

LANGUAGE USED IN ACADEMIC PROSPECTUSES

A DESCRIPTIVE STUDY

A Thesis Submitted to the Department of English Education

In Partial Fulfilment for the Master of Education in English

Submitted by

Suresh Kaphle

Faculty of Education,

Tribhuvan University

Janata Multiple Campus,

Itahari, Sunsari

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DECLARATION

I hereby declare to the best of my knowledge that this thesis is original; no part of it was earlier submitted for the candidature of research to any university.

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ABSTRACT

This thesis entitled "Language Used in Academic Prospectuses: A Descriptive Study" makes an attempt to analyze and describe the language used in academic prospectuses in terms of sentence types, aspect, tense, voice and register words. This research is descriptive which is based on the primary sources of data of academic prospectus. The data of the study were judgmentally collected from different academic institutions found in Sunsari. Then, the required data were collected through observation according to the data collection tool. The outcomes possessed from the texts of prospectuses were tabled on the basis of collected data and linguistic characteristics. Then simple statistical tools were used to analyze the data by calculating the average and percentage. By using data, an effort has been made firstly to compare the language of prospectuses to find out the general tendency of writing within prospectuses.

The study found that use of simple sentences, simple aspect, active voice and tense simple is highly used in the academic prospectuses. Similarly, some register words were also found to be used in the text of academic prospectuses.

This thesis consists of four chapters and each chapter is divided in necessary headings and sub-headings. Chapter one deals with the general background, review of the literature, objectives, significance of the study, mass media and its types, language of prospectus and its essential components and definition of terms.

Chapter two presents the methodology of the study, sources of data, sampling procedure, tools for data collection and the process of data collection and the limitation of the study.

Chapter three deals with the analysis and interpretation of the collected data in accordance with the categories of the objectives. In this section, both statistical tools like average and percentage and descriptive approaches have been used to reach the conclusion.

Chapter four discusses the findings and recommendation based on the analysis and interpretation of the study. The references, appendixes and some sample texts of prospectus are included.

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ABBREVIATIONS AND SYMBOLS

ads	-	advertisements
BAC	-	Bishwa Adarsha College
BMC	-	Bishnu Memorial College
CS	-	Compound sentences
CXS	-	Complex sentences
ESP	-	English for specific purpose
EHSS	-	Eureka Higher Secondary School
Freq	-	Frequency
i.e.	-	That is
KC	-	Kasturi College
Perf	-	perfect/perfective
Prog	-	progressive
PHSS	-	Purbanchal Higher Secondary School
PEC	-	Purbanchal Engineering College
SN	-	Serial no
SS	-	Simple sentences
SMEC	-	Susma Memorial Engineering College
SC	-	Sagarmatha College
STC	-	Sunsari Technical College
viz	-	Namely
%	-	Percentage
via-	-	by means of