

**CONSUMER BEHAVIOUR TOWARDS COLD DRINKS
IN
CHITWAN DISTRICT**

(WITH SPECIAL REFERENCE TO COCA-COLA, PEPSI-COLA AND REAL)

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RECOMMENDATION

This is to certify that the thesis

Submitted by

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Entitled

Consumer Behaviour Towards Cold Drinks in Chitwan District

(With special reference to Coca-Cola, Pepsi-Cola and Real)

has been prepared as approved by this department in the prescribed format of faculty of management. This is forwarded for evaluation.

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DECLARATION

I hereby proclaim that the thesis work entitled '**Consumer Behaviour Towards Cold Drinks in Chitwan District**' submitted to **Saptagandaki Multiple Campus**, Faculty of Management, Tribhuvan University is my original work for the partial fulfillment of the requirement for the Master's Degree in Business Studies (MBS) under the supervision of **Mr. Kapil Subedi** Lecturer of Saptagandaki Multiple Campus, Bharatpur, Chitwan, Nepal.

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