

# **A STUDY ON INVESTORS' PREFERENCE ON SECURITIES**

**A THESIS**

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# VIVA VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

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Entitled

A STUDY ON INVESTORS' PREFERENCE ON SECURITIES

and found the thesis to be the original work of the student written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for Master's Degree in Business Studies (M.B.S.)

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has been prepared as approved by this department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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# DECLARATION

I hereby declare that the work reported in this thesis entitled “A study on Investors’ Preference on Securities.” submitted to Nepal Commerce Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirements for the Master of Business Studies under the supervision of Mrs. Reema Shrestha , Reader of Nepal Commerce Campus.

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## **ACKNOWLEDGEMENT**

The purpose of preparing this thesis is to fulfill the requirements for the degree of Master of Business Studies (M.B.S). The main objective of this study is to conduct research to study the behavior pattern, preferences and investing trend of people in regards to securities to the Nepalese investors as well as prospective issuers. All efforts have been made to make this thesis authentic and have tried to show this thesis easy and systematic as far as possible.

I wish to extend my deep sense of indebtedness to Mrs. Reema Shrestha **Reader Nepal Commerce Campus**, who provided me valuable guidelines, insightful, comments, encouragement and generous treatment to complete this thesis. This work never has been come out in the present form without her valuable guidelines and suggestions. I could never forget the help of the respondents who provided with valuable information needed for the study. I would, therefore like to express my deep gratitude for their co-operation.

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## List of Abbreviation

A.D.	=	Anno Domini
ADB/N	=	Agriculture Development Bank/ Nepal

B.S.	=	Bikram Sambat
CPI	=	Consumer Price Index
d.f.	=	Degree of Freedom
e.t.c	=	Etcetra
e.g.	=	Example
FIFO	=	First in First Out
Fig.	=	Figure
FY	=	Fiscal Year
GDP	=	Gross Domestic Product
HBL	=	Himalayan Bank Limited
HMG	=	His Majesty Government
i.e.	=	That is
LIFO	=	Last in First Out
Ltd.	=	Limited
NBB	=	Nepal Bangladesh Bank
NBL	=	Nepal Bank Limited
NGO	=	Non Government Organization
NRB	=	Nepal Rastra Bank
No.	=	Number
p.	=	Page
p.p	=	pages
Pvt.	=	Private
RBB	=	Rastra Banijya Bank
Rs.	=	Rupees
T.U	=	Tribhuvan University.
T-Bill	=	Treasury Bills
Viz	=	Namely