

**THE FACTORS AFFECTING MARKET SHARE PRICE  
OF  
INSURANCE COMPANIES IN NEPAL**

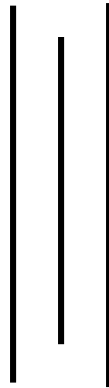
**A Thesis**

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*In the partial fulfillment of the requirement for the Degree of  
Master of Business Studies (MBS)*

**Patan, Lalitpur  
July, 2018**

## **RECOMMENDATION**

This is to certify that the thesis

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Entitled

**The Factors Affecting Market Share Price of Insurance Companies in Nepal**

*has been prepared as approved by this campus in the prescribed format of faculty of management. This thesis is forwarded for examination.*

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## **DECLARATION**

I hereby declare that the work reported in this thesis entitled “**THE FACTORS AFFECTING THE MARKET SHARE PRICE OF INSURANCE COMPANIES IN NEPAL**” has been submitted to office of the Dean, Faculty of Management, Tribhuvan University is my original work. It is done in the form of partial fulfillment for the Master of Business Studies (MBS) under the supervision and guidance of Dr. Bishnu Prasad Bhattarai of Patan Multiple Campus.

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## **ACKNOWLEDGEMENT**

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**Sonila Shakya**

**July, 2018**

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## ABBREVIATIONS

BVPS	:	Book Value per Share
CA	:	Chartered Accountant
CV	:	Coefficient of Variation
DA	:	Debt to total assets ratio
DY	:	Dividend Yield
DPS	:	Dividend per Share
EPS	:	Earnings per Share
GDP	:	Gross Domestic Product
GNP	:	Gross National Product
IPO	:	Initial Public Offerings
Ltd.	:	Limited
MPS	:	Market Price per Share
NEPSE	:	Nepal Stock Exchange Limited
No.	:	Number
NRB	:	Nepal Rastra Bank
OTC	:	Over-The-Counter Market
P/E ratio	:	Price to Earnings ratio
ROA	:	Return on Assets
ROE	:	Return on Equity
Rs.	:	Rupees
SEBON	:	Securities Board of Nepal
SEC	:	Securities Exchange Centre
UAE	:	United Arab Emirates
US	:	United States of America
VIF	:	Variance Inflation Factor
%	:	Percentage