

**“Profit Planning and Control in Manufacturing Company  
A Case Study of Dabur Nepal Pvt. Ltd.”**



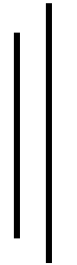
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**SUBMITTED TO:**

**The office of the Dean**

**FACULTY OF MANAGEMENT**

**TRIBHUWAN UNIVERSITY**

**In the partial fulfillment of the requirement for the degree of master's  
of business studies.(M.B.S)**

**Birgunj, Nepal**

**Year- 2068**

# RECOMMENDATION

This is to certify that the thesis

Submitted by :  
**Puja Kumari Gupta**

Entitled :  
**“Profit Planning and Control in Manufacturing Company:  
A Case Study of Dabur Nepal Pvt. Ltd.”**

Has been prepared as approved by this Department in the prescribed format  
of the Faculty of Management.

This thesis is forwarded for the examination

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# Viva –Voce Sheet

We have conducted the viva –voice examination of the thesis

Submitted by:  
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Entitled:  
**“Profit Planning and Control in Manufacturing Company:  
A Case Study of Dabur Nepal Pvt. Ltd.”**

And found the thesis to be the original work of the student and written according to the prescribed format. We recommended the thesis to be accepted as partial fulfillment of the requirements for the Master’s Degree in Business Studies (MBS).

## Viva –voce Committee

**Head of Research Department.....**

**Member (Thesis Supervisor) .....**

**Member (External Expert) .....**

**Date:.....**

# ACKNOWLEDGEMENT

This research Study entitled “Profit Planning in Manufacturing Company : A Case Study of Dabur Nepal Pvt. Ltd.” aim to analyze the situation of implementation of Profit Planning tools in Dabur Nepal Pvt .Ltd..This thesis has been prepared as a partial fulfillment of the requirements for the Master’s Degree in Business Studies in completing it .I am indebted to many individual institutions.

I have great pleasure to express my deep senses of gratitude to Head of Department of Research Mr. Deepak Shakya.Thesis Advisor Mr. Binay Shrestha who have guided me through out in this research work.I shall ever remain indebted to him for his valuable suggestion and direction.It was impossible to complete this research work without his inspiration I would like to express my sincere gratitude to Campus Chief and Other Teacher of B.P.C who encouraged me to complete this work also library staff of the Campus for their co-operation.

Finally ,I would remain indebted to all my friends and all concerned persons for their valuable suggestion in preparing of this thesis.

Puja Kumari Gupta

Date:.....

# DECLARATION

I here declare that the work reported in this thesis entitled. “Profit Planning in Manufacturing Company : A Case Study of Dabur Nepal Pvt. Ltd.” Submitted to Birgunj Public Campus ,Faculty of Management T.U is my original work done in the form of partial fulfillment of the requirement of the Master’s Degree in M.B.S under the supervision of Mr. Binay Shrestha .

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## **List of Abbreviation**

PPC	=Profit Planning and Control
Pvt.	=Private
Ltd	=Limited
P/L/ A/C	=Profit and Loss Account
DNPL	=Dabur Nepal Private Limited
MBS	=Master in Business Studies
TU	=Tribhuwan University.
GRUL	=Gorkhali Rubber Udyog Limited.
RDC	=Royal Drugs Limited.
SWOT	=Strength, Weakness, Opportunity and Threat.
FY	=Fiscal Year.
Rs	=Rupees