

**Problems and Prospects of Tourism Activities in Jhapa**  
(A case study of Jamunxhadi Tourism Area of Jhapa District)

A

Thesis

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## **ABSTRACT**

*Village tourism is a newly emerging concept where the visitor can really experience with the village life style and environment. Village tourism is a means of sustainable tourism development; it refers to tourists staying in or near village, of traditional village in remote areas and learning about the village way of life. This kind of tourism involves provision of local style Accommodation, locally produced food items on tourists and the organizations of tourist participation in village activities. This study gives the real picture of tourism activities in Jamunkhadi area of Jhapa District. Among the various tourism areas in Jahpa Jamunkhadi area of Surunga VDC is also one of the potential tourism area. Views of wetland, Jamun lake, peace forest, picnic sports its Surrounding Community forest and pasture land, Sight seeing, boating, mini zoo, observation of endangered animals like python, bear, dear, leopard, tiger, brown fish, owl, porcupine, vulture, peacock stork, Guinea pig, Rabbit, wild cat, flora and fauna Cultural diversity etc. are main tourism products of Jamunkhadi area. The objectives of the study are to identify the existing major tourism products of the Jamunkhadi area to explore the Jamunkhadi as a as a major tourism destination of Jhapa. Therefore, this study is helpful for those people who take interest in Village based tourism development planners as well as local planners to emphasis upon it.*

*The study is based on both primary and secondary data. More specifically, it is based on primary data and information which is collected by researcher himself with the help of different data collection tools and technique. 50 households and 8 hotels were taken for sample size from Jamunkhadi region and 20 tourists of different countries are also*

*interviewed. For this purpose simple random sample random sampling method has been used in survey of tourism and households and purposive sampling method has been applied for hotel survey. However, secondary source of data and information has been used wherever they needed. Jamunkhadi has enormous tourism products to have attracted the tourist. It god gifted natural assets great interest for the tourist. But there are so many problems to develop tourism due to the lack of basic infrastructures. The existing 8 local level hotels with poor facilities are not sufficient to provide the services for present demands of tourists. In present time hoteliers are benefited mainly by the domestic tourists. Tourist's view of tourism development in this area is optimistic. There is good possibility of tourism in and around the Jamunkhadi near future. Although, sample tourists evaluate most of the existing infrastructure are in general condition.*

*Ethnic diversity is found in the study area. Historical tribes Sherpa and their culture are one of the attractions for tourists. There is lack of well - equipped hotels to stay in the study area but the local community is providing homes service providing capable houses are found about 64 in Jamunkhadi. I n the view of its potential for the tourism development, local community seen to be more interested to develop this area jointly as a tourist destination. They see the good prospects of tourism in future.*

*The main problems associated with tourism in the study area are lack of transportation, accommodation, skilled manpower, effective tourism plan, security service, advertisement, publicity and etc. Thus it is necessary for the development of tourism infrastructures to develop tourism in the study area as shown by the output of the research.*

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