

**A STUDY ON THE SITUATION OF LIFE INSURANCE  
MARKET IN NEPAL AND IT'S PROMOTION**

**A Dissertation**

**Submitted to:**

**TRIBHUVAN UNIVERSITY, SHANKAR DEV CAMPUS  
IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR MASTER OF BUSINESS STUDIES (MBS)  
PUTALISADAK, KATHMANDU, NEPAL**

**Submitted By:**

**BICHARI RAI (YAMPHU)**

**ROLL NO 1263/058**

**April 3, 2012**

## **RECOMMENDATION**

This is to certify that the Thesis

Submitted by:

**BICHARI RAI (YAMPHU)**

Entitled:

### **A STUDY ON THE SITUATION OF LIFE INSURANCE MARKET IN NEPAL AND ITS PROMOTION**

*has been prepared as approved by this Department in the prescribed format of the  
Faculty of Management. This thesis is forwarded for examination.*

.....  
**Dr. N. K. Pradhan**  
(Thesis Supervisor)

.....  
**Prof. Bisheshwor Man Shrestha**  
(Head of Research Department)

.....  
**Asso. Prof. Praksh Singh Pradhan**  
(Campus Chief)

# VIVA-VOCE SHEET

We have conducted the viva –voce of the thesis presented

by

**BICHARI RAI (YAMPHU)**

**Entitled:**

**A STUDY ON THE SITUATION OF LIFE INSURANCE**

**MARKET IN NEPAL AND ITS PROMOTION**

*and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for the Degree of*

**Master of Business Studies (MBS)**

## Viva-Voce Committee

Head, Research Department .....

Member (Thesis Supervisor) .....

Member (Thesis Supervisor) .....

Member (External Expert) .....

**TRIBHUVAN UNIVERSITY**

**Faculty of Management**

**Shanker Dev Campus**

**DECLARATION**

I hereby declare that the work reported in this thesis entitled “**A STUDY ON THE SITUATION OF LIFE INSURANCE MARKET IN NEPAL AND ITS PROMOTION**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Degree of Master of Business Studies (MBS) under the supervision of Prof. **Dr. N. K. Pradhan** of Shanker Dev Campus.

.....

**Bichari Rai (Yamphu)**

**Researcher**

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21 Chaitra 2068

## LIST OF TABLES

<b>TABLE NO.</b>	<b>TITLE</b>
<b>PAGES</b>	
Table 1: Constitution of the Insurance Board .....	72
Table 2: Total premium income in different fiscal year .....	82
Table 3: Comparison of insurance premium with GDP .....	83
Table 4: Investment in different fiscal year .....	84
Table 5: Number of Policies .....	85
Table 6: Number of Agents .....	86
Table 7: Number of Employees in Different Life Insurance Companies .....	87
Table 8: Authorised, Issued and Paid up Capital .....	88
Table 9: Number of insured in Different Life Insurance Companies .....	89
Table 10: Bonus Rate of RBS for Different Years .....	90
Table 11: Bonus Rate of National Life for Different Years .....	91
Table 12: Bonus Rate of NLIC for Different Years .....	91
Table 13: Bonus Rate of LIC for Different Years .....	91
Table 14: Bonus Rate of Metlife Alico for Different Years .....	92

Table 15: Bonus Rate of Asian Life for Different Years .....  
92

Table 16: Bonus Rate of Prime Life for Different Years .....  
92

## **LIST OF CHARTS**

<b>CHART NO.</b>	<b>TITLE</b>	<b>PAGES</b>
Chart 1:	Total premium income in different fiscal year .....	83
Chart 2:	Comparison of insurance premium with GDP .....	84
Chart 3:	Investment in different fiscal year .....	85
Chart 4:	No. of Policies .....	86
Chart 5:	No. of Agents .....	87
Chart 6:	No. of Employees .....	88

