# REVENUE PLANNING AND CONTROL OF NEPAL TELECOM LTD.

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In partial fulfillment of the requirements for the Degree of Masters of Business Studies (M.B.S)

Putalisadak, Kathmandu November,2011

# RECOMMENDATION

This is to certify that this thesis: Submitted by:

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# **VIVA-VOCE SHEET**

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and found the thesis to be original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for the

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Indira Gnawali Researcher

# **DECLARATION**

I hereby declare that the work reported in this dissertation entitled "REVENUE PLANNING AND CONTROL OF NEPAL TELECOM LTD" submitted to Shanker Dev Campus, Faculty of Management, T.U. The research is an the form of partial fulfillment of the requirement for the Masters of Business Studies (M.B.S) under the supervision of Mr. Joginder Goet, Shanker Dev Campus.

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#### LIST OF ABBREVIATIONS

%: Percentege A/C: Account

ACP: Average Collection Period

BEP: Break Even Point
B.S: Bikram Sambat
CM: Contribution Margin
CV: Coefficient of Variation
CVP: Cost-Volume-Profit

CR: Current Ratio

DTR: Debtors Turnover Ratio

F/Y: Fiscal Year FC: Fixed Cost

GDP: Gross Domestic Product GON: Government of Nepal

i.e: That is K.M.: Kilometer Ltd.: Limited

MoF: Ministry of Finance NPAT: Net Profit After Tax NPM: Net Profit Margin

NTC: Nepal Telecom Limited OE: Operating Expenses

P: Page

PEs: Public Enterprises P/L: Profit and Loss

PPC: Profit Planning and Control

Prof.Dr. Professor Doctor ROA: Return on Assets

Rs: Rupees

S.D: Standard Deviation S.N. Serial Number

T.U. Tribhuwan University

V.C: Variable Cost