal SBI Bank Ltd.	2.45	Standard Chartered Bank Nepal Ltd.	0.86
Development Bank	Nepal Development Bank Ltd.	7.07	Ace Development Bank Ltd.	2.41
Finance Co.	Nepal Share Markets & Finance Ltd.	2.84	NIDC Capital Markets Ltd.	2.02
Insurance Co.	National Life & General Insurance Co. Ltd.	4.05	Himalayan General Insurance Co. Ltd.	2.05
Manufacturing & Processing	Bottlers Nepal Ltd. (Balaju)	9.54	Jyoti Spinning Mills Ltd.	(2.85)
Hotel	Soaltee Hotel Ltd.	2.62	Taragaon Regency Hotel Ltd.	(132.16)
Trading	Bishal Bazar Co. Ltd.	1.12	Salt Trading Corporation Ltd.	0.70
Others	Nepal Telecom Ltd.	2.83	Chilime Hydropower Co. Ltd.	2.12

While simultaneously looking at the SD and expected rate of return of 25 listed companies, the general notion of investment that higher risk should be compensated by higher return holds true. The stocks with higher SD also have higher expected rates of return. And the stocks with lower SD have lower expected rates of return. For instance, Nepal Share Markets & Finance Ltd. and Uni Lever Ltd. are the two companies with highest SD in the entire sample. Consequently, they have the highest expected returns of 59.69% and 44.40% respectively.

#### 4.1.4 Beta Coefficient

**Table – 4.1.4**  
**Beta Analysis**

Sector	Name of the Company	Beta	Comparison With Market	Remarks
Commercial Bank	Nabil Bank Ltd.	1.12	> 1	Aggressive
	Nepal Investment Bank Ltd.	0.85	< 1	Defensive
	Standard Chartered Bank Nepal Ltd.	0.70	< 1	Defensive
	Himalayan Bank Ltd.	0.55	< 1	Defensive

	Nepal SBI Bank Ltd.	1.28	> 1	Aggressive
<b>Development Bank</b>	Ace Development Bank Ltd.	1.38	> 1	Aggressive
	Sanima Bikash Bank Ltd.	0.97	1	Average
	Nepal Development Bank Ltd.	0.92	< 1	Defensive
<b>Finance Co.</b>	NIDC Capital Markets Ltd	1.71	> 1	Highly Aggressive
	National Finance Co. Ltd.	1.18	> 1	Aggressive
	Nepal Share Market & Finance Ltd.	2.83	> 1	Highly Aggressive
<b>Insurance</b>	Himalayan General Insurance Co.	0.57	< 1	Defensive
	National Life & General Insurance Co. Ltd.	0.49	< 1	Defensive
	United Insurance Co. Ltd.	0.75	< 1	Defensive
<b>Manufacturing &amp; Processing</b>	Bottlers Nepal Ltd. (Balaju)	0.13	< 1	Defensive
	Jyoti Spinning Mills Ltd.	0.10	< 1	Defensive
	Uni Lever Ltd.	0.13	< 1	Defensive
	Gorakhkali Rubber Udyog Ltd.	0.22	< 1	Defensive
<b>Hotel</b>	Soaltee Hotel Ltd.	1.09	> 1	Aggressive
	Taragaon Regency Hotel Ltd.	0.53	< 1	Defensive
<b>Trading</b>	Salt Trading Corporation	(0.00)	< 1	Defensive
	Bishal Bazaar Co. Ltd.	0.25	< 1	Defensive
<b>Other</b>	Chilime Hydropower Co. Ltd.	1.13	> 1	Aggressive
	Nepal Telecom Ltd.	(0.01)	< 1	Defensive
	NCM Mutual Fund	0.66	< 1	Defensive

(source: annex 1 & 2)

The realized return of stock with beta equals to 1.0 fluctuates with the market equally in the same direction. The return of the stock having beta greater than 1.0 fluctuates more than the return of the market portfolio and those of the ones with beta less than 1.0 fluctuates less than the return of the market.

Therefore, the stock with beta equals to 1.0 is considered to be equally risky as the market and, hence, categorized as the average stock; the stock with beta coefficient greater than 1.0 is classified as the aggressive stock and the one with beta less than 1.0 is categorized as defensive stock.

However, this classification has been slightly modified and used in this study. For the purpose of the study, stocks are classified as below:

**Table – 4.1.4 (a)**  
**Degree of risk according to beta**

<b>Beta Coefficient</b>	<b>Stock Classification</b>	<b>Degree of Risk</b>
Greater than 1.5	Highly aggressive	Exceptionally risky than the market
Between 1 to 1.5	Aggressive	More risky than the market
Between 0.95 to 1	Average	More or less as risky as the market
Less than 0.95	Defensive	Less risky than the market

*Table - 4.1.6 (a) above presents the individual stocks' betas in descending order in each category.*

From the Table – 4.1.6 (a), it is obvious that Nepal Share Markets & Finance Ltd. has the highest beta coefficient of 2.83 in the entire sample. Similarly, NIDC Capital Markets Ltd. follows with beta equals to 1.71 Both of these companies' higher beta risk is justified by their expected rates of return of 59.69% and 36.50%, the highest among the sample, respectively. The other three companies in the entire sample with the highest beta after Nepal Share Markets & Finance Ltd. and NIDC Capital Markets Ltd. are ACE Development Bank Ltd. (1.38), Nepal SBI Bank Ltd. (1.28) and National Finance Co. Ltd. (1.18).

