

**SUTDY ON CONSUMERS BEHAVIOR
ON MOTORBIKE PURCHASE
IN BIRATNAGAR**

By:

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T. U. Regd. No :- 7-2-15-1251-96

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Biratnagar, Nepal

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RECOMMENDATION

This is to certify that the thesis:

Submitted by

Purushottam Adhikari

Entitled

**STUDY ON CONSUMER BEHAVIOR
ON MOTORBIKE PURCHASE
IN BIRATNAGAR**

has been prepared as approved by this Department in the prescribed format of Faculty of Management.

This thesis is forwarded for examination.

Supervisor

Dev Raj Shrestha

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VIVA - VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

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and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for

Master's Degree in Business Studies (M.B.S)

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Chairperson, Research Committee:

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(Dev Raj Shrestha)

Member (External Expert) :

Date :

DECLARATION

I hereby is my declare that the thesis "**Study on Consumers Behavior on Motorbike Purchase in Biratnagar**" submitted to post graduate campus Biratnagar, the faculty of Management, Tribhuvan University ' is my original work done for the partial fulfillment of requirements for the Master's Degree of Business studies (MBS) under the supervision of Dev Raj Shrestha Lecturer of post Graduate campus Biratnagar.

.....

Purushottam Adhikari

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