

A Study on Profit Planning and Control of Radio Nepal



A Thesis

Submitted by

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RECOMMENDATION

This is to certify that the thesis report

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And found the thesis to be the original work of the student and written according to the prescribed format of Faculty of Management. We recommend the thesis to be accepted as partial fulfillment of the requirement for the degree of Master of Business Studies (M. B. S.)

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DECLARATION

I hereby declare that the work reported in this thesis entitled “**A Study on Profit Planning and Control of Radio Nepal**” submitted to Shanker Dev Campus, Faculty of Management, Tribhuvan University is my original research work completed as partial fulfillment of requirement of degree of Master of Business Studies (M. B. S.) under the supervision and guidance of Associate Prof. Yamesh Man Singh of Shanker Dev Campus, Faculty of Management, T.U.

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TABLE OF CONTENTS

| | Page No. |
|--|-----------------|
| Recommendation | (ii) |
| Viva –Voce Sheet | (iii) |
| Declaration | (iv) |
| Acknowledgement | (v) |
| Table of Contents | (vi) |
| List of Tables | (xi) |
| List of Figures | (xii) |
| List of Abbreviations | (xiii) |
| CHAPTER 1 | |
| Introduction | |
| 1.1 Background of the Study | 1 |
| 1.2 Historical Background of Radio Nepal | 2 |
| 1.3 Manpower of Radio Nepal | 2 |
| 1.4 Board of Directors | 3 |
| 1.5 Staff of Radio Nepal | 3 |
| 1.6 Radio Nepal at Present | 4 |
| 1.7 Role of Radio Broadcasting in Nepal | 4 |
| 1.8 Transmission coverage | 6 |
| 1.9 Radio Nepal’s Frequency Schedule | 7 |
| 1.10 Programming | 8 |
| 1.11 The Major Programme highlights include: | 8 |
| 1.12 Radio Nepal: FM-Kathmandu | 9 |
| 1.13 News and Current Affairs | 9 |
| 1.14 Computerization of the News Room | 10 |

| | | |
|------|---|----|
| 1.15 | Radio Programme Distribution through V-SAT Network | 10 |
| 1.16 | Audience Survey Conduct | 11 |
| 1.17 | International Relation | 11 |
| 1.18 | Other Services Provided by Radio Nepal | 11 |
| 1.19 | Recording and Library Maintenance | 12 |
| 1.20 | Business Division in Radio Nepal | 12 |
| 1.21 | National Transmission | 12 |
| 1.22 | Internet Service of Radio Nepal | 13 |
| 1.23 | Objectives of Radio Nepal | 13 |
| 1.24 | Radio Nepal Acts as Media for Peace Project | 14 |
| 1.25 | Radio Nepal's Audio Programmes | 14 |
| 1.26 | Statement of the Problems | 31 |
| 1.27 | Objectives of the Study | 33 |
| 1.28 | Limitation of the Study | 33 |
| 1.29 | Organization of the Study | 34 |

CHAPTER 2

Research Review

| | | |
|-----|--|----|
| 2.1 | Fundamental Concept of Profit Planning and Control | 35 |
| | 2.1.1 Concept of Profit | 38 |
| | 2.1.2 Concept of Planning | 41 |
| | 2.1.3 Concept of Control | 41 |
| 2.2 | Difference between Planning and Control | 42 |
| 2.3 | Levels of Planning | 42 |
| 2.4 | Profit Planning | 43 |
| | 2.4.1 Purposes of Profit Planning | 45 |

| | | |
|------------|--|----|
| 2.5 | Process of Profit Planning | 46 |
| 2.6 | Role of Profit Planning and Control | 48 |
| 2.7 | Major Fundamentals of Profit Planning and Control | 50 |
| 2.8 | Components of Profit Plan | 54 |
| 2.9 | Budgeting | 55 |
| 2.9.1 | Advantages and Disadvantages of Budgeting | 56 |
| 2.9.2 | Techniques for Profit Planning/Budgeting | 57 |
| 2.10 | Participative or Self-Imposed Budgeting | 60 |
| 2.10.1 | Advantages and Disadvantages of participative Budget | 62 |
| 2.11 | Human Factors in Budgeting | 62 |
| 2.12 | Budget Committee | 64 |
| 2.12.1 | Functions and Responsibilities | 64 |
| 2.12.1.1 | Sales Budget | 65 |
| 2.12.1.2 | Production Budget | 66 |
| 2.12.1.3 | Direct Material Budget | 66 |
| 2.12.1.4 | Direct Labour Budget | 67 |
| 2.12.1.5 | Selling and Administrative Expenses Budget | 67 |
| 2.12.1.6 | Cash Budget | 68 |
| 2.12.1.7 | Master Budget | 68 |
| 2.12.1.7.1 | Advantages and Disadvantages | 70 |
| 2.12.1.8 | Budgeted Income Statement | 71 |
| 2.12.1.9 | Budgeted Balance Sheet | 71 |
| 2.13 | International Aspect of Budgeting | 71 |
| 2.14 | Concept of Forecasting | 72 |
| 2.15 | Variance Analysis | 73 |
| 2.16 | Performance Report | 75 |

| | | |
|------|--------------------------------|----|
| 2.17 | Review of the Previous Studies | 76 |
| 2.18 | Research Gap | 77 |