The five companies with the lowest betas out of the 25 listed companies are Salt Trading Corporation (-0.0047), Nepal Telecom Ltd. (0.01), Jyoti Spinning Mills Ltd. (0.10), Bottlers Nepal Ltd. (0.13) and Uni Lever Ltd. (0.13).

Negative betas of Salt Trading Corporation and Nepal Telecom Ltd. depict that their returns fluctuate in the opposite direction of the return of the market. When returns of average securities in the market are swinging up, their returns will fall down and vice-versa.

While giving a sector-wise look at the individual stocks' betas, in “Commercial Bank” sector, Nepal SBI Bank Ltd. has the highest beta (1.28) and Nabil Bank Ltd. (1.12). In the

Development Bank sector ACE Development Bank Ltd. has highest beta with 1.38 and Nepal Development Bank Ltd. has lowest with 0.92. Among the sample of finance companies, the highest and lowest betas are of Nepal Share Markets and Finance Ltd. (2.83) and NIDC Capital Markets Ltd. (1.71) respectively. United Insurance Co. Ltd. (0.75) and Himalayan General Insurance Co. Ltd. (0.57) have the highest and lowest betas in insurance sector respectively. In the manufacturing sector, Gorakhkali Rubber Udhyog Ltd has the highest beta of 0.22 and Jyoti Spinning Mills Ltd. has the lowest beta of 0.10. In hotels sector Soaltee Hotel Ltd. has beta of 1.09 and Taragaon Regency has beta of less than 1, i.e. 0.53. In the trading sector, Bishal Bazar Co. Ltd.'s beta is 0.25 and Salt Trading Corporation has the negative beta of almost zero with -0.0047. Similarly, Chilime Hydropower Co. Ltd.'s beta is highest in others sector with 1.13 and Nepal Telecom Ltd. has negative beta of -0.01.

Table – 4.1.4 (b) below classifies stocks of the twenty five NEPSE companies as highly aggressive, aggressive, average and defensive together with their expected returns.

**Table – 4.1.4 (b)**  
**Classification of Stock**

Highly Aggressive Stock

<b>Company</b>	<b>Beta</b>	<b>Expected Rate of Return</b>
Nepal Share Markets & Finance Ltd.	2.83	59.69
NIDC Capital Markets Ltd.	1.71	36.50

Aggressive Stock

<b>Company</b>	<b>Beta</b>	<b>Expected Rate of Return</b>
ACE Development Bank Ltd.	1.38	24.11
Nepal SBI Bank Ltd.	1.28	23.45
National Finance Ltd.	1.18	32.03
Chilime Hydropower Ltd.	1.13	24.69
Nabil Bank Ltd.	1.12	39.24
Soaltee Hotel Ltd.	1.09	20.62

Average Stock

<b>Company</b>	<b>Beta</b>	<b>Expected Rate of Return</b>
Sanima Bikash Bank Ltd.	0.97	21.57

Defensive Stock

<b>Company</b>	<b>Beta</b>	<b>Expected Rate of Return</b>
Nepal Development Bank Ltd.	0.92	6.81
Nepal Investment Bank Ltd.	0.85	24.73
United Insurance Co. Ltd.	0.75	10.43
Standard Chartered Bank Ltd.	0.70	36.42
NCM Mutual Fund	0.66	11.69
Himalayan General Insurance Co.	0.57	19.41
Himalayan Bank Ltd.	0.55	24.63
Taragaon Regency Hotel Ltd.	0.53	-0.20
National Life & General Insurance Co. Ltd.	0.49	9.76
Bishal Bazaar Co. Ltd.	0.25	24.05
Gorakhkali Rubber Udyog Ltd.	0.22	4.38
Uni Lever Ltd.	0.13	44.40
Bottlers Nepal Ltd. (Balaju)	0.13	2.03
Jyoti Spinning Mills Ltd.	0.10	-4.92
Nepal Telecom Ltd.	-0.01	0.50
Salt Trading Corporation	-0.0047	9.30

From the Table – 4.1.6 (b), particularly in the highly aggressive stock category, it can be seen clearly that the expected returns for the stocks with higher beta values are also higher while expected return goes on decreasing with the decrease in beta values. This indicates that the market compensates with higher return for the stocks with higher betas.

In the aggressive stock category, the association of higher expected returns with the higher beta values is less apparent.

In the defensive stock category, association of higher expected rates of return with the higher betas does not hold true for Uni Lever Ltd. But for others like Nepal Share Markets & Finance Ltd., NIDC Capital Markets Ltd. and Nabil Bank Ltd. holds true with the expected rate of return 59.69%, 36.50% and 39.24% respectively.

In the defensive stock category, the association of higher expected returns with the higher beta values is less apparent. Standard Chartered Bank with beta 0.70 has expected return of 29.89 % while Bishal Bazar Co. Ltd. with beta 0.25, has expected return of 24.05%. Salt Trading Corporation has negative beta of -0.0047 but it has expected returns of 9.30%.

In sum, the higher expected returns are more closely associated with higher beta values in highly aggressive stock category than in aggressive, average and defensive categories. In the categories other than highly aggressive the relation holds true less closely.

