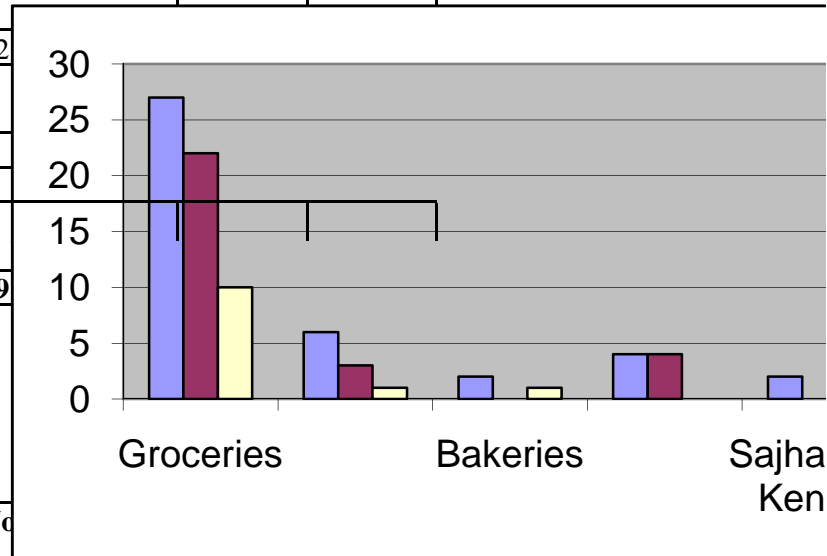
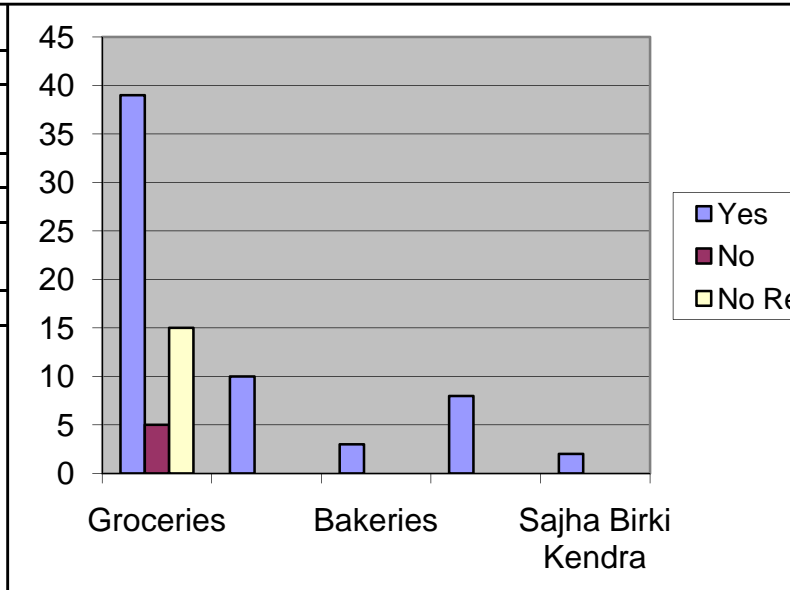


Particulars	Aware			Total
	Yes	No	Not Responding	
Groceries	27 (46)	22 (37)	10 (17)	59 (100)
Supermarket/ Dept. Stores	6 (60)	3 (30)	1 (10)	10 (100)
Bakeries	2(67)	-	1(33)	3 (100)
Restaurant	4 (50)	4 (50)	-	8 (100)
<i>Sajha Bikri Kendra</i>	2 (100)	-	-	2 (100)
<b>Total</b>	<b>41 (50)</b>	<b>29 (35)</b>	<b>12 (15)</b>	<b>82 (100)</b>

