

**IMPACT OF SALES PROMOTION ON SALES
OF
ELECTRONIC GOODS**

(WITH SPECIAL REFERENCE TO SAMSUNG AND LG BRAND)

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RECOMMENDATION

This is to certify that the thesis

Submitted by

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Entitled

Impact of Sales Promotion on Sales of Electronic Goods

(With special reference to Samsung and LG Brand)

**has been prepared as approved by this department in the prescribed format
of faculty of management. This thesis is forwarded for evaluation.**

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DECLARATION

I hereby proclaim that the thesis work entitled '**Impact of Sales Promotion on Sales of Electronic Goods**' submitted to Balkumari College, Faculty of Management, Tribhuvan University is my original work for the partial fulfillment of the requirement for the Master's of Business Studies (MBS) under the supervision of Mr. Bharat Khanal, Lecturer (Programme Incharge, MBS) of Balkumari College, Narayangarh, Chitwan, Nepal.

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and found the thesis to be the original work of the student and written according to the prescribed format. We recommended the thesis to be accepted as partial fulfillment of the requirement for

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