

**A STUDY ON MARKETING POSITION OF CLINIC PLUS
SHAMPOO IN KATHMANDU VALLEY**

A Thesis Submitted to
**Office of the Dean
Faculty of Management
Tribhuvan University**

**In the Partial Fulfillment of the Requirement for the Degree of
Master in Business Studies (MBS)**

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RECOMMENDATION

This is to certify that the thesis

Submitted by:

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Entitled:

**A Study on Marketing Position of Clinic Plus Shampoo
in Kathmandu Valley**

has been prepared as approved by this Department in the prescribed format of faculty of Management. This thesis is forwarded for examination.

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VIVA – VOCE SHEET

We have conducted the viva-voce examination of the thesis

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and found the thesis to be original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for the degree of

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DECLARATION

I hereby declare that the work reported in this thesis entitled " **A Study on Marketing Position of Clinic Plus Shampoo in Kathmandu Valley**" submitted to the Shanker Dev Campus, Tribhuvan University, is my original work. It is done in the form of partial fulfillment of the requirements for the Master of Business Studies (MBS) under the supervision and guidance of Prof. N.K. Pradhan, Lecturer of Shanker Dev Campus.

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