Depending upon the degree of risk-aversion, investors may choose stocks from the highly aggressive, aggressive, average and defensive categories. For the aggressive investors with low risk-aversion, the preferable investment alternatives could be the stocks from highly aggressive and aggressive stock categories. Stocks from the average category are appropriate for moderately risk-aversion investors. While the stocks from defensive category are appropriate for the investors who want to assume less risk and be satisfied with comparatively low return. The shares of the companies with negative beta could be included in a portfolio as hedging tools as they help to smoothen portfolio return.

The above classification of stocks would help to match the stocks with the degree of risk-aversion of investors and accordingly choose appropriate investment options available in Nepalese Capital Market.

#### 4.1.5 Required Rate of Return

The stocks whose expected rates of return are greater than their required rates of return are termed as under-priced, and the stocks whose expected returns are less than their required rate of return are classified as overpriced. Theoretically, the market price of an over-priced (under-priced) share will fall (rise) in order to increase the expected return such that the expected return equals the required return.

**Table – 4.1.5**  
**Comparison of Expected Rate of Return against Required Rate of Return**

Sector	Name of the Company	Expected Rate of Return [E(R <sub>i</sub> )]	Required Rate of Return [R <sub>i</sub> ]	Excess Return over Required Rate [E(R <sub>i</sub> ) – R <sub>i</sub> ]	Remarks
<b>Commercial Bank</b>	Nabil Bank Ltd.	39.24	25.69	13.55	Under-Priced
	Nepal Investment Bank Ltd.	24.73	20.59	4.14	Under-Priced
	Standard Chartered Bank Nepal Ltd.	36.42	17.65	18.77	Under-Priced
	Himalayan Bank Ltd.	24.63	14.70	9.93	Under-Priced
	Nepal SBI Bank Ltd.	23.45	28.72	(5.27)	Over-Priced
<b>Development Bank</b>	ACE Development Bank Ltd.	24.11	30.79	(6.68)	Over-Priced
	Sanima Bikash Bank Ltd.	21.57	22.81	(1.24)	Over-Priced
	Nepal Development Bank Ltd.	6.81	21.87	(15.06)	Over-Priced
<b>Finance Co.</b>	NIDC Capital Markets Ltd	36.50	37.09	(0.59)	Over-Priced
	National Finance Co. Ltd.	32.03	26.83	5.20	Under-Priced
	Nepal Share Market & Finance Ltd.	59.69	58.44	1.25	Under-Priced
<b>Insurance Co.</b>	Himalayan General Insurance Co. Ltd.	19.41	15.15	4.26	Under-Priced
	National Life & General Insurance Co. Ltd.	9.76	13.66	(3.90)	Over-Priced
	United Insurance Co. Ltd.	10.43	18.62	(8.19)	Over-Priced
<b>Mfg&amp; Processing</b>	Bottlers Nepal Ltd. (Balaju)	2.03	6.72	(4.69)	Over-Priced
	Jyoti Spinning Mills Ltd.	(4.92)	6.15	(11.07)	Over-Priced
	Uni Lever Ltd.	44.40	6.78	37.62	Under-Priced
	Gorakhkali Rubber Udyog Ltd.	4.38	8.37	(3.99)	Over-Priced
<b>Hotels</b>	Soaltee Hotel Ltd.	20.62	25.18	(4.56)	Over-Priced
	Taragaon Regency Hotel Ltd.	(0.20)	14.30	(14.50)	Over-Priced

<b>Trading</b>	Salt Trading Corporation	9.30	4.13	5.17	Under-Priced
	Bishal Bazaar Co. Ltd.	24.05	9.01	15.04	Under-Priced
<b>Other</b>	Chilime Hydropower Co. Ltd.	24.69	25.91	(1.22)	Over-Priced
	Nepal Telecom Ltd.	0.50	3.94	(3.44)	Over-Priced
	NCM Mutual Fund	11.69	16.86	(5.17)	Over-Priced

*(source: annex 1 & 2)*

Presented in the Table – 4.1.5 are the expected rates of return, required rate of return, comparison of the two rates and the classification of stocks.

Many of the stocks of banking sector are generating excess return over their required rates of return; therefore, many of the shares of banks in the study are under-priced except Nepal SBI Bank Ltd. This is the indication of the potential rise in the market prices of these shares in future. Among the banking group, the share of Standard Chartered Bank Nepal Ltd. provides the highest excess return of 18.77% over what is required to be invested in it. Next to Standard Chartered Bank Ltd. is Nabil Bank Ltd. with excess return of 13.55%.

In Development Bank sector shares of all the sampled companies are overpriced. In finance company sector shares of only NIDC Capital Markets Ltd. is overpriced. The market price of this company could be expected to go down in the days to come. In the group of finance company, excess return over the required rate of return can be expected as high as 5.20%, which is the expected excess return of National Finance Co. Ltd.

In the insurance sector, only the share of Himalayan General Insurance Co. Ltd. performs well with under priced having the volume of 4.26%. So the price of Everest Insurance Company can grow in future. Shares of others of the insurance companies of National life and General Insurance Co. Ltd. and United Insurance Co. Ltd. are overpriced, therefore, market prices of these shares could be expected to go down in future.

Shares of all manufacturing companies except Uni Lever Ltd in the sample are over-priced. Only the Uni Lever Ltd.' is under-priced and provides attractive excess return of 37.62%, which is the highest excess return in the entire sample.

Shares of the both companies Soaltee Hotel and Taragaon Regency Hotel from the group "Hotel" are over-priced.

The share of Bishal Bazaar Co. Ltd. and Salt Trading Corporation is under priced providing expected return of 15.04 and 5.17% respectively over the required rate of return.

