# PROBLEM AND PROSPECTS OF PILGRIMAGE TOURISM IN NEPAL: (A CASE STUDY OF MANAKAMANA TEMPLE, GORKHA DISTRICT)

#### A Thesis

Submitted to the Central Department of Economics
Faculty of Humanities and Social Science
Tribhuvan University, Kirtipur
Kathmandu, Nepal
In Partial fulfillment of the Requirements for Degree of
Master of Arts in Economics

By Laxmi Regmi Roll No: 101/068 April 2015

Date: 2071-12-26

**LETTER OF RECOMMENDATION** 

This thesis entitled "PROBLEM AND PROSPECTS OF PILGRIMAGE TOURISM IN

NEPAL: A Case Study of Manakamana Temple, Gorkha District" has been prepared

by Ms. Laxmi Regmi under my supervision. I hereby recommend this thesis for

examination by the thesis committee as a partial fulfillment of the

requirements for the Degree of Masters of Arts in Economics.

Mr. Sanjay Bahadur Singh

Lecturer

Thesis Supervisor

Date: 9<sup>th</sup> April, 2015.

Date: 2071-12-26

#### **APPROVAL LETTER**

We certify that this thesis entitled "PROBLEM AND PROSPECTS OF PILGRIMAGE TOURISM IN NEPAL: A Case Study of Manakamana Temple, Gorkha District" Submitted by Laxmi Regmi to the Central Department of Economics, Faculty of Humanities and Social Science, Tribhuvan University in partial fulfillment of requirements for the degree of Master of Arts in Economics has been found satisfactory in scope and quality. Therefore, we accept this thesis as a part of the said degree.

Thesis Committee	
Chairman	Prof. Ram Prasad Gyanwali
	Head, CDECON
External Examiner	
	Khagendra Katuwal
	Lecturer, CDECON
Thesis Supervisor	
	Sanjay Bahadur Singh
	Lecturer, CDECON

**ACKNOWLEDGEMENT** 

This study is undertaken for the partial fulfillment of Master's Degree of Arts in Economics, Central

Department of Economics, Tribhuvan University, Kirtipur. I would like to express my sincere gratitude to

my supervisor Sanjay Bahadur Singh lecture of Central Department of Economics for in valuable

guidance, inspiration, inspection and supervision.

I would like to thank the entire teaching faculty and staff of Central Department of Economics,

Tribhuvan University, Kirtipur for their help and guidance during the preparation of this thesis. I would

like to thank all the library staff of Central library of Tribhuvan University, Kirtipur, Nepal Tourism Board

library, who provides me various material related to tourism.

I would like to express my sincere gratitude to the staff of Manakamana Darsan Pvt. Ltd, Manakamana

VDC, Priest of Manakamana Temple, all the local people and tourists who had help me to get the

information about the Manakamana. I would like to express my gratitude to my dear friends Tara

Khadka, Narayan Bhattarai, Sharmila Mainali, Deepa Bhattarai for their support during the research

period.

I would like to thank my parents who gave me birth and make me capable and always encouraged me to

continue my study. Similarly I would like to thank my husband who had support me in each and every

step of my life. And all of the friends and family who had help me directly and indirectly to get success

during this research study.

Laxmi Regmi

#### **TABLE OF CONTENT**

			PAGE NO
		CHAPTER-I	
		INTRODUCTION	
1.1 Gener	ral Backgro	ound of the Study	1
1.2 Stater	ment of th	e Problem	4
1.3 Objec	tives of th	e study	5
1.4 Signif	icance of t	he study	5
1.5 Limita	ation of the	e Study	6
1.6 Organ	nization of	the Study	7
		CHAPTER -II	
		LITERATURE REVIEW	
2.1 Revie	w of World	d Tourism	8
2.1.1	Classifica	ation of Tourism	9
	2.1.1.1	Rural Tourism	10
	2.1.1.2	Eco Tourism	10
	2.1.1.3	Ethnic Tourism	10
	2.1.1.4	Cultural Tourism	10
	2.1.1.5	Historical Tourism	11
	2.1.1.6	Recreational Tourism	11
	2.1.1.7	Business Tourism	11
	2.1.1.8	Agro Tourism	11
	2.1.1.9	Adventure Tourism	11
		Pleasure Tourism	12
		Religious Tourism	12
		Sports Tourism	12
		Study Tourism	12
		Incentive Tourism	12
		Research Tourism	12
		Professional Tourism	13
		estic Tourism	13
2.2.1	Before U	nification	13

