

**A STUDY ON IMPROVED WATER MILL PRODUCT
MARKETING IN KATHMANDU VALLEY**

A THESIS

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T.U. REGD. NO: 3-1-026-0096-32**

**SUBMITTED TO:
OFFICE OF THE DEAN
FACULTY OF MANAGEMENT
TRIBHUVAN UNIVERSITY**

**IN PARTIAL FUFILLMENT OF THE REQUIREMENT FOR THE MASTER'S
DEGREE OF BUSINESS STUDIES (M.B.S.)**

NEW BANESHWOR, KATHMANDU

NOVEMBER, 2009

RECOMMENDATION

This is to certify that the thesis:

Submitted By:
Dipak Paudel

Entitled
A Study on Improved Water Mill Product Marketing in Kathmandu Valley

Has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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DECLARATION

I hereby declare that the work reported in this thesis entitled **A Study on Marketing of Improved Water Mill Product Marketing in Kathmandu Valley** submitted to Nepal Commerce Campus, Faculty of Management, Tribhuvan University is my original work done in the form of partial fulfillment of the requirements for the Master's Degree of Business Studies (MBS) under the supervision of Prof. Dr. Vishnu Khanal of Nepal Commerce Campus.

November, 2009

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To,

The Campus Chief

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Re: Submission of Thesis

Dear Sir,

It is my pleasure to submit thesis entitled "A Study on Improved Water Mill Product Marketing in Kathmandu Valley" in partial fulfillment of the requirement for the Master's Degree of Business Studies (MBS).

I have enclosed herewith the 5 copy of thesis, receipt of Rs. 2000 and mark sheet of MBS first and second year.

I would like kindly request you that please forward this thesis to Office of the Dean, Faculty of Management, Tribhuwan University for examination. Thank you.

With best regards

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VIVA - VOCE SHEET

We have conducted the viva-voce examination of the thesis

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And found this thesis to be original work of the student and written according to prescribed format. We recommend that this thesis to be accepted as partial fulfillment of the requirement for the Masters of Business Studies (M.B.S.)

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ACKNOWLEDGEMENTS

This thesis has been prepared for the partial fulfillment of the requirement for the Masters Degree in Business Studies. I would like to express my profound gratitude to my respected teacher and advisor of this thesis Prof. Dr. Vishnu Khnal of Nepal Commerce Campus, New Baneshwor, Kathmandu whose proper guidance and scholarly supervision helped me to present this research report in this form. Without his assistance, advice and encouragement, this research work would not have been completed.

I would like to thank Prof. Dr. Bihari Binod Pokharel, Head, Research Department for his valuable suggestions for making this thesis qualitative. I would like to express my sincere gratitude to Mr. Bhupendra Shakya, Programme Manager and Mr. Mahendra Chudal Programme Officer of Improved Water Mill Programme (Centre for Rural Technology, Nepal) for his great support in providing necessary data, books, reports from the organization.

I would like to thank my beloved wife Ms. Gita Shiwakoti for her sincere help for data analysis and computer work.

I would like to thank GOA members of Kavrepalanchok, Makwanpur and Nuwakot districts. My sincere thanks also go to all respondents and key information which enriched the study with valuable data.

Lastly, I would like to express my deep appreciation to all of my friends who directly and indirectly supported as well as inspired me to complete this thesis.

NOVEMBER, 2009

DIPAK PAUDE

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Abbreviations

AEPC	Alternative Energy Promotion Center
AP	Annapurna Post
CRT/N	Centre for Rural Technology, Nepal
DDC	District development Committee
DOFTQC	Department of Food Technology and Quality Control
DGIS	Directorate General For Foreign Cooperation
FGD	Focus Group Discussion
GKP	Gorkhapatra
GO	Government Organization
GOA	Ghatta Owners Association
IWM(s)	Improved Water Mill(s)
KPS	Kamana Prakashan Samuha
KP	Kantipur
MT	Metric Ton
MOAC	Ministry of Agriculture and Cooperative
NGOs	Non Government Organizations
NSP	Nepal Samacharpatra
NTC	Nepal Telecom
RD	Rajdhani Dainik
SNPL	Spice Nepal Private Limited
SNV/N	The Netherlands Development Organization, Nepal