The shares of all three companies in the other sectors are over priced.

Out of the 25 listed companies, Uni Lever Ltd. has the expected rate of return well above the required rate of return by 37.62%. This indicates substantial price rise of this company in the future.

Investment decision based on the comparison made in the Table – 4.1.7 would be to hold the under-priced shares and sell the overpriced shares.

On the basis of above table the five most attractive companies with the high excess return over required rate out of the 25 listed companies in NEPSE, to invest in common shares are as below:

**Table – 4.1.5 (a)**  
**List of 5 Attractive NEPSE Companies**

<b>Name of the Company</b>	<b>E(Ri) - Ri</b>
Uni LeverLtd.	37.62
Standard Chartered Bank Nepal Ltd.	18.77
Bishal Bazar Co. Ltd.	15.04
Nabil Bank Ltd.	13.55
Himalayan Bank Ltd.	9.93

Similarly, the five companies, out of the 25 companies listed in NEPSE, whose shares are least attractive for investment are as below:

**Table -4.1.5 (b)**  
**List of 5 Least Attractive NEPSE Companies**

<b>Name of the Company</b>	<b>E(Ri) - Ri</b>
Nepal Development Bank Ltd.	-15.06
Taragaon Regency Hotel Ltd.	-14.50
Jyoti Spinning Mills Ltd.	-11.07
United Insurance Co. Ltd.	-8.19
ACE Development Bank Ltd.	-6.68

#### **4.1.6 Analysis of the Sectors**

The eight different sectors, from which 25 NEPSE firms are taken for the study, have also been analyzed in the light of CAPM. In this connection, sector-wise expected rates of return, sector-wise betas and sector-wise required rates have been estimated. In addition, the comparison of sector-wise expected rates of return against sector-wise required rates return has been made to determine the overvalued and undervalued sector.

The sector-wise betas estimated in this way have been used to determine the required rate of return for each sector considered in the study. Thus determined required rates of return are compared against the sector-wise expected rates of return to determine the overvalued and undervalued sectors. The sectors with expected rate of return greater than their required rates of return are undervalued sectors, and the sectors with their expected rates of return below required rates of return are overvalued sectors.

The result of the analysis made as mentioned above is presented in the Table – 4.1.6 below.

**Table – 4.1.6  
Sector-wise Analysis**

<b>Sector</b>	<b>Risk Free Rate (R<sub>f</sub>)</b>	<b>Sectoral Beta (b)</b>	<b>Expected Market Return (R<sub>m</sub>)</b>	<b>Expected Rate of Return E(R<sub>i</sub>)</b>	<b>Required Rate of Return (R<sub>j</sub>)</b>	<b>Excess Return over Required Rate of Return E(R<sub>i</sub>) - R<sub>j</sub></b>	<b>Remarks</b>
Commercial Bank	4.42	0.86	23.41	31.99	20.72	11.27	Undervalued
Development Bank	4.42	1.14	23.41	21.06	26.10	-5.04	Overvalued
Finance Co.	4.42	2.18	23.41	48.13	46.05	2.08	Undervalued
Insurance Co.	4.42	0.57	23.41	12.19	15.16	-2.97	Overvalued
Mfg & Processing	4.42	0.14	23.41	28.88	6.91	21.97	Undervalued
Hotel	4.42	0.92	23.41	14.22	21.87	-7.65	Overvalued
Trading	4.42	0.22	23.41	22.61	8.44	14.17	Undervalued
Other	4.42	0.27	23.41	6.43	9.40	-2.97	Overvalued

*(source: annex 3)*

The sector "Finance Company" stands top in the rank with its sector-wise expected rate of return of 48.13%; next to it is Commercial Bank sector with 31.99%, followed by the Mfg. & Processing sector with its expected rate of return of 28.88%. The least among the eight sectors is 'Other' sector with expected rate of return of 6.43%.

Among the eight sectors, the required rate of return for "finance company" is the highest with 46.05%. Development Bank sectors comes second to finance company with the required rate of return of 26.10%. The comparatively higher required rates of return of these sectors are due to the higher volatility of its sector-wise return than that of the market on average, which is justified by the higher beta coefficients these sectors. The betas of "finance company" sector and "banking" sector are 2.18 and 1.14 respectively. Their beta coefficient imply that

when market rate of return fluctuate by 10 %, finance companies' returns on average fluctuate by 21.80%, and the banks' returns on average fluctuate by 11.40%.

The sector "Mfg & Processing" has the least required rate of return out of the eight sectors considered, which is justified by its lowest beta coefficient among the sectors. This sector has the beta of 0.14. This indicates that when the market return goes up by 10 %, returns of the companies in this sector on average go down by 1.40%.

**Table – 4.1.6 (a)**  
**Classification of the sectoral stock on the basis of sectoral beta**

<b>Sector</b>	<b>Sectoral Beta (B)</b>	<b>Comparison with the Market</b>	<b>Remarks</b>
Commercial Bank	0.86	< 1	Defensive
Development Bank	1.14	> 1	Aggressive
Finance Co.	2.18	> 1	Aggressive
Insurance	0.57	< 1	Defensive
Manufacturing & Processing	0.14	< 1	Defensive
Hotel	0.92	< 1	Defensive
Trading	0.22	< 1	Defensive
Other	0.27	< 1	Defensive

Presented in the Table – 4.1.6 (a) are beta coefficients of the different sectors classification of those sectors on the basis of the betas.

