

**FACTORS AFFECTING ON COSMETIC BRAND CHOICE:
A STUDY OF NEPALESE FEMALE TEENAGERS**

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RECOMMENDATION

This is to certify that the thesis

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A STUDY OF NEPALESE FEMALE TEENAGERS**

*has been prepared as approved by this Department in the prescribed format of
the Faculty of Management. This thesis is forwarded for examination.*

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DECLARATION

I, hereby, declare that work done in this thesis entitled “**Factors Affecting Cosmetic Brand Choice: A Study of Nepalese Female Teenagers**” submitted in partial fulfillment of the “MBS degree of the faculty of management, Tribhuvan University” is my own original work carried out the supervision of “Janamaitri Multiple Campus” and has not been submitted anywhere for the award of any other degree or commercial purpose. In keeping with the ethical practice in reporting scientific information, due acknowledgements have been made wherever the findings of others have been cited.

.....

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VIVA-VOCE SHEET

We have conducted the viva –voce of the thesis presented

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A STUDY OF NEPALESE FEMALE TEENAGERS**

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for the degree of

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ABBREVIATIONS

e. g.	For example
Max	Maximum Value
Min	Minimum Value
S.N.	Serial Number
SPSS	Statistical Package Social Sciences Software
Std. deviation	Standard Deviation
T.U	Tribhuvan University