

Problems and Prospects of Tourism in Sunsari District of Nepal

A Thesis

**Submitted to the Central Department of Economics,
Tribhuvan University, Kirtipur, Kathmandu, Nepal,
In Partial Fulfillment of the Requirements**

**For the Degree of
MASTER OF ARTS**

**In
ECONOMICS**

Submitted By

Subodh Raj Nepal

Roll No: 294/065

T.U Reg. No. 6-1-217-131-2001

Central Department of Economics

Tribhuvan University

Kirtipur, Kathmandu, Nepal

August 2014

LETTER OF RECOMMEDATION

This thesis entitled **Problems and Prospects of Tourism in Sunsari District of Nepal** has been prepared by Mr. **Subodh Raj Nepal** under my supervision .I hereby recommend this thesis for examination by the Thesis Committee as a partial fulfillment of the requirements for the Degree of Master of Arts in Economics.

.....

Mr. Sanjay Bahadur Singh

(Lecturer)

Thesis Supervisor

Date:.....

APPROVAL LETTER

The thesis entitled “**Problems and Prospects of Tourism in Sunsari District of Nepal**”, has been submitted by Mr. Subodh Raj Nepal to the Central Department of Economics, Faculty of Humanities and Social Sciences, Tribhuvan University, has been accepted as a partial fulfillment of the requirements for the Degree of MASTER OF ARTS in Economics.

THESIS COMMITTEE

Signature

Dr. Ram Prasad Gyanwaly

.....

Head of the Department

Prof. Dr. R. K. Shah

.....

External Examiner

Mr. Sanjay Bahadur Singh

.....

(Lecturer)

Thesis Supervisor

ACKNOWLEDGEMENTS

Inspiration always plays a vital role in every progress of human life. Here, I am greatly indebted to my respected teacher Mr. Sanjay Bahadur Singh whose inspiring suggestions and guidance helps me to prepare this thesis. Likewise, I express my deep sense of respect to Dr. Ram Prasad Gyanwaly, Head of the Central Department of Economics for his inspiring suggestions in the completion of this study.

I am also thankful to my respected teacher, Mr. Khagendra Katuwal who provided me ideas and materials for this project. Similarly, I am also grateful towards all the teachers of the Central Department of Economics who directly or indirectly helped me in the course of my study.

I felt great pleasure to acknowledge Central Library, DDC Sunsari, and CBS for providing me thesis materials as well as logistic and moral support to carry out this study.

Especially my thanks goes to my friends Bindu Ghimire, Nabaraj Karki, Nita Adhikari, for their extensive support and constant encouragement with valuable suggestion and technical support during the course of this study.

Finally, I take this opportunity to remember my father Mr. Posta K. Nepal and my mother Mrs. Nirmala Nepal for being there in each and every steps of my life with lots of love, understanding, moral support and constant care.

August, 2014

Subodh Raj Nepal

TABLE OF CONTENT

	Page No
LETTER OF RECOMMENDATION	i
APPROVAL LETTER	ii
ACKNOWLEDGEMENTS	iii
TABLE OF CONTENT	iv
LIST OF TABLES	vi
LIST OF ACRONYMS	vii
CHAPTER –ONE	
INTRODUCTION	1-7
1. Background of the Study	1
2. Statement of the Problem	3
3. Objectives of the Study	4
4. Importance of the Study	5
5. Limitations of the Study	6
6. Organization of the Study	6
CHAPTER-TWO	
LITERATURE REVIEW	8-31
2.1 Theoretical Framework	8
2.2 Empirical Studies in Context of Nepal	12
2.3 Literature Review on existing Plans and Policies of Tourism in Nepal	21
2.4 Development of Tourism in Nepal	25

CHAPTER – THREE	
RESEARCH METHODOLOGY	32-33
3.1 Research Design	32
3.2 Sampling Procedure	32
3.3 Nature and Sources of Data	32
3.4 Tools and Techniques of Data Collection	32
3.5 Presentation and Data Analysis	33
CHAPTER –FOUR	
INTRODUCTION TO THE STUDY AREA	34-41
4.1 Background of the Study Area	34
4.1.1 Demographic Situation of Sunsari District	34
4.1.2 Condition of Basic Infrastructures	39
4.1.3 Kind of Forest in Sunsari District	41
CHAPTER-FIVE	
PRESENTATION AND ANALYSIS OF DATA	42-49
5.1 Findings of Respondent's Views	42
CHAPTER –SIX	
PROBLEMS AND PROSPECTS OF TOURISM IN SUNSARI DISTRICT	50-57
6.1 Problems of Tourism Development in Sunsari District	50
6.2 Prospects of Tourism Development in Sunsari District	55
SUMMARY, CONCLUSION, AND RECOMMENDATIONS	58-62
7.1 Summary of Findings	58
7.2 Conclusion	59
7.3 Recommendations	60
ANNEX	
REFERENCES	

LIST OF TABLES

	Page
4.1 Population Distribution in Sunsari District	35
4.2 Population Distribution by Caste in Sunsari District	36
4.3 Population Distribution by Religion	37
4.4 Population Distribution by Ethnicity in Sunsari District	38
4.5 Basic Health Services in Sunsari District	39
4.6 Transportation in Sunsari District	40
4.7 Electricity and Alternative Power Condition	40
4.8 Kinds of Forest in Sunsari District	41
5.1 Educational Status of Sample Population	42
5.2 Occupational Status of the Respondents	43
5.3 Annual Income Level of the Respondents	44
5.4 Annual Expenditure of the Local People	44
5.5 Food Sufficiency	45
5.6 Prospect of Tourism in the Study Area	46
5.7 Role of Organization	46
5.8 Problems of Tourism in the Study Area	47
5.9 Knowledge of People About Tourism	47
5.10 Willingness of Respondents in Tourism Industry	48

ABBREVIATIONS

ASTA:	American Society of Travel Agent
CBS:	Central Bureau of Statistics
DDC:	District Development Committee
DDP:	District Development Planning
EDP:	Eastern Development Region
GDP:	Gross Domestic Product
ILO:	International Labour Organization
INGO:	International Non-governmental Organization
MOCTCA:	Ministry of Cultural, Tourism and Civil Aviation
MOF:	Ministry of Finance
NGO:	Non-governmental Organization
NTB:	Nepal Tourism Board
NTY:	Nepal Tourism Year
NATHM:	National Academy of Tourism and Hotel Management
PATA:	Pacific Area Travel Association
SATC:	South Asian Travel Commission
TRPAP:	Tourism for Rural poverty Alleviation Programme
T.U.:	Tribhuvan University
UK:	United Kingdom
UNDP:	United Nation Development Programme
USA:	United States of America