

**CURRENT MARKET SCENARIO OF NEPALESE
PHARMACEUTICAL INDUSTRIES IN BIRGUNJ**
(A Study with respect to NPL Pvt. Ltd., Birgunj)

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*In partial fulfillment of the requirements for the Degree of
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RECOMMENDATION

This is to certify that the thesis:

SUBMITTED BY

RAKESH KUMAR JHA

Entitled

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PHARMACEUTICAL INDUSTRIES IN BIRGUNJ**

(A Study with respect to NPL Pvt. Ltd., Birgunj)

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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DECLARATION

I hereby declare that the work reported in this thesis entitled “**Current Market scenario of Nepalese Pharmaceutical Industries in Birgunj (A study with respect to NPL Pvt. Ltd., Birgunj)**” submitted to Faculty of Management, Tribhuvan University, Thakur Ram Multiple Campus, Birgunj is my original work done for the partial fulfillment of the requirement for the Master’s Degree in Business Studies (MBS) under the supervision of Dr. Deepak Shakya, Reader of Thakur Ram Multiple Campus, Birgunj.

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ABBREVIATIONS

CRS	-	Contraceptive retail sales
WTO	-	World Trade Organization
NPL	-	Nepal Pharmaceuticals Laboratory
WHO	-	World Health Organization
FNCCI	-	Federation of Nepalese Chamber of Commerce and Industry
NRF	-	Nepal Research Foundation
DDA	-	Department of Drug Administration
GMP	-	Good Manufacturing Practice
MR	-	Medical Representative
OTC	-	Over the Counter
DPHO	-	District Public Health Office
NHC	-	National Health Care
DJPL	-	Deurali Janta Pharmaceuticals Pvt. Ltd.