

**POSITION OF WOMEN PARTICIPATING IN PRINT  
COMMUNICATION MEDIA**

(A sociological study of women in Print media of Pokhara valley)

**A Thesis**

**Submitted to the Faculty of Humanities and Social Sciences,  
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## RECOMMENDATION LETTER

It is with great pleasure that I recommend the approval of the thesis entitled "**Position of Women Participating in Print Communication Media**" completed by Mr. Sanjay Kumar Malla for the partial fulfillment of Master of Arts in Sociology / Anthropology is completed under my supervision and guidance. To the best of my knowledge, the study is original and carries out useful information.

Therefore, I recommend to forward this thesis for evaluation to committee.

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## LETTER OF ACCEPTANCE

This thesis entitled "**Position of Women Participation in Print Communication Media**" submitted to the Department of Sociology/Anthropology, Prithvi Narayan Campus, Pokhara by **Sanjay Kumar Malla** has been accepted as the partial fulfillment of the requirement for the Degree of Master of Arts in Sociology by the undersigned members of the dissertation committee.

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Sanjay Kumar Malla

## ABSTRACT

This study is about "position and problem of women participation in print communication media" in Pokhara valley. The main objectives of the study are to find out the position and problem of women who are participating in print communication media, to determine the reason behind the unequal participation of male and female in print communication media, and to determine the future efforts to be undertaken to increase women's participation in print communication media. The study is based on primary sources of data. The survey was conducted during Feb to April 2014. The study sample included 54 journalist women from different paper publication office and public places where journalist women meet reality of Pokhara valley. Analysis are done by using tally bars, frequency table and calculating means and percentages.

Out of 54 journalist women 83.33% are reporter, 3.70% are sub-editor, 3.70% are associate editor and 9.27% are editor. 48.31% journalist women are in 25-29 age group. 63% journalist women are unmarried and 37% only married after in journalism profession. In print communication media 51.85% journalist women academic qualifications Bachelor level. 63% respondents were born in out of valley 35.18% journalist women are working in small size daily news paper, 46.30% source of income of journalist women's family is business, 11.10% journalist women are untrained.

Family problem, physical problem, breast feeding and emphasis on women's beauty rather than the news are main problem of married journalist women.

Unsafe, negative view of family, gender inequality are main problem of unmarried journalist women in print communication media. 48.72% have unequal behave for unmarried journalist women. Family problem, child problem, lack of training facility are main reasons behind discontinuity in the journalism profession by all women. 22.22% have lack of training facility. Various types of problem for women who participant in print communication media such as unsafe, gender discrimination negative view of society and limit salary. 22.22% journalist women have unsafe problem in print communication media. 46.30% have lack of vehicles problem while go to collect the new and 40.75% have difficult to reach the office after

collect the news for journalist women in print communication media. 50% have working time is not fixed problem for women in journalism sector. 14.92% journalist women have no attention on women's physical problem. Those problem made unequal participation in print communication media.

Being a women they have been facing various problem such as double duties , unsafe of job and life, sex abuse form contemporary, and lack of believe. 46% journalist women want training and study facility.

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## ABBREVIATION

Aca	Academic
HSEB	Higher Secondary Education Board
JP	Journalism Profession
JW	Journalist Women
LSDNP	Large Size Daily news paper
NGO	Non government Organization
NPM	Nepal Patrakar Mahasang
NPS	Nepal Press Institute
PCL	Proficiency Certificate Level
PCM	Print Communication Media
PCN	Press Council Nepal
QS	Questionnaire Schedule
Qua	Qualification
Res	Respondents
SLC	School Leaving Certificate
SSDNP	Small Size Daily News Paper
VOW	Voice of Women