CHAPTER 3

Research Methodology

| | | |
|---------|---------------------------------------|----|
| 3.1 | Research Design | 78 |
| 3.2 | Nature, Source and Collection of Data | 79 |
| 3.2.1 | Population and Sample | 79 |
| 3.2.2 | Sources of Data | 79 |
| 3.2.2.1 | Primary Source of Data | 79 |
| 3.2.2.2 | Secondary Source of Data | 79 |
| 3.3 | Data Analysis, Tools and Techniques | 80 |
| 3.3.1 | Statistical Tools | 80 |
| 3.3.2 | Accounting Tools | 80 |

CHAPTER 4

Presentation and Data Analysis

| | | |
|-----|---|----|
| 4.1 | Sales Plan of Radio Nepal | 81 |
| 4.2 | Comparative Study of Income and Expenditure of Radio Nepal | 81 |
| 4.3 | Trend Analysis of Profit/Loss | 83 |
| 4.4 | Major Sources of Income of Radio Nepal | 84 |
| 4.5 | Major Shares of Different Expenses in Total Expenditure of Radio Nepal | 85 |
| 4.6 | Income Statement Analysis of Radio Nepal | 86 |
| 4.7 | Trend Analysis | 88 |
| 4.8 | Budget Analysis | 90 |
| | -Programme and Ad. Budget | |

| | | |
|------|--|-----|
| 4.9 | Programme and Ad. Budget and Achievement Revenue of Radio Nepal | 91 |
| 4.10 | Calculation of arithmetic mean, standard deviation, Coefficient of variation, correlation and probable error of Budgeted and Actual Programmes and Ad. Revenue | 94 |
| 4.11 | Trend Analysis of Actual sales and profit/loss of Radio Nepal | 99 |
| 4.12 | Calculation of Correlation Coefficient of Actual Programmes and Ad. Revenue with Profit | 100 |
| 4.13 | Forecast of Actual Programmes and Ad. Revenue and Profit for the coming fiscal years. | 103 |
| 4.14 | Trend Analysis of the other Income and Expenditure Items of Radio Nepal | 104 |
| 4.15 | Major Findings | 126 |

CHAPTER 5

Summary, Conclusion and Recommendation

| | | |
|-----|----------------|-----|
| 5.1 | Summary | 128 |
| 5.2 | Conclusion | 131 |
| 5.3 | Recommendation | 133 |

Bibliography

Appendix

LIST OF TABLES

| Table No. | Page No. |
|---|-----------------|
| 1. Comparative Study of Income and Expenditure of Radio Nepal | 81 |
| 2. Major Sources of Income of Radio Nepal | 84 |
| 3. Major Shares of Different Expenses in Total Expenditure of Radio Nepal | 85 |
| 4. Income Statement of Radio Nepal | 87 |
| 5. Trend of Programmes and advertisement Revenue | 88 |
| 6. Programme and Advertisement Revenue Budget | 90 |
| 7. Calculation of Achievement of the budgeted Prog. & Ad. Revenue | 91 |
| 8. Calculation of arithmetic mean, standard deviation, coefficient of variation, correlation and probable error of Budgeted and Actual Programmes and Advertisement Revenue | 94 |
| 9. Trend Analysis of Actual sales and profit/loss of Radio Nepal | 99 |
| 10. Calculation of Correlation Coefficient of Actual Programmes and Advertisement Revenue with Profit/loss | 100 |
| 11. Forecast of Actual Programmes and Ad. Revenue and Profit for the Coming Fiscal Years | 103 |
| 12. Yearly Income from BBC Rental charges | 104 |
| 13. Total Income from Interest and Miscellaneous | 106 |
| 14. Total Collection of Advance Amount | 108 |
| 15. Trend of Government Grants to Radio Nepal during the Period of 7 years | 109 |
| 16. Debtors of Radio Nepal | 111 |
| 17. Yearly Collection from Debtors | 113 |
| 18. Comparison between Debtors and Collection of Debtors | 115 |
| 19. Employees Expenses of Radio Nepal | 116 |
| 20. Operating Expenses of Radio Nepal | 118 |
| 21. Trend of Capital expenses of Radio Nepal | 120 |
| 22. Trend of VAT | 122 |
| 23. Pension and Gratuity Distributed by Radio Nepal | 124 |

LIST OF FIGURES

| Figure No. | | Page No. |
|-------------------|--|-----------------|
| 1. | The Initial Flow of Budget Data in a Participative Budget System | 60 |
| 2. | The Master Budget Interrelationship | 70 |
| 3. | Major Sources of Income of Radio Nepal | 85 |
| 4. | Major Shares of Different Expenses in the Total Expenditure of Radio Nepal | 86 |

