

**AN ANALYSIS OF *STYLE*: A TEXTBOOK FOR BBS FIRST  
YEAR**

**A Thesis Submitted to the Department of English Education  
In Partial Fulfillment for the Master of Education in English**

**Submitted by  
Dek Kumar Bastola**

**Faculty of Education  
Tribhuvan University  
Janta Multiple Campus  
Itahari, Sunsari**

**2015**

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2071/ 09/20**

## **RECOMMENDATION FOR ACCEPTANCE**

This is to certify that Mr. Dek Kumar Bastola has prepared this thesis entitled 'An Analysis of *STYLE: A Textbook for BBS and BBM First Year* under my guidance and supervision.

I recommended the theses for acceptance.

Date: 2071/ 08 / 20

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Mr. Keshav Prasad Bhattarai

Lecturer

Department of English Education

Janta multiple Campus,

Itahari. Sunsari

## RECOMMENDATION FOR EVALUATION

This thesis has been recommended for evaluation by the following research guidance Committee.

**Mr. Kamal Raj Dahal** .....

Head and Lecturer Chairperson

Department of English Education

Janta Multiple Campus

Itahari, Sunsari

**Mr. KeshavParsadBhattra** .....

Lecturer Member

Department of English Education

Janta Multiple Campus

Itahari, Sunsari

**Mr. Tirtha Raj Acharya** .....

Lecturer Member

Department of English Education

Janta Multiple Campus

Itahari, Sunsari

## EVALUATION AND APPROVAL

This thesis has been evaluated and approved by the following Research Evaluation Committee.

**Mr. Kamal Raj Dahal**

Lecturer and Head

Department of English Education

Janta Multiple Campus

Itahari, Sunsari, Nepal.

---

**Chairperson**

**Prof.Dr.Govinda Raj Bhattarai**

Department of English Education

University Campus

Kirtipur, Kathmandu

---

**Expert**

**Mr. Keshav Prasad Bhattarai (Guide)**

Lecturer

Department of English Education

Janta Multiple Campus

Itahari, Sunsari, Nepal.

---

**Member**

Date: \_\_\_\_\_

## **DECLARATION**

I hereby declare that to the best of my knowledge this thesis is original; no part of it was earlier submitted for the candidature of any researcher to any university.

Date: 2071/ 09 / 20

Dek Kumar Bastola

# **DEDICATION**

**Dedicated to:**

**My Family, Gurus, Gurumas and All my Friends.**

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## ABSTRACT

This research work attempts to find out the physical and academic aspects of the English textbook *Style*, for BBS first year at Tribhuvan University. The findings of the book have been made on the basis of students' and teachers' perception, theoretical framework for textbook analysis and the objectives listed in the curriculum. For this purpose, the researcher himself studied the textbook and prepared questionnaire containing 74 close-ended and 12 open - ended questions and administered at BBS programme running campuses in Biratnagar. The population of the study consisted of 15 English teachers and 25 students who have been teaching and studying in respective campuses. The study found out that this English textbook for BBS is based on communicative approach to language teaching and learning. The writing skill is highly emphasized with standard style. The physical quality of the book is normally good. The exercises included in the textbook mostly involve the students individually with writing skills. The content includes diverse area of knowledge. Yet the textbook has some drawbacks which are given in unit five.

The study consists of five chapters. Chapter one consists of general background, introduction to the textbook, objective of the study, significance of the study etc. Chapter two deals with the review of the related literature and conceptual framework. Chapter three deals with methodology. It encompasses source of data, population of the study, sample population and sampling procedure, tools for data collection, process of data collection and limitations of study. Chapter four includes analysis and interpretation of data, analysis of the book on the basis of conceptual framework with the perception of teachers and students. Chapter five consists of summary, conclusion and implications.

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## LIST OF ABBREVIATIONS

AD:	anno domini
BBS:	Bachelor of Business Studies
BBM:	Bachelor of Business Management
BS:	BikramSambat
CDC:	Curriculum Development Centre
Dr:	doctor
e.g:	exempli gratia
ELT:	English Language Teaching
Et al:	and other people or things
Etc:	et cetera
i.e.:	that is to say
Ltd:	Limited
MA:	Masters of art
M.Ed.:	Masters of education
N:	Number
P:	Percentage
Prof:	Professor
S.N:	Serial Number
TU:	Tribhuwan University