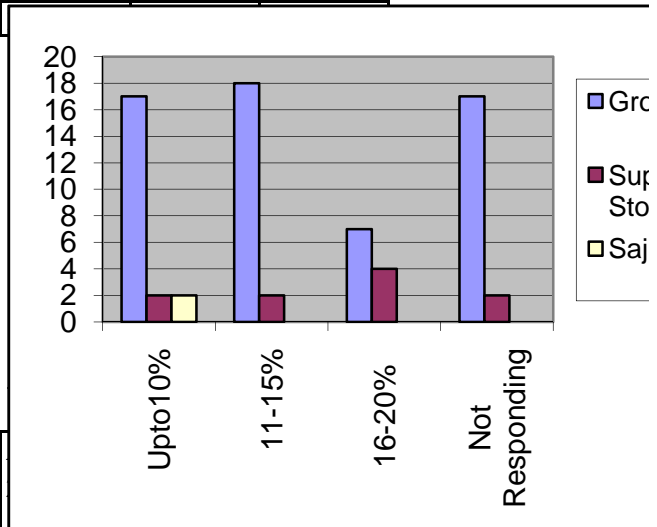
Particulars	Yes	No	Not Responding	Total
Groceries	27	22	10	59
Supermarket/ Dept. Stores	6	3	1	10
Bakeries	2	0	1	3
Restaurant	4	4	0	8
<i>Sajha Bikri Kendra</i>	2	0	0	2
<b>Total</b>	<b>41</b>	<b>29</b>	<b>12</b>	<b>82</b>



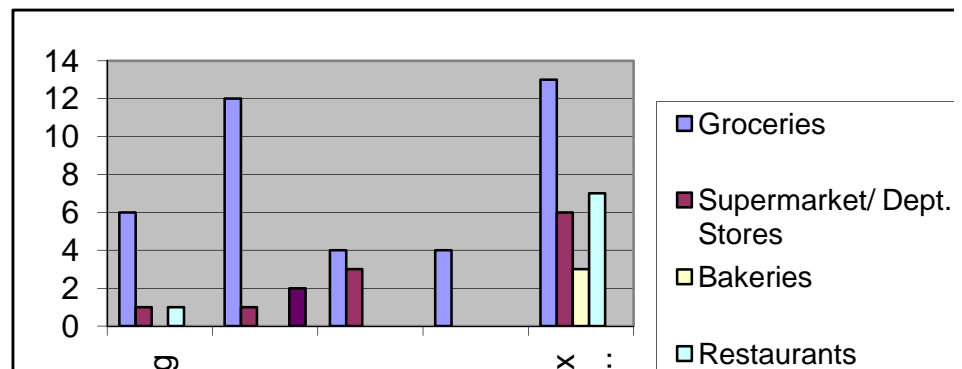
Particulars	Yes	No	Not Responding	Total
Groceries	39	5	0	44
Supermarket/ Dept. Stores	10	0	0	10
Bakeries	3	0	0	3
Restaurant	8	0	0	8
<i>Sajha Birki Kendra</i>	2	0	0	2
<b>Total</b>	<b>62</b>	<b>5</b>	<b>0</b>	<b>67</b>



Particulars	Upto10%	11-15%	16-20%	Not Responding	Total
Groceries	17	18	7	17	59
Supermarket/Retail Stores	2	2	4	2	10
Sajha Bikri Kendra	2				2
<b>Total</b>	<b>21</b>	<b>20</b>			

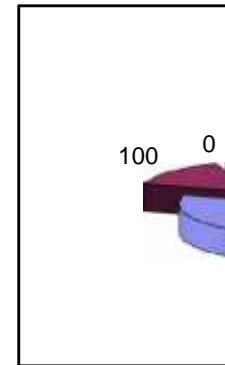


Particulars	Upto10 Kg	11-20kg			Seeing Sample	
Groceries	6	12	4	4	13	39
Supermarket/Dept. Stores	1	1	3	0	6	10
Bakeries	0	0	0	0	3	3
Restaurants	1	0	0	0	7	8
Sajha Bikri Kendra	0	2	0	0	0	2
<b>Total</b>	<b>8</b>	<b>15</b>	<b>7</b>	<b>4</b>	<b>28</b>	<b>62</b>