LIST OF DIAGRAMS

| Diagram No. | | Page No |
|--------------------|--|----------------|
| 1. | Comparison between Income and Expenditure of Radio Nepal | 82 |
| 2. | Trend of Total Income and Expenditure of Radio Nepal | 83 |
| 3. | Trend of Profit/Loss of Radio Nepal | 83 |
| 4. | Programmes and advertisement revenue | 89 |
| 5. | Trend of Programmes and advertisement revenue | 89 |
| 6. | Programmes and Advertisement Revenue Budget | 91 |
| 7. | Comparison between Program and Ad. Income and Profit/loss | 100 |
| 8. | Income from BBC Rental Charges | 105 |
| 9. | Past Trend of Income from BBC Rental Charges | 106 |
| 10. | Total Income from Interest and Miscellaneous Sources | 107 |
| 11. | Past Trend of Total Income from Interest and Miscellaneous Sources | 107 |
| 12. | Presentation of Total Collection of Advance Amount | 108 |
| 13. | Trend of Yearly Collection of Advance Amount | 109 |
| 14. | Presentation of Government Grants to Radio Nepal | 110 |
| 15. | Trend of Government Grants to Radio Nepal | 111 |
| 16. | Presentation of Debtors of Radio Nepal | 112 |
| 17. | Trend of Debtors | 113 |
| 18. | Yearly Collection from Debtors | 114 |
| 19. | Trend of Yearly Collection from Debtors | 114 |
| 20. | Yearly Collection from Debtors in comparison to Debtors | 115 |

| | |
|---|-----|
| 21. Yearly Debtors and Collection Amount from Debtors | 116 |
| 22. Presentation of Employees Expenses of Radio Nepal | 117 |
| 23. Trend of Employees Expenses of Radio Nepal | 118 |
| 24. Presentation of Operating Expenses of Radio Nepal | 119 |
| 25. Trend of Operating Expenses of Radio Nepal | 120 |
| 26. Presentation of Capital expenses | 121 |
| 27. Trend of Capital Expenses | 122 |
| 28. Trend Analysis of VAT and its trend in the past | 123 |
| 29. Trend Analysis of VAT Payment in the past | 123 |
| 30. Presentation of Pension and Gratuity distributed by Radio Nepal | 125 |
| 31. Trend of Pension and Gratuity distributed by Radio Nepal | 125 |

LIST OF ABBREVIATIONS

| | |
|--------|-----------------------------------|
| AD | Anno Domino |
| BS | Bikram Sambat |
| PPC | Profit Planning and Control |
| FY | Fiscal Year |
| Ad | Advertisement |
| Co. | Company |
| MBS | Master in Business Studies |
| MBA | Master in Business Administration |
| Prof. | Professor |
| Misc. | Miscellaneous |
| SDC | Shanker Dev Campus |
| No. | Number |
| Rs. | Rupees |
| TU | Tribhuvan University |
| Govt. | Government |
| AM | Amplitude Modulator |
| FM | Frequency Modulator |
| S. No. | Serial Number |
| Dr. | Doctor |
| CVP | Cost Volume Profit |
| Regd. | Registration |
| ABB | Activity Based Budgeting |
| ZBB | Zero Base Budgeting |
| BEP | Break Even Point |
| DDC | Dairy Development Committee |
| Exp. | Expenses |
| RNDC | Radio Nepal Development Committee |
| SW | Short Wave |

| | |
|--------|--|
| MW | Medium Wave |
| Cap. | Capacity |
| MHz | Mega Hertz |
| KHz. | Kilo Hertz |
| KW | Kilowatt |
| W | Watt |
| GMT | Greenwich Mean Time |
| Nov. | November |
| SAARC | South Asian Association for Regional Co-operation |
| Hrs. | Hours |
| UNESCO | United Nations Educational Scientific and Cultural Organization |
| NT | Nepal Telecom |
| V-SAT | Very Small Aperture Terminal |
| BBC | British Broadcasting Corporation |
| ABU | Asia -Pacific Broadcasting Union |
| AIBD | Asia-Pacific Institute for Broadcasting Development |
| JICA | Japan International Cooperation Agency |
| USIS | United States Information Service |
| UNICEF | United Nations International Emergency Fund |
| SAVE | SAARC Audio Visual Exchange |
| CD | Compact Disc |
| IT | Information Technology |
| NGO | Non Government Organization |
| INGO | International Non Governmental Organization |
| WWW | World Wide Website |
| Org. | Organization |

| | |
|-------|--|
| Prog. | Programmes |
| Viz. | That is to say |
| i.e. | That is |
| PPBS | Planning Programming Budgeting Systems |
| e.g. | Example |
| MRP | Material Requirement Planning |
| CPA | Certified Public Accountant |
| NFC | Nepal Food Corporation |
| HBTF | Riddisiddi Brick and Tiles Factory |
| RDC | Royal Drugs Corporation |
| PEr | Probable Error of Correlation |
| RD | Research and Development |
| VAT | Value Added Tax |