PROBLEMS AND PROPECTS OF TOURISM IN NEPAL:

A CASE STUDY OF HANUMAN-DHOKA DURBAR SQUARE KATHMANDU

A Thesis

Submitted to the Central Department of Economics,

Tribhuvan University, Kirtipur, Kathmandu, Nepal,

in Partial Fulfillment of the Requirements

for the Degree of

MASTER OF ARTS

In

ECONOMICS

Submitted By,

SABANA SHIKHRAKAR

T.U. Registration Number-25585-94

Roll. No. - 35/065

CENTRAL DEPARTMENT OF ECONOMICS

Tribhuvan University

Kirtipur, Kathmandu, Nepal

July, 2013

RECOMMENDATION LETTER

This thesis entitled 'PROBLEMS AND PROPECTS OF TOURISM IN NEPAL:A

CASE STUDY OF HANUMAN-DHOKA DURBAR SQUARE KATHMANDU' has

been prepared by Sabana Shikhrakar under my supervision. I hereby recommend this

thesis for examination by the Thesis Committee as a partial fulfillment for the

requirements of the Degree of MASTER OF ARTS in ECONOMICS.

Mr. Sanjay Bahadur Singh Thesis Supervisor

Date:2070/04/20

ii

LETTER OF APPROVAL

We certify that thesis entitled 'PROBLEMS AND PROPECTS OF TOURISM IN

NEPAL:A CASE STUDY OF HANUMAN-DHOKA DURBAR SQUARE

KATHMANDU' submitted by Sabana Shikhrakar to the Central Department of

Economics, Faculty of Humanities and Social Sciences, Tribhuvan University, in partial

fulfillment of the requirements for the Degree of MASTER OF ARTS in ECONOMICS

has been found satisfactory in scope and quality. Therefore, we accept this thesis as a part

of the said degree.

Thesis Committee:

Ram Prasad Gyanwaly, PhD Act. Head of Department

CEDECON, T.U.

Rashmi Rajkarnikar **External Examiner**

CEDECON, T.U.

Mr. Sanjay Bahadur Singh Thesis Supervisor

CEDECON, T.U.

Date: 2070/04 /20

iii

ACKNOWLEDGEMENTS

I am greatly indebted to my supervisor Mr. Sanjay Bahadur Singh. Asst. Professor,

Central Department of Economics, Tribhuvan University, for his supervision, valuable

guidance and encouragement to complete this study.

I would like to express my sincere gratitude to Associate Prof. Dr. Dr. Ram Prasad

Gyanwaly, Head of Central Department of Economics who accepted the proposal and

gave me opportunity to write this thesis. I am also thankful to all my honorable Professors

and Lecturers/teacher of Central Department of Economics for their support.

I am also thankful to officials of different Government Departments, T.U Central Library

and Nepal Tourism Board for providing me required information and relevant materials to

prepare this research work.

I am very much grateful to my friend Prakash Paudel, Mamindra Shrestha, Menuka Karki

for their suggestion and substantial time during the course of preparing this thesis.

Similarly, I am very grateful to the forest users group of the study area for their co-

operation, valuable times and sharing their experiences and knowledge with me during

my field study. This study would have never been completed without their help and

participation.

I am deeply indebted to my parents particularly my father, my little sister, understanding

moral support as well as financial support during my thesis completion period.

I am responsible for all errors.

Sabana Shikhrakar

iv

TABLE OF CONTENTS

		Page No.
Reco	mmendation Letter	i
Appr	oval Sheet	ii
Ackn	owledgements	iii
Tabl	e of Contents	iV
List	of Tables & Figures	vii
Abbr	reviations	viii
CHA	APTER ONE: INTRODUCTION	1-5
1.1	General Background	1
1.2	Statement of the Problem	3
1.3	Objectives of the Study	4
1.4	Significance of the Study	4
1.5	Limitations of the Study	4
CHA	APTER TWO: LITERATURE REVIEW	5-16
2.	Introduction	6
2.1	Defining Tourism	6
2.2	Theoretical Framework	8
2.3	Empirical Framework	9
CHA	APTER THREE: RESEARCH METHODOLOGY	17-18
3.1	Research design	17
3.2	Selection of the Study Area	17
3.3	Nature and Sources of Data	17
3.4	Tools and Technique of Data Collection	17
3.5	Questionnaires	18
3.6	Interview	18