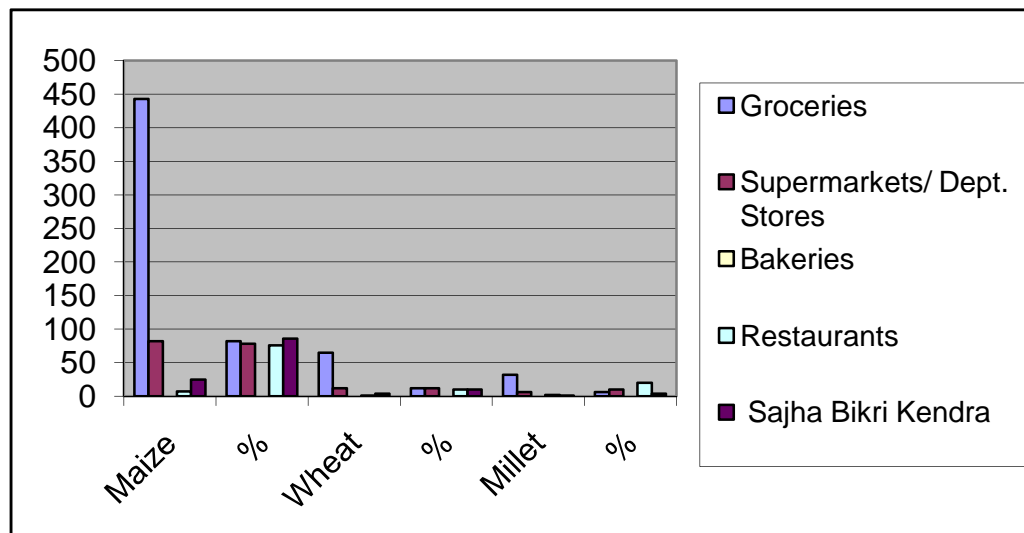


Particulars	Quantity (in Kg)	Percentage
Groceries	540	80
Supermarkets/ Dept. Stores	100	15
Bakeries	0	0
Restaurants	10	1
<i>Sajha Bikri Kendra</i>	30	4
<b>Total</b>	<b>680</b>	<b>100</b>



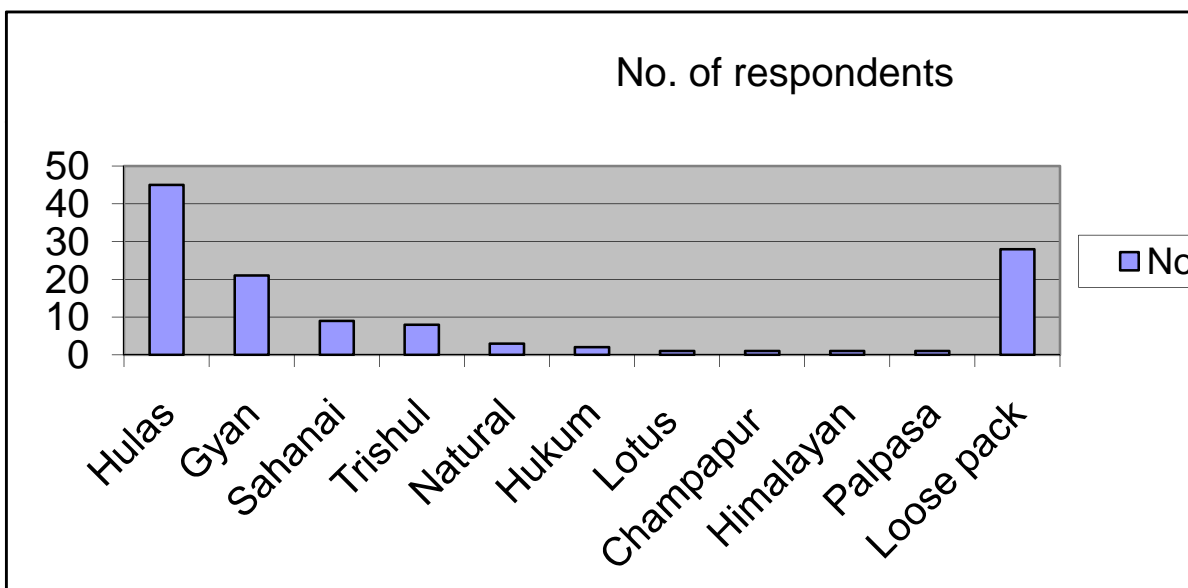
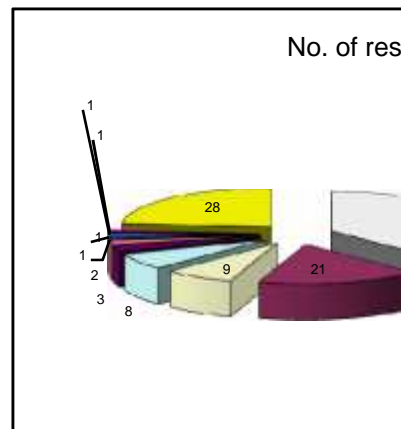
**Table 3.6: Amount to be sells in the Market (in KG/week)**

