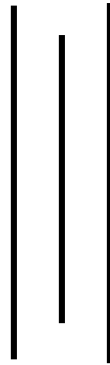


MARKETING RESEARCH ON BAMBOO
(A Case Study Related to Kirtipur Municipality -8)

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A Thesis submitted to:
Office of the Dean
Faculty of Management
Tribhuvan University



*In partial fulfillment of the requirement for the degree of
Master of Business Studies (MBS)*

Kathmandu, Nepal
May, 2010

RECOMMENDATION
This is to certify that the Thesis

Submitted by:
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Entitled:
MARKETING RESEARCH ON BAMBOO
(A Case Study Related to Kirtipur Municipality -8)

*has been prepared as approved by this Department in the prescribed format of
the Faculty of Management. This thesis is forwarded for examination.*

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And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for the

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DECLARATION

I hereby declare that the work reported in this thesis entitled “**Marketing Research on Bamboo (A Case Study Related to Kirtipur Municipality -8)**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (MBS) under the supervision of **Asst. Prof. Iswor Raj Lohani** of Shanker Dev Campus.

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Lastly, I don't want to state that this research report is complete and perfectly satisfactory. There may be various limitations the constraint of time and resources. I'm alone responsible for all those.

Parmila Basnet

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ABBREVIATIONS

DC	=	Developing Country
FAO	=	Food and Agricultural Organizations
FBSSE	=	Forest-Based Small-Scale Enterprises
LDC	=	Low Developing Country
MC	=	Municipality
PE	=	Probable Error
S I C A A	=	Systematic Information Collection and Analysis Approach
WTO	=	World Trade Organization