	2.2.2 After Unification			14	
	2.2.3 During the Rana Period			14	
	2.2.4	After Rar	na Period		15
	2.2.5	Tourism	Developme	ent Planning in Nepal	17
	2	2.2.5.1	First Plan	(1956-61)	17
	2	2.2.5.2	Second Pla	an (1962-65)	17
	2	2.2.5.3	Third Plan	(1965-70)	17
	2	2.2.5.4	Fourth pla	n (1970-75)	18
	2	2.2.5.5	Fifth Plan	(1975-80)	18
	2	2.2.5.6	Sixth Plan	(1980-85)	19
	2	2.2.5.7	Seventh P	an (1985-90)	19
	2	2.2.5.8	Eighth Pla	n (1992-97)	19
	2	2.2.5.9	Ninth Plan	(1997-2002)	20
			2.2.5.9.1	Long Term Concept of Tourism Development	20
			2.2.5.9.2	Destination Nepal (2002-2003)	22
		2.2.5.10	Tenth Plan	n (2002/2007)	22
		2.2.5.11	Tourism P	olicy 2065/2066	24
		2.2.5.12	Three Yea	r Interim Plan (2007/08-2009/10)	25
	2.2.5.13 Tourism Year 2011			27	
		2.2.5.14	Twelvth P	an(2010/11 - 2012/13)	28
		2.2.5.15	Budget of	Fiscal Year 2014/15	30
		2.2.5.16	Economic	Survey of Fiscal Year 2013/14	32
			2.2.5.16.1	Major Achievements of the Tourism Sector	33
		2.2.5.17	An approac	th paper to the 13 <sup>th</sup> plan (FY 2013/14-2015/16)	36
2.3	Revie	w of the R	elated Stud	lies	38
CHAPTER – III					
RESEARCH METHODOLOGY					
3.1	Select	ion of the	Study Area	1	45
3.2	2 Research Design			46	
3.3	3 Universe and Sample Size of the Study 46			46	
3.4	4 Source and Nature of Data 4			47	
3.5	.5 Data Collection Techniques 47				

	3.5.1Questionnaire	
	3.5.2. Key informant Interview	48
	3.5.3. Field Visit and Observation	48
	3.5.4 Focus Group Discussion	48
3.6	Data presentation and Analysis	48
3.7	Reliability and validity of Data	48
	CHAPTER-V	
	DATA PRESENTATION AND ANALYSIS	
4.1	Source of information about Manakamana	50
4.2	Duration of stay in Manakamana	51
4.3	Expenditure pattern of Tourist	52
4.4	Purpose of visit in Manakamana	52
4.5	Times of visits in Manakamana	52
4.6	Promotion of tourism	54
4.7	Potentiality of tourism	55
4.8	Current situation of business	55
4.9	Required facilities	55
4.10	D Employment pattern	55
4.11	1 Problems of study area	56
4.12	2 Others	56
4.13	3 Tourist visited by cable car	57
4.14	4 Income from cable car	58
4.15	Employment opportunity provided by Cable Car Company	59
	CHAPTER – V	
ı	PROBLEMS AND PROSPECTS OF TOURISM DEVELOPMENT IN MANAKA	AMANA
5.1	Prospects of tourism development in Manakamana	60
5.2	Problems of Tourism development in Manakamana	62
	CHAPTER-VI	
	SUMMARY, CONCLUSION AND RECOMMENDATION	
6.1	Summary	65
6.2	Conclusion	66
6.3	Recommendation	67

References	69
Questionnaire –I	73
Questionnaire- II	76
Questionnaire-I Result	79
Questionnaire- II Result	82
Мар	85
Photographs Related to Research Work	86

### **LIST OF TABLE**

Table No.	Title of Table	Page no.
2.1	Twenty year projection	21
2.2 15-	years Projection	22
2.3	Information of Tourist	24
3.3.1	Universe & sampling procedure of hotelier & business man	47
4.1	Source of information	50
4.3	Expenditure pattern	52
4.13	Tourist visited by cable care	57

## LIST OF FIGURE

Figure No.	Title of Figure	Page no
4.2	Duration of stay figure	51
4.3	Expenditure pattern figure	52
4.4	Purpose of visit figure	53
4.5	Times of visit figure	54
4.13	Tourist visited by cable car figure	58

### **LIST OF MAP**

Name of Map	Page No.
Map of Gorkha district	85
Map of Manakamana	85