

**Tourism Activities in Nepal**  
**(A Case Study of Taplejung Municipality, Taplejung District)**

A Thesis Submitted to:  
Department of Rural Development  
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In  
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## RECOMMENDATION LETTER

This thesis entitled “**Tourism Activities in Nepal**” (A case study of **Taplejung Municipality, Taplejung District**) has been prepared by **Ambika Hangbang** under my guidance and supervision for his partial fulfillment of master of Arts in Rural development. I forward this thesis to the evaluation and approval.

.....

Chandika Parajuli  
(Supervisor)  
Date: 15-11-2014  
Date: 29-07-2071

## Approval Letter

This thesis entitled **Tourism Activities in Nepal (A case study of Taplejung Municipality, Taplejung District)**, Submitted by **Ambika Hangbang** in partial fulfillment of the requirement for the masters Degree (M.A) in rural Development has been approved by the evaluation committee.

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### External Examiner

Chandika Parajuli

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Date:

## **Deceleration**

I hereby heartily declare that this thesis entitled “**Tourism Activities in Nepal**” (A case study of **Taplejung Municipality, Taplejung District**) submitted to the department of Rural Development Mahendra Ratna Multiple Campus Ilam, is my original and empirical work prepared under the intellectual guidance of my respected supervisor, the department chief of Rural Development Prof. Shree Yadav Bhardhwaj. I truly want to state that I have borrowed all idea and information from different sources for the preparation of them. I made due acknowledgement to them it is also declared that the results of thesis have not been presented and submitted anywhere else for the award of any degree and for any other proposes. I want to assure that any part of the content of this thesis has not been published in any form before.

Date: 15-11-2014

Date: 29-07-2071

.....  
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## Abstract

*Tourism is lately initiated and fastest growing industry in the world. It is found that the word tourism is derived in 19<sup>th</sup> century . In ancient time visitors and travelers used to come from India and China for pilgrimage in Nepal. In 1956 Nepal government established a board named Nepal tourism board to enhance the tourism activities in Nepal. From this time the door was open for foreigners in our country. Now Nepal is one of the major destination places for international visitors*

*For many countries tourism industry is one of the important sectors to the world. Some of the countries have been successful to run speedily economically by generating this industry. Nepal has high potentiality of tourism industry but Nepal has not been successful to touch the height of development of tourism yet. It is said that tourism is such industry in which one can earn sixty rupees from investing only one rupee. Foreigners who come to Nepal spend \$25 per head per day. In the same case, in Bhutan the spend \$200 per head per day. It means that Nepal extremely need to focus in qualitative approach not only quantitative approach.*

*Taplejung Municipality has strong potentiality for the development of tourism. It is a spot of sightseeing, natural beauty, sunrise, sunset, religious place etc. For the desire of promotion of tourism in this area the study is important work in comparison to other previous studies.*

*From the study it is found that the tourism activities are more in India side and the more benefit are taken by Indians and due to the less tourism activity and infrastructure Nepalese local people are not able to take more benefit from tourism industry.*

*In Taplejung Municipality area infrastructure like permanent road, drinking water supply, electricity, tourism welfare programs are very essential for tourism development. Likewise awareness programs, local culture conservation and government policy is also necessary. So this study digs out that it is necessary to give attentions by all stakeholders for the development of tourism in this area.*

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## **ABBREVIATION / ACRONYMS**

A.D. – Anno Domini

B.S. – Bikaram Sambat

CBS – Central Bureau of Statistics

DNC – Destination Nepal Campaign

GDP – Gross Domestic Product

M<sub>0</sub>CTCA – Ministry of Culture, Tourism and Civil Aviation

NCDC – Namsaling Community Development Center

NGO<sub>s</sub> – Non Government Originations

NPC – Nepali Planning Commission

T.U – Tribhuavan University

VNY'98 – Visit Nepal Year 98

NTB – Nepal Tourism Board

INGO<sub>s</sub> – International Non Government Originations

VDC – Village Development Committee

MOF – Ministry of Foreign

NAC –Nepal Airlines Corporation

TGDB – Tara Goun Development Board

UNDP – United Nations Development Program

CNN – Communication Network Nepal

BBC – British Broadcasting Corporation

NTB – Nepal Tourism Board