Particular	Maize	%	Wheat	%	Millet	%	Total
Groceries	443	82	65	12	32	6	540
Supermarkets/ Dept. Stores	82	78	12	12	6	10	100
Bakeries	0	0	0	0	0	0	0
Restaurants	7	76	1	10	2	20	10
<i>Sajha Bikri Kendra</i>	25	86	4	10	1	4	30
<b>Total</b>	<b>558</b>		<b>82</b>		<b>41</b>		<b>680</b>



**e 3.8: Main Competitors/Brands of Flour Selling in Kathm:**

Name of competitors	No. of respondents	Percentage (out of 74* respondents)
Hulas	45	60.81
Gyan	21	28.38
Sahanai	9	12.16
Trishul	8	10.81
Natural	3	4.05
Hukum	2	2.7
Lotus	1	1.35
Champapur	1	1.35
Himalayan	1	1.35
Palpasa	1	1.35
Loose pack	28	37.84



**Table 3.9: Major competitors' Price at Kathmandu (in Rs.)**

Name of Competitors	Average Price (wheat flour)		Average Price (maize flour)		Average Price (millet flour)	
	Buying	Selling	Buying	Selling	Buying	Selling
2 kg bag	56	61	0	0	0	0
5 kg bag	136	147	0	0	0	0
1 kg bag	0	0	0	29	0	34
Loose pack (per kg.)	23	26	0	0	0	0