As in individual stock classification, sectors with the beta coefficient greater than 1 are classified as aggressive sectors; the sectors with beta coefficient less than 1 are classified as defensive sector. As obvious from the Table -4.11, aggressive sectors include development banks and finance companies Commercial Bank, Insurance Companies, Manufacturing & processing companies, hotels, trading and others are defensive sectors.

This classification shows that the returns on the shares of the companies in aggressive sector are expected to be more volatile than the return of the market portfolio, and those of the firms in the defensive sector are less volatile than the return on the average market.

It can be also concluded that the stocks of the firms in aggressive sectors are more risky to invest in, but provide comparatively higher returns. The opposite could be concluded for the stocks of the firms in defensive sectors.

## 4.2 Opinion Survey

As regarding the opinion survey, for this research a questionnaire is distributed to the rationale investor selected among the colleagues, friends, family members and others. Population of this research is investors who practice share trading in primary and secondary market. But only 30 questionnaires were distributed to the investors. So investors who filled the questionnaires are the sample of this research.

### 4.2.1 Area of Investment

**Table – 4.2.1**

**Area of investment**

S. N.	Research Variable	No. of investors	% of investors
A	Real Estate	12	40
B	Financial Assets	0	0
C	Shares	18	60
D	Others	0	0
	Total	30	100

*(Source: field survey 2010)*

For the area of investment, the investors are asked whether the investors are would like to invest in which area, following result was found. It is clear from the following Table – 4.2.1 that 60 percentages of investors attracted towards the investment in shares.

#### 4.2.2 Sector wise Preference for Investment

**Table – 4.2.2**  
**Sector wise preference for investment**

S. N.	Research Variable	No. of investors	% of investors
A	Commercial Bank	19	64
B	Development Bank	3	10
C	Finance Company	4	13
D	Insurance Company	2	7
E	Manufacturing and Processing	1	3
F	Hotels	0	0
G	Trading	0	0
H	Others	1	3
Total		30	100

*(Source: field survey 2010)*

Regarding the sector of investment, the investors are asked whether the investors are interested in which sector to invest, following result was found. It is clear from the following Table – 4.2.3 that 63 percent of the investors are attracting by banking sectors.

#### 4.2.3 Motivation for Holding Share

**Table – 4.2.3**  
**Motive for holding share**

S. N.	Research Variable	No. of investors	% of investors
A	Price appreciation	15	50
B	Dividend	15	50
C	Liquidity	0	0
D	Social status	0	0
Total		30	100

*(Source: field survey 2010)*

Correspondents were asked for their motive on investment. 50% of the respondents were interested in dividend and 50% were for price appreciation to get capital gain in investment.

#### 4.2.4 Analysis of Right Issue

**Table – 4.2.4**  
**Analysis of right issue**

S. N.	Research Variable	No. of investors	% of investors
A	Yes	27	90
B	No	3	10
Total		30	100

*(Source: field survey 2010)*

This analysis is done to identify that will the satisfied shareholders purchase the further share issued by the company. This will also analyze the market position and investors confidence toward organization.

#### 4.2.5 Consideration of NEPSE Index

**Table – 4.2.5**  
**Consideration of NEPSE index**

S. N.	Research Variable	No. of investors	% of investors
A	Yes	25	83
B	No	5	17
Total		30	100

*(Source: field survey 2010)*

This analysis is done to identify that whether the investors consider the NEPSE index or not for trading the stocks. The 83% of the investors said that they consider NEPSE index for investment.

#### 4.2.6 Analysis of Organization Performance

**Table -4.2.6**  
**Analysis of organization performance**

S. N.	Research Variable	No. of investors	% of investors
A	Dividend & Bonus	12	40
B	Market price	0	0
C	Financial status	9	30
D	Technical Analysis	9	30
Total		30	100

*(Source: field survey 2010)*

Regarding the analysis of organization performance, 40% of the respondent said that they evaluate the performance through the dividend and bonus they get by the company and 30 of them through financial status and technical analysis.

#### 4.2.7 Major Factor for Stock Price

**Table – 4.2.7**  
**Major factor for stock price**

S. N.	Research Variable	No. of investors	% of investors
A	Signaling factor	0	0
B	Company's management	13	43
C	Company's performance	7	23
D	NEPSE Index	10	33
E	Above all	0	0
	Total	30	100

*(Source: field survey 2010)*

With regard to the stock price change the major factor found out by the investors of 43% are due to Company's management. As management of any organization plays vital role for the better performance in all aspects. So the price of the stock is also highly affected by it.

#### 4.3 Major Findings of the Study

The rationale investors take decision through various sources of information, past trends, analysis and sometimes they used different models of their own intuition. Here in this research, on the basis of CAPM and its tools, following major findings are concluded:

- ) Year 2001/01 to 2008/09, the rate of the T-bill is fluctuated during the period. It started with 4.94% and reached to 6.80% in 2008/09, which is the highest rate throughout the period. The average rate of T-bill for the period is 4.22%.
- ) Standard deviation measure the risk, throughout the periods, the security of Nepal Telecom Ltd. has SD of 1.4%. Therefore it is less risky securities among the sample. Whereas security of Nepal Share Market & Finance Ltd.' SD is 169.49, which indicates high risk securities among the sample. The other sampled securities' risk fluctuates from 6.52% to 80.55%.

