# A Study on Profit Planning and Control of Radio Nepal



**A Thesis** 

Submitted by

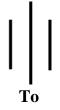
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Office of the Dean

**Faculty of Management** 

**Tribhuwan University** 

In partial fulfillment of the requirement for the degree of Master of Business Studies (M. B. S.)

Putalisadak, Kathmandu, Nepal

**August**, 2011

# RECOMMENDATION

This is to certify that the thesis report

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#### **Entitled:**

# A Study on Profit Planning and Control of

## Radio Nepal

has been prepared as approved by this Department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.

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### **VIVA-VOCE SHEET**

We have conducted the viva-voce examination of the thesis presented

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And found the thesis to be the original work of the student and written according to the prescribed format of Faculty of Management. We recommend the thesis to be accepted as partial fulfillment of the requirement for the degree of Master of Business Studies (M. B. S.)

<u>Viva-Voce Committee</u>
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## **DECLARATION**

I hereby declare that the work reported in this thesis entitled "A Study on Profit Planning and Control of Radio Nepal" submitted to Shanker Dev Campus, Faculty of Management, Tribhuwan University is my original research work completed as partial fulfillment of requirement of degree of Master of Business Studies (M. B. S.) under the supervision and guidance of Associate Prof. Yamesh Man Singh of Shanker Dev Campus, Faculty of Management, T.U.

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**ACKNOWLEDGEMENT** 

This thesis has been completed with the great deal of support and guidance from

many people and organizations. It was impossible to complete this without their

valuable inputs. Now, I am taking this opportunity to express my sincere

acknowledgement for the contribution received to complete this thesis.

I would like to express my heartily appreciation to my thesis supervisor Associate

Prof. Yamesh Man Singh, Shanker Dev Campus, Faculty of Management, T. U. for

his able guidance, critical suggestions, encouragement, support, co-operation and

supervision throughout this study. I am grateful to Prof. Bishweshor Man Shrestha,

Head of the Research Department, all of my respected teachers and all the staff of

Shanker Dev Campus. My heartily thanks goes to the employees of Radio Nepal,

especially Bhim Bahadur Thapa, Chief of Account Section, Tilak Jung Budhathoki,

Staff of Business Section and Mohan Angbo, Chief of Store Section for their co-

operation for helping me to find various materials.

I would like to express my special gratitude to my parents Mr. Purna Man Shrestha

and Mrs. Tara Shrestha who spent their valuable time and efforts and made a great

sacrifice for my higher education and always created good environment for this study.

My special thanks to all my friends who encouraged me to complete this thesis.

Last but not the least, I am responsible and apologize for any errors committed.

Thanks.

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#### LIST OF ABBREVIATIONS

AD Anno Domino

BS Bikram Sambat

PPC Profit Planning and Control

FY Fiscal Year

Ad Advertisement

Co. Company

MBS Master in Business Studies

MBA Master in Business Administration

Prof. Professor

Misc. Miscellaneous

SDC Shanker Dev Campus

No. Number

Rs. Rupees

TU Tribhuwan University

Govt. Government

AM Amplitude Modulator

FM Frequency Modulator

S. No. Serial Number

Dr. Doctor

CVP Cost Volume Profit

Regd. Registration

ABB Activity Based Budgeting

ZBB Zero Base Budgeting

BEP Break Even Point

DDC Dairy Development Committee

Exp. Expenses

RNDC Radio Nepal Development Committee

SW Short Wave

MW Medium Wave

Cap. Capacity

MHz Mega Hertz

KHz. Kilo Hertz

KW Kilowatt

Watt

GMT Greenwich Mean Time

Nov. November

SAARC South Asian Association for Regional

Co-operation

Hrs. Hours

UNESCO United Nations Educational Scientific

and Cultural Organization

NT Nepal Telecom

V-SAT Very Small Aperture Terminal

BBC British Broadcasting Corporation

ABU Asia -Pacific Broadcasting Union

AIBD Asia-Pacific Institute for Broadcasting

Development

JICA Japan International Cooperation Agency

USIS United States Information Service

UNICEF United Nations International Emergency

Fund

SAVE SAARC Audio Visual Exchange

CD Compact Disc

IT Information Technology

NGO Non Government Organization

INGO International Non Governmental

Organization

WWW World Wide Website

Org. Organization

Prog. Programmes

Viz. That is to say

i.e. That is

PPBS Planning Programming Budgeting

Systems

e.g. Example

MRP Material Requirement Planning

CPA Certified Public Accountant

NFC Nepal Food Corporation

HBTF Riddisiddi Brick and Tiles Factory

RDC Royal Drugs Corporation

PEr Probable Error of Correlation

RD Research and Development

VAT Value Added Tax