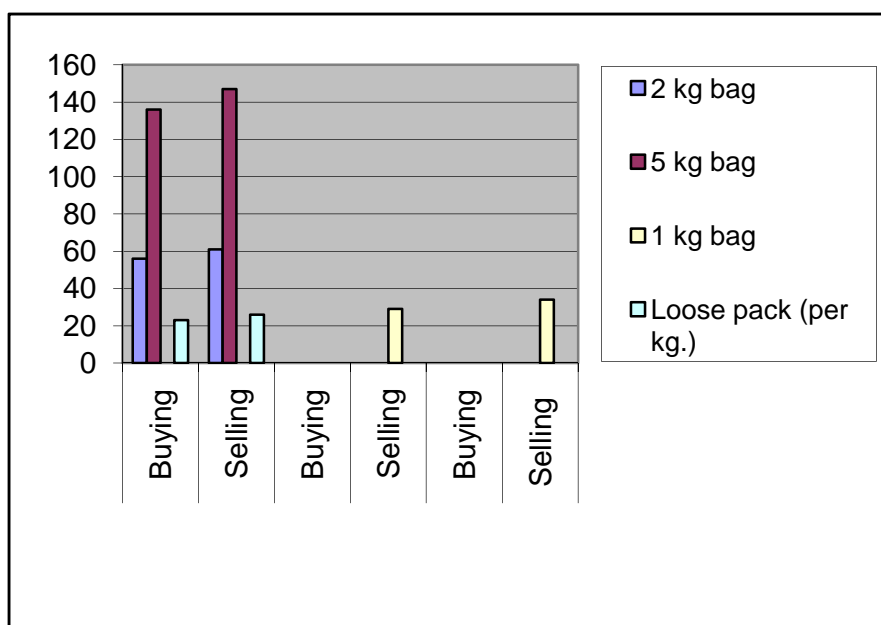
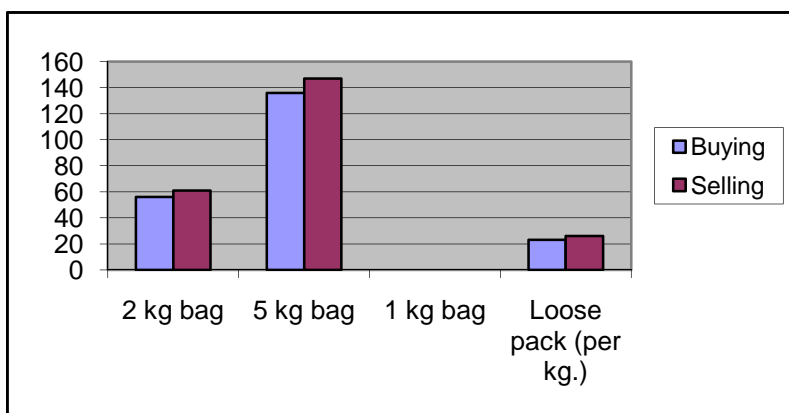
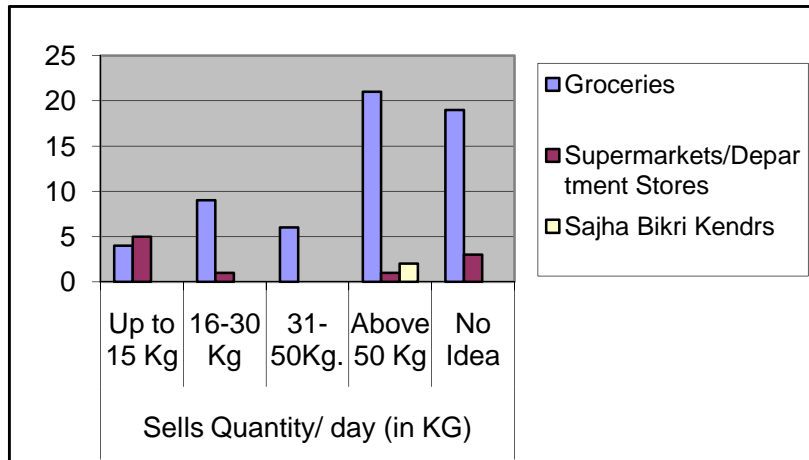


Table 3.10: Number of business Units amount of ordinary flours sold in the Market (in KG)

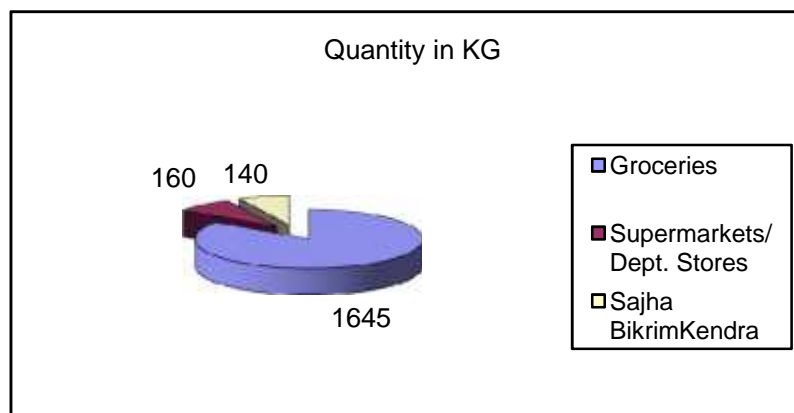
Particulars	Sells Quantity/ day (in KG)					Total
	Up to 15 Kg	16-30 Kg	31-50Kg.	Above 50 Kg	No Idea	
Groceries	4	9	6	21	19	59

Supermarkets/Department Stores	5	1	0	1	3	10
<i>Sajha Bikri Kendrs</i>	0	0	0	2	0	2
<b>Total</b>	<b>9</b>	<b>10</b>	<b>6</b>	<b>24</b>	<b>22</b>	<b>71</b>



