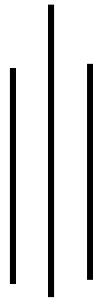


**A COMPARATIVE STUDY ON MARKETING PRACTICES
OF
HUNDAI AND KIA CARS IN NEPAL**



SUBMITTED BY:

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A THESIS SUBMITTED TO :

The Office Of The Dean

Faculty Of Management

Tribhuvan University

**In Partial Fulfillment of the requirements for the degree of
Master Of Business Studies (MBS)**

Hetauda

2011

RECOMMENDATION

This is to certify that the thesis

Submitted by:

Tulasi Ram Baniya

Entitled:

**A COMPARATIVE STUDY ON MARKETING PRACTICES
OF**

HYUNDAI AND KIA CARS IN NEPAL

*has been prepared as approved by this Department in the prescribed format of
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DECLARATION

I here by declare that the work reported in this thesis entitled “**A Comparative study on marketing practices of Hyundai and KIA cars in Nepal**” submitted to Makawanpur Multiple Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Mr. Yam Silwal**, Lecturar of Makawanpur Multiple Campus.

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