MANAGEMENT ACCOUNTING PRACTICES IN NEPALESE INSURANCE COMPANIES

A Thesis

Submitted

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Certificate of Authorship

I certify that the work in this thesis has not previously been submitted for a degree nor has it been submitted as a part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of this thesis itself has been acknowledged. I certify that all information sources and literature used are indicated in the reference selection of this thesis.

.....

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2nd Septmber, 2018

RECOMMENDATION LETTER

I certify that the Thesis submitted by Mr. Dilli Ram Lamsal entitled "MANAGAMENT

ACCOUNTING PRACTICES IN NEPALESE INSURANCE COMPANIES" has been

prepared as per the format prescribed and approved by the Faculty of Management, Tribhuvan

University. This research work is completed under my supervision and guidance. This thesis is

the candidate's original research work. I am fully satisfied with the language and substance of

this Research submitted to Faculty of Management. To the best of my knowledge, the candidate

has fulfilled all the requirement of Masters of Business Studies (MBS Semester) degree,

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APPROVAL SHEET

We, the undersigned, have examined the thesis entitled "MANAGAMENT ACCOUNTING PRACTICES IN NEPALESE INSURANCE COMPANIES" Presented by Mr. Dilli Ram Lamsal, a candidate for the degree of Masters of Business Studies (MBS) and conducted the viva voce examination of the candidate. We hereby certify that the thesis is worthy of acceptance.

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ABSTRACT

The current aim of the study is to explore the management accountings tools practiced by insurance companies in Nepal and the impact of management accounting practices on financial performance.

The study based on primary as well as secondary data. Primary data were collected through the administration of questionnaires to the staffs in related life insurance firms. First of all collected questionnaire from respondents and calculate in aggregate value and percentage. After that plot this value in different statistical tools like table, graph, and pie-chart and describe the result which is easily understand by every investor and researcher.

Finally, the result can be concluded that management accounting tools like Capital Budgeting, strategic analysis were widely practiced in Nepalese insurance companies. Similarly, Cost-volume-profit Analysis, Cash flow statement, Ratio analysis, Responsibility Accounting, Activity Based budgeting were moderately practiced. The other management accounting tools like standard costing and Zero-based budgeting were in practiced by few Nepalese insurance companies. It can also be concluded that the main reason for not practicing standard costing in Nepalese insurance is determination of premium by the insurance regularly board (Beema Sameeti). In the context, insurance companies are independent to determine the price (premium) themselves and are in infant stage with respect to the application of modern management accounting tools.

LIST OF ABBREVIATIONS

A. D. : Anno Domini

A/C : Account

ABB : Activity Based Budgeting

ABC : Activity Based Costing

AICL : Alliance Insurance Company Limited

ALICO : American Life Insurance Company Limited

ARR : Average Rate of Return

B.S. : Bikram Sambat

CAAN : Civil Aviation Authority on Nepal

Co. : Company

CVPA : Cost Volume Profit Analysis

e.g. : For Example

EICL : Everest Insurance Company Limited

FIFO : First in First out

FP : Financial Performance
IPO : Initial Public Offering

ISO : International Organization for Standardization

HGICL: Himalayan General Insurance Company Limited

i.e. : That is

IMA : Institution of Management Accounting

IT : Information Techonology

IRR : Internal Rate of Return

JVB : Joint Venture Bank

LGICL : Lumbini General Insurance Company Limited

LICNL : Life Insurance Corporation (Nepal) Limited

Ltd. : Limited

MA : Management Accounting

MAIS : Management Accounting Information System

MAP : Management Accounting Practices

NAICL: National Insurance Company Limited

NBL : Nepal Bank Limited

NBICL : NB Insurance Company Limited

NICL : Nepal Insurance Company Limited

NIL : Neco Insurance Limited

NLGICL : NLG Insurance Company Limited

NLICL : National Life Insurance Company Limited

NLICL : Nepal Life Insurance Company Limited

No. : Number

NPV : Net Present valuePI : Profitability Index

PICL : Prudential Insurance Company Limited

PICNL : Premier Insurance Company (Nepal) Limited

PICs : Public Trade Companies

RBS : Rastriya Beema Sansthan

Rs. : Rupees

SICL : Sagarmatha Insurance Company Limited

SICL : Shikhar Insurance Company Limited

SIL : Siddhartha Insurance Limited

SMEs : Small and Medium Enterprises

TOICL: The Oriental Insurance Company Limited

UICL : United Insurance Company Limited

ZBB : Zero Based Budgeting