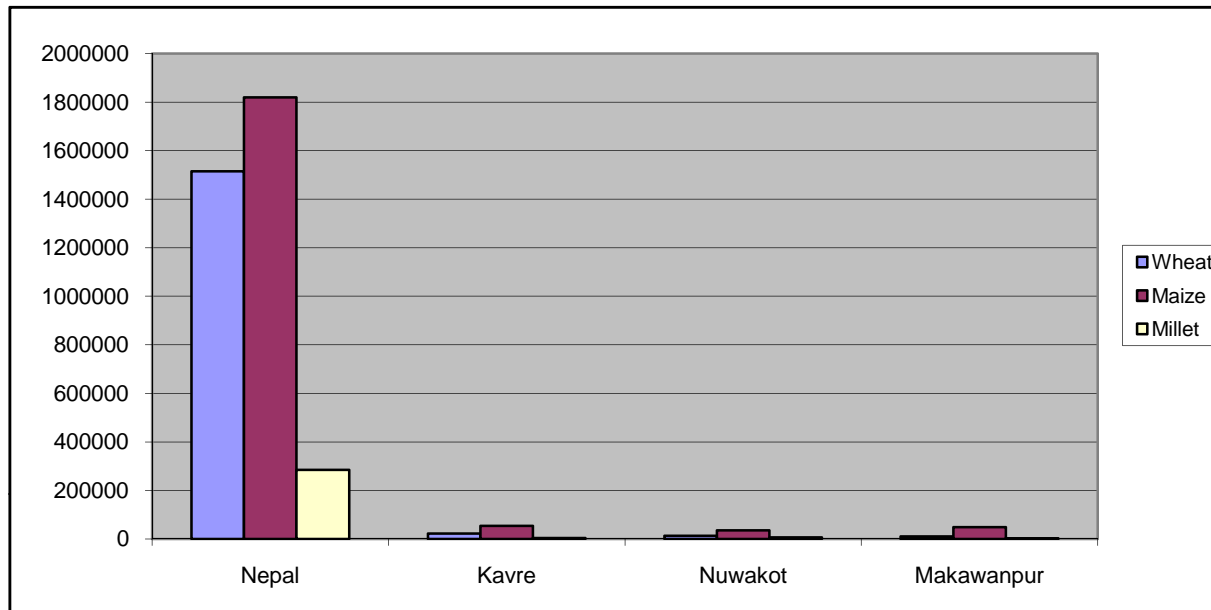
**Table 3.11: Amount of ordinary flours sold per day in Kathmandu (Based on the 71 business units).**

Particulars	Quantity in KG	Percentage
Groceries	1645	85
Supermarkets/Dept. Stores	160	8
<i>Sajha BikrimKendra</i>	140	7
<b>Total</b>	<b>1945</b>	<b>100</b>



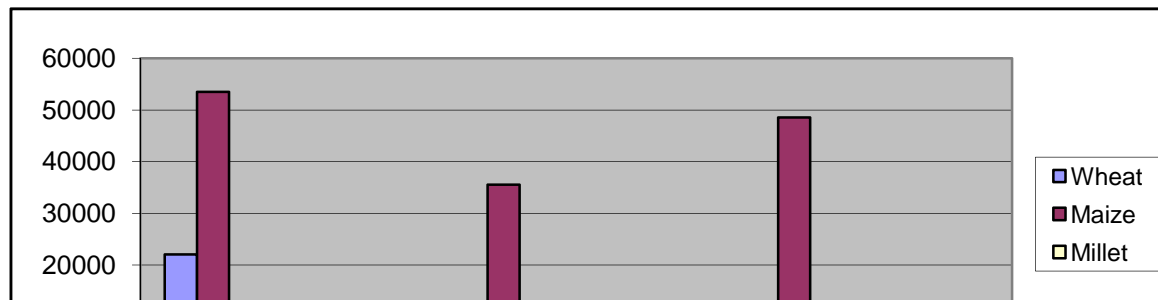
**12: Production of Wheat, Maize and Millet in Fiscal Year 2006/07 (in**

