A STUDY ON FEMALE BUYING BEHAVIOUR OF WINTER WEAR IN KATHMANDU VALLEY

A THESIS

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Submitted To:

Office of the Dean Faculty of Management Tribhuvan University

In the Partial Fulfillment of the Requirement for the Degree of Master of Business Studies (M.B.S.)

Kathmandu, Nepal

April 2019

DECLARATION

I hereby declare that the work reported in this thesis entitled A STUDY ON FEMALE BUYING BEHAVIOUR OF WINTER WEAR IN KATHMANDU VALLEY submitted to Central Department of Management Tribhuvan University is my genuine and original work done to fulfill the requirements for the Master Degree in Business Studies (MBS). It was prepared under the supervision of Dr. NirajanBasnet lecturer of Central Department of Management Tribhuvan University.

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RECOMMENDATION

This is to certify that the thesis

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has been prepared as approved by this department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.

Mr. NirajanBasnetProf. Dr. Sanjay K. ShresthaAsso. Prof. DrRamjiGautam(Thesis Supervisor)(Chairperson Research Committee)(Head of Department)

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VIVA – VOCE SHEET

We have conducted the viva-voce examination of the thesis Submitted by: NIM PRASAD THARU Entitled:

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And found the thesis to be original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial

fulfillment of

requirements for the

Master's Degree in Business Studies (M.B.S.)

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ACKNOWLEDGEMENTS

The completion of the present study is a result of help and support of several hands. Therefore, I would like to express my heartfelt gratitude to all those respondents for their support and help.

I would express my sincere gratitude to my respected Supervisor Dr. NirajanBasnet, lecturer of Central Department of Management, Tribhuvan University. This research would not have been possible without his coordination.

I am also indebted to all library staffs of Central library, T.U., Kirtipur,

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