Rural Tourism in Nepal

(A Case Study of Home Stay Program of Lwang Ghalel Settlement Area of Kaski District, Nepal)

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 $\mathbf{B}\mathbf{y}$

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Recommendation Letter

This thesis entitled "Rural Tourism in Lwang Ghalel", (A case study of

Home Stay program of Lwang Ghalel VDC of Kaski District) has been prepared by

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(2071/12/01)

Approval Letter

The thesis entitled **Rural Tourism in Lwang Ghalel,** (A case study of Home Stay program of Lwang Ghalel Settlement area of Kaski District) submitted by **Bhobindra Chhetri** in partial fulfilment of the requirements for the Master Degree (M.A.) in Rural Development has been approved by the evaluation committee.

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Declaration

I hereby declare that the thesis entitled "Rural Tourism in Lwang Ghalel", (A case

study of Home Stay program of Lwang Ghalel Settlement area of Kaski District)

submitted to the Central Department of Rural Development, Tribhuvan University, is

entirely my original work prepared under the guidance and supervision of my

supervisor. I have made due acknowledgements to all ideas and information

borrowed from different sources in the course of preparing this thesis. The results of

this thesis have not been presented or submitted anywhere else for the award of any

degree or for any other purposes. I assure that no part of the content of this thesis has

been published in any form before.

.....

Bhobindra Chhetri

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Date: 11-03-2015

(2071/11/27)

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ABSTRACT

This study is based on both primary and secondary data. More specifically, it is based on primary data collected using questionnaire through field survey in the study area.

Based on the study, it is found that Lwang Ghalel VDC lies in north part of the tourism city Pokhara, Kaski district. This place is going to famous for domestic as well as international tourist from its potential for the tourism development, the local people are seen to be more interested and aware on the development of this area jointly as tourist destination.

The study area has several aspects of tourism products. The study has regarded potential for the promotion of village tourism because the area is rich in natural and cultural heritage. The Gurung people with their unique culture, tea garden, ACAP area and beautiful seen of Annapurna range plays significant role in tourism cultural products of the Gurung community are better understanding of tourist attractions.

According to the LHDC personnel more than 0.03 % of the tourists visited Lwang Ghalel village among the tourists who come to Pokhara. The average length of stay of tourists was only 1 day before 2 years but now it has been increasing. According to home stay owners now days the average stay of tourists in Lwang ghalel village is 1.5 days.

The arrivals of tourists in 2067 (63) and 2068 (156) are fluctuating in Lwangshel. The majority of tourists arriving Lwang Ghalel by purpose of visit was the following: cultural study 35%, Night camping 23%, pleasure 27% and 15% for others in 2067. The majoring of foreigners visiting Lwang Ghalel on the age group 16-30 years of age 44%, followed 32% percent on 31-45 and 46-60 years group are 24 percent. The 60 percent of total tourists were found to stay for 1 day, 20 percent were found to spend 2 days, and during survey period.12 percent 3 days and 4 and 5 days were 4 percent respectively. Most of the home stay owner in Lwang ghalel told that the number of tourist is increasing every year.

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LIST OF ABBREVIATIONS/ACRONYMS

ACAP: Annapurna Conservation Area Project

CBO: Community Based Organization.

CBS: Central Bureau of Statistic

DDC: District Development Committee

DDC: Department for International Development

HMC: Home Stay Management Committee

HMGN: His Majesty's Government of Nepal

ICIMOD: International Center for Integrated Mountain Development

IDS: International Development Studies.

INGO: International Non Governmental Organization.

IRDP: Integrated Rural Development Program

ITB: International Tourism Board

LHDC Lwang ghalel Homestay Development Committee

MCTCA: Ministry of Culture, Tourism and Civil Aviation

MOPE: Ministry of Population and Environment

NCCR: National Center of Competence in Research

NGO: Non-Governmental Organization

NPC: Nepal Planning Commission

NTB: Nepal Tourism Board

PATA: Pacific Asia Travel Association

RWDC: Rural Women Development Centre

SIDA: Swedish International Development Agency.

SL: Sustainable Livelihood.

STN: Sustainable Tourism Network, Nepal

TDMC: Travel Development Management Committee

UNDP: United Nations Development Program

UNWTO: United Nations World Tourism Organization

VDC: Village Development Committee

VDP: Village Development Program

WCED: World Commission on Environment and Development

WTTC: World Travel & Tourism Council