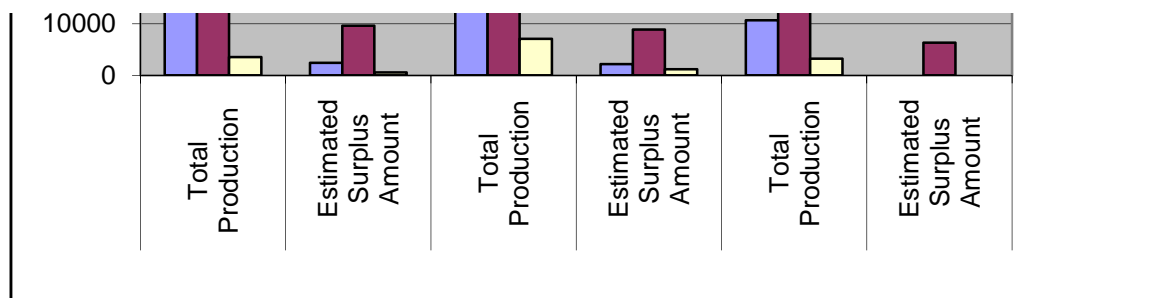
Cereal Name	Nepal	Kavre	Nuwakot	Makawanpur
Wheat	1515139	22050	12597	10662
Maize	1819925	53500	35550	48539
Millet	284813	3510	7080	3216



Potential production of IWM flours(Based on 2006/2007 Production data in metric ton)

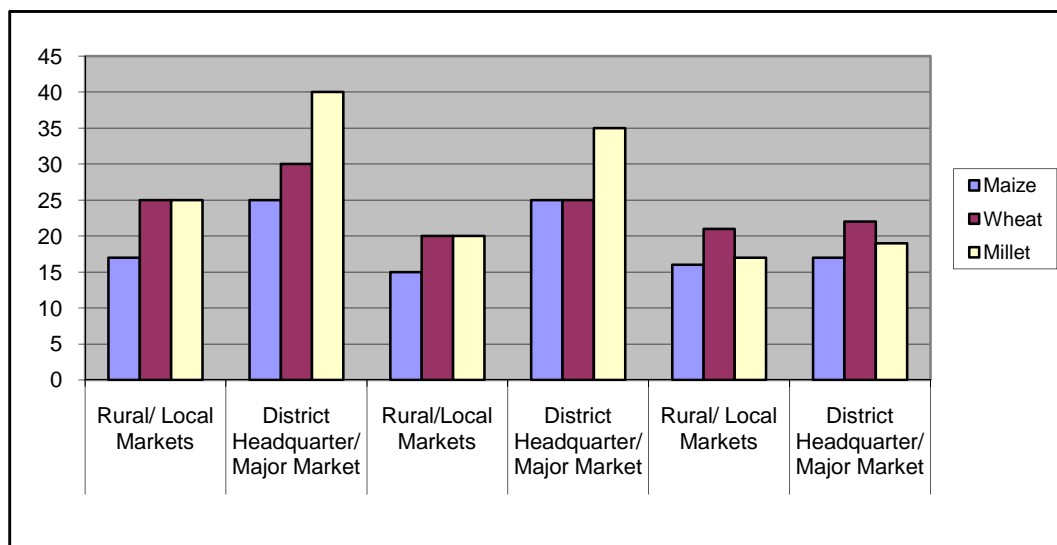
Cereal Crops	Kavrepalanchowk		Nuwakot		Makawanpur	
	Total Production	Estimated Surplus Amount	Total Production	Estimated Surplus Amount	Total Production	Estimated Surplus Amount
Wheat	22050	2426	12597	2142	10662	0
Maize	53500	9630	35550	8888	48539	6310
Millet	3510	527	7080	1204	3216	0





**Table 3.14: Selling Price of IWM flours in the Markets (in Rs.)**

Districts/ IWM Flours	Kavrepalanchok		Nuwakot		Makawanpur	
	Rural/ Local Markets	District Headquarter/ Major Market	Rural/Local Markets	District Headquarter/ Major Market	Rural/ Local Markets	District Headquarter/ Major Market
Maize	17	25	15	25	16	17
Wheat	25	30	20	25	21	22
Millet	25	40	20	35	17	19
<b>Average</b>	<b>22</b>	<b>32</b>	<b>18</b>	<b>28</b>	<b>18</b>	<b>20</b>

