# A STUDY ON PROFITABILITY OF NEPAL TELECOM

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#### A Thesis

Submitted to:

Office of the Dean Faculty of Management Tribhuvan University

In the partial fulfillment of the requirements for the Master's Degree in Business Studies (MBS)

Putali Sadak, Kathmandu, Nepal March, 2009

#### **RECOMMENDATION**

This is to certify that the thesis submitted by

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## "A Study on Profitability of Nepal Telecom"

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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## **VIVA - VOCE SHEET**

We have conducted the viva-voce examination of the thesis presented by

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and found the thesis to be original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master's Degree in Business Studies (MBS)

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#### **Declaration**

I here by declare that the data & work reported in this thesis entitled "A Study on Profitability of Nepal Telecom" submitted to office of the Dean, Faculty of Management, Tribhuvan University is my original work done for the partial fulfillment of the requirement of the degree of Master of Business Studies (MBS) under the guidance and supervision of Dr. Kamal Deep Dhakal, Reader and Mr. Ghanendra Fago, Lecturer of Shanker Dev Campus, Tribhuvan University.

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Panu Shrestha

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#### List of Abbreviations

AFS Advanced Free Phone

BS Bikram Samvat

CBS Customer Billing System

CDMA Code Division Multiple Access

EBIT Earning Before Income Tax

FRG French Government

Govt. Government

GSM Global System for Mobile Communication

HCD Home Country Direct

IDA International Development Assistance

IN Intelligent Network

ISD International Subscriber Trunk Dialing
ITU International Telecommunication Union

IVR Interactive Voice Response

JICA Japanese International Co-operation Agency

MARTS Multi Access Radio Telephone System

MIS Management Information System

NDF Nederland Development Fund

NPAT Net Profit after Tax

NTA Nepal Telecom Authority

NTC Nepal Telecom

O-E Operating Expenses

PCC Prepaid Calling Card

PCL PSTN Credit Limit

PE Public Enterprise

P.E. Probable Error

PIN Personal Identification Number

PSTN Public Switched Telephone Network

ROA Return on Assets

ROCE Return on Capital Employed

ROE Return on Equity

ROI Return on Investment

SD Service Division

SDH Synchronous Digital Hierarchy

SMS Short Massage Service

STD Subscriber Trunk Dialing

TDC Telecommunication Development Committee

TTC Telecommunication Training Center

UAN Universal Access Number

UHF Ultra High Frequency

UNDP United Nation Development Program

VDC Village Development Committee

VHF Very High Frequency

V-SAT Very Small Aperture Terminal

VSM Voice Mail Service

WLL Wireless Local Loop

#### **Description of Particulars as per Financial Statements**

| After Tax Interest                     | :   | Interest Expenses (1- Average Tax Rate)          |  |
|--|-----|--|--|
| Average Tax Rate                       | :   | Taxes divided by Net Profit before Tax.          |  |
| <b>Bonus and Incentive Package</b>     | :   | As per Income Statement.                         |  |
| <b>Earning Before Income Tax (EBI</b>  | Γ): | Net Profit before Tax plus Interest on Long Term |  |
|  |     | Debts.   |  |
| <b>Interest on Long Term Debts</b>     | :   | Total of Interest on Loan as per Income          |  |
|  |     | Statement.                                       |  |
| Net Profit after Tax                   | :   | As per Balance Sheet.                            |  |
| Net Profit before Tax                  | :   | As per Income Statement.                         |  |
| Taxes                                  | :   | As per Income Statement.                         |  |
| Total Assets                           | :   | Total Current Assets plus Total Fixed Assets     |  |
|  |     | (Net).   |  |
| <b>Total Capital Employed</b>          | :   | Total Net Worth and Long Term Liabilities.       |  |
| Total Cost                             | :   | Total Revenue minus Net Profit after Tax.        |  |
| <b>Total Current Assets</b>            | :   | Total of Current Assets and Loans & Advances.    |  |
| <b>Total Fixed Assets (Net)</b>        | :   | Total of Fixed Assets (Net), Capital Work-in-    |  |
|  |     | Progress and Investments.                        |  |
| <b>Total Liabilities</b>               | :   | Total Currents Liabilities and Provisions.       |  |
| Total Long Term Liabilities            | :   | Total of Loans from Govt. of Nepal against.      |  |
| <b>Total Net Worth</b>                 | :   | Total of Equity Capital, Reserve & Surplus       |  |
|  |     | Minus Deferred Expenditure.                      |  |
| <b>Total Operating Revenue (Sales)</b> | :   | Total of Operating Income as per Income          |  |
|  |     | Statement.                                       |  |
| <b>Total Operating Expenses</b>        | :   | Total of Expenditure minus Interest on Loan,     |  |
|  |     | Bonus and Incentive Package.                     |  |
| <b>Total Revenue</b>                   | :   | Total of Operating plus Non Operating Income.    |  |

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