

MARKETING OF THE GINGER IN MORANG DISTRICT

**(A Case Study on Ginger Marketing of Tandi & Jante VDCs in
Morang District)**



A Thesis

Submitted By:

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Masters of Business studies (M.B.S.)**

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DECLARATION

I here by declare that the work repeated in this thesis entitled
" MARKETING OF THE GINGER IN MORANG DISTRICT"
(A Case Study on Ginger Marketing of Tandi and Jante VDCs in Morang
District)

Submitted to Post Graduate Campus Faculty of Management, Tribhuvan
University is my original work done in order to partial fulfillment of the
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ACKNOWLEDGEMENTS

Today the efficient marketing system is prerequisite for development of agriculture sector. So, it is my great pleasure to submit this thesis on " Marketing of the Ginger in Morang District" in the present form. This thesis aims to throw light on the ginger marketing in Morang district covering two VDCs Tandi & Jante .

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Needless to say, to error is human and I am no exception, so I apologize for any errors committed in this work.

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RECOMMENDATION

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VIVA –VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

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and found the thesis to be the original work of the student and written according

to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement degree Of

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ABBREVIATIONS

ADB	= Agriculture Development Bank
AEC	= Agro Enterprise Centre
AOA	= Agreement on Agriculture
APP	= Agricultural Perspective Plan
APROSC	= Agricultural Project Services
CBS	= Central Bureau of Statistics
CDR	= Central Development Region
DADO	= District Agriculture Development Office
DCO	= District Co-operative Office
DLDO	= District Livestock Development Office
DSCO	= District Soil Conservation Office
EDR	= Eastern Development Region
FAO	= Food and Agriculture Organization
FNCCI	= Federation of Nepalese Chambers of Commerce and Industries
FWDR	= Far- Western Development Region
GCDS	= Ginger and Cardamom Development Section
GDP	= Gross Domestic Product
ITC	= International Trade Centre

LDCs	=	Least Developed Countries
MDD	=	Marketing Development Division
MDD	=	Marketing Development Directorate
MOA	=	Ministry of Agriculture
MOAC	=	Ministry of Agriculture and Co-operative
MWDR	=	Mid- Western Development Region
TPC	=	Trade Promotion Centre
UN	=	United Nation
WDR	=	Western Development Region
WID	=	Women in Development
WTO	=	World Trade Organization
VDC	=	Village Development Committee