

**GREEN BANKING PRACTICES AND PERCEIVED PERFORMANCE  
OF NEPALESE COMMERCIAL BANKS (WITH REFERENCE TO  
KATHMANDU VALLEY)**

**A Thesis**

**By**

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## CERTIFICATION OF AUTHORSHIP

I certify that the work in this thesis has not previously been submitted for a degree nor it has been submitted as part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of the thesis itself has been acknowledged. In addition, I certify that all information sources and literature used are indicated in the reference section of the thesis.

.....

Bikash Pariyar

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## RECOMMENDATION LETTER

It is certified that thesis entitled "**Green Banking Practices and Perceived Performance of Nepalese Commercial Banks (With Reference To Kathmandu Valley)**". Bikash Pariyar is an original piece of research work carried out by the candidate under my supervision. Literary presentation is satisfactory and the thesis is in a form suitable for publication. Work evinces the capacity of the candidate for critical examination and independent judgment. The thesis is forwarded for examination.

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## APPROVAL SHEET

We, the undersigned, have examined the thesis entitled "**Green Banking Practices and Perceived Performance of Nepalese Commercial Banks (With Reference To Kathmandu Valley)**" presented by Bikash Pariyar, a candidate for the degree of **Master of Business Studies** (MBS) and conducted the viva voce examination of the candidate. We hereby certify that the thesis is worthy of acceptance.

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## ABBREVIATIONS

ATM	:	Automated Teller Machine
ADBL	:	Agricultural Development Bank Limited
BOK	:	Bank of Kathmandu
CEO	:	Chief Executive Officer
CSR	:	Corporate Social Responsibility
CFP	:	Corporate Financial Performance
CSP	:	Corporate Social Performance
EBL	:	Everest Bank Limited
E-banking	:	Electronic Banking
GME	:	Global IME Bank
GI	:	Green Investment
GHR	:	Green Human Resource
GBS	:	Green Business Strategy
GPS	:	Green Product/Service
GGGI	:	Global Green Growth Institute
IDRBT	:	Institute of Development and Research in Banking Technology
IFC	:	International Finance Corporation
IT	:	Information Technology
KYC	:	Know Your Customer
NMB	:	National Microfinance Bank
NIBL	:	Nepal Investment Bank Limited
OECD	:	Organization for Economic Co-operation and Development
PP	:	Perceived Performance
RM	:	Risk Management
ROA	:	Return on Assets
ROE	:	Return on Equity
RBB	:	Rastriya Banijya Bank
S.D.	:	Standard Deviation
SME	:	Small to Medium-sized Enterprises
SPSS	:	Statistical Package for Social Sciences
UN-ESCAP	:	United Nations Economic Commission for Asia and Pacific
WASC	:	Western Association of Schools and Colleges

## ABSTRACT

*In recent years, both academics and banking professionals are paying more attention towards the green banking concepts due to its significant influence on environment management in banking context. This paper tries to highlight the present context of green banking practices of commercial banks in Nepal. The objective of this research study is to explore the relationship between green banking practices and perceived performance of commercial banks in Nepal. In addition, this study also tries to examine the impact of green banking on perceived performance of commercial banks in Nepal*

*In order to achieve the objectives, this study is carried out on the six commercial banks of Kathamandu valley. A sample of 300 employees is selected to determine the awareness and perception of bank employees towards Green Banking practices. This study has used both descriptive and explanatory research design. Primary data is collected through a closed end structured questionnaire. The collected data is analyzed by applying both qualitative and quantitative data analysis techniques.*

*The study concludes that majority of the bank's employees are totally aware of the Green Banking service and its products. Moreover, the results showed that there are significant positive effects of green investment, risk management, green human resource, green business strategy, green product and service. positive on perceived performances of commercial banks. And it is also proved that the green banking highly influenced perceived performances of the commercial banks. This research study will contribute to green banking, its adaptation by Nepalese commercial banks and achievement of sustainable development.*

**Key Words:** *Green Investment, Risk Management, Green Human Resource, Green Business Strategy, Green Product and Service.*