3.7	Unive	erse and Sample	18
3.8	Data A	Analysis and Presentation	18
CHA	PTER I	FOUR: HISTORICAL PERSPECTIVE OF	
TOU	RISM I	DEVELOPMENT	19-31
4.1	The G	Global Tourism Trend	19
4.2	Devel	opment of Tourism in Nepal	19
4.3	Evolu	tion of Modern Tourism in Nepal	23
4.4	Development of Tourism in Hanuman Durbar Square		
	in Kat	hmandu District	24
4.5	Trend	of Tourist Arrivals in Nepal	26
СНА	PTER 1	FIVE: EMPLOYMENT PATTERN IN RESTAURANTS	32-53
5.1	Emplo	Employment Structure of the Managerial Staffs	
	5.1.1	Employment Pattern of the Restaurants of Hanuman Dhoka	
		Darbar Square	32
	5.1.2	Restaurant Owner of Hanuman Dokha Darbar Square by Caste and Sex	33
	5.1.3	Nature of Job of Restaurants Employees	35
	5.1.4	Nature of Employment of the Employees by Gender	36
	5.1.5	Employees by Level of Education and Sex	37
	5.1.6	Managers Perception on Employees and the Guests.	39
	5.1.7	Employment Structure of Non-Managerial Staffs'	39
	5.1.8	Employees and Their Native Places	39
	5.1.9	Employees by Caste	40
	5.1.10	Employees by Marital Status	42
5.2	Employees by Family Structure		
	5.2.1	Employees and the Earning	43
	5.2.2	Employees and the Training	45
	5.2.3	Reason of Choosing the Current Professions	46
	5.2.4	Perception of Employment on Different Departments	47
	5.2.5	Nature of Discrimination Experienced by Employees	48
	5.2.6	Types of problem Experienced by Employees after Married	49
	5.2.7	Response of Employees about Their Job	50
5.3	Exper	t's Views on Employment Pattern of Tourism of Thamel	51

CHAPTER-SIX: SUMMARY, CONCLUSION AND

RECC)MME	NDATION	54-60
6.1	Summary		54
6.2	Conclu	asion	55
6.3	Recommendations		56
	6.3.1	Measures to Promote Tourism in Hanuman Dhoka Durbar Square	56
	6.3.2	Measures to Encourage Nepalese Women in Tourism Business	58

APPENDICES

Appendix-A

Appendix-B

REFERENCES

LIST OF TABLES & FIGURES

Table 1	Number of tourists arrivals in Nepal	27
Table 2	Number of tourist by purpose of visit	29
Table 3	Tourists' arrivals by major regions	30
Table 4	Foreign exchange earnings from Tourism	30
Table 5	Employment Pattern of the Restaurants of Hanuman	
	Dokha Darbar Square Kathmandu [N=50]	32
Table 6	Restaurant Owner Classified by the Caste (N=50)	34
Table 7	Nature of Job of Restaurants Employees (N=50)	35
Table 8	Nature of Employment in Restaurants by Gender (N=1313)	37
Table 9	Level of Education of the Employees (N=50)	38
Table 10	Native Places of the employees (N=100)	40
Table 11	Castes of the Respondents (N=100)	41
Table 12	Marital Status of the Respondents (N=100)	42
Table 13	Family Structure of the Respondents (N=100)	43
Table 14	Respondents and Their Monthly Income (N=100)	43
Table 15	Average Earning of the Employees	44
Table 16	Training Background of the Respondents (N=100)	46
Table 17	Reason of Choosing the Current Professions by the	
	Respondents (N=100)	47
Table 18	Perception of the Employees on Different Department	
	in Restaurants (N=100)	48
Table 19	Nature of Discrimination Experienced by the Respondents	
	(N=100)	49
Table 20	Problem Experienced by the Respondents (N=50)	50
Figure 1	Number of tourists arrivals in Nepal	28
Figure 2	Executive and Non-executives employees in the restaurants of Hanuman Dokha darbar Square by Gender.	33

ABBREVIATIONS

AIEST - Association International Depress Scientific Tourism

ASTA -American society of Travel Agents

BEIC -British East India Company

CBS - Centre Bureau of Statistics

GDP -Gross Domestic Product

ILO -International Labor organization

IUOTO - International Union of Official Travel Organization

MOCTA - Ministry of Culture, Tourism and Civil Aviation

MOF - Ministry of Finance

NATHAM -Nepal Academy of Tourism and Hotel Management

NTB - Nepal Tourism Board

NTHMG -Nepal Tourism and Hotel Management College

NTTR - Nepal Travel Trade Reporter

PATA -Pacific Area Travel Association

SATC - South Asian Travel Commission

SMSH -Silver Mountain School of Hotel Management

TAAN - Trekking Agencies' Association of Nepal

TIA -Tribhuvan International Airport

UNESCO - United Nations Educational Scientific and Cultural

Organization

UNDP -United Nation Development Program

WTO - World Trade Organization