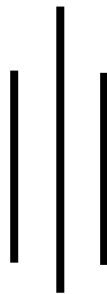


**TOURISM PROMOTION
IN
ASIAN MARKET BY NEPAL TOURISM BOARD**



SUBMITTED BY:

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A THESIS SUBMITTED TO :

OFFICE OF THE DEAN

FACULTY OF MANAGEMENT

TRIBHUVAN UNIVERSITY

IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE DEGREE

OF

MASTERS'S OF BUSINESS STUDIES(MBS)

HETAUDA

2011

RECOMMENDATION

This is to certify that the thesis

Submitted by:

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Entitled:

TOURISM PROMOTION

IN

ASIAN MARKET BY NEPAL TOURISM BOARD

has been prepared as approved by this Department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.

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*And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for **Master Degree of Business Studies (M.B.S.)***

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DECLARATION

I here by declare that the work reported in this thesis entitled “**TOURISM PROMOTION IN ASIAN MARKET BY NEPAL TOURISM BOARD**” submitted to Makawanpur Multiple Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Mr. Yam Silwal**, Lecturar of Makawanpur Multiple Campus.

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