

**CONSUMER BEHAVIOR TOWARDS REFRIGERATOR
IN CHITWAN DISTRICT**

Submitted by

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DECLARATION

I, hereby, declare the work reported in this thesis entitled "**CONSUMER BEHAVIOR TOWARDS REFRIGERATOR IN CHITWAN DISTRICT**" submitted to Birendra Multiple Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master's Degree in Business Studies (M.B.S.) under the supervision of Baikuntha Prasad Bhusal, Department head of Birendra Multiple Campus, Management Department Bharatpur Chitwan.

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ABBREVIATIONS

A.D.	: Anno Domino.
Ads.	: Advertisements.
B.S.	: Bikram Sambat.
CH ₃ Cl.	: Methyl chloride
⁰ C.	: Degree Celsius
CFC-12.	: Chlorofluorocarbon no. 12 (refrigerant R- 12, used in refrigerator)
EPI.	: Expanded Program on Immunization.
Fig.	: Figure
HCFC 22.	: Hydro chlorofluorocarbons (R -22)
ILO.	: International Labor Organization.
IT.	: Information Technology
KW.	: Kilo watt.
L.	: Liter.
M.B.S.	: Master of Business Study
ml.	: Milliliter
MW.	: Mega watt
NBSM.	: Nepal Bureau of standard and Metrology.
NH ₃ .	: Ammonia.
ODS.	: Ozone Depleting Substance
Pr.	: Pressure
Q1.	: Quantity of heat added.
Q2.	: Quantity of heat executed.
Q3.	: Quantity of heat applied
R&D.	: Research and Development
RMP.	: Refrigerant Management Plan
Rs.	: Rupees
SIVA.	: Solution, Information, Value, and Access.
SO ₂ .	: Sulfur dioxide
T1.	: Temperature 1
T2.	: Temperature 2
T3.	: Temperature 3
TV.	: Television. .
UNDP.	: United Nations Development Program.