

PLANNING PROCESS AND IT'S IMPACT  
ON  
PROFITABILITY  
(A Case Study of Gorkhapatra Corporation)

A THESIS

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## RECOMMENDATION

This is to certify that the thesis:

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**“PLANNING PROCESS AND IT’S IMPACT ON PROFITABILITY”**

**(A case study of Gorkhapatra Corporation)**

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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## **VIVA – VOCE SHEET**

We have conducted the viva – voce examination of the thesis

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**(A case study of Gorkhapatra Corporation)**

and found the thesis to be the original work of the student and written according to the prescribed format. We recommended the thesis to be accepted as partial fulfillment of the requirements for

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## **DECLARATION**

I hereby declare that the work reported in this thesis entitled “**PLANNING PROSESSES AND ITS IMPACT ON PROFITABILITY**” submitted to Nepal Commerce Campus, Faculty of Management Tribhuvan University, is my original work. It is done in the form of practical fulfillment of the requirements for the Master of Business studies (MBS) under the supervision and guidance of Dr. Prakash Neupane and Mr. Rajesh Poudel.

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A thesis report is a useful and challenging material grown out of the modern approaches in the business studies. Thesis report writing is an interesting work for the students who are deeply attached with theoretical approaches rather than practical approaches. It is useful tool in building confidence to the youths. It also serves as a good source of employment. Finally, this serves a useful and beneficial instrument for guiding coming generation.

This thesis report is prepared on the title “Planning Process & Its Impact on Profitability, A case study of Gorkhapatra Corporation.” For the fulfillment of the partial requirements of the Master of Business Studies (M.B.S.).

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## ABBREVIATION

A/C	=Account
A.D.	= Anne Domine
ARR	= Average Rate of Return
BEP	= Break Even Point
BOP	= Bills of Payment
BS	= Bikram Sambat
CA	= Current Assets
CL	= Current Liability
CV	= Co efficient of Variation
CVP	= Cost Volume Profit
EOQ	= Economic Order Quantity
FC	= Fixed Cost
FY	= Fiscal Year
GC	= Gorkhapatra Corporation
GNP	= Gross Domestic Product
HMG	= His Majesty's Government
HMG/N	= His Majesty's Government
i.e.	= That is
IRR	= Internal Rate of Return
Ltd	= Limited
M/S	= Margin of Safety
NPV	= Net Present Value
P.	= Page
PBP	= Pay Back Period
PES	= Public Enterprises
PPC	= Profit Planning and Control
P/V Ratio	= Profit Volume Ratio
Rs.	= Nepali Rupees
SD	= Standard Deviation
VC	= Variable Cost
V/V Ratio	= Variable Volume Ratio
&	= And