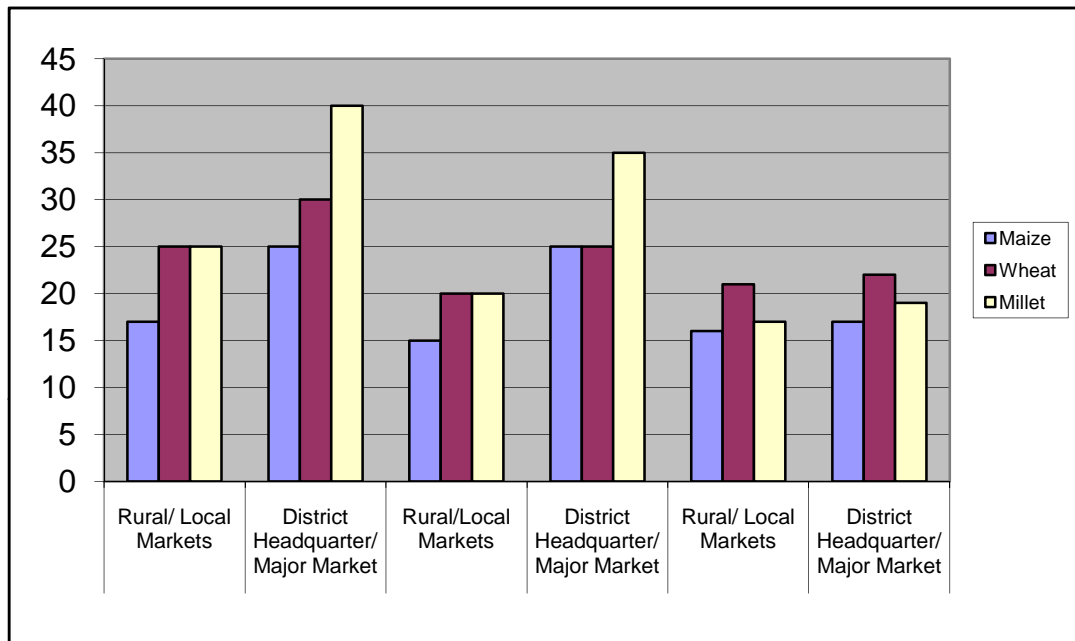


**Table 3.14: Selling Price of IWM flours in the Markets (in Rs.)**

Districts/ IWM	Kavrepalanchok	Nuwakot	Makawanpur
----------------	----------------	---------	------------



Flours	Rural/ Local Markets	District Headquarter/ Major Market	Rural/Local Markets	District Headquarter/ Major Market	Rural/ Local Markets	District Headquarter/ Major Market
Maize	17	25	15	25	16	17
Wheat	25	30	20	25	21	22
Millet	25	40	20	35	17	19
<b>Average</b>	<b>22</b>	<b>32</b>	<b>18</b>	<b>28</b>	<b>18</b>	<b>20</b>





esponse

\_\_\_\_\_

\_\_\_\_\_

eries

ermarket/Retail  
res

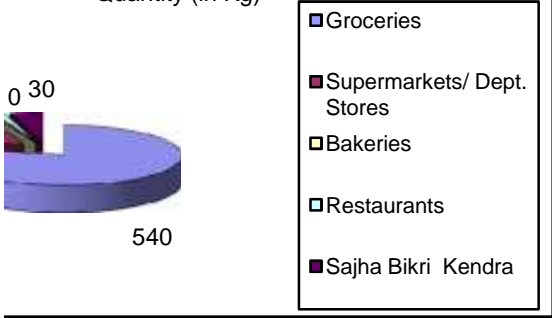
ha Bikri Kendra

\_\_\_\_\_

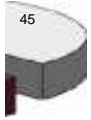
\_\_\_\_\_



Quantity (in Kg)



pondents



- Hulas
- Gyan
- Sahanai
- Trishul
- Natural
- Hukum
- Lotus
- Champapur
- Himalayan
- Palpasa
- Loose pack

. of respondents