## **ABBREVIATION**

NBL	:	Nepal Bank Limited
NLG	:	National Life & General Insurance
Govt.	:	Government
NGO	:	Non-Governmental Organization
INGO	:	International Non-Governmental Organization
BS	:	Bikram Sambat
AD	:	Anno Domini
RBS	:	Rastriya Beema Sansthan
NLIC	:	Nepal Life Insurance Company
LIC	:	Life Insurance Corporation
PTD	:	Permanent Total Disability
PWB	:	Premium Waiver Benefit
AWI	:	Accident Weekly Income
GDP	:	Gross Domestic Production
SA	:	Sum Assured
3PP	:	Three Payment Plan
EPP	:	Education Protection Plan
AD	:	Accidental Death
AMR	:	Accidental Medical Reimbursement
ADB	:	Accidental Double Benefit

## **CONTENTS**

**Recommendation Letter**

**Viva-Voce Sheet**

**Declaration**

**Acknowledge**



**Contents**  
**List of Tables**  
**List of Charts**  
**Abbreviation**

**CHAPTER – I**  
**INTRODUCTION**

**1.1 Background of the Study ..... 1**  
**1.2 Statement of the Problem ..... 3**  
**1.3 Objectives of the Study ..... 4**  
**1.4 Limitation of the Study ..... 5**  
**1.5 Rational of the Study ..... 5**

**CHAPTER – II**  
**REVIEW OF LITERATURE**

**2.1 Conceptual Framework ..... 7**  
**2.2 Review of Related Studies ..... 9**  
**2.2.1 Number of Insurance Companies and Their Products/Policies ..... 9**  
**1. Rastriya Beema Sansthan ..... 10**  
**2. National Life Insurance Company ..... 13**  
**3. Nepal Life Insurance Company ..... 23**  
**4. Asian Life Insurance Company ..... 28**  
**5. Life Insurance Corporation (Nepal) Limited ..... 35**  
**6. MetLife ALICO Insurance Company ..... 39**  
**7. Surya Life Insurance Compayny ..... 47**  
**8. Gurans Life Insurance Company ..... 59**  
**9. Prime Life Insurance Company ..... 64**  
**2.3 Review of Thesis ..... 71**

<b>2.4 Review of Related Studies Through Internet .....</b>	<b>73</b>
---	-----------

**CHAPTER – III  
METHODOLOGY OF THE STUDY**

<b>3.1 Introduction .....</b>	<b>80</b>
<b>3.2 Research Design .....</b>	<b>80</b>
<b>3.3 Nature and Sources of Data .....</b>	<b>80</b>
<b>3.4 Tools and Techniques of Data Collection .....</b>	<b>81</b>

**CHAPTER – IV  
PRESENTATION AND DATA ANALYSIS OF DATA**

<b>4.1 Situation of Life Insurance Market .....</b>	<b>82</b>
<b>4.1.1 Total Premium Income .....</b>	<b>82</b>
<b>4.1.2 Contribution of Life Insurance Premium in National GDP .....</b>	<b>83</b>
<b>4.1.3 Investment from Life Insurance Business .....</b>	<b>84</b>
<b>4.1.4 Number of Policies .....</b>	<b>85</b>
<b>4.1.5 Number of Agents Involved in Insurance Business .....</b>	<b>86</b>
<b>4.1.6 Number of Employees .....</b>	<b>87</b>
<b>4.1.7 Capital Structure of Different Life Insurance Companies .....</b>	<b>88</b>
<b>4.1.8 Number of Insured in Different Companies .....</b>	<b>89</b>
<b>4.1.9 Analysis of Bonus .....</b>	<b>90</b>
<b>4.1.10 Analysis &amp; Findings of Primary Data .....</b>	<b>93</b>
<b>4.2 Major Findings of the Study .....</b>	<b>94</b>

**CHAPTER – V  
SUMMARY, CONCLUSION AND RECOMMENDATION**

<b>5.1 Summary and Conclusion .....</b>	<b>99</b>
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<b>5.2 Recommendation</b>	.....
<b>100</b>	
<b>BIBLIOGRAPHY</b>	.....
<b>103</b>	
<b>APPENDIX I</b>	.....
<b>105</b>	
<b>APPENDIX II</b>	.....
<b>106</b>	
<b>APPENDIX III</b>	.....
<b>107</b>	