

# **FINANCIAL LITERACY IN CHITWAN DISTRICT**

**A Thesis**

**Submitted**

**By**

**Menuka Gautam**

Central Department of Management

Exam Roll No.:738/16

Campus Roll No.:261/073/075

T.U. Registration No.:7-3-28-63-2015

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### **Certificate of Authorship**

I certify that the work in this thesis has not previously been submitted for a degree nor has it been submitted as a part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by myself. Any help that I have received in my research work and the preparation of this thesis itself has been acknowledged. I certify that all information sources and literature used are indicated in the reference selection of this thesis.

.....

Menuka Gautam

October, 2018

## **RECOMMENDATION LETTER**

I certify that the Thesis submitted by Ms. Menuka Gautam entitled “Financial Literacy in Chitwan District” has been prepared as per the format prescribed and approved by the Faculty of Management, Tribhuvan University. This research work is completed under my supervision and guidance. This thesis is the candidate's original research work. I am fully satisfied with the language and substance of this Research submitted to Faculty of Management. To the best of my knowledge, the candidate has fulfilled all the requirements of Masters of Business Studies (MBS Semester) degree, Faculty of Management, Tribhuvan University. I, therefore, recommend that this research be considered for the award of master degree.

.....

Associate Professor: Ajaya Prasad Dhakal

Thesis Supervisor

Central Department of Management

Tribhuvan University, Kirtipur, Kathmandu, Nepal

Date: October, 2018

## **APPROVAL SHEET**

We, the undersigned, have examined the thesis entitled "Financial Literacy in Chitwan District" Presented by Ms .Menuka Gautam, a candidate for the degree of Masters of Business Studies (MBS) and conducted the viva voice examination of the candidate. We hereby certify that the thesis is worthy of acceptance.

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Associate Professor: Ajaya Prasad Dhakal

Thesis Supervisor:

---

Internal Examiner:

---

External Examiner:

---

Prof. Bhawani Shankar Acharya

Chairperson, Research Committee

---

Prof. Dr. Puspa Raj Sharma

Acting Head of Department

Date: October 2, 2018

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## ABBREVIATIONS

FL : Financial Literacy

INEF :International Network on Financial Education

OECD : The Organization for Economic Co-operation & Development

SD :Standard Deviation

**ABSTRACT**

*This study surveys 108 employees in Chitwan District to examine their financial literacy; the impact of demographic, educational and personality characteristics on financial literacy. Mean, ANOVA and logistic regression were used in carrying out analysis. Results show that most of the employees have advance level of financial knowledge but they lack in understanding of money ilusion, compound interest and inflation. Employees are highly influenced by their life experience and job and they have positive attitude towards savings. The study further identified income, education level, education stream and financial behaviour as determinants of financial knowledge; and financial knowledge is unaffected by gender, financial influence and financial attitude. It is concluded that employees have advance level of financial knowledge. However, overall financial knowledge of the employees is affected by some of their demographic, educational and personality characteristics.*