- ) On the other hand, the expected rate of return of the Nepal Share Markets & Finance Ltd. is 69% and the Nepal Telecom Ltd.' expected return is only 0.50%. These are the highest risky and non-risky securities.
- ) CV shows the risk per unit of return. On the basis of the CV, the security of Bottlers Nepal Ltd. (Balaju) has highest CV among the sample, i.e. 9.54.
- ) Beta is the correct measure of un-diversifiable risk. Some of the listed companies' beta is less than the market average, i.e. 1.00 called defensive and those companies whose beta is greater than 1.00 is called aggressive stock. In this research period, the beta of Nepal Share Markets & Finance Ltd.' securities was 2.83, which was highly aggressive stock among others.
- ) In this research, the beta coefficient is greater than 1.50 is categorized at highly aggressive stock; the beta of the stocks which lies between 1.00 to 1.50 is separated as aggressive stocks. Similarly the beta of the stocks between 0.95 to 1.00 are categorized as average stocks and those sampled listed companies whose beta are less than 0.95 are indicated as defensive stocks.
- ) On the basis of beta, in general, highly aggressive beta provides higher return. In this research Nepal Share Markets & Finance Ltd.' beta is 2.83. Therefore it provided higher return, i.e. 59.69% among other sample listed companies.
- ) Under the CAPM models, in this research, some of the sample listed companies securities are under price and some are over priced. To take decision, in this research average required rate and expected rate of return are used. Those stocks which expected rate of return are greater than required rate of return, those are the under priced securities and the investor should purchase the under priced securities and vice versa.
- ) The five most attractive companies among the sampled listed companies are Uni Lever Ltd., Standard Chartered Bank Nepal Ltd., Bishal Bazar Co. Ltd., Nabil Bank Ltd. and Himalayan Bank Ltd.

- ) Similarly the five least attractive among the sampled listed companies are Nepal Development Bank Ltd., Taragaon Regency Hotel Ltd., Jyoti Spinning Mills Ltd., United Insurance Co. Ltd. and ACE Development Bank Ltd.
- ) On the basis of the opinion survey many investors prefer to invest in shares and real estate rather than other sectors. Similarly, many investors want to invest in commercial banks. They think it is the better sector in comparison with development bank, finance, insurance companies and other sectors.
- ) On the other hand, in Nepalese scenario many investors take decision by their own analysis rather than by analyzing NEPSE Index, past trend of market price, family advice, rumours etc.
- ) Many investors' motive to invest in different kinds of securities are to receive dividend and to take advantage through price appreciation. They analyze the companies' performance through dividend and bonus shares distribution. They also study companies' financial status, technical analysis but they don't think about market price as most of the Nepalese investors willing to hold the shares for long run.

## CHAPTER FIVE

### SUMMARY CONCLUSION AND RECOMMENDATIONS

#### 5.1 Summary

This study mainly aims of examines the application of CAPM in Nepalese Public enterprises. Its specific objectives are, to estimate the risk and expected return of the selected companies listed in Nepal Stock Exchange, to identify the highly aggressive, aggressive, average and defensive stocks among the selected securities, to identify the overpriced and under-priced stocks among the selected stocks, to evaluate the selected listed companies' preference for investment. The preference mainly based on the companies' performance, dividend yield, market capitalization, risk and others factors.

Financial markets are the centers where people with surplus funds interact with the business firms, which can utilize such funds efficiently. Efficient financial markets are essential to ensure adequate capital formation and economic growth in an economy. With financial intermediaries in an economy, the flow of savings from savers to user of the funds can be indirect. Financial intermediaries include institutions like commercial banks, life insurance companies, credit unions, and pension and profit sharing funds. These intermediaries come between ultimate borrowers and lenders by transforming direct claims into indirect ones. They purchase primary securities and, in turn, issue their own securities to the investors.

The capital market (CM) refers to the market where long-term funds are borrowed and lent. Lenders and borrowers coming together in capital market play effective financial intermediary role in primary and secondary market through the use of various long-term capital market instruments like common stocks, bonds, preferred stocks, convertible issues. Stock exchange plays a significant role in mobilizing funds in capital market. Investment institutions, unit trusts, industrial banks, insurance companies, etc, also raise funds from public and sometimes from government too through various securities and use them in long-run investments. Securities dealt in capital market are long-term securities. In many

developing countries, the unorganized capital market is still a prevailing characteristic of the economy. But it has crucial role to play in channeling funds from savers to users as they hold huge amounts of the financial assets. The capital market can be usefully sub-divided into the primary market and the secondary market. The primary market deals with the selling of new securities whereas the secondary market deals the securities previously issued in the market.

The capital asset pricing model or CAPM is a model that relates the required rate of return for a security to its risk as measure by beta. CAPM predicts the relationship between the risk and equilibrium expected returns on risky assets. The Capital Asset Pricing Model almost always referred to as CAPM, is centerpiece of modern financial economics. As in all financial theories a number of assumptions were made in the development of the Capital Asset Pricing Model (CAPM). As per CAPM, a security expected return should relate to its degree of systematic risk, and not to its degree of total risk. Systematic risk is the thing that matters to investors holding a well-diversified portfolio. The greater the systematic risk i.e. its beta, the greater the risk and greater the expected returns required. Efficient Market Hypothesis (EMH) theory deals with the degree of capital market efficiency. Market efficiency in this context refers to the market's ability to price securities correctly and instantaneously change security price to reflect new information.

The concept of value is at the heart of financial management. The investor expects regular earnings in the form dividends and capital gains from the upward movement of the stock price. Therefore, the valuation model should account for all these factors. Some of the basic valuation models used to determine the intrinsic value of the stocks. They are: Net Asset Value (NAV); the Dividend Discount Model (DDM); and Price-Earnings (P/E) model.

Investors are risk-averter and they select the securities that maximize expected rate of return for any given level of risk or minimize risk for any given level of expected returns. Risk is the variability of possible returns around the expected return of an investment. The real rate of return will provide a rate of return that compensates the investors for deferred

consumption. An additional rate of return should be added to the risk-free rate of return that provides premium for additional risk bearing. The range is one of the traditional methods of measuring risk, which simply communicates the difference between the best possible return and the worst possible return; it does not provide any information about the distribution of the rates of return between the extremes. The standard deviation ( $\sigma$ ) is the other measure of investment risk. The smaller the standard deviation the lower will be the degree of risk of the stock.

Total risk ( $\sigma$ ) can also be defined as the sum of systematic risk plus unsystematic risk. Systematic risk has its source factors that affect all marketable assets and thus cannot be diversified away. The sources of systematic risk are market-pervasive. Unsystematic (company-specific or unique) can be reduced through diversification. Investors who hold well-diversified portfolio is wholly systematic, unsystematic risk have been diversified away. These investors may want to measure the systematic risk of each individual investment within their portfolio, or of a potential new investment to be added to the portfolio.

The coefficient variation (CV) is the other useful measure of risk. It is the standard deviation divided by the expected return, which measures risk per unit of return. It provides a more meaningful basis for comparison when the expected returns on two alternatives are not the same. The beta coefficient ( $\beta$ ), a measure of systematic risk. The beta value of 1.0 is the benchmark against which all securities' betas are measured. Stocks can be classified as aggressive or defensive or average depending on the value of beta coefficients.

Capital Market is in developing stage in our country. Currently we have one and only physical stock exchange called Nepal Stock Exchange (NEPSE). NEPSE is a non-profit organization, operating under Securities Exchange Act. The basic objective of NEPSE is to impart free marketability and liquidity to the government bonds and corporate securities by facilitating transactions in its trading floor through market intermediaries, such as brokers, market maker, etc. Before the conversion into stock Exchange, Security Exchange Center

(SEC) was only the capital market institution undertaking the job of brokering, underwriting, managing public issue, market making for government bonds and other financial services.

This study covers twenty five sample listed companies in NEPSE. Out of them five are commercial banks, three are development bank, three are finance companies, three are insurance companies, four are manufacturing & processing, two each are hotel and trading, and finally three are of others sectors. In this research past nine years data have been used.

The study used a variety of financial and statistical tools to accomplish the objectives. They are expected rate of return, required rate of return, analysis of the sectors, standard deviation, coefficient of variation and beta coefficient.

On the basis of the data presentation and analysis, Year 2001/01 to 2008/09, the rate of the T-bill is fluctuated during the period. It started with 4.94% and reached to 6.80% in 2008/09, which is the highest rate throughout the period. The average rate of T-bill for the period is 4.22%.

The expected rate of return of the Nepal Share Markets & Finance Ltd. is 69% and the Nepal Telecom Ltd.' expected return is only 0.50%. These are the highest risky and non-risky securities. The security of Nepal Telecom Ltd. has SD of 1.4%. Therefore it is less risky securities among the sample. Whereas security of Nepal Share Market & Finance Ltd.' SD is 169.49, which indicates high risk securities among the sample. The other sampled securities' risk fluctuates from 6.52% to 80.55%. The security of Bottlers Nepal Ltd. (Balaju) has highest CV among the sample, i.e. 9.54. Highly aggressive beta provides higher return. In this research Nepal Share Markets & Finance Ltd.' beta is 2.83. Therefore it provided higher return, i.e. 59.69% among other sample listed companies.

Under the CAPM models, in this research, some of the sample listed companies securities are under price and some are over priced. To take decision, in this research average required rate and expected rate of return are used. Those stocks which expected rate of return are greater

than required rate of return, those are the under priced securities and the investor should purchase the under priced securities and vice versa.

The five most attractive companies among the sampled listed companies are Uni Lever Ltd., Standard Chartered Bank Nepal Ltd., Bishal Bazar Co. Ltd., Nabil Bank Ltd. and Himalayan Bank Ltd. Similarly the five least attractive among the sampled listed companies are Nepal Development Bank Ltd., Taragaon Regency Hotel Ltd., Jyoti Spinning Mills Ltd., United Insurance Co. Ltd. and ACE Development Bank Ltd.

On the basis of the opinion survey many investors prefer to invest in shares and real estate rather than other sectors. Similarly, many investors want to invest in commercial banks. They think it is the better sector in comparison with development bank, finance, insurance companies and other sectors. On the other hand, in Nepalese scenario many investors take decision by their own analysis rather than by analyzing NEPSE Index, past trend of market price, family advice, rumours etc. Many investors' motive to invest in different kinds of securities is to receive dividend and to take advantage through price appreciation. They analyze the companies' performance through dividend and bonus shares distribution. They also study companies' financial status, technical analysis but they don't think about market price as most of the Nepalese investors willing to hold the shares for long run.

## **5.2 Conclusion**

Investment in stock market was the major portion of this study which involves trade off between risk and return. The study is focused upon the application of CAPM in stock evaluation. Economically Nepal is backward and its economic performance is not in the satisfactory level. Generally public people are least understood about the stock market and face conceptual thoughts about its risk. Risk is the uncertainty which relates to the degree of ups and down in return. Investing like many other activities involves risk in order to achieve return. Because of its higher expected return most of the investors are attracted to common stocks. Many people consider stock market investment as a game where they expect to win.

Stock market investment can be boost up investor's fund as well and crash down like boulders from the mountains. As we know higher the risk higher will be return, so standard deviation is not only a single measure of risk. Coefficient of variance also measures risk. Market sensitivity or the systematic risk is measured by beta coefficient which can't be reduced by diversification. Beta is used to determine the required return of an assets using CAPM. With this help investor's can make decision that which security has to buy and which security has to sell. If the required rate of return is lower than expected rate of return a stock is said to be underpriced. It means this stock has the chance to increase in the price in future so long positioning is suggested. If the required rate of return is higher than expected rate of return the stock is said to be overpriced. It means this stock has the chance to decrease in the price in future so short positioning is suggested.

Nepalese capital market is in developing stage. Currently we have one and only physical stock exchange called Nepal Stock Exchange (NEPSE). It is a non profit organization. It only provides the trading floor of the listed companies.

Among the sectors, the overall expected return of the finance company is higher than the others. Similarly the development and commercial bank comes second and third position respectively. On the other hand, the finance companies total risk measured by SD is higher than other sectors. The development bank and commercial banking sectors risk stand second and third position. But the trading sectors are less risky. Therefore their expected rates of return are also lower among others.

Many Nepalese investors involved in trading because of their own interest. Their decision mainly influenced by rumours. But some investors are rationale and they analyze the market through technical and fundamental tools. In our country among the investors, they prefer to invest in shares and in real states more in comparison with other sectors.

### **5.3 Recommendations**

The following are the recommendations based on the above findings, conclusions and analysis of data as well as information collected through primary data from rationale investors among friends, family members and colleagues etc.

- ) Investors have to focus their mind also on risk not only on the return. Before thinking about higher return they also have to think about risk associated with return. If there is higher return there will be definitely higher risk. So risk adverse investor can invest on moderate types of stock having average risk and return.
- ) Investors need to diversify fund to reduce risk. Besides investing the funds in a single stock, it is better to invest making portfolio of more than a single assets. Portfolio investment gives maximum return at very minimum risk or increases the return keeping the risk in a constant way. For higher portfolio effect stock returns with negative correlation and higher expected return should be best.
- ) Investment in capital market is a new phenomenon in Nepal. Most of the investors are purchasing shares in primary market only and there are not considering the risk involves in the initial public offering.
- ) Investor should purchase or sell securities on the basis of past trend earning dividend, market value of shares. Stock trading in secondary market is less risky than the initial public offering.
- ) Investor should purchase or sell securities on the basis of past trend earning dividend, price earning ratio, market value of shares. Stock trading secondary market is less risky than the initial public offering.
- ) The companies themselves are responsible for increasing or decreasing the unsystematic risk which badly hits the business and profit. So proper and efficient management is essential for the progress of any organization.
- ) Stock investment is very risky job so investor should know their need, desire, risk taking capabilities, tacking with ever changing market to win the stock market. Self knowledge,

superior forecasting ability and sound understanding on the information of stock market can give winning chance in investment of stock.

) Investors should analyze the similar companies' i.e. industry before investing in a common stock of a particular company because the industry factors have a significant influence in the performance of an individual company.

) Traditionally, the purchase of land, construction of building and saving on the bank had been the major area of investment for the people but their attitudes changing towards shares, debenture, and other new securities. But the government policies and programmes are not directed toward the development of domestic stock market (over the counter market) for mobilizing saving and providing equitable investment opportunities for the people of all regions.

) People of older time were interested on long-term investment. But now a day most people needs return immediately & want to invest for short period only. The attitude of people towards investment has change due to many situations and circumstances. Because of risk factor nobody wants to invest in long period. Due to the increasing violence and unstable political situation there is decrease in investment. Most of the liaison office and breach office and industry are closed and those who are survived one facing heavy recession. So government has to play a vital role to improve conditions of investing environment as well as to promote investments.

) NEPSE need to modernize the trading system and effective information channel. Different program should be developed to increase rationally as well as market efficiency supported to be summarized in the risk-return statistics describing the investment candidates”.

Investors rarely place their entire wealth in a single asset rather, they construct a portfolio. Portfolio is simply an investment made on two or more than two securities. Portfolio analysis considers the determination of future risk and return in holding various blends of individual securities.

Diversification is essential to the creation of an efficient investment because it can reduce the variability of returns around the expected return. There are two broad sources of uncertainty. The first is due to overall market risk-change in nation's economy, tax reform act, a change in world energy situation, business cycle, the inflation rate interest rates, exchange rates and so forth which are called systematic risk which are undiversifiable. None of these macroeconomic factors can be predicted with certainty. So these risks cannot be diversified away. Even the investors who hold a well diversified portfolio will be exposed to this type of risk. The second risk component, however, is unique to a particular company being independent of economic political and other factors that affects securities in a systematic manner. By diversification unsystematic risk can be reduced and even eliminated if diversification is efficient. Therefore, not all of the risk involved in holding a stock is relevant